

New Anglia Local Enterprise Partnership Board Meeting

Wednesday 25th November 2020

10.00 - 12.30pm

Via MS Teams

Agenda

No.	Item	
1.	Welcome from the Chair	
2.	Presentation from Dan Greeves, Managing Director, Pegasus Welfare Solutions	
3.	Apologies	
4.	Declarations of Interest	
5.	Actions / Minutes from the last meeting	
Forward Looking		
6.	Inward Investment Delivery Plan	For Approval
7.	Economic Recovery Restart Plan Progress Report	Update
BREAK – 15 Mins		
Governance		
8.	EU Exit / End of Transition Period Report – confidential	Update
9.	Chief Executive's Report inc a confidential item	Update
10.	November Performance Report and Economic Dashboards	Update
11.	Board Forward Plan	Update
12.	Any Other Business	

New Anglia Board Meeting Minutes (Unconfirmed) 21st October 2020

Present:

Kathy Atkinson (KA)	Kettle Foods
Sam Chapman-Allen (SC)	Breckland Council
David Ellesmere (DE)	Ipswich Borough Council
Doug Field (DF)	East of England Coop
C-J Green (CJG)	Brave Goose
John Griffiths (JG)	West Suffolk Council
Matthew Hicks (MH)	Suffolk County Council
Pete Joyner (PJ)	Shorthose Russell
Dominic Keen (DK)	Britbots
Helen Langton (HL)	University of Suffolk
Corrienne Peasgood (CP)	Norwich City College
Andrew Proctor (AP)	Norfolk County Council
Johnathan Reynolds (JR)	Opergy
Sandy Ruddock (SR)	Scarlett & Mustard
Alan Waters (AW)	Norwich City Council
Jeanette Wheeler (JW)	Birketts
Tim Whitley (TW)	BT

Attendees

Paul Forecast (PF)	National Trust – For Item 2
Mark Goodall (MG)	All Energy Industry Council – For Item 7
Bethan Hacche (BH)	BEIS
Mark Ash (MA)	Suffolk County Council
Vince Muspratt (VM)	Norfolk County Council
Julian Munson (JM)	New Anglia LEP – For Item 7
Chris Dashper (CD)	New Anglia LEP – For Item 8
Chris Starkie (CS)	New Anglia LEP
Rosanne Wijnberg (RW)	New Anglia LEP
Helen Wilton (HW)	New Anglia LEP

Actions from the meeting: (21.10.20)	
Actions from last meeting Details of the candidate for the NAC Board to be circulated to Board members for approval	CS
Business Resilience & Recovery Scheme Details of unsuccessful BRR applicants and recipients of the Visitor Economy and Wider Economy Grants to be circulated when available.	CD
1	Welcome from the Chair
CJ Green (CJG) thanked everyone for attending the meeting and welcomed Kathy Atkinson (KA) as the new private sector board member.	
2	Presentation from Paul Forecast, Regional Director, National Trust
<p>CJG welcomed Paul Forecast (PF), Regional Director of the National Trust, who provided the meeting with an overview of the work of the National Trust and its economic impact on the region.</p> <p>PF advised that the National Trust employs 269 members of staff and has over 220k members locally and that the 1m paying visitors to sites in Norfolk and Suffolk bring £16m into the local economy.</p> <p>PF provided an overview of the main sources of income and the areas of spend noting that all areas of the National Trust's work and investments have been impacted by the pandemic. He confirmed that the overall financial position was secure however individual areas requiring further support and some smaller loss-making retail outlets are being closed however the holiday cottages are busy with demand exceeding supply and investments will continue to be made in this area.</p> <p>PF thanked the Board for the LEP's funding towards the development of the Sutton Hoo site and expressed a hope that the organisations could work together on other projects in the future.</p> <p>Jeanette Wheeler (JW) asked whether the online offer such as virtual tours and online shopping was being expanded. PF agreed that footfall was down which impacted retail outlets and that although member rates had been sustained to date there was a need to provide something in return if physical visits were not available.</p> <p>CJG thanked PF for attending the meeting for updating the Board on the work of the National Trust in the region.</p> <p>PF left the meeting.</p>	
3	Apologies
Apologies were received from Steve Oliver.	
4	Declarations of Interest
None	
5	Actions/Minutes from the last Meeting
<p>The minutes were accepted as a true record of the meeting held on 23rd September 2020.</p> <p>Chris Starkie (CS) reviewed the actions from the last board meeting.</p> <p>He noted that no nominations had been received for an additional New Anglia Capital (NAC) board members and advised that JW had proposed that one of her colleagues at Birketts could join which would also provide legal expertise as desired by the NAC board.</p> <p>ACTION: Details of the candidate for the NAC Board to be circulated to Board members with the request for approval.</p>	
	CS
6	Skills Advisory Panel Progress Update
<p>Claire Cullens (CC) provided the meeting with an overview of the Skills Advisory Panel (SAP) advising that the membership covered all business sectors, the Department of Work and Pensions, Chambers of Commerce, Education and Skills Funding Agency and councillors & officers from Norfolk and Suffolk County Councils making around 40 members in total.</p> <p>CC reviewed the four key aims of the SAP:</p>	

- Driving skills progression for the workforce
- Providing agile and responsive training provision for key sectors
- Equipping young people for success
- Tackling barriers to employment

Two projects have been identified for each objective where the most impact can be made which can also be delivered by the end of 2020. CC advised that details of all projects were included in the slide pack and a progress report will be produced at the end of the year. CC also noted that the outputs in the Economy Restart Plan were linked to the SAP objectives to ensure alignment. CC highlighted the work of the local authorities including Judith Mobbs and Natasha Waller from the LEP.

The meeting discussed the importance of skills in the sector deals in particular in STEM subjects. It was agreed that filling the skills gap was a particular challenge and it was important to get people to upskill into these specific areas. Education partners and employers need to work together to identify these gaps, supply the training and education to meet them and also to encourage people to retrain into these areas.

The Board agreed:

- To note the content of the report
- To endorse the vision of the Skills Advisory Panel and its current direction of travel and champion the 'key messages' of the Skills Advisory Panel
- To support the wider work in response to Covid-19

7 All Energy Industry Council Progress Update

Julian Munson (JM) introduced Mark Goodall (MG), Chair of the All Energy Industry Council (AEI), and provided an overview of the importance of the sector to the region noting its unique position in covering all green types of energy.

JM reviewed the objectives of the AEIC:

- **Profile and Promotion** – branding and marketing to national and global audiences. Proactively promoting the offer to attract global investment and boost exports across the energy sector
- **Lobbying and Regulation** – strengthening links with Government and other organisations as identified by the Council to attract support and investment and improve regulations
- **Supply chain development** – strengthening the cluster, helping businesses work with each other, including tier one corporates, and maximising export and investment opportunities
- **Innovation support** – helping businesses improve their performance and enabling them to enter new markets, develop new products, enhance processes and improve productivity
- **Skills development** – overseeing the skills sector plan, connecting employers with providers and responding to industry demands in developing the skilled workforce of tomorrow
- **Infrastructure** attracting investment to enhance and build the infrastructure required to support the growth of the industry and improve connectivity and business productivity

The Board received details of the priority projects which had been identified for delivery during 2021 and JM highlighted the work being carried out on the promotion and branding of the region.

(MG) addressed the board agreeing that historically the various energy sectors had operated in silos and work was ongoing to bring these together. MG reviewed the size of the local industry, its unique position and strength of the local energy sector in offering and developing all areas of green energy.

	<p>MG noted some of the current challenges such as developing the Bacton site and the development of the onshore infrastructure.</p> <p>CJG asked what support the LEP could provide. MG felt that the AEIC could be improved by membership of someone from the energy distribution sector and also noted that the current regulatory regime hinders development.</p> <p>JW advised that some board members were participating in a BEIS roundtable tomorrow focussing on green recovery and requested suggestions for an ask for the Minister. MG proposed they should highlight the importance of developing key infrastructure projects and also request support with planning.</p> <p>Johnathan Reynolds (JR) noted that there had been considerable success achieved in offshore projects but the biggest challenge was in connecting to the onshore infrastructure. It was agreed that there was a lack of joined up thinking by Government with 30% of energy coming ashore in one small area in Suffolk.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> • To note the content of the report • To note and support the approach to producing and delivery a recovery plan for the sector 	
8.	Business Resilience & Recovery Scheme Progress Update	
	<p>CS provided an overview of the Business Resilience and Recovery Fund advising that 79 grants have been awarded to date totalling over £3m. The second tranche of funding for the scheme, secured from the Getting Building Fund call, has now been accessed and a number of revisions to the scheme are being introduced to ensure maximum impact is achieved through the available funds.</p> <p>Sam Chapman-Allen (SCA) queried whether reducing the intervention rate to 40% would reduce applications. CS confirmed that this has actually the rate already used on many applications already processed where the impact of Covid-19 on the business was not clear or the business had sufficient cash reserves in place to fund the project itself.</p> <p>John Griffiths (JG) asked if details of unsuccessful applicants could be provided as well as the details of Visitor Economy and Wider Economy Grants.</p> <p>ACTION: Details of unsuccessful BRR applicants and recipients of the Visitor Economy and Wider Economy Grants to be circulated when available.</p> <p>CC asked if evidence of projects supporting skills progression could be included in the application process. Chris Dashper (CD) confirmed that this was routinely asked during the assessment process for the Growing Business Fund when the project is revisited and would be included in Resilience and Recovery applications in the future.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> • To note the content of the report and agree the revisions to the scheme 	CD
9	Chief Executive's Report	
	<p>CS highlighted key items in the Chief Executive's report noting the success of the Restart Festival.</p> <p>CS advised that the Mid Year Review had been carried out and that New Anglia continued to be rated Good in all areas. CS advised that, in order to be rated exceptional, the LEP needed to establish a youth engagement panel and also set up its own scrutiny panel. He advised that the spend on projects is being closely monitored and all efforts are being made to reduce underspend and that funding would be reallocated if needed.</p>	

	<p>The Board learnt that the Growth Hub will receive additional funding to support the end of the transition period and plans are being drawn up to use the funding.</p> <p>The Board discussed the role of Local Resilience Forums (LRFs) and CS advised that he was involved in a discussion with the LEP Network on this matter. There are a large number of LRFs and these were being reviewed to ensure the LEP was presented at the key forums.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> To note the content of the report 	
10	October Performance Reports	
	<p>Rosanne Wijnberg (RW) presented the reports to the Board and highlighted key items.</p> <p>Business Growth Programme - RW noted that there has been a drop off in applications to the Small Grants Scheme as expected.</p> <p>Agri-Tech – The pipeline now exceeds the funds available therefor the pipeline is being reviewed</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> To note the content of the reports 	
11	Quarterly Management Accounts	
	<p>RW presented to the latest management accounts to the Board.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> To note the content of the plan 	
12	Board Forward Plan	
	<p>CS reviewed the forward plan and advised that the 2021 plan would be presented following agreement with the Chair.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> To note the content of the plan 	
12	<p>Any Other Business</p> <p>The meeting discussed the issues around promoting the region during the pandemic. PJ noted that many businesses in the visitor economy sector would be closing anyway at this time of year and it was important to be ready in the spring when they reopened.</p>	

Actions from New Anglia LEP Board Meetings

Date	Item	Action	Update	Actioned By	Target Date
21/10/2020	Business Resilience & Recovery Scheme	Details of unsuccessful BRR applicants and recipients of the Visitor Economy and Wider Economy Grants to be circulated when available.	Links to details of grant recipients circulated with board papers	CD	Complete
23/09/2020	New Anglia Capital	Board members to consider putting themselves forward to join the NAC board	Details of the proposed candidate from Birketts will be circulated to Board members for approval following confirmation from the NAC Chair	All	Dec-20
23/09/2020	September Programme Performance Reports	Carry out analysis on the impact of EZ planning regulation changes	Raised with Local Authority colleagues with no issues raised and therefore no immediate impacts on EZ sites expected. We will continue to monitor.	JM	Complete
26/02/2020	Clean Growth Taskforce	Board members to consider a pledge which the Board could make and submit suggestions to the Chair.	No suggestions have been received. This will be revisited when the Taskforce is established.	All	Complete
23/05/2019	Growth Hub Presentation	Growth Hub Annual review to be circulated to the Board when published	This review will now take place early in 2021	CD	Apr-21

**New Anglia Local Enterprise Partnership
Board Decision Log 2020 - Public**

Date	Decision Making Body*	Decision Made
04/11/2020	Growing Business Fund Panel	<p>The Panel approved the following applications:</p> <ul style="list-style-type: none"> • Olympic Construction Limited - Agreed to support Approved Grant - £25,190 • Wrightform Limited - Agreed to support Approved grant - £57,500 • Pink Office Limited - Agreed to support Approved grant - £80,000
21/10/20	LEP Board	<p>The Board made the following decisions:</p> <p>All Energy Industry Council Progress Update</p> <ul style="list-style-type: none"> • To support the approach to producing and delivery a recovery plan for the sector <p>Business Resilience & Recovery Scheme Progress Update</p> <ul style="list-style-type: none"> • To agree the revisions to the scheme
21/10/20	Investment Appraisal Committee	<p>The IAC made the following decisions:</p> <p>Growing Places Fund additional grant request– Confidential</p> <ul style="list-style-type: none"> •
09/10/20	Growing Business Fund Panel	<p>The Panel approved the following applications:</p> <ul style="list-style-type: none"> • AKS Skip Hire Services Limited - Agreed to support Approved grant - £66,000 • Armultra Limited - Agreed to support Approved grant - £73,000 - an Assisted Area award
23/09/20	LEP Board	<p>The Board made the following decisions:</p> <p>Institute of Technology</p> <ul style="list-style-type: none"> • To endorse the proposed process and local framework which will be used to set out regional expectations for Institute of Technology proposals covering Norfolk and Suffolk. <p>Suffolk Inclusive Growth Investment Fund</p> <ul style="list-style-type: none"> • To approve the allocation of £1m capital from the LEP to Suffolk Inclusive Growth Investment Fund and the proposed process for the management and allocation of the funds as set out in the report
02/09/2020	Growing Business Fund Panel	<p>The Panel approved the following applications:</p> <ul style="list-style-type: none"> • Polar Systems Limited - Agreed to support Approved grant - £127,741 • CTR Secure Services Limited - Agreed to support subject to PEP check. Approved grant - £160,000 • Slic Sheet Metal Fabrications Limited - Agreed to support Approved grant - £31,185
26/08/2020	LEP Board	<p>The Board made the following decisions:</p> <p>LEP Accounts 19/20 - Confidential</p>

* New Anglia Local Enterprise Partnership Board, Investment Appraisal Committee, Growing Business Fund Panel, Remuneration Committee, Audit & Risk Committee

New Anglia Local Enterprise Partnership Board
Wednesday 25th November 2020

Agenda Item 6

Inward Investment Delivery Plan

Author: David Dukes, Invest Norfolk & Suffolk team
Presenter: David Dukes

Summary

This paper outlines the Delivery Plan for delivering inward investment across Norfolk and Suffolk, led by the Invest Norfolk & Suffolk team. The Delivery Plan will steer the activities of the team over the next 2-3 years in order to help the LEP meet its growth objectives for Norfolk and Suffolk. A summary of the plan is attached at Appendix 1.

