

## New Anglia Local Enterprise Partnership Board Meeting

Wednesday 23<sup>rd</sup> September 2020

10.00 - 12.00pm

Via MS Teams

### Agenda

No.	Item		
1.	Welcome from the Chair		5 minutes
2.	Apologies		
3.	Declarations of Interest		
4.	Actions / Minutes from the last meeting		
<b>Forward Looking</b>			
5.	Innovation Board Update	Update	30
<b>Governance</b>			
6.	Institute of Technology	For Approval	15
7.	Suffolk Inclusive Growth Investment Fund	For Approval	20
8.	Chief Executive's Report	Update	20
9.	New Anglia Capital Bi-Annual Report - <b>confidential</b>	Update	10
10.	September Performance Reports including <b>confidential</b> reports	Update	10
11.	Board Forward Plan	Update	5
12.	Any Other Business		5



## **New Anglia Board Meeting Minutes (Unconfirmed) 26<sup>th</sup> August 2020**

### **Present:**

Sam Chapman-Allen (SC)	Breckland Council
Claire Cullens (CC)	Norfolk Community Foundation
David Ellesmere (DE)	Ipswich Borough Council
Doug Field (DF)	East of England Coop
C-J Green (CJG)	Brave Goose
John Griffiths (JG)	West Suffolk Council
Matthew Hicks (MH)	Suffolk County Council
Pete Joyner (PJ)	Shorthose Russell
Helen Langton (HL)	University of Suffolk
Steve Oliver (SO)	MLM Group
Corrienne Peasgood (CP)	Norwich City College
Andrew Proctor (AP)	Norfolk County Council
Johnathan Reynolds (JR)	Opergy
Sandy Ruddock (SR)	Scarlett & Mustard
Jeanette Wheeler (JW)	Birketts

### **Attendees**

Kathy Atkinson (KA)	Kettle Foods
Mark Ash (MA)	Suffolk County Council
Vince Muspratt (VM)	Norfolk County Council
Bethan Hache (BH)	BEIS
Nick Banks (NB)	Scrutton Bland
Chris Starkie (CS)	New Anglia LEP
Helen Wilton (HW)	New Anglia LEP

<b>Actions from the meeting: (26.08.20)</b>	
None	
<b>1</b>	<b>Welcome from the Chair</b>
Doug Field (DF) welcomed everyone to the meeting including Nick Banks, chair of the Audit and Risk Committee.	
<b>2</b>	<b>Apologies</b>
Apologies were received from Alan Waters, Dominic Keen and Tim Whitley.	
<b>3</b>	<b>Declarations of Interest</b>
DF declared an interest in Supapass, (Item 5, New Anglia LEP Accounts).	
Full declarations of interest can be found at <a href="http://www.newanglia.co.uk/about-us/the-board">http://www.newanglia.co.uk/about-us/the-board</a> .	
<b>4</b>	<b>Minutes of the last meeting</b>
The minutes were accepted as a true record of the meeting held on 21 <sup>st</sup> July 2020	
<b>5</b>	<b>LEP Accounts 19/20 - Confidential</b>
Chris Starkie (CS) presented the accounts to the Board and advised that that they been already been approved by the Audit & Risk Committee via written procedures.	
Nick Banks (NB), chair of the Audit & Risk Committee, highlighted the process which had been carried out to review the New Anglia Capital (NAC) investments given the impact of the pandemic and clarified the adjustments which had been made.	
CS highlighted the changes to processes which will be carried out to proactively manage Pot C income going forwards to avoid the need for future adjustments in EZ income.	
The Board agreed:	
<ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To approve the annual financial statements and audit management letter; and approve them for signing by the Chair</li> </ul>	
DF thanked NB for giving up his time to chair the Audit & Risk Committee	
NB left the meeting	
<b>6</b>	<b>Food Innovation Centre Update – Confidential</b>
The Board agreed:	
<ul style="list-style-type: none"> <li>• To note the content of the report</li> </ul>	
<b>7</b>	<b>Chief Executive’s Report – including confidential items</b>
CS presented the report to the Board and highlighted key items.	
The Resilience and Recovery scheme has now awarded 57 grants totalling over £2.1m.	
2000 businesses had registered for the Visitor & Wider Economy Grant Scheme but only around 200 can be supported. Applications are being reviewed to identify whether other grants are suitable.	