The plan will deliver:

- clear and demonstrable value
- an uplift in profile, lead generation and projects landed,
- leading to business growth and retention and ultimately new jobs.

Recommendation

The Board is asked to note the contents of the report and endorse the proposed approach.

Background

In June 2018 the New Anglia LEP Board agreed to support an advanced model for inward investment delivery, proposing that New Anglia LEP takes a stronger lead. This included the development of a centralised inward investment team for Norfolk and Suffolk bringing together colleagues from Norfolk and Suffolk County Councils and the LEP and which is now based within the New Anglia LEP and the delivery of the Invest East ERDF project.

Invest Norfolk & Suffolk

The Invest Norfolk & Suffolk team was launched in January 2020, drawing staff from Norfolk and Suffolk County Councils who are all on assignment to the LEP until 31 March 2023. This may be extended dependent on outcomes, and the agreement of all parties concerned.

The purpose was to draw together the existing expertise and capabilities within the two County Councils and place it within a single team that would operate within the LEP but would continue to call upon the capacity within other agencies, such as the District Councils.

A single team approach would also give greater focus to the work, enable closer collaboration with other LEP teams as well as with Dept for International Trade. The team is also responsible for managing the Invest East ERDF business support/inward investment project.

The team comprises five full-time staff; three commenced in post in January and a further two members of staff were recruited in April and May, respectively.

The two new members of staff are:

Stuart Catchpole, Inward Investment Manager Stuart's role includes researching and promoting our key investment opportunities, generating and managing inward investment enquiries, working with property and landowners to make the most of our investment assets, and using our new Norfolk and Suffolk Unlimited branding to raise our profile.

Alice Tomkins, Economic Development Officer Alice's role involves promoting business development and inward investment opportunities across the region by working with key partners to develop and deliver projects that will lead to business growth and ensure growth in key economic sectors.

Three of the staff have been assigned sector specialisms, with the Head of Service operating across all sectors and the fifth member of staff taking on a systems and support role, as well as their existing formal role as compliance officer for the Invest East project. We have avoided a location-based approach. All staff have a LEP area wide remit.

The team brought a significant amount of knowledge and experience with them, as inward investment had formed part of the portfolio of work within the County Council's economic development teams. A number of new enquiries have arisen over the past few months adding up to a current pipeline of over 50 projects.

The team has provided regular updates to the Board over the past few months, and despite being in lockdown for the majority of the time it has seen an increase in enquiries, an improvement in the quality and consistency of responses and some notable successes.

Invest Norfolk & Suffolk played a central role in landing GCB Cocoa, from Malaysia, who will redevelop the former Philips Avent plant in Glemsford, near Sudbury, to establish a new cocoa processing plant. Following an enquiry from Dept of International Trade in March, we have directly supported the client to locate the right site and facilitated relationships with a range of stakeholders including Babergh & Mid Suffolk District Council and Savills.

Our intervention directly influenced the client to select Suffolk above other UK locations they were considering. This c£25m investment is expected to create between 50 - 100 jobs.

Impact of Covid-19

It is an inevitable consequence of the Covid-19 pandemic that our work has been fundamentally affected. It has hampered our ability to:

- learn more about our assets and opportunities.
- engage in profile raising activity that aims to result in more lead generation.
- handle and respond to enquiries – site visits are clearly difficult to organise.

It is predicted that global FDI flow will fall by 40% in 2020 due to the Covid-19 pandemic. Like the rest of the LEP, indeed much of the world's economy, we have had to adapt, but the landing of GCB Cocoa shows what can still be achieved. We anticipate there will be more successes to report later this year.

The Delivery Plan approach we are seeking the Board to endorse contains a mixture of proposed actions that may be amended depending on how quickly, and to what extent we emerge from lockdown.

We are also conscious that the longer-term landscape and prospects may continue to look a lot different than it did a year ago and therefore the delivery plan must be agile, able to respond, and adapt to new approaches and grasp new opportunities.

Delivery approach

In 2018, the LEP board agreed a framework for delivery. The delivery plan this incorporates and builds upon the previously agreed framework.

Our aim is to continue to raise the two counties' profile, promoting our strongest and most marketable opportunities, utilising the Norfolk & Suffolk Unlimited brand.

We seek to generate, and land more leads thus creating more jobs. We will continue to research, understand, and recommend improvements to our assets, which will help to inform our marketing methods and approaches as well as improving our responses to enquiries.

Workstreams

Our work is delivered through six workstreams which are outlined below together with their respective success measures:

- **INS1 – Identification of market need:** A clear understanding of the markets, sectors, and businesses, which may be aligned with our assets and opportunities, to whom we can proactively target communications of our product offerings from Norfolk & Suffolk.
- **INS2 – Identification of market offer (product):** Having a consensus with partners on the headline offers, so we are able to promote our key assets and opportunities to our identified market/audience, as well as to build bespoke responses to client enquiries from an agreed resource set.
- **INS3 – Communicating/promoting the market offer:** Key audiences are aware of the Invest Norfolk & Suffolk brand and offer and understand the opportunities and how they may respond to them, increasing the number and quality of enquiries received.
- **INS4 – Partnership development:** Norfolk and Suffolk as a pre-eminent inward investment area in the UK, attracting private & public investment, and working with, and supporting our partners in the area and nationally. Includes strategic alignment with LEP colleagues.
- **INS5 – Support retention, development, and expansion of existing local businesses:** Reduction in number of businesses relocating activity outside of Norfolk and Suffolk, successful expansion, GVA uplift. Increase value of investment to local businesses and the ability of companies to access finance (through Invest East investment readiness programme).
- **INS6 – Systems development/management:** Seamless communication to all internal and external stakeholders.

Appendix 1 describes in further detail the specific activity we have been taking or plan to take that relate to the above workstreams.

Partnership Approach

The Invest Norfolk and Suffolk team is a dedicated inward investment resource – but in order to maximise its impact draws widely on a range of resources and skills from the LEP and partners.

- Internal within the LEP:
 - Sector, innovation and Enterprise Zones team – to assist with sector-based research, specific innovations, business networks, new products, processes etc; exploitation of EZ sites, knowledge of innovation programmes, linkages to the three Industry Councils and the LEP Innovation Board, sector groups, collaboration with CNTC team.
 - Communications – lead on the delivery of the Norfolk & Suffolk Unlimited campaign, and support with other promotional campaigns including attendance at key events such as MIPIM.

- Programmes – access to grants, loans and investment, business support programmes.
- Skills – specific capabilities and links to the Skills Advisory Panel
- Strategy – especially data and market trends (Business Resilience team)

For example: Promoting the Norfolk & Suffolk offer

The Invest Norfolk & Suffolk team have worked with colleagues from the Communications team to deliver a Commercial Property Finder function that is updated automatically from Estates Gazette commercial property data and a custom report builder on the Norfolk & Suffolk Unlimited website to help drive campaigns..

- External:
 - Enterprise Zone Partnerships, to align inward investment plans with EZ site development plans
 - District and County Colleagues – local knowledge, especially local property and sites, key account management, new products, processes, developments etc to support enquiry responses and provide content for offer development
 - Research base – universities, institutes and other organisations with research capability and business support activity
 - Major businesses – to understand challenges and opportunities in the local/national/international economy and support and stimulate inward investment activity
 - DIT – take the Norfolk & Suffolk offer to international markets, provide a pipeline of FDI enquiries, share regular updates on businesses of significance in Norfolk & Suffolk
 - Innovation Hubs and incubators (including OrbisEnergy, Hethel, InnovationLabs Stowmarket) – offer support and business growth activity
 - Commercial property and other agents – understanding asset availability to respond to enquiries
 - Chambers of Commerce – business intelligence, exchange of local knowledge and unified approaches regarding range of issues

For example: working with District & Borough colleagues

In February 2020, representatives of each of the Districts and Boroughs across Norfolk and Suffolk attended a facilitated full-day inward investment workshop, organised by the Invest Norfolk & Suffolk team. We are now having regular calls with each local team to identify and share knowledge on the key businesses in each area, based on the DIT OneList, in addition to consultation to support enquiries and propositions.

For example: working with Dept for International Trade

We are reviewing the national DIT Datahub to identify Norfolk and Suffolk-located businesses and are contacting each relevant DIT representative. This enables us to forward scan for issues facing those Norfolk and Suffolk assets as well as ensuring that DIT are aware of the support that Invest Norfolk & Suffolk can provide.

We have been unable to undertake as much local engagement as we had expected due to Covid, although we have managed a number of locally focused web-based meetings. We expect to organise more structured meetings across the two counties in due course.

Invest East ERDF delivery

Invest East is a programme of specialised business support directed at businesses considering or pursuing high growth strategies and is managed by the Invest Norfolk & Suffolk team in partnership with the University of East Anglia and Norfolk and Suffolk County Councils.

The programme is raising the global profile of Norfolk/Suffolk as an investment location by addressing barriers in high profile growth areas, delivering jobs and increased GVA through key project work streams:

- Investment readiness support for SMEs: over 100 Norfolk and Suffolk SMEs have participated in intensive investment readiness support to date, with over £900k of investment secured by supported companies.
- Investor support programme: supporting businesses to locate and grow in Norfolk & Suffolk, participation in international trade shows and delivery of direct business support.
- Promotion and profile-raising: promoting the New Anglia offer through Norfolk & Suffolk Unlimited.

Link to the Economic Strategy and Local Industrial Strategy

The delivery plan will deliver against the Economic Strategy, Local Industrial Strategy and the Economic Recovery Plan - see Appendix 1 for further detail.

Appendices

Appendix 1 – delivery plan summary.

Recommendation

The Board is asked to note the contents of the report and endorse the proposed approach.

Invest Norfolk and Suffolk Delivery Plan - summary

1. Our Sector Approach

The first three workstreams cover market need, our offer (opportunity) and how we communicate it. It is important to stress from the outset that our inward investment approach is primarily driven by our key sectors and this section describes how we follow that approach.

The Norfolk and Suffolk Economic Strategy identifies nine sectors that represent the most important in terms of the broad impact on our economy. Not all of them are target sectors to attract inward investment but the Local Industrial Strategy narrows these down to three that certainly are.

We have looked carefully at all of the key sectors in Norfolk and Suffolk, and having consulted with a number of partners, we believe the following give us the strongest opportunities for attracting investment. For the majority of sectors, we already have a good deal of knowledge and information, and in some cases, this has already been converted into detailed propositions and activity.

Sector opportunities	What we have delivered or plan to deliver
<p>1. Clean Energy:</p> <ul style="list-style-type: none"> • Offshore Renewables (manufacturing, O&M and construction) • Offshore Gas (new opportunities around carbon capture, hydrogen) • Onshore renewables • Decommissioning • Civil Nuclear – especially as a construction project 	<p>We have a substantial body of knowledge that is captured in theenergyzone.co.uk which is constantly updated and has been supplemented by the findings from WSP on the Great Yarmouth O&M campus. We have discussed with EEEGR and the AEIC about prospects for investment linked to decommissioning and offshore gas.</p> <p>We are an active partner in EEEZ which is currently delivering a brand development project. This will embrace competency and reputation rather than be directly linked with geography and should therefore nest well with Norfolk & Suffolk Unlimited.</p> <p>We are also supporting the region to understand the opportunities in view of future nuclear projects, including trade missions focusing on the nuclear supply chain.</p> <p>We have attended several virtual energy sector exhibitions: Global Offshore Wind V-fest, SNS 2020 and Global Offshore Wind 2020.</p>
<p>2. Agri-Food:</p> <ul style="list-style-type: none"> • Agriculture – new crops, new methods of growing food locally • Agri-tech – driving innovation in the industry on an international scale • Adding value to what we (already) grow 	<p>In January 2020 we attended the internationally significant food and drink expo, Horecava taking with us key local food and drink businesses looking to access and grow into international markets.</p> <p>Alignment with Agri-tech Council delivery plan. Plans to support workstream 1, determining market need, to identify relevant commercial opportunities, audiences for targeted conferences and events activities to promote the Norfolk & Suffolk Unlimited brand, inward investment and export opportunities.</p>
<p>3. ICT and Digital Creative:</p> <ul style="list-style-type: none"> • Health, medtech especially linked to healthy ageing 	<p>We have developed and presented propositions to DIT linked to:</p> <ul style="list-style-type: none"> • Artificial Intelligence • Cyber Security

<ul style="list-style-type: none"> • 5G, Digitisation, and other creative/digital capabilities 	<ul style="list-style-type: none"> • Fintech • Medtech <p>We aided the introduction of regional digital tech businesses to the sector leads in the Department for International Trade to enhance pitching and internal marketing. This was focused on attending the MWC 2020 international trade show (subsequently cancelled due to Covid-19).</p> <p>We have supported Tech East with the development and promotion of the Tech100, a new initiative which aims to shine a spotlight on 100 of the leading-edge tech businesses located in Norfolk and Suffolk and support their growth ambitions, with the launch hosted at Adastral Park.</p> <p>We have been promoting the current HPO on 5G technologies, centred on Adastral Park, producing a training video for overseas DIT posts, presenting to international DIT delegates and highlighting our digital strengths in the DIT sector brochure programme (AI and Cyber Security).</p> <p>We have commissioned consultants to develop an investigation into the commercial opportunity for the life sciences sector, with a focus on health ageing to aid securing a secondary HPO offer in Norfolk and Suffolk and to inform a marketing campaign and provide a focus for key life science institutions across the area.</p>
<p>There are other sub-sectors which we also believe offer us investment opportunities and we will also devote time to explore what offers we have and what market opportunities may exist:</p> <ul style="list-style-type: none"> • Niche Manufacturing • Financial Services • Bloodstock and Animal Health • Transport, Logistics and Storage 	<p>We have developed sector propositions with DIT for automotive engineering and aviation/aerospace.</p> <p>We are utilising relationships with partners and stakeholders to obtain information relevant to enquiries.</p>

2. Our Asset Base

Many of our sectors align with known assets across Norfolk and Suffolk which will generally form the heart of our promotional work:

- Norwich Research Park
- Adastral Park and Innovation Martlesham
- Hethel Innovation
- OrbisEnergy
- Norwich Airport
- The Energy Zone
- Sizewell

- Ports of Felixstowe, Ipswich, Great Yarmouth, Lowestoft, King's Lynn.
- Corporate research assets

Many of these (but not all) are set within our key growth locations where a number of spatial offers exist – there is some crossover with our asset base:

- Greater Norwich Area
- Greater Ipswich
- Our Enterprise Zone sites (including Bury St Edmunds, Stowmarket and King's Lynn)
- Haverhill and Sudbury
- A14 Corridor
- Cambridge Norwich Tech Corridor
- Newmarket

In most of the above locations we have at least one substantial, shovel-ready site ready to host new development. And of course, there is a supply of existing property which varies in nature. This is supported by:

- Market opportunity (as far as we can clarify it and if not already identified by the client)
- Incubators and business centres
- Academic and research capability at our three Universities
- Our various skills and supply chain specialisms
- Connections – access to London, airport etc
- Access to finance and other business support
- Networks and meet up groups
- Quality of Life (largely, the tourism offer) - geography, nature, history, sport (participation and spectator), culture and the arts
- Alternative employment opportunities (for partners etc)

3. Responding to enquiries

We have been building up a portfolio of the above attributes over the past few months in order to populate our outward facing promotional material as well as our bespoke responses to enquiries. If we are not shortlisted, after an initial response there will generally be no further engagement, but if there is further dialogue it will give us the opportunity to provide considerably more information and cover more areas.

Building up a base of information is a continuous process and our colleagues in the District and County Councils, and those within the LEP covering skills, sectors, communications, and business support are all actively engaged in supporting our work.

A key part of a response – sometimes initially but more likely during follow up discussions – is the “Landing Package”. In other words what is our offer to investors? As well as the attributes described above, we would expect to cover:

- Grants and loans availability as well as access to investment funding
- Whether we are prepared to directly undertake a development on a greenfield site. This may be a desired option if a local authority owns the site but even if not, there may be a willingness to intervene. Alternatively, we can engage a third-party investor.
- Liaison with suitable Enterprise Zones that offer a community of like-minded businesses and enhanced support
- Many businesses may require introductions to supply chain, or other businesses with which to collaborate, or to professional service providers
- Introductions to networking groups, academic institutions etc
- Introductions to potential customers

4. Promotion

Norfolk & Suffolk Unlimited has been developing a presence at international trade shows, marketing and through virtual networking opportunities following Covid-19. These projects have a twofold benefit, firstly to develop international leads for new businesses to invest here, but to also help secure investment into our existing businesses.

The way in which we are promoting the region will change in the medium term due to the impacts on the event industry due to Covid-19. Whilst we anticipate attending fewer events in person, the team will attend virtual events where the audience meets the needs of Norfolk & Suffolk Unlimited. The Invest Norfolk & Suffolk team will also provide support to sector groups when organising events used to promote the region.

To develop an effective strategy, we are utilising the grant secured through the Norfolk Strategic Fund to explore effective markets and how to position our offer in a post Covid landscape and the recommendations from that will drive our activity from 2021. In addition we are seeking funding from the SIGIF.

The work undertaken through INS will mean that we are able to conduct highly targeted campaigns. This is preferable due to the costs associated with large scale broad marketing activities and will ensure that the audience meets the offer of Norfolk and Suffolk. The exception to this rule is the Norfolk & Suffolk Unlimited website which will undergo content refresh and inclusion of materials discussed with sector groups, for example commercial property search and recruitment information.

5. Attracting Key Skills

Much of our promotional work is focused on attracting business but a further important target is the attraction of people with key skills as well as entrepreneurs, especially retention of graduates. The Board has already endorsed this as a key area of work for the Norfolk & Suffolk Unlimited brand. We have been building on the N&SU website so that it captures all of the two counties' lifestyle attributes which we will use as the foundation for a number of planned sector-focused initiatives and will work with the Skills Advisory Panel to add further value.

We are starting with the legal profession by developing a forward-facing campaign that will seek to attract young lawyers to an area that is not perceived as offering sufficient challenge or onward opportunity. We will work with Hethel Innovation on an engineering campaign before taking a town-focused approach where businesses tell us there are chronic issues in attracting key staff in many sectors.

Ultimately, we will be judged on the number of successful landed projects, and their quality based on salary levels, and longevity/security. A key input will be the number of leads generated by our promotional activity.

6. Key Account Management

Norfolk and Suffolk are home to a considerable number of major businesses, many of which are within our key sectors. Our ongoing job is to develop and agree a single database of key businesses with our local partners, and to agree protocols around engagement and information sharing.

The work is in progress and we anticipate the list having around 175 Norfolk and 150 Suffolk companies. Many of the companies are already on the radar of at least one partner, including the LEP but it is clear some are not, and this is being addressed.

Many of the businesses are foreign owned, with DIT having a relationship with most of them. This can either be a direct relationship with the local entity, or through a head office elsewhere

in the UK. DIT has a list of national key accounts (called the OneList) and we have been cross referencing to identify every account relevant to Norfolk and Suffolk.

- Most businesses on the national OneList were known to us and we have pre-existing relationships with the DIT account manager.
- We have reached out to the rest and now have contact with account managers for larger businesses that are headquartered elsewhere.
- We have discovered some that were not obviously foreign-owned due to parent names being different to the local operation.
- Sometimes there is an overseas link via the national embassy which is already proving useful.
- We are investigating why some FDI businesses are not linked with DIT and lobbying for their inclusion on the national OneList.

We are managing the list with all partners, and the protocols around managing the accounts. We would expect every business is engaged with at least once per year, and to identify and promote growth projects that would be captured by the overall performance data in terms of leads, projects and jobs.

7. Systems

Trello is the online resource that the Invest Norfolk & Suffolk team uses to record, manage and monitor enquiries and projects. Each member of the team is responsible for managing and updating the Trello cards for their projects on a regular basis. The team currently operates two Trello boards:

- Inward investment enquiries – the main board for day to day work, individual leads, enquiries and projects.
- Events/Visits/Missions – for the planning of single event activities such as conferences, business visits or trade missions.

Trello allows the team to share, manage and report on all activity in an effective and efficient way.

The New Anglia CRM is used to record direct business support and the team also make regular use of FAME (structural and financial UK company data) and Beauhurst (searchable database of UK high-growth companies).

8. Contribution to the NSES/ LIS/Recovery Plan

The activities within the Delivery Plan will play a key role in the delivery of the appropriate strategy:

1. **International Trade** – This is central to our work. Branding and marketing our area and to national and global audiences. Proactively promoting our offer to attract global investment and boost exports across the sector.
2. **Lobbying and Regulation** – strengthening links with Government, especially DIT and BEIS and other bodies to attract support and investment.
3. **Supply chain development** – working with our sectors (especially our three Industry Councils) to identify gaps in the supply chain which can lead to investment opportunities. Working with our colleagues in the Sectors and Skills teams to identify these opportunities and the interventions required to enhance our offer.
4. **Innovation support** – Our broad and substantive base of innovative businesses and research institutions that provide some of our strongest investment assets. We will work with the Innovation team to continue to identify and work with significant areas or clusters of innovation, and R&D capacity. Businesses improve their performance and enabling them to enter new markets, develop new products, enhance processes, and improve productivity.
5. **Skills development & labour supply** – a critical issue for many investors – existing and potential. Knowledge of the prevailing skills base, especially in terms of higher level

technical and professional areas is important. As is being able to influence training providers over the scope, quality, and scale of existing provision to cater for changing business needs.

6. **Infrastructure** – attracting investment to enhance and build the infrastructure required to support the growth of the industry and improve connectivity and business productivity. This is another critical issue for current and potential investors.

The Delivery Plan has been put together by the Invest Norfolk & Suffolk team with input from colleagues in the Strategy, Sectors, Skills and Communications teams, all of whom have a key role to play in the delivery of this Plan. District Partners and the three Industry Councils have also been consulted to ensure support and successful delivery of the plan.

New Anglia Local Enterprise Partnership Board
Wednesday 25th November 2020

Agenda Item 7

Economic Recovery Restart Plan Progress Report

Author: Lisa Roberts

Presenter: Chris Starkie

Summary

This paper seeks the LEP Board's endorsement to publish the Economic Recovery Restart Plan Progress Report.

The Progress Report provides an update on the economic picture, as well as an overview of the progress made against the interventions and actions set out in the Restart plan since it was published at the end of June 2020. The document is also being used to determine future actions to support the economy.

Recommendation

The board is asked to:

- Note the progress that has been made against the interventions in the Economic Recovery Restart Plan and approve its publication

Background

The [Norfolk and Suffolk Economic Recovery Restart Plan](#) was published at the end of June. It is a tactical plan that builds on initiatives that were launched in the Response phase and sets out the actions local partners are taking in the next 6 to 12 months to restart the Norfolk and Suffolk economy.

It is a multi-partner, multi-level plan which complements local public sector recovery plans and supports the government's national recovery plan. It was developed with a wide range of partners – over 700 individuals and 100 organisations - and an [evidence base](#) which provides an analysis of the sectors which are the focal point of the Economic Recovery Plan.

The plan is agile and evolving and will adapt to the ever-changing landscape and uncertainty. To do this effectively we need to regularly review the progress and impact that is being made against the actions and interventions in the plan as well as identify and implement new actions and interventions.

Economic Recovery Restart Plan Progress Report

Collaboration has always been a strength across Norfolk and Suffolk. All partners have stepped up and helped to drive forward the actions in the Restart Plan and the enormous efforts are reflected in the Economic Recovery Restart Plan Progress Report – which can be found at Appendix 1.

Headlines from the report

Local authorities across Norfolk and Suffolk have provided direct cash support to more than 50% of the business base, awarding £399.33m of grants from the Government's small business

grant fund to 34,449 businesses. This funding enabled thousands of businesses to keep trading and led to fewer insolvencies and business closures than would otherwise have occurred.

In addition to this over 260 targeted grants have been awarded to businesses totalling £10.2m through the multi-million-pound package of local funding including LEP grants, Norfolk Strategic Fund and other ERDF grants with further funding made available through the recently launched Suffolk Inclusive Growth fund.

A Job Support Programme has been launched which includes an employment opportunity platform on the LEP website that is helping to plug short-term gaps in essential workforce. There are more than 310 listings on the platform covering all our key sectors with over 11,000 visits to the platform since May.

Sectors have been affected in different ways and sector groups have been taking forward a range of actions. A Recovery Plan for the Visitor Economy was published in July which brings together a shared set of actions to help lead the sector through these difficult times and has been endorsed by the Tourism Minister Nigel Huddleston.

The New Anglia Levy Transfer Scheme has provided timely support to bolster falling apprenticeship numbers across many sectors. Within the social care sector it has been utilised to upskill staff to be better prepared for COVID-19 in future months. 30 employees across three care homes have taken advantage of the scheme and are completing apprenticeships including the Level 3 Team leading/Supervisor, Level 2 and 3 Adult Care and Level 4 Leader in Adult Care.