	<p>Peer to Peer Network – The LEP has been awarded funding to enable 250 businesses to take part in the new programme. The businesses will be divided into cohorts of 11. The programme will be delivered between October 2020 and March 2021.</p> <p>Tourism Minister Visit – CS participated in a visit to Norfolk by the Tourism Minister who was impressed with the work carried out which has brought together so many key partners to produce the Visitor Economy Recovery Plan. The Visitor Economy Recovery Plan helped secured £350k in funding from Government for a marketing programme to promote holidays in Norfolk and Suffolk.</p> <p>CS encouraged board members to promote and participate in the Restart Festival which the LEP is organising with a range of partners and will provide two days of advice and help for businesses. It takes place online on September 29<sup>th</sup> and 30<sup>th</sup>.</p> <p>CS advised that the Strategy team are supporting local authorities and healthcare boards in the provision of data to support them in assisting local businesses and in the provision of a toolkit for use in the case of a suspected outbreak.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> </ul>	
<b>11</b>	<b>Board Forward Plan</b>	
	<p>DF advised that the AGM will be held online with some pre-recorded elements</p> <p>CS reviewed the items for the September meeting.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the plan</li> </ul>	
<b>12</b>	<p>Any Other Business</p> <p>DF noted that Steve Oliver (SO) had agreed to chair the Local Transport Board following DF's departure from the LEP Board and thanked him for taking on the role.</p> <p>In doing so SO will stand down from the NAC Board which will require two new members to ensure quoracy going forward. A proposal will be brought to the September meeting</p>	

**Actions from New Anglia LEP Board Meetings**

Date	Item	Action	Update	Actioned By	Target Date
26/02/2020	Clean Growth Taskforce	Board members to consider a pledge which the Board could make and submit suggestions to the Chair.		All	Nov-20
23/05/2019	Growth Hub Presentation	Growth Hub Annual review to be circulated to the Board when published	The review will now be published in Autumn 2020 to include the period since March.	CD	Nov-20

**New Anglia Local Enterprise Partnership Board**

**Wednesday 23<sup>rd</sup> September 2020**

**Agenda Item 5**

---

**New Anglia Innovation Board**

---

Author: Madeleine Coupe

Presenter Julian Munson

**Summary**

This paper provides an update on the New Anglia Innovation Board, a formal sub-group of New Anglia LEP.

**Recommendations**

The Board is invited to note the contents of the paper and sub-board reporting report (appendix 1).

**Background**

The Innovation Board was set up in 2015 to provide a focus for decision making and leadership regarding innovation strategy, programme and project development. Since its inception, it has championed a number of initiatives including the Government Science and Innovation Audits and building strategic relationships with national organisations such as Innovate UK and the Catapult Network.

As an important foundation of productivity, innovation is at the centre of the Government's Industrial Strategy and a key focus within the Economic Strategy and Local Industrial Strategy. Given this increasing focus, in 2019 the LEP Innovation Board adopted a delivery plan with four strategic objectives.

**New Anglia Innovation Board**

At their meeting in February, the Innovation Board approved a new membership, structure, purpose and set of workstreams. The Board's Terms of Reference have been updated to reflect the changes and will shortly be adopted by the group, subject to the LEP Board's endorsement.

- (i) **Membership:** membership of the Innovation Forum includes representatives from three universities (University of East Anglia, University of Suffolk and Norwich University of the Arts), five innovation hubs (CEFAS, Hethel, Norwich Research Park, Adastral Park and Orbis Energy), Local Authorities (Suffolk and Norfolk County Councils) as well as an observer from Innovate UK. The board is currently chaired by Johnathan Reynolds, managing director of Opergy and LEP private sector board member – providing a clear link between the LEP board and the Innovation board.
- (ii) **Structure:** the Innovation Board also delivers the **Innovation Forum**, a quarterly facilitated session which brings together regional partners to discuss key issues and opportunities including cross sector innovation. Although major events have been put on hold due to Covid-19, a virtual version of the Innovation Forum will take place at the Restart Festival looking at innovating in a crisis.

(iii) **Purpose:** The Innovation Board maintains strategic focus and thought leadership in innovation, on behalf of the main LEP Board and support the delivery of innovation activity outlined in the Economic Strategy & Local Industrial Strategy. It has agreed a set of four high-level strategic objectives:

- Norfolk and Suffolk are recognised as a centre for pioneering ideas, meeting the challenges we face globally;
- Science and innovation are net contributors to the Norfolk and Suffolk economy;
- A highly skilled workforce equipped with the skills necessary to access the techniques and business practices needed for innovation;
- Existing assets continue to strengthen and develop into a pan-regional innovation ecosystem.

(iv) **Workstreams:** In order to successfully deliver on the four strategic objectives, a set of workstreams have been defined with key activities under each being delivered:

1. **Improve the innovation infrastructure in Norfolk and Suffolk by supporting key strategic projects.** An example of delivery in this workstream is the bid to Strength in Places Fund for the project Sunrise Coast. The project has been successful in securing development funding with the project team now undertaking work to develop the £29m second round bid. This is the first time that the three world leading research institutes of CEFAS, ORE Catapult and UEA have worked together.
2. **Increase the level public and private sector investment in innovation.** An example of delivery in this workstream is the **Innovation Mentoring Scheme** which has secured £ 274,760 through the LEP's Innovative Projects Fund to provide expert support for businesses bidding for innovation funding. Norfolk and Suffolk businesses have traditionally fared less well than comparator areas in securing funding from bodies such as Innovate UK.
3. **Support the innovation ecosystem in Norfolk and Suffolk, developing and promoting innovation clusters.** An example of delivery in this workstream is the **Funding Fit** programme launched in partnership with the Cambridge Norwich Tech Corridor to support businesses with making connections when bidding for innovation funding
4. **Assist and develop the best talent for delivering innovation at the scientific, technical and business levels.** An example of delivery in this workstream is the development of capital skills projects such as the University of Suffolk/ Adastral Park Digitech Centre funded in part via the LEP Growth Deal.

#### **Links to Economic Strategy and Local Industrial Strategy**

The work of the Innovation Board supports the Economic Strategy priorities of Collaborating to Grow, Driving Business Growth and Productivity. Interventions being delivered directly support the Local Industrial Strategy Ideas Foundation.

#### **Recommendations**

The Board is invited to:

Note the contents of the paper and sub-board reporting report (appendix 1).

## Appendix 1

### Sub- Board Reporting

<b>Sub-Board:</b>	<b>Innovation Board</b>	
<b>Representatives:</b>	<b>LEP Board: Johnathan Reynolds</b>	<b>LEP Team: Madeleine Coupe</b>
<b>Meeting Frequency:</b>	<b>Quarterly</b>	
<b>Key Objectives and their link to the NSES and LIS</b>	<b>Update on actions / activity</b>	<b>Next Steps</b>
<p><b>Improve the innovation infrastructure in Norfolk and Suffolk by supporting key strategic projects.</b></p> <p><i>NSES:</i> Driving Business Growth and Productivity</p> <p><i>LIS:</i> Infrastructure, Clean Energy, Ideas</p>	<p>Support and engagement with key strategic innovation projects to ensure alignment with LIS and ES including:</p> <ul style="list-style-type: none"> <li>• Productivity East</li> <li>• University of Suffolk / Adastral Park Digi Hub</li> <li>• Stowmarket Innovation Labs</li> <li>• Ipswich Waterfront Innovation Centre, Ipswich</li> <li>• Collaborative tech hub in Norwich City centre</li> <li>• Review other potential innovation hub proposals</li> </ul> <p>• The Sunrise Coast (Strength in Places Fund)</p> <p>The bid for development funding has been successful with the project now undertaking work to develop the £29m second round bid.</p> <p>This is the first time that the three world leading research institutes of CEFAS, ORE Catapult and UEA have worked together.</p> <p>UKRI's feedback on the first stage submission highlighted the region's diversity in energy generation, with a mixture of offshore wind, gas and nuclear, that could benefit from greater integration and collaboration between research centres and industry.</p> <p>The UKRI panel recognised the application's high quality, which was considered "highly innovative".</p>	<ul style="list-style-type: none"> <li>• Monitor impact of funded projects in relation to innovation (ongoing)</li> <li>• Support phase 2 bid for Strength in Places Fund Q4 2020</li> </ul>
<b>Increase the level public and private sector investment in innovation.</b>	<ul style="list-style-type: none"> <li>• <b>Innovation Mentoring Scheme</b>, £ 274,760 secured to provide expert support for businesses bidding for innovation funding. The steering group is meeting monthly and includes members of the LEP Innovation Team. The project should begin to offer mentoring by October.</li> </ul>	<ul style="list-style-type: none"> <li>• Support the launch of the Innovation Mentoring Programme, monitor outputs and efficacy.</li> </ul>