New Anglia LEP and the Growth Hub have worked with the wider partnership, including the Health Protection Board and Local Resilience Forum structures in Norfolk and Suffolk, to ensure businesses have easily digestible and accessible information on prevention and outbreak control as this will shore up business resilience.

Lessons learned from local outbreaks are being shared with the business community to assist their preparations. Furthermore, we are working closely with the business base to provide support around business preparedness for the end of the EU transition period.

The Report has been drafted with input from the same organisations who helped to develop the plan and who are key to delivering the actions. Partners have come forward with a raft of case studies, more than we could include, which will be used to share best practice.

Progress Report structure

The Progress Report focuses on the progress that has been made in the last four months and sits alongside the Restart Plan as a sister document.

It covers:

1. Introduction – setting out the purpose of the report
2. What we know so far – an update on the national and local context
3. Key Measures – A reminder of the key measures and commitments, collectively partners have agreed to take.
4. Foundations of productivity – Sets out the progress made against the interventions covering Business Environment, People, Ideas, Infrastructure and Places.
5. Sectors – Provides a snapshot of some of the progress made against the sector-specific actions.

We continue to monitor and analyse the evidence that is available to help shape further interventions and actions. Working with Norfolk Office of Data Analytics, the Suffolk Office of Data Analytics and the Economic Recovery Group we have identified some core data sets that we will use to monitor the impact, and which will help further develop the recovery plan. These will form the bases of the quarterly economic dashboard that is provided to the Board.

Link to the Economic Strategy and Local Industrial Strategy

This **Restart** plan aligns with the foundations and sectors identified in the Local Industrial Strategy and Economic Strategy with the addition of the Health and Social Care and VCSE sectors.

Next Steps

The progress report covers interventions and actions from the last four months and we will continue to monitor, measure and adapt these programmes to ensure lessons are learned and they are fit for the changing economic circumstances.

There is also more activity to support the economy as part of the Restart Plan which will be coming on stream over the next few months including:

Plans to connect Norfolk and Suffolk's innovation clusters by creating a branded, fused network of centres which share capabilities and drive increased innovation activity across multiple sectors and within a bigger spectrum of businesses in Norfolk and Suffolk.

Development of agri-food propositions building on recent research on value chain and commercial opportunities linked to Norwich Research Park, Food Enterprise Zones and the Department of international Trade's High Potential Opportunities.

The All Energy Industry council is also developing a focused Energy Recovery Plan which is due to be published soon.

Norfolk and Suffolk County Councils, district councils and the Chambers of Commerce are bringing forward the Kick Start programme which will offer young people six month work opportunities.

It is however clear that challenging times are ahead for the local and national economy.

Much more will need to be done to support sectors, businesses, educational institutes and individuals to live with and mitigate the impacts of the pandemic at the same time other factors such as the terms of the UK's departure from the EU.

Over the coming weeks and months, the LEP will continue to work with partners to consider both short term and long-term interventions taking account of the changing circumstances and latest evidence.

The Economic Recovery Group, chaired by the LEP chief executive and with will undergo number deep dives to examine the actions testing to see if they are delivering maximum impact, identifying gaps and solutions.

This work will inform the development of the Rebuild plan which is scheduled for development in the spring.

However, we remain agile to developing this sooner or later, depending on economic circumstances.

Recommendation

The board is asked to:

- Note the progress that has been made against the interventions in the Economic Recovery Restart Plan and approve its publication.

Author: Chris Starkie

Summary

This report provides an overview of LEP team activities since the October board.

It incorporates both Covid-19 specific activity and business as usual.

The report is split into five parts, reflecting the different strands of LEP activity:

- 1) LEP programmes
- 2) Strategy
- 3) Industry Councils, sector groups and external partnerships
- 4) Engagement and promotion
- 5) Governance, Operations and Finance

The media dashboard is attached as an appendix to the report.

Recommendation

The board is asked to note the contents of the report

Highlights

Peer to Peer Network Programme

Good progress is being made with the programme - with 57 SMEs out of our target of 253 now signed up to take part. The rate of sign up means the project is on track.

The first three cohorts have now started, with positive feedback from the 33 SMEs taking part, the majority of which are SMEs that we have not previously engaged with.

Work is on-going to promote the programme locally with partners, with BEIS also developing a national marketing campaign.

Business Resilience and Recovery Scheme

Project approvals are continuing, with 97 projects agreed to date, providing grants valued at £3.75m.

As of the 9th November there were sixteen grant applications with a value of £622k in the pipeline, being supported by the Growth Hub.

Getting Building Fund

Work has begun on the first of the schemes funded through our £32.1m Getting Building Fund award – the redevelopment of the former Post Office at the Cornhill in Bury St. Edmunds. This project is led by West Suffolk Council.

The scheme, which is receiving £2.7m from the LEP, is intended to enhance the environment around St Andrews Street South and improve the route from the Arc Shopping Centre to the historic town centre via Market Thoroughfare.

European Social Fund

The LEP has successfully secured £189,000 from the European Social Fund for the New Anglia Digital Inclusion project. This will enable the LEP to purchase laptops, Chromebooks and pre-loaded data allowances for at least 200 participants in ESF employability, training and apprenticeship projects who are experiencing digital exclusion.

This was a really good outcome as only £1m has been awarded nationally in this call.

Ministerial Roundtable

A number of LEP private sector board members participated in a further round table with colleagues from the Oxford Cambridge Arc with Nadhim Zahawi, a minister in the department of Business, Energy and Industry Strategy. The roundtable focused on green recovery and enabled LEP board members to highlight the potential of Norfolk and Suffolk to lead this work.

1) LEP Programmes

Business Support

New Anglia Growth Hub

With England going into its second lockdown, the Growth Hub has seen a slight increase in enquiries, after a slowdown during September and October.

A total of 3,314 businesses have contacted the Growth Hub since March this year.

Working with the LEP’s Comms team, the Growth Hub are actively promoting business support, with weekly meetings with Norfolk and Suffolk economic development officers taking place to coordinate support on the ground and enable us, with partners, to provide the best quality support possible.

Peer to Peer Network Programme

The programme coordinators have now recruited sufficient SMEs to hold the first five cohorts, with 57 SMEs out of our target of 253 now signed up to take part in the Programme.

The first three cohorts have now started, with positive feedback from the 33 SMEs taking part, the majority of which are SMEs that we have not previously engaged with.

Work is on-going to promote the programme locally with partners, with BEIS also developing a national marketing campaign.

As previously discussed at the board, the programme will target the LEP’s key sectors and will also pay particular attention to the care sector.

Start-Up Programme

The number of people coming forward seeking support to start their own business is still increasing, with NWES and Menta providing ongoing virtual based workshops and one-to-one sessions.

Since June, there has been a steady increase in the number of number of people enquiring about start up support, and it is anticipated that this will continue to increase with the second Lockdown and into the Christmas/New Year period, which traditionally sees an increase in requests for start-up support.

Business Grants

Business Resilience and Recovery Scheme

The scheme continues to be a success, with 97 projects approved to date, providing grants valued at £3.75m.

As of the 9th November there were sixteen grant applications with a value of £622k in the pipeline, being supported by the Growth Hub. With regards to payments, to date, £1.58m worth of grant funding has been paid out to SMEs.

Visitor Economy Grant Scheme (VEGs) and Wider Economy Grant Scheme (WEGs)

Both schemes continue to be extremely popular with 175 SMEs having completed, or in the process of finalising an application form, supported by the Growth Hub team.

Of these, 74 grants have been approved, awarding grants totalling £196,733 (£99,112.06 to the Visitor Economy and £97,620.94 to the Wider Economy).

At a meeting with the Ministry of Housing Communities and Local Government w/c 2nd November we were praised for the speediness in which we have worked to support our SMEs and at the same time continuing to deliver our existing grant programmes.

Small Grant Scheme

The number of applications coming through to the Small Grant Scheme has continued to pick up, with the amount of funding unallocated now below £150k. At the current rate of approval, the

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scheme will be fully committed early in the new year. We are continuing to talk to MHCLG about the potential of further funding to support the Small Grant Scheme, as well as the Growth Hub, beyond the current end date of November 2021, with positive noises coming from MHCLG.

Growing Business Fund

Interest in the GBF has continued to develop, with a significant number of applications coming forward, particularly from the manufacturing sector. As of the end of October we have approved £1.089m worth of projects and have a further £1.70m of applications going through the due diligence process, which we hope will come to the December Panel meetings, for approval. Priority is being given to applicants that can demonstrate that their project is able to spend and claim the required funds before the end of March 2021, to ensure that our 2020/21 funding is fully allocated and spent.

With the Assisted Area Status ending at the end of December, we have had to remove the potential for large businesses to access GBF funding, as well as remove the 10% uplift for small and medium sized businesses. This also applies to the SGS and GTI schemes.

Eastern Agri-tech Initiative

Funds within this grant are almost committed, if all of the applications are approved during November it will be closed in both CPCA and New Anglia areas, there is a message on the LEP website to that effect: we are signposting applicants to alternative funds where they exist. Cambridge and Peterborough Combined Authority has agreed to fund all applications in West Norfolk and West Suffolk and one in Suffolk.

Growth Through Innovation

Since the 1st April, twenty-three projects have been approved, totalling £375k, which takes the project well on its way towards the £483k target by the end of March 2021. The average grant value approved to date has slightly reduced to just over £16k and we have two projects totalling £50k in the pipeline, with anticipated approval during November/December.

LEP Innovative Projects Fund

Innovative Projects Fund 1 (2018 Call) - £500,000.

IPF1 Summary: Seven projects with a combined allocation of £539,531.

All projects are now in the delivery phase apart from the Ipswich Cornhill Project (year one) which has been completed. Total Claim to date is £224,758.97. The total project spend to date is £476,299.14. Public match funding of £138,704 and Private match funding of £112,836 has been recorded.

Innovative Projects Fund (2019 Call) - £1.5m

IPF2 Summary: 18 projects with a combined allocation of £1.522m.

Fourteen projects now have their Grant Offer Letters and have commenced. £51,383.65 has been claimed so far in this financial year. Private match funding of £18,450 and public match funding of £52,879 has been recorded.

Of the remaining four projects, two Offer Letters are pending with SCC and two projects are being reviewed and re-profiled in view of current circumstances.

Growing Places Fund

A rising level of funding enquiries is being experienced in relation to the fund from a very diverse range of projects including private sector loan enquiries, market town high street community schemes, enterprise hub locations, venues and cultural/heritage attractions.

In addition a variety of project enquiries where available capital funding has diminished due to revised funding priorities under Covid, increased voluntary sector needs through Covid and increased capital costs of projects due to longer project management durations through Covid.

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This would suggest a strong demand going forward for the Growing Places Fund across a broad range of developments.

In October the LEP received a further £0.5m repayment from the Winerack development bringing the total repayment thus far to over £2m of the total £5m loan, all received during the pandemic.

LEP Growth Deal (Capital Growth Programme)

Construction work is now underway on the DigiTech Factory at City College Norwich following a ground-breaking event held on 21st July 2020. The project is supported by approximately £6.1m of the Local Growth Fund. The new facilities will bring together the college’s digital skills provision into a single, purpose-built space, allowing the college to significantly increase the number of students and apprentices studying digital courses. It will become home to a wide range of full and part-time courses, including creative media, software development and programming, networking, infrastructure development, electronics and automated manufacturing. Construction is expected to be completed in April 2021, followed by a fit out and handover by Summer 2021. More information on the Growth Deal can be found in the Programme Performance Report at Agenda Item 10.

Getting Building Fund

Work is underway on the redevelopment of the former Post Office at the Cornhill in Bury St. Edmunds, a project led by West Suffolk Council.

The project, which is receiving £2.7m from the Getting Building Fund, is intended to enhance the environment around St Andrews Street South and improve the route from the Arc Shopping Centre to the historic town centre via Market Thoroughfare.

This development will conserve the building's Post Office heritage by retaining the Victorian facade while the rest of the building behind has been demolished.

The new building will include two retail units on the ground floor and 12 residential units above.

The retail units will incorporate new commercial frontage onto St Andrew’s Street South and Market Thoroughfare, with the latter being widened to provide a more pleasant public space that will encourage higher transition between The Arc Shopping Centre and the historical town centre, and vice versa.

Enterprise Zones

Enterprise Zone Accelerator Fund

Norwich Research Park – Zone 4 Building - £2.5m

Construction work by RG Carter is ongoing with Stage 1 fit - out of the building remaining on track to be delivered by February 2021. Stage 2 of the fit out is expected to be finished in May 2021. A second claim for £628,720 has been paid to South Norfolk Council bringing total spend to date to £1.225m. The balance of the EZAF funding for the building is expected to be paid prior to Christmas.

NRP Road Infrastructure and Roundabout Installation from Hethersett Lane (£1.5million)

A first claim of £450,932 has been paid towards the construction of the access road. Work on the Hethersett Lane roundabout is expected to start early 2021 and is due to complete May 2021.

Inward Investment

New enquiries received - Confidential

Updates and account management

The team has worked closely with Norfolk County Council, Gt Yarmouth Borough Council and Peel Ports to submit a bid to the Government’s Port Infrastructure Fund. The project aims to expand the total area within the port estate to 62 hectares. Integral to the bid is a proposal to host a large-scale component manufacturer which has submitted a very strong letter of support.

An Irish offsite housebuilding company continues to engage with us to establish a new manufacturing facility in Brandon, Suffolk. Access to grant support is going to be important and we have provided the company with a clear pathway.

Substantive discussions with five other key businesses offering support, information, connections and guidance on a number of topics ranging from wind energy and nuclear supply chain to site development, grants and land assembly.

Successes

Lanxess Aktiengesellschaft – German chemicals company, setting up a new warehouse and expanding production in Sudbury, Suffolk, total investment c£2.062m, 12 jobs.

Weerts Group - Belgian logistics, property and motor-racing company. Weerts Group has chosen Suffolk Park as the location for its first UK warehouse and has secured just over 42 acres from developer Jaynic for its new logistics unit. It is the largest ever warehouse transaction to be undertaken in Bury St Edmunds and the West Suffolk region bringing major new investment and jobs to the region and was led by West Suffolk Council.

2) Strategy

Local Resilience Forums and Health Protection Boards

The LEP continues to regularly attend Health Protection Board and Local Resilience Forum meetings in both Norfolk and Suffolk to provide input and support from a business perspective.

We have reinstated the Norfolk Business and Economy Cell which will look at economic resilience linked to business outbreaks, business support, supply chain, skills, and EU Exit preparations.

At the request of Norfolk’s LRF, the LEP has sent a letter to Norfolk food processing businesses employing more than 50 people and recruitment agencies across Norfolk and Suffolk. The letter provides the latest public health messages and sharing best practice on the work carried out with recruitment agencies and the poultry industry to date, as well as seeking key information that public health colleagues require in the event of further outbreaks.

The LEP continues to circulate key prevention and outbreak control messages to businesses across Norfolk and Suffolk, building on the work of the Health Protection Boards.

The LEP team has also been engaged with public health colleagues on the potential introduction of mass testing for food processing factory workers.

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Brexit / end of transition period

See separate report – agenda item 8

Programme evaluation

This work has now been picked up again, having been on hold due to focusing resources on our response to the pandemic. Tender assessments have now been carried out, with a view to finalising the Procurement Framework for evaluation by the end of November and commissioning the first evaluations for completion by the end of this financial year.

Skills and Employment

Skills Advisory Panel (SAPs)

The panel continues to meet in task and finish groups to progress their objectives. The ‘objective champions’ and the facilitators have carried out reviews with Claire Cullens identifying lessons learned and any barriers to delivery.

Both Chambers of Commerce members have stood down due to other work commitments. Nova Fairbank will take over the Norfolk position and John Dugmore is reviewing the Suffolk vacancy.

Apprenticeship Levy Transfer

The apprenticeship levy transfer continues to support businesses to access funding to recruit new staff and to upskill current employees to complete an apprenticeship. Despite the pandemic, we have supported 110 transfers to date with a value of £760,906 across a range of sectors including: health and social care, construction, early years, digital, general office support. Currently 30 transfers in the pipeline. A cohort of 9 apprentices will start in February 2021 completing training through the UEA and Open University.

There is significant work being undertaken to promote the development of the Digital Academy in Suffolk working with Tech East, Suffolk Council, BT Martlesham with BT and EDF supporting the training through levy transfer.

Challenges continue in accessing levy from transferring employers, commitments are made, but are slow to come to fruition within the timeframe needed by the training providers and employers which can cause frustration. However new pledges are coming through, including a recent connection with Kettle Foods who have pledged to support 2/3 apprenticeships.

EAN and Careers Hub

The Enterprise Adviser Network completed a series of CPD sessions for careers linked Governors to highlight the statutory requirements of a school or college’s careers programme. These sessions will continue in November and are linked to one of the objectives of the SAP Equipping Young People for Success working group. The team are collating Virtual Work experience opportunities in a database to share with schools as this will be a priority area in the Spring and Summer terms.

Infrastructure

Transport East

Transport East Forum took place on 3rd November, with the following highlights:

- Secured £425k funding for the remainder of 2020/21 from DfT for delivery of the Transport Strategy technical work and engagement programme, and COVID-19 recovery studies.
- Completed Decarbonisation Evidence Base and Strategic Recommendations

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- Scoped requirements for COVID-19 recovery work on better models for Active Travel and Passenger Transport / Rural Connectivity with partners across the region and England, to commence in November 2020.
- Consultants have been procured to deliver the Transport Strategy with public consultation planned in Summer 2021.

An interim business plan statement will be published by the Forum on the Transport East website.

Ely Task Force

Taskforce updated by Network Rail on Ely Programme Review and timeline with initial feedback on the first round of public consultation. The next round of consultation will be in Spring 2021 and will be consulting on design and options around Ely South.

Great Eastern Main Line

The Strategic Outline Business Case was originally scheduled to be submitted this Autumn for a decision to be made by DfT on whether the scheme could progress to development of an Outline Business Case. However, the DfT has now asked for Gap Analysis work to be undertaken to provide more clarity on key aspects of wider infrastructure and costs of the GEML scheme. This Gap Analysis work will be funded by Network Rail and is expected to take around six months to complete with Network Rail looking to progress the Strategic Outline Business Case to the next stage in Autumn next year.

Utilities

Energy

The LEP has responded positively to National Grid’s Offshore Coordination Project, exploring the benefits of a more coordinated approach to connecting offshore electricity infrastructure. This included a report on the holistic planning of the offshore transmission network and proposals for changes to the offshore connections’ regime.

Greater South East Energy Hub

Continuing to develop the Decarbonisation Academy pilot proposal, working with the Energy Systems Catapult, Greater South East Energy Hub and Coast to Capital LEP to develop a brief for the New Anglia area, which will be shared with partners for feedback.

The Hub is developing a set of EV operating principles for the next joint officer meeting in January, working with Local Authorities and EV businesses.

European Structural Investment Funds (ESIF)

National Reserve Calls – European Social Fund

The LEP has successfully secured £189,000 from the European Social Fund for the New Anglia Digital Inclusion project, which will enable the LEP to purchase laptops, Chromebooks and pre-loaded data allowances for at least 200 participants in ESF employability, training and apprenticeship projects who are experiencing digital exclusion.

The scheme will cover a number of projects run by partners including Community Action Suffolk, the Matthew Project and East Coast College.

This was a really good outcome as only £1m has been awarded nationally in this call.

The project will be completed by the end of 2020.

Projects are also in development to submit to the two European Social Fund Calls worth a total of £3.5m in grants for projects in Norfolk and Suffolk under the ESF National Reserve.

3) Industry Councils, sector groups and external partnerships

Sector Groups and Industry Councils

Visitor Economy

Work is progressing on the development of a Tourism Action Plan for Norfolk and Suffolk which will include evidence base, mapping of tourism assets and identification of sector challenges and needs. This work will underpin a Tourism Zone bid to Government in 2021. A workshop is planned for Wednesday 9th December involving representatives from Visit East of England, LEP and all local authorities and Destination Management Organisations.

All Energy Industry Council (AEIC)

The development of an energy sector recovery plan for Norfolk and Suffolk is on track and due to be presented to the LEP Board in January. A Task & Finish Group of the AEIC, led by the LEP, is developing this work with partners and importantly this will help set out a roadmap for future interventions to support growth across the sector. Of particular importance will be future work around realising the economic and employment opportunities from major projects such as Sizewell C nuclear new-build, new offshore wind farm developments and the potential for energy transition from gas to hydrogen at Bacton, as an example.

The LEP is also working closely with the All Energy Industry Council ahead of the government’s North Sea Transition Deal. Two working groups have been set up and partners will meet with Oil and Gas UK on 23 November to highlight the region’s key asks, which will also be promoted to BEIS. Any asks not taken forward by the Sector Deal will be included in the Energy Sector Recovery Plan.

Innovation Board

An Innovation Prospectus is currently being compiled which aims to profile all of the major hubs for science, research and innovation across Norfolk and Suffolk, including innovation centres, business incubators and university based enterprise centres across Norfolk and Suffolk. This work is being led and supported by members of the LEP’s Innovation Board, including BT, UEA, UoS, NRP, Hethel, Orbis etc as well as the Council for Digital Tech, involving innovation centres such as the Stowmarket Innovation Labs. For the first time we will be able to comprehensively profile not only the facilities on offer but our specific areas of expertise as well as the range of technologies under development here.

The new EpiCentre Innovation Hub in Haverhill has officially opened its doors. The centre is run by Oxford Innovation which operates 26 managed facilities around the UK. New Anglia LEP has met with the manager and plans to include the centre in the Innovation Prospectus as well as ensure that they are engaged with the new Connected Innovation Programme, due to be launched in 2021, which will link up all of the innovation hubs across Norfolk and Suffolk.

Cambridge Norwich Tech Corridor

Chris Sargisson, CEO of the Norfolk Chamber of Commerce has been appointed as the new chair of the Tech Corridor Delivery Board.

4) Communications and Engagement

Support with Covid-19 and EU Exit business messaging

The LEP’s communications team continues to support Public Health and local authority Covid-19 messaging, particularly supporting direct messages to businesses. We have supported a direct campaign with Great Yarmouth Borough Council, sending download links to new resources for

Agenda Item 9 – Chief Executive’s Report

businesses forced to close and offering click and collect. Our business support script and website pages are currently updated several times a week to reflect new regulations and grant information.

An EU Exit business support script has now been produced and is updated weekly, in line with our new website pages, to provide useful information to businesses to help them prepare.

Highlighting our successes

Press releases, website articles and social media campaigns to highlight our work and case studies continues.

A video profiling three recipients of the Business Resilience and Recovery Scheme grants has now been produced and is online here: <https://newanglia.co.uk/success-stories/business-resilience-and-recovery-scheme-successes/>

5) Governance, Operations and Finance

This section provides an update for the board on any key operational matters as well as a headline summary of the LEP’s operational finances.

Governance

Our Mid-Year Review (MYR) with Government was held on 13th October and we have received the notes from that discussion. No marking was generated from the MYR although 4 action points were noted:

- LEP to continue to press LAs to put forward female reps for the Board
- Area lead to share with the LEP best practice on youth engagement (‘exceptional’ LEPs have youth engagement panels in place)
- LEP to keep CLGU updated on progress on maximizing LGF spend in year
- LEP to update CLGU on plans to top-slice the Getting Building Fund

In response to action point 3, an additional appendix will be attached to the Growth Deal PPR setting out the 2020/21 forecast rollover position for Board consideration.

We are due to attend Norfolk CC’s Scrutiny Committee on 18th November where the focus will be on Norfolk’s economic recovery – joint work by the County Council and LEP to support businesses.

Finance

The next set of management accounts will be Quarter 3 (April 20 – Dec 20). These will be published in the January 2021 board papers. Since the last board meeting there have been no extraordinary or unexpected costs.

Recommendation

The board is asked to:

- Note the contents of the report

Communications activity during October 2020

This dashboard sets out the outcomes and impact of communication during **October 2020** through owned media – the information which we control and issue ourselves – and earned media (third-party outlets). (*Refers to pre-GDPR numbers)

Owned media – social media channels and e-newsletters

	Oct 2019	Sept 2020	Oct 2020
New Anglia LEP			
Number of Twitter followers	8,051	8,720	8,757
Number of clicked links per month	329	465	362
Average Twitter engagements per day (likes, retweets etc.)	46.06	127.4	91.1
Number of impressions (the number of times a tweet showed in someone's timeline)	86.9K	221K	163K
Number of LinkedIn followers	1,247	3,253	3,382
Number of impressions on LinkedIn	-	44.2K	48.2K
E-newsletter: open rate	34.43%	-	32.16%
E-newsletter: click-through rate	28.89%	-	20.7%
Norfolk & Suffolk Unlimited			
Number of Twitter followers	211	591	610
Number of clicks per month	99	23	19
Average Twitter engagements per day (likes, retweets etc.)	29	9.0	5.3
Number of impressions (number of times users saw our tweet)	62.2K	13.6K	9,662
Number of LinkedIn followers	343	976	1,011

Top Tweet – New Anglia LEP

Oct 2020 - 31 days

TWEET HIGHLIGHTS

Top Tweet earned 2,899 impressions

Grants of £25k to £50k are available via the LEP's Business Resilience and Recovery Scheme for projects to help cope with the impact of #Covid19UK Find out if you are eligible here

newanglia.co.uk/grant/business... #funding #grants #Norwich #Ipswich #recovery #resilience @AngliaHub pic.twitter.com/TSg58aGWx5



13 11

A post about our Business Resilience and Recovery Scheme resulted in our top tweet in October, earning almost 3,000 impressions.

Top Tweet – Norfolk & Suffolk Unlimited

Oct 2020 - 31 days

TWEET HIGHLIGHTS

Top Tweet earned 1,474 impressions

A handheld diabetes screening device developed by Norfolk company @Glyconics has been awarded £85,000 in funding as part of a project to tackle the disease in developing countries #weareunlimited #research #MEDTECH #funding @techcorridoruk norfolksuffolkunlimited.co.uk/article/norfo...

13 11

The top NSU tweet in October was the announcement that Norfolk business Glyconics had been awarded funding to help address diabetes in developing countries.