<p><i>NSES: Driving Business Growth and Productivity</i></p> <p><i>LIS: Ideas</i></p>	<ul style="list-style-type: none"> <li>• <b>Innovation Marketplace</b> to link businesses with commercial opportunities through a brokering model. The event has been scoped with BT supporting by offering dormant technology under licence for commercialisation. The physical event has been postponed due to Covid-19, but future opportunities are being explored including the AI Festival.</li> <li>• <b>Investment Catalyst</b> (led by Cambridge Norwich Tech Corridor) to support scale-up/ high-growth businesses in the region to gain support and access to private sector investors and to promote the region as an investible proposition. Due to Covid-19 the Investment Catalyst has been reworked to run as an online platform. As a result, the Catalyst will also be able to gather assets from partners such as the Growth Hub, Invest East and ACG in one location, making it easier for businesses to navigate the support available.</li> <li>• <b>The LEP's Growth Through Innovation programme</b> supported with a healthy pipeline of projects. A full list of approvals is available <a href="#">here</a>, with companies such as Spark EV and Thyngs receiving funding.</li> </ul>	<p>Engage with new Project Manager once in post.</p> <ul style="list-style-type: none"> <li>• Ensure innovation partners aware and referring to the GTI Scheme.</li> <li>• Arrange/support annual Investment Catalyst event in Q3</li> <li>• Continue to develop the Innovation Marketplace and launch at an appropriate time.</li> </ul>
<p><b>Support the innovation ecosystem in Norfolk and Suffolk, developing and promoting innovation clusters.</b></p> <p><i>NSES: Collaborating to Grow, Our Offer to the World</i></p> <p><i>LIS: Ideas</i></p>	<ul style="list-style-type: none"> <li>• <b>Innovate UK Conference:</b> Innovate UK's regional conference took place at Norwich Research Park in March. Working with NRP, LEP Innovation Team organised a breakfast for delegates with presentations on the innovation assets and capabilities in Norfolk and Suffolk.</li> <li>• <b>Innovation Prospectus:</b> Publish a prospectus which links up and promotes the innovation centres in Norfolk and Suffolk. A key element of the Connected Innovation activity and linked to the scope (referenced below), plans are now progressing on the development of the prospectus, in digital format, to be launched in Autumn 2020.</li> <li>• <b>Connected Innovation:</b> Scope out and develop a project which seeks to join up the innovation infrastructure and assets across the region. Seek resources and funding to deliver the project. Scope in progress and being developed in partnership with the Tech Council. Capability matrix and hub engagement in process. A bid was developed for Norfolk Strategic Fund for the project, outcome expected in September.</li> <li>• Engage with <b>national connections</b> such as KTN and Catapult Network. The ORE Catapult Regional manager is in post and has been co-funded by New Anglia LEP. This has proven to be a positive step in working closely with ORE Catapult to develop programmes in the region including <b>Fit 4 Offshore Renewables</b> which has secured £150,000 to roll out the programme in Norfolk and Suffolk. The first cohort to be</li> </ul>	<ul style="list-style-type: none"> <li>• Explore opportunities to further engage with Innovate UK conference 2021</li> <li>• Develop, launch and promote the Innovation Prospectus.</li> <li>• If Connected Innovation bid successful with Norfolk Strategic Fund, a similar commitment is needed from Suffolk to run the programme. If not successful, resources need to be secured from another source.</li> <li>• Successfully deliver the Innovation Forum and rescope the programme for the rest of the year.</li> <li>• Deliver the next Funding Fit on 29<sup>th</sup> September, looking at the Innovate UK Deployment of Energy Efficiency Technologies in Industry funding call.</li> </ul>