Media coverage – New Anglia LEP

Start-up's delight as moneyready website takes top prize in Angel's Den contest

PUBLISHED: 15:56 12 October 2020 | UPDATED: 16:49 12 October 2020 Sarah Chambers



Helen Driver of Ipswich-based company Moneyready, which impressed judges in the Angel's Den Picture: HELEN DRIVER/MONEYREADY

Company bosses set to benefit from free training sessions to help boost their businesses

PUBLISHED: 00:00 30 October 2020 Sarah Chambers



Richard Glinn, manager of the New Anglia Growth Hub, is confident the Peer Network Programme will support business bosses in a non-competitive environment Picture: JESS WINLOW

Lynn News

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Pegasus Welfare Solutions devises welfare unit which may attract more female workers to offshore sites

By Julie Graham, Business Editor - julie.graham@liffepublishing.co.uk
Published: 13.03, 14 October 2020 | Updated: 13.04, 14 October 2020



A Norfolk firm, formerly based near Fakenham, has devised a new product during the pandemic which could potentially attract more women to working off shore.

Pegasus Welfare Solutions (PWS) has invented what it calls a welfare multi-unit, which include hot handwash stations, eye wash, first aid and other welfare provisions. They are built on lightweight marine-grade aluminium frames which can be easily lifted by existing cranes and their use has already delivered efficiencies for companies working offshore.

Dan Greeves, who founded PWS in 2017, explained: "Offshore workplaces with no loos or sanitary

The Angel's Den winner from our virtual RESTART Festival was featured in the print editions and websites of the East Anglian Daily Times and Ipswich Star. Moneyready, a start-up company run by Ipswich entrepreneur Helen Driver, took the first prize of £10,000 and a fast-tracked place on a business development initiative. The story resulted in positive coverage for our two-day online business support event, which took place over 29-30 September.

Our new Peer Network programme offering free Government-funded sessions to help companies through the pandemic attracted positive coverage via the East Anglian Daily Times. Up to 250 eligible Norfolk and Suffolk small and medium-sized enterprises (SMEs) will be supported via the programme, which will operate as 25 cohorts.

A Norfolk firm that devised a new toilet and welfare unit which could tempt more women to work offshore is among those to receive support via our Business Resilience and Recovery Scheme. Pegasus Welfare Solutions (PWS) has invented what it calls a welfare multi-unit, which includes hot handwash stations, eye wash, first aid and other welfare provisions. This story was picked up by the Lynn News.

In other coverage during October, Chris Starkie was interviewed by BBC Radio Suffolk about the Freeports being proposed by the Government, and he was quoted in the EDP following the announcement that Norwich is to receive £25m from the Government's Towns Fund. Our new chair C-J Green was meanwhile interviewed for the Folk Features website.

Media coverage – Norfolk & Suffolk Unlimited

MarketScreener Symbol or Keyword(s)

MARKETS NEWS ANALYSIS STOCK PICKS PORTFOLIOS WA

Summary Most relevant All News Press Releases Official Publications Sector news

Savills : New ownership for former Philips Avent manufacturing facility in Suffolk

10/02/2020 | 05:55am EST

Set across 17 acres (7 hectares), the scheme comprises 300,126 sq ft (27,882 sq m) of modern, good quality industrial space. Following the purchase, the Malaysian firm will use the facility to manufacture its cocoa products.

Phil Dennis, director in the business space team at Savills Chelmsford, comments: 'The Glemsford site offered a rare opportunity to acquire a large freehold facility with manufacturing capabilities already in place. Working with New Anglia LEP and Babergh District Council we are very pleased to have retained the site for industrial use, proving there remains significant demand from industrial occupiers despite ongoing uncertainty.'

Councillor Michael Holt, Babergh District Council's cabinet member for economic growth, adds: 'We welcome this announcement which secures the future for manufacturing in the region. This site not only provides opportunities for employment in Glemsford and the surrounding Sudbury area but also supports our vision to attract new businesses and grow the economy in Babergh.'

The announcement that Malaysian cocoa company Guan Chong Berhad (GCB) is opening a manufacturing facility at the former Philips Avent site in Suffolk resulted in further coverage of our Norfolk & Suffolk Unlimited brand. In a story published by online site MarketScreener, LEP chair C-J Green was quoted as saying: "The Norfolk & Suffolk Unlimited brand was launched with the objective of enticing businesses to set up or expand their operations here. The decision of the GCB Group to locate its cocoa production facility here and take over a vacant site is a win-win for the whole area."

Google Analytics – New Anglia LEP website



The LEP website saw healthy volumes of traffic throughout October, with 6,614 users and more than 20,000 page views. This was lower than the previous month's figures which were boosted by the virtual, two-day RESTART Festival, but up on the same period last year. On average, visitors spent 02:07 minutes on the site and the most popular pages were funding and Growing Business Fund. Of those who used the site, 75.8% were new visitors and 24.2% returning visitors.

New Anglia Local Enterprise Partnership Board
Wednesday 25th November 2020

Agenda Item 10

November Programme Performance Reports

Author: Programme leads; Presenter: Rosanne Wijnberg

Summary

The following reports follow for review by the LEP Board this month:

- Growth Deal; Jonathan Rudd
- Programme Dashboard; produced by Simon Papworth, all programmes covered.

Please note: Economic data – the refresh of the re-Start Plan includes key data showing the impact of Covid-19 on our economy.

Recommendation

The board is asked to:

- Note the report
- Approve the Growth Deal Quarterly Dashboard

Growth Deal Performance Report Q2 2020/21

Programme Overview - What is the Growth Deal?

- Programme duration: April 2015 - March 2021.
- Value: £223.517 million (excluding funding awarded directly to Norfolk County Council).
- Aims: to boost the region's skills, drive innovation, target support to help small businesses to grow and improve transport and infrastructure.
- Contribution to the Economic Strategy: estimated to create 54,750 new jobs, 6,800 new homes and to generate an additional £628m public and private investment.

Capital Projects	Growing Places Fund	Growing Business Fund	EZ Accelerator Fund	Total £M
£164.081	£30.116	£18.450	£10.870	£223.517

What is the Overall Programme Status?

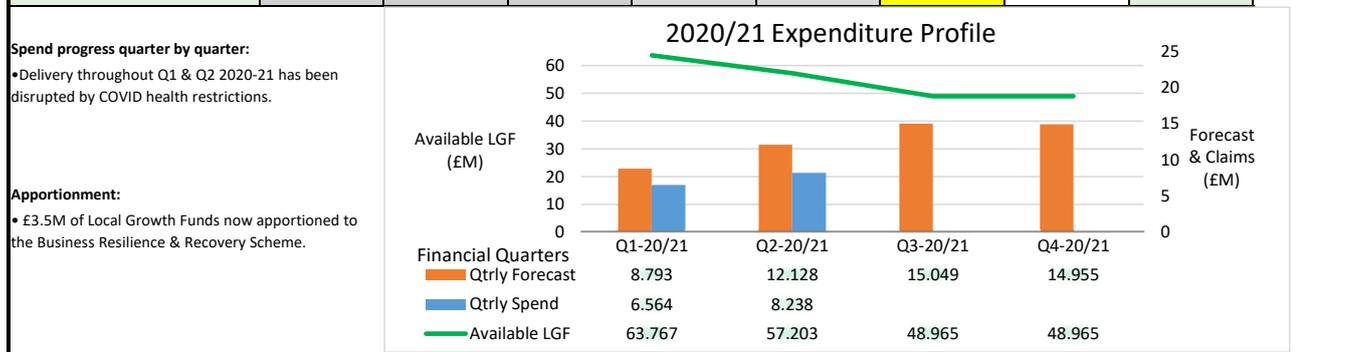
Finance	Amber→	Nearing full commitment, although forecast outturn has fallen and a growing amount of grant is likely to be unspent by Mar 21.
Outputs	Green↓	Reasonably on track to meet our forecast outputs, with a number of projects at risk of late achievement.
Delivery	Amber→	Increased amount of delay across many projects, only partly due to COVID restrictions, in addition to previous factors.

What are our Key Updates?

- Programme progress: reasonable in circumstances, only a minority of projects are experiencing significant delay to delivery, with minimal impact on long term outcomes.
- Refining the forecast of expenditure for remaining Growth Deal period to March 21 with the cooperation of all approved projects.
- Key concerns: Delay in project delivery will undermine outturn this financial year.

What is our Financial Position?

Financials (£ million)	Actual	Actual	Actual	Actual	Actual	Forecast	
Financial Year	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	Total
Brought Forward	0.000	12.008	0.000	19.189	18.060	16.355	
Gov Allocation	36.900	38.549	41.334	34.660	24.662	47.412	223.517
Spend [Act/Fcst]	-24.892	-50.556	-22.145	-35.789	-26.367	-44.806	-204.556
Unallocated	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Carried forward	12.008	0.000	19.189	18.060	16.355	18.961	18.961



What is our contribution to the Economic Strategy?

Quarter/Year:
2 (Jul-Sept) 2020/21

Outputs – Cumulative from April 2015 to Quarter 2 2020/21	Actual to date	Forecast to 2025	Percentage Progress	Change
New Homes	764	1005	76%	15
New Jobs	2,851	2,478	113%	17
New Learners	1,635	6,707	25%	50
Match Funding ("Non-LGF Expenditure"); forecast to March 2021 only.	£645.526M	£622.374M	104%	£19.176M

- Forecasts have been updated to include Homes, Jobs & Learners from projects anticipated out to 2025.
- Homes: 8 from Lark Grange, Bury Relief Road & 7 from Lynsport Access Road.
 - Jobs: being met primarily through Growing Business Fund (16), plus 1 from UEA.
 - Learners: 50 Apprentice Learners from the Voluntary Sector Challenge Fund. Significant increase anticipated during Q3 in relation to the new Academic Year.
 - Match funding: progressing well.

What is the Project Delivery Status?

Overall:

Overall	Green→	Physically Complete	On track	Small Variation	Significant Variation	Under Development	Total Projects
Complete	Black	Blue	Green	Amber	Red	Purple	-
11	13	12	8	6	0		50
Change	+1	+5	-5	0	-1	0	+1

- Project change: Business Resilience & Recovery Scheme has achieved significant level of approvals and contracted commitments. Red to Amber.
- Project change: Great Yarmouth Transport Package resolved an issue with timely delivery through reappportionment of funds; Amber to Green.
- Project change: A47/A1047 Longwater junction improvement achieved Practical Completion; Green to Blue.
- Project change: Norwich Area Transportation Strategy A11 Corridor achieved Practical Completion; Green to Blue.
- Project change: East Coast College Energy Skills Centre achieved Practical Completion; Green to Blue.
- Project change: Ipswich Cornhill Refurbishment achieved Practical Completion; Green to Blue.
- Project change: Bacton-Walcott Coastal Management scheme achieved Practical Completion; Green to Blue.
- Project change: A140 Hempsall Roundabout achieved Practical Completion; Green to Blue.
- Project change: Monitoring & Evaluation of Beccles Southern Relief Road Completed; Blue to Black.

What are the Next Steps?

- Continue to monitor the impact of issues & risks, including COVID, on Growth Deal delivery schedule and expenditure profile, and offer support to projects where possible.
- Proceed with Evaluating completed Projects, in accordance with Evaluation Framework.
- Support development & delivery of projects chosen for support through the "Getting Building Fund" to meet the ambitions of our Economic & Local Industrial Strategies.

Appendix 1 – Growth Deal Q2 2020-21 Programme Performance Report

Below is an update on all Growth Deal large capital projects and sub-programmes, reflecting the 'Project Delivery Status' section of the Programme Performance Report.

Red: Snetterton Employment Area- Delivery delayed by 12 months, initially by a 30% cost with UK Power Network, and secondly by an indemnity clause in the site lease agreement with BWSC. Breckland DC acquired an alternative site and UKPN are refining plans for delivery, although this is unlikely to complete before October 2021.

Red: Lowestoft Flood Risk Management Project- Delivery of tidal defence elements delayed by 9 to 12 months, as a legal issue held up both ground & marine investigations. Planning permission granted Feb 20 for construction of tidal walls. Full funding for Tidal Barrier now secured and project should assume an accelerated delivery.

Red: Enterprise Zone Accelerator Fund– Construction of NRP Zone 4 Building and Roundabout making good progress, but Nar Ouse development yet to begin with delivery and spend likely to continue until Q3 of the 2021-22 FY.

Red: Snape Maltings Flood Defences- delivery delayed by an ongoing Internal Drainage Board (IDB) application to the Environment Agency for Flood Defence Grant in Aid (FDGiA). Decision expected Sept 20, with construction progressing in as soon as practical thereafter.

Red: UoS DigiTech Centre – Delayed approx. 9 months. Asbestos work in Orion Building (Acoustic Suite) now planned for Jan-Jun 2021, postponing move of personnel from Oberon House ground floor. Completion of works for full occupation now unlikely before December 2021.

Red: SNC Digital & Technology Skills Hub- Delivery schedule slipped by 6-9 months, mainly due to land acquisition and planning processes and partly due to COVID restrictions.

Amber: Growing Business Fund – Applications have slowed. Contracted commitments, project delivery & expenditure likely to carry forward into 2021-22 Financial Year.

Amber: Growing Places Fund – All apportioned funding now allotted to projects, although Contracted commitments, project delivery & expenditure likely to carry forward into 2021-22 Financial Year.

Amber: CCN Digital Technology Factory - delivery schedule slipped 3 months, as it took longer to agree value engineering aspects of final contract and then COVID restrictions further delayed start of construction.

Amber: Attleborough Sustainable Transport Package– Land purchase and planning permission had been delaying delivery, but some construction has now begun.

Amber: Thetford Transport Package- No substantial progress or grant claims for the past 9 months. Delivery schedule for Croxton Road pedestrian & cycle path not yet confirmed, but construction likely to begin in Autumn 2020.

Amber: Great Yarmouth Rail Station Interchange- Delay and uncertainty remain over the Vauxhall Gardens element of the package for which a CPO may be used to acquire land.

Amber: Ely Area Rail Enhancement Scheme- Programme development is delayed by rail system complexity and the scale of risk mitigation at level crossings. Project has been awarded an additional £13.1m of funding from DfT for continuing development work through to option selection. An Outline Business Case is now expected to be produced and submitted in 2022 for a 'Decision to Design' the preferred solution. Possible delivery anticipated from 2025 onwards.

Amber: Business Resilience & recovery Scheme- Strong pipeline of grant applications, approval and acceptance, although full spend not likely before end of Financial Year.

Green: West Suffolk College Engineering and Innovation Centre.

Green: Suffolk Broadband Programme.

Green: Ipswich (Radial) Transport Package.

Green: Norwich Area Transportation Strategy - City Centre Package.

Green: Great Yarmouth Transport Package.

Green: Great Yarmouth Third River Crossing.

Green: Cefas Marine Science Hub.

Green: Great Yarmouth Flood Defences.

Green: Honingham Thorpe Food Enterprise Park.

Green: Eye Airfield Access Link Roads.

Green: Norfolk & Suffolk Innovation Network.

Green: UEA Productivity East.

Blue: Lynnsport Access Road (King's Lynn).

Blue: Bury St Edmunds Eastern Relief Road.

Blue: King's Lynn Innovation Centre.

Blue: A47/A1074 Longwater Junction, Norwich.

Blue: Norwich Area Transportation Strategy - A11 Corridor.

Blue: Ipswich Waterfront Innovation Centre.

Blue: International Aviation Academy Norwich

Blue: South Lowestoft Industrial Estate.

Blue: Ipswich Cornhill.

Blue: East Coast College Energy Skills & Engineering Centre.

Blue: Norwich Northern Distributor Road.

Blue: Bacton to Walcott Coastal Management Scheme.

Blue: A140 Hempnall Roundabout.

Black: Easton & Otley College Construction Training Centre.

Black: College of West Anglia University Centre.

Black: Upper Orwell Crossing Feasibility study.

Black: Lowestoft Third Crossing Feasibility study.

Black: Norfolk Broadband programme.

Black: Beccles Southern Relief Road.

Black: Bury St Edmunds Sustainable Transport Package.

Black: Haverhill Innovation Centre.

Black: Growth Hub Programme.

Black: Sudbury Western Bypass Study.

Black: Felbrigg Junction Improvement.

Growth Deal Dashboard

LEP Name **New Anglia LEP**

This Quarter: **Q2_2021**

Deliverables Progress



Housing	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Houses Completed	15	176	7	62	493	26	-	764
Forecast for year	155	0	40	150	350	155	310	1,005
Progress towards forecast	10%	-	18%	41%	141%	17%	-	76%



Jobs	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Jobs Created	18	173	1,345	648	626	32	-	2,823
Apprenticeships Created*	0	8	7	10	3	0	-	28
Jobs including Apprenticeships	18	181	1,352	658	629	32	-	2,851
Forecast for year	231	598	393	605	407	231	294	2,528
Progress towards forecast	8%	30%	344%	109%	155%	14%	-	113%

* Apprenticeships included within jobs totals prior to 2017



Skills	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Area of new or improved floorspace (m2)	3,727	3,944	4,849	0	13,968	3,727	-	26,488
Forecast for year	5,968	2,930	4,849	0	6,125	5,968	0	19,872
Progress towards forecast	62%	135%	100%	-	228%	62%	-	133%



Transport	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Length of Road Resurfaced	1.6	0.0	0.0	1.3	1.6	1.6	-	4.4
Length of Newly Built Road	0.0	1.4	2.5	23.1	0.0	0.0	-	27.0
Length New Cycle Ways	0.8	0.0	0.0	10.0	2.2	1.7	-	13.8

Project RAG Ratings

Project Name	Previous Quarter Q1_2021	This Quarter Q2_2021	Project Name	Previous Quarter Q1_2021	This Quarter Q2_2021
College of West Anglia	N/A	N/A	Lowestoft Flood Risk Management	AR	AR
Lynnsport Access Road	G	G	Ely Area Rail Capacity Enhancement	A	A
Bury St Edmunds Relief Road	G	G	Enterprise Zone Accelerator Fund	AR	AR
Kings Lynn Innovation Centre	G	G	Cefas Marine Science Hub	G	G
Growing Business Fund	A	A	Bacton to Walcott Coastal Management Scheme	G	G
Growing Places Fund	A	A	Eye Airfield Access Link Road	AG	G
West Suffolk College	G	G	Snape Maltings Flood Defence	AR	AR
Norfolk Broadband Programme	N/A	N/A	Great Yarmouth Flood Defences	G	G
Suffolk Broadband Programme	G	G	A140 Hemprill Roundabout	G	G
A47 Longwater Junction	G	G	Honingham Thorpe Food Enterprise Park	G	G
Norwich Area Transportation Strategy (NATS) C	G	G	UoS DigiTech Centre	AR	AR
Norwich Area Transportation Strategy (NATS) A	G	G	CCN Digital Technology Factory	A	A
Ipswich Waterfront Innovation Centre	G	G	SNC Digital & Technology Skills Hub	AR	AR
International Aviation Academy	G	G	Norfolk & Suffolk Innovation Network	G	G
Beccles Southern Relief Road	G	G	UEA Productivity East	G	G
Haverhill Innovation Centre	N/A	N/A	Business Resilience & Recover Scheme	AG	AG
South Lowestoft Industrial Estate	G	G	Running Costs	G	G
Sudbury Western Bypass Study	N/A	N/A	-	-	-
Attleborough Sustainable Transport	AR	AR	-	-	-
Bury St Edmunds Sustainable Transport	G	G	-	-	-
Great Yarmouth Transport Package	AR	AG	-	-	-
Ipswich Radial Corridor Improvements	G	G	-	-	-
Thetford Transport Package	A	A	-	-	-
East Coast College	G	G	-	-	-
Felbrigg Junction Improvemnet	N/A	N/A	-	-	-
Ipswich Cornill	G	G	-	-	-
Snetterton Employment Area	AR	AR	-	-	-
Norwich Northern Distributor Road	G	G	-	-	-
Great Yarmouth Rail Station Interchange	AG	AG	-	-	-

Growth Deal Performance
G

Area lead comments

Financial Progress

LGF Award	2015-16	2016-17	17-18	18-19	19-20	20-21	Total
		£36,900,000	£38,548,555	£41,334,111	£34,659,957	£24,661,848	£47,412,132

LGF Outturn	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 8,237,940	£ 75,448,555	£ 28,621,444	£ 29,312,509	£ 26,367,064	£ 14,802,099	£ 174,551,673
Forecast for year	£ 40,478,764	£ 75,448,555	£ 28,621,445	£ 35,420,467	£ 43,547,372	£ 40,478,764	£ 223,516,603
Progress towards forecast	20%	100%	100%	83%	61%	37%	78%

LGF Expenditure	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 8,237,940	£ 73,694,786	£ 22,489,457	£ 37,198,266	£ 22,446,523	£ 15,057,590	£ 170,886,622
Forecast for year	£ 40,478,764	£ 75,448,555	£ 22,144,993	£ 41,896,919	£ 43,547,372	£ 40,478,764	£ 223,516,603
Progress towards forecast	20%	98%	102%	89%	52%	37%	76%

Non-LGF Expenditure	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 19,176,598	£ 44,410,133	£ 155,062,844	£ 292,547,407	£ 111,162,422	£ 42,343,633	£ 645,526,439
Forecast for year	£ 111,466,956	£ 46,410,132	£ 55,432,686	£ 286,366,003	£ 122,698,974	£ 111,466,956	£ 622,374,751
Progress towards forecast	17%	96%	280%	102%	91%	38%	104%

Total LGF + non-LGF Expenditure	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 27,414,538	£ 118,104,919	£ 177,552,301	£ 329,745,673	£ 133,608,945	£ 57,401,224	£ 816,413,062
Forecast for year	£ 151,945,720	£ 121,858,687	£ 77,577,679	£ 328,262,922	£ 166,246,346	£ 151,945,720	£ 845,891,354
Progress towards forecast	18%	+97%	+229%	+100%	+80%	+38%	97%

Contractual Commitments (manual entry)

Forecast	15-17	17-18	18-19	19-20	20-21	Total
Variance	+0%	+0%	-4%	-8%	+31%	-1%

Commentary

- Contract Commitments include our 7% Running Costs and are now nearing full commitment.
- Lowestoft Flood Risk Management Project, a government priority specified in New Anglia's Growth Deal, has experienced significant delay and slow expenditure.
- Development of the strategically significant Ely Area (Rail) Capacity Enhancement Programme has proven extremely complex and has fallen well behind schedule, but an additional commitment of funding from DfT has reduced the risk associated with production of an Outline Business Case.
- Snetterton Employment Area power upgrade project has been delayed more than a year by legal issues that prevented site access and an alternative has now been selected for delivery.
- University of Suffolk DigiTech Centre has been delayed 9 months due to Asbestos works, so completion for full occupation now unlikely before December 2021.
- City College Norwich DigiTech Factory construction has slipped 3 months, as it took longer to agree value engineering aspects of the contract and then COVID delayed start of construction.
- Delivery of the Suffolk New College Digital & Technology Skills Hub Tech Centre has slipped by 6-9 months, mainly due to land acquisition and planning, but also partly due to COVID restrictions.

Section 151 Officer Approved

Name
Signature
Date

New Anglia LEP programme outputs dashboard - Q2 2020/21

Data as of Nov 2020

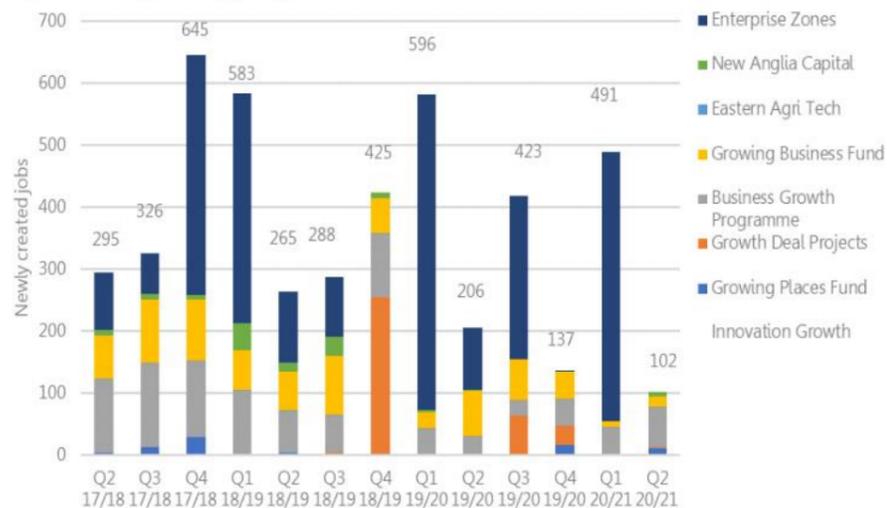
Jobs created

88,000
NET NEW JOBS
BY 2036

A **HIGHER** PROPORTION
OF PEOPLE ENGAGED IN THE
LABOUR MARKET
THAN ACROSS
THE UK BY 2036

Primary Economic Strategy (ES) indicators supported

Newly created jobs by programme



Delivery, this quarter (Q2, Jul-Sep 2020): **102**

Delivery, year to date (2020-21 financial year): **593**

With a proven track record of creating jobs and supporting employment opportunities in the local economy, LEP programmes have a demonstrable and clearly measurable impact on the ambitions of the Economic Strategy, and associated indicators.

The Enterprise Zones, Growing Business Fund (GBF), Growth Deal projects, and Business Growth Programmes will be the primary drivers of the jobs created to date in 2020/21.

In Q2 of 2020 the Business Growth Programme made the most significant contributions. Compared to previous trend data, the figures for Q2 2020 were below the average, though this is unsurprising, given the prevailing economic conditions.

We anticipate a recovery through Q3, though in light of recent further lockdown announcements, this metric could prove very challenging in the year ahead.

Target, this year (20-21 financial year): **2,107**

Delivery, year to date, as % of target: **28%**

Private sector investment unlocked

GROW OUR ECONOMY BY
£17.5
BILLION
IN REAL TERMS BY 2036



GVA PER HOUR OF
£39
BY 2036

Primary Economic Strategy (ES) indicators supported

Private Sector investment unlocked by programme



Delivery, this quarter (Q2, Jul-Sep 2020): **£5.1m**

Delivery, year to date (2020-21 financial year): **£11.8m**

Delivery, cumulative to date (2012-): **£499.9m**

LEP programmes continue to leverage in significant private sector investment, helping to unlock jobs, housing, capital and growth. In fact, the IMF estimates every £1 of private sector investment can stimulate a further £3 of economic growth, highlighting its direct impact on the delivery of the aims and ambitions in the Economic Strategy.

Delivery through last year was very successful, achieving an outcome of 198% above target.

In Q2 there were some encouraging signs, despite the overall impact of the first lockdown, it remains unclear what impact the second lockdown will have on various projects and their ability to progress as quickly as initially anticipated. Any potential shortfall in this metric is likely to be directly linked to the performance of the job created metric.