	<p>announced in Autumn 2020. The relationship with ORE Catapult has also enabled greater engagement with others such as the Connected Places Catapult.</p> <ul style="list-style-type: none"> <li>• Engagements made with key KTN staff with attendance at some events.</li> <li>• <b>Innovation Forum:</b> substantial events programme e.g. Digital meets Energy postponed due to Covid-19 but the programme has been pivoted online with the first event to take place at the Restart Festival, <i>Innovating in a Crisis</i> with presentations from the <b>User Story</b> and <b>Big Drop</b> who have innovated, created and taken on new challenges to tackle the impact of the Covid-19 pandemic.</li> <li>• <b>Funding Fit:</b> a new programme launched in partnership with the Tech Corridor to support businesses with making connections when bidding for innovation funding. Two events have been delivered online based on the “Driving the Change to Net Zero” and “Sustainable Innovation” Innovate UK funding calls. Positive feedback has been received with over 20 attendees on each call. Businesses collaborated with each other and showed a great level of support with further conversations to be had offline. The last workshop took place on 05/08 to develop a bid to Innovate UK for Industrial Research to develop a regional digitised supply chain. The proposal was well received at the event and a bid for up to £3m is now being developed with partners. The LEP is supporting <b>Warren Services</b> with an Industrial Research bid for ~£1m. The Institute for Manufacturing at Cambridge University has joined as lead research partner.</li> </ul>	
<p><i>NSES: Driving Skills and Inclusion</i> <i>LIS: People</i></p> <p>Skills - assist and develop the best talent for delivering innovation at the scientific, technical and business levels</p>	<ul style="list-style-type: none"> <li>• Supported and inputted into the emerging tech sector skills plan</li> <li>• Skills capital projects such as Productivity East and Digitech Centre are all progressing well and soon to be delivering training to students.</li> </ul>	<ul style="list-style-type: none"> <li>• Review the interventions in sector skills plan and champion delivery – Innovation Board to review in Q4</li> <li>• Provide support to SAP as needed</li> <li>• Support capital skills projects from and innovation perspective</li> </ul>



**New Anglia Local Enterprise Partnership Board**

**Wednesday 23<sup>rd</sup> September 2020**

**Agenda Item 6**

---

**Institute of Technology – Wave 2**

---

Authors: Lisa Roberts, Karen Gibson (Norfolk County Council), Michael Gray (Suffolk County Council)

Presenter: Chris Starkie

**Summary**

The Department for Education (DfE) will be launching the Institute of Technology second wave competition in the Autumn. The LEP, Norfolk County Council and Suffolk County Council have worked jointly to develop a set of clear expectations for local applicants over and above the national guidance. This paper sets out the proposed process and local framework which will be used to assist with this.

**Recommendation**

The Board are asked to agree the proposed process and local framework which will be used to set out regional expectations for Institute of Technology proposals covering Norfolk and Suffolk.

**Background**

In December 2017 the Department for Education (DfE) launched a £170m competition to establish 10 to 15 prestigious new Institutes of Technology (IoT), which will specialise in delivering new higher level technical and digital skills that employers need. 12 bids were successful unfortunately the collaborative bid covering Norfolk and Suffolk, led by West Suffolk Collage, was unsuccessful.

Developing the IoT network continues to be a government priority and as a result it launched its prospectus and Expression of Interest (Eoi) for wave 2 in February this year.

IoT's are the Government's flagship programme designed to spearhead the delivery of higher technical education in STEM (science, technology, engineering and maths) subjects. IoT's are bringing together employers with FE Colleges and Universities into a new type of prestigious institution.

The Government wants businesses and education and training providers to work together to deliver relevant level 4 and 5 skills<sup>1</sup> to learners that are highly sought after by employers, notably in technical disciplines and particularly in STEM areas. These institutions will help tackle the skills gap at a local, regional and national level and extend opportunity to thousands of people.

---

<sup>1</sup> Most qualifications have a difficulty level. The higher the level, the more difficult the qualification is. Level 4 includes higher apprenticeships, higher national certificate (HNC) and certificate of higher education (CertHE), Level 5 includes diploma of higher education (DipHE), foundation degree and higher national diploma (HND). This is not an extensive list for more information [www.gov.uk/what-different-qualification-levels-mean/list-of-qualification-levels](http://www.gov.uk/what-different-qualification-levels-mean/list-of-qualification-levels)

In April, the Department for Education (DfE) wrote to LEPs with an update on their plans for the Institute of Technology – Wave 2. The update stated that DfE are ‘likely to only allow a maximum of 1 proposal per LEP area to progress from Stage 1 to Stage 2’. (It is unclear to date how this decision will be made by DfE).

The Eol stage earlier in the year was optional and does not exclude any new applicants submitting to stage one. Although the LEP does not have sight of all the submitted Eol’s it is understood that there were three from the area.