Target, this year (20-21 financial year): **£62m**

Delivery, year to date, as % of target: **19%**

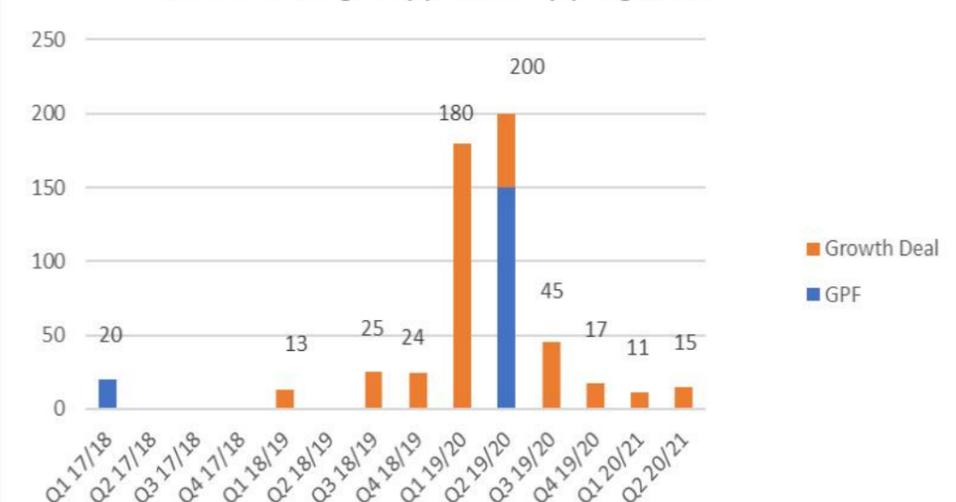
New dwellings supported

140,000
NEW HOMES
BY 2036



Primary Economic Strategy (ES) indicators supported

New Dwellings supported by programme



Delivery, this quarter (Q2, Jul-Sep 2020): **15**

Delivery, year to date (2020-21 financial year): **26**

Though typically small-scale and limited in terms of direct tangible outputs, LEP programmes still have a demonstrable role in supporting the delivery of new homes and leveraging in resources to unlock sites and development.

This was another metric, where we saw considerable over achievement through 2019/20, however, Q2 of 2020 saw a modest increase on Q1 delivery.

However, sites appear to have reopened through July and we are confident that demand for housing will bounce back, and the construction sector appears to have escaped restrictions under the second lockdown.

Target, this year (20-21 financial year): **195**

Delivery, year to date, as % of target: **13%**

New Anglia LEP programme outputs dashboard - Q2 2020/21

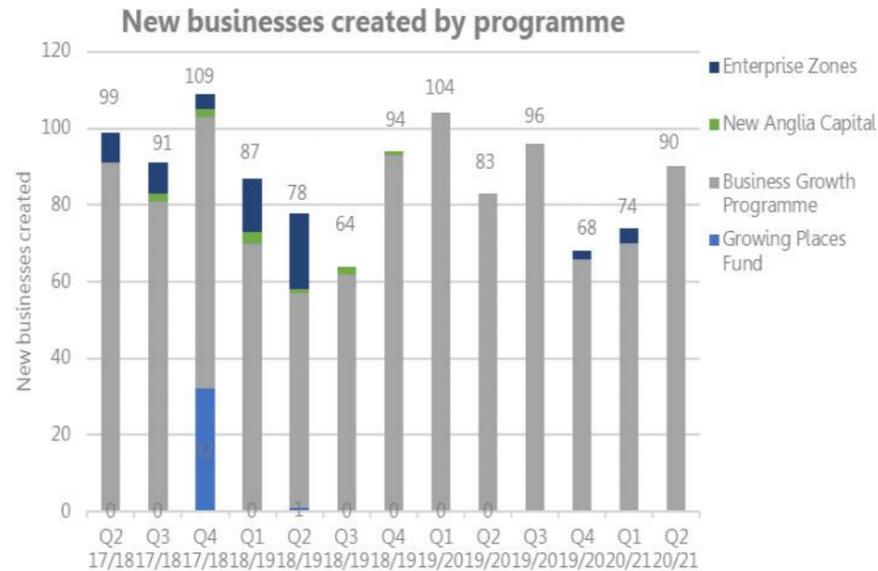
Data as of Nov 2020

New businesses created

30,000
NEW SUCCESSFUL
BUSINESSES BY 2036



Primary Economic Strategy (ES) indicators supported



Delivery, this quarter (Q2, Jul-Sep 2020):	90
Delivery, year to date (2020-21 financial year):	164
Delivery, cumulative to date (2012-):	1,519

The scale and breadth of the LEPs activity within enterprise support means it has a vital and unrivalled role to play in supporting and stimulating the uplift in enterprise required to achieve the aims and ambitions of the Economic Strategy.

This was another metric where delivery exceeded expectations last year, though only marginally in this instance.

Q2 of 2020 showed some encouraging signs, especially in light of the impact of the first lockdown. This remains a very difficult metric to predict, especially in light of a second lockdown. There remains potential that impending redundancies could see a proportion of the workforce starting their own businesses.

Target, this year (20-21 financial year):	387
Delivery, year to date, as % of target:	42%

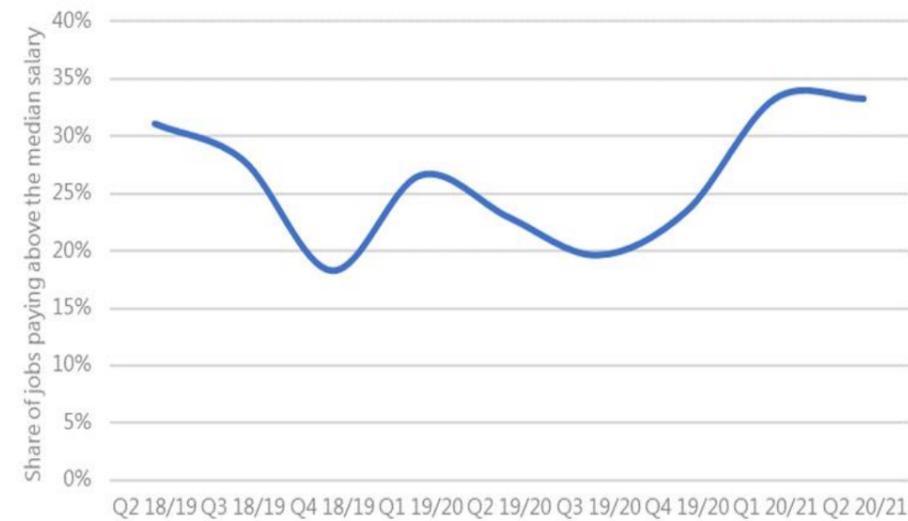
Jobs paying above the median salary*

INCREASED
MEDIAN WAGES BY
£200
MORE PER
WEEK BY 2036



Primary Economic Strategy (ES) indicators supported

Share of new jobs paying above the median salary



Delivery, this quarter (Q2, Jul-Sep 2020):	6
Delivery, year to date (2020-21 financial year):	9
% of Jobs paying above the Median wage:	33%

The above figures show that while the overall volume of job creation remains modest, the proportion of those jobs directly supported that are paying above the median wage — remains on target.

The figures for both part time posts and full time posts equally reflect the 33% ratio, since Q3 of 2019 the proportion of jobs paying above the median wage has steadily risen, and has been stable since the start of 2020/21.

* The baseline median salary figure for Norfolk and Suffolk using by Office for National Statistics is £26,500 p.a.

Target, this year as % of all GBF job creation	33%
Delivery, Year to date, as % of target	33%

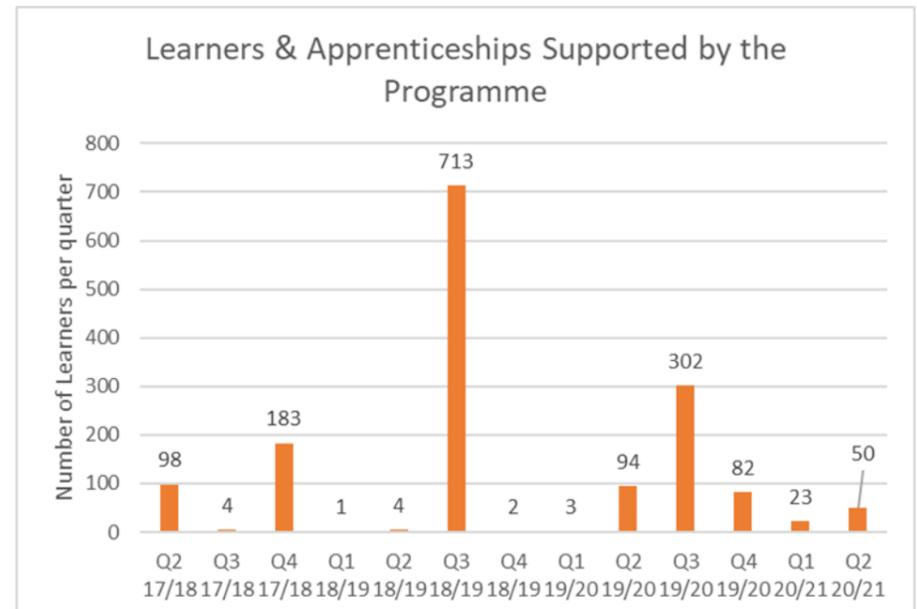
Learners & apprenticeships supported

66%
OF THE
POPULATION
WITH NVQ3+
BY 2036



88,000
NET NEW JOBS
BY 2036

Primary Economic Strategy (ES) indicators supported



Delivery, this quarter (Q2, Jul-Sep 2020):	50
Delivery, year to date (2020-21 financial year):	73
Delivery, cumulative to date (2018-):	1,559

LEP programmes play an important role in creating and supporting learners and apprenticeships, ensuring a demonstrable impact on the ambitious skills-related aims of the Economic Strategy and associated indicators.

In 2019/20 delivery against target fell below what was anticipated—in particular, the Aviation academy and West Suffolk College projects have not met projections in terms of through put.

While learner numbers for Q1 and Q2 2020 look low, its important to bear in mind this is one of the most cyclical metrics we track—and Q3 often delivers a substantial number of the overall total. In addition, around 500 of the learners are anticipated to flow through the 'Fit for Nuclear' programme, which we will closely monitor, as it will have a significant bearing on achieving the overall goal.

Target, this year (20-21 financial year):	1,467
Delivery, year to date, as % of target	5%

New Anglia LEP Board Forward Plan – 2021

Date	Venue	Forward Looking	Governance & Delivery
27 th January	Virtual	<ul style="list-style-type: none"> Aims and Objectives for the Year Agri-Food Industry Council Report Energy Sector Recovery Plan 	<ul style="list-style-type: none"> Growth Programme, EAN, Enterprise Zones PPRs NAC Report Quarterly Management Accounts
24 th February		<ul style="list-style-type: none"> ICT Digital Industry Council Report Skills Plan 	<ul style="list-style-type: none"> Economic and Programme Dashboards Growth Deal PPR
31 st March	Virtual	<ul style="list-style-type: none"> Local Transport Board Report Enterprise Zones 5 Year Strategic Plan (TBC) 	<ul style="list-style-type: none"> LEP updated Local Assurance Framework 21/22 LEP Operating Budget 20/21 Enterprise Zones, EAN and Agri-Tech PPRs
April		No Board Meeting	
26 th May	Virtual	<ul style="list-style-type: none"> Innovation Board Report 	<ul style="list-style-type: none"> Capital Budget 21/22 Quarterly Management Accounts Growth Programme and Growth Deal PPRs
23 rd June	Virtual	<ul style="list-style-type: none"> Skills Advisory Panel Report 	<ul style="list-style-type: none"> Enterprise Zones, Eastern Agri-Tech & EAN PPRs Operating & HR Policies
21 st July	Virtual	<ul style="list-style-type: none"> All Energy Industry Council Report 	<ul style="list-style-type: none"> Growth Programme PPR NAC Report Accounts Approval Q2 Management Accounts
August		No Board Meeting	
22 nd September	Virtual	<ul style="list-style-type: none"> Agri-Food Industry Council Report 	<ul style="list-style-type: none"> Growth Deal, EAN & Enterprise Zones PPRs Economic and Programme Dashboards
22 nd September		New Anglia LEP AGM	
20 th October	Virtual	<ul style="list-style-type: none"> ICT Digital Industry Council Report 	<ul style="list-style-type: none"> Growth Programme & Agri-Tech PPRs Quarterly Management Accounts
24 th November	Virtual	<ul style="list-style-type: none"> Local Transport Board Report 	<ul style="list-style-type: none"> Economic and Programme Dashboards Growth Deal PPR
December		No Board Meeting	

Standing Items (where relevant)

- Brexit
- Local Industrial Strategy
- IAC recommendations
- Continuing Business/ Chief Executive's Report including updates on
 - Programmes
 - Strategy
 - Engagement and promotion
 - Governance, Operations and Finance
- Board Forward Plan

Items to be Scheduled

- Equality & Diversity Training
- Opportunity Areas progress report
- Freeports
- EZ forward plan – February or March 2021
- Tourism Zones / Visitor Economy – To be scheduled once timing known
- IoT sign off on bid – to be scheduled once timing is known
- Towns Deals
- Norfolk and Suffolk Investment Plan
- Clean Growth Taskforce
- Economic Recovery Plan – Restart & Renew progress update