In July DfE published its draft Eligibility Conditions and draft Assessment Framework for stage one of wave two with the caveat that it not the final version. Given the challenges of Covid-19 DfE wanted to provide some direction and time for potential applicants to start to develop proposals and IoT collaboration prior to the launch of the competition which is expected to be in the Autumn 2020.

### **Key Considerations**

Improving the level of technical skills in our local workforce is a key priority and the ambition of securing an Institute of Technology is clearly stated in the Economic Strategy. Following discussion with both Norfolk and Suffolk County Councils, we all believe it is timely and appropriate for us to make a joint statement on our expectations for a good IoT.

The LEP with Norfolk and Suffolk County Council have developed a local framework setting out these local expectations against each of the national criteria – Appendix A. The Skills Advisory Panel endorsed the framework at its meeting in August.

We are anticipating providers delivering an ambitious curriculum developed in true partnership with employers which:

- Is accessible to learners throughout Norfolk and Suffolk.
- Addresses social mobility challenges.
- Is genuinely responsive to the changing requirements of sectors and the economy and the individual businesses in these sectors.
- Delivers work ready graduates plus fosters the necessity and enthusiasm for lifelong learning.
- Has clear entry and exit routes.
- Provides a range of qualification types and delivery methods that drives forward our Economic Strategy, Local Industrial Strategy and Covid-19 recovery work.
- Builds on LEP and county council investments in educational capital builds, skills initiatives and key sector support areas.

If the LEP and/or county councils are asked to endorse proposals or make a recommendation to DfE then this framework will be utilised to make these judgements.

The local skills officer group which has representatives from the LEP plus Norfolk and Suffolk County Councils will carry out this assessment using the framework set out in Appendix A.

Recommendations will be ratified by the Skills Advisory Panel who would make a final recommendation to the LEP Board for approval.

### **Link to Strategic Objectives**

The Economic Strategy states ‘Work with Government to establish an Institute of Technology that builds on our strengths and meets the increasing need for higher level technical skills in key areas such as energy, engineering and manufacturing’.

### **Next Steps**

Following approval of the LEP Board the local framework and process will be shared with local education providers and partners.

Once confirmation has been received from DfE of the LEPs role the Board will be notified.

**Appendices**

Appendix A - Norfolk and Suffolk Institute of Technology Wave 2 Local Framework

**Recommendation**

The Board are asked to agree the proposed process and local framework which will be used to set out regional expectations for Institute of Technology proposals covering Norfolk and Suffolk.

## Appendix A

### An Institute of Technology for Norfolk and Suffolk

#### Purpose of this Document

The following guidance has been co-developed by the New Anglia LEP, Norfolk and Suffolk County Councils and has been endorsed by the LEP Board.

This information is provided to assist all those looking to develop proposals for an Institute of Technology in Norfolk and Suffolk. It is intended to help ensure that those proposals are developed in line with local priorities and expectations. This guidance should be read and considered in conjunction with the latest national draft guidance issued on the 24<sup>th</sup> July 2020. The framework below is therefore provided in a similar format using the same assessment area headings.

In order to keep the work involved in developing a proposal as streamlined as possible, it is expected that applicants will, wherever possible, use this guidance to embed an alignment with local expectations into the development of their main proposal documents, as and where practical to do so.

Some local expectations are referred to under multiple assessment areas in the framework below. It is not, however, the expectation that the applicant will repeat the same detail under multiple headings in their application unless directed to do so by the national guidance. Instead applicants should highlight where the relevant text can be found.

The applicant must determine for themselves if there are any areas of this framework that detract from providing the optimum answer possible to the national guidance. If there are, we would invite the applicant to discuss with us how best to demonstrate their alignment with the local expectations outlined. This may include providing information in addition to that contained within the main proposal.

The New Anglia LEP, Norfolk and Suffolk County Councils will use this guidance to ascertain how closely each proposal meets our local expectations. In the event that it is necessary for the LEP Board or the County Councils to provide endorsement or letters of support for one single proposal, each proposal will be assessed as to how well they meet the local expectations outlined here in the four main areas of additionality, strategic fit, leverage and deliverability:

- **Additionality** - We are expecting additional and enhanced provision to the current offer allowing for inclusive growth while addressing curriculum shortfalls in specific subject areas or delivery locations. We need to grow the access to higher level technical education across the region and make it attainable by reducing barriers to learning. Curriculum and delivery should be employer led and offer opportunities for students and employers to engage while both benefiting from the experience.
- **Strategic Fit** – The proposal delivers and contributes to the key skills priorities and opportunities for the region including those of the Skills Advisory Panel and those

included within the Norfolk and Suffolk Economic Strategy

<https://newanglia.co.uk/economic-strategy-for-norfolk-and-suffolk/> and the Local

Industrial Strategy <https://newanglia.co.uk/local-industrial-strategy/>. We would

expect new provision to deliver on our Skills Advisory Panel objectives and to

develop a two way communication channel to share intelligence and reflections. The

objectives are:

- ***Driving skills progression for the workforce*** - encouraging lifelong professional development, upskilling and reskilling which will future-proof New Anglia business, boost productivity and improve the quality of our products, services and supply chains.
  - ***Providing agile and responsive training provision for key sectors*** – working in partnership with businesses, developing innovative training courses, able to meet the emerging needs of the New Anglia economy
  - ***Equipping young people for success*** - unlocking the abilities, confidence and potential of young people, equipping this future generation with the technical skills, digital, entrepreneurship and problem-solving capabilities for further and higher education and ultimately employment in our evolving technical sectors
  - ***Tackling barriers to employment*** - Developing stepping stone opportunities for vulnerable and disadvantaged groups to develop the skills required to enter, re-enter or transfer employment to benefit from productive careers in our technical sectors.
- **Leverage** - The LEP believes that working in partnership **leverages** competitive advantage – i.e. through greater collaboration we can enhance the competitive strengths of our region. We need our providers to work collaboratively, collectively and inclusively through partnerships with us and our stakeholders to become globally recognised for our strengths and specialisms. Collaboration, mutual respect and delivery to the highest quality is vital to make great strides in our education capabilities.
- **Deliverability** - Although we have high aspirations, we expect proposals to be credible – ambitious but mindful of challenges that are currently faced. Addressing these barriers as part of the offer, such as tutor shortages, will be looked upon favourably.

## Norfolk and Suffolk Institute of Technology Wave 2 Local Framework

### Eligibility

All proposals should clearly meet the eligibility requirements as stated in the national eligibility conditions.

#### IoT Focus

**Strategic Fit** - the proposal delivers and contributes to the key skills priorities and opportunities for the region including those of the Skills Advisory Panel and those included within the Norfolk and Suffolk Economic Strategy <https://newanglia.co.uk/economic-strategy-for-norfolk-and-suffolk/> and the Local Industrial Strategy <https://newanglia.co.uk/local-industrial-strategy/>.

The rationale for the curriculum chosen draws on the local research undertaken to identify the current and likely future demand for skills required to deliver on the Local Industrial Strategy in the next 5 to 10 years. This includes work such as the suite of sector skills plans and supporting evidence bases <https://newanglia.co.uk/sector-skills-plans/> and the Technical Skills Legacy Report for Norfolk and Suffolk <https://www.suffolkgrowth.co.uk/technical-skills-legacy>.

It is expected that proposals will also clearly outline how the proposal will contribute to the recovery of the region from the Covid-19 crisis. <https://newanglia.co.uk/covid-economic-recovery/>

Specifically, it is expected that an IoT proposal for Norfolk and Suffolk will include details of its:

- focus on sectoral specialisms that supports our identity as the UK's clean growth region - a globally recognised, technology-driven creative and inclusive economy, leading the transition to a post-carbon economy through sustainable food production and sustainable energy generation
- contribution to our ambition to become a global exemplar for low carbon energy production, exporting services, skills and expertise globally
- expansion and enhancement of the provision available to provide higher level technical skills in energy, engineering and manufacturing
- provision that enables the application of new knowledge, technologies and systems within agriculture to increase the sustainability and effectiveness of our agri-food sector
- focus on our distinctive ICT and digital strengths that will support productivity and growth such as telecoms, cyber security, quantum technology and artificial intelligence
- means to deliver the New Anglia Youth Pledge that every young person will have the support needed to get into education, training or an apprenticeship
- broad range of additional opportunities that enable all residents to upskill throughout their lives and progress
- commitment to help raise aspiration across all ages and inform individual choices across the region
- focus on the leadership requirements for our region – supporting both our entrepreneurs and the development of new high growth businesses
- clear entry routes into our focus sectors including the creation of routes through and into higher and degree level apprenticeships

**Compelling Vision** - the case made for establishing an IoT in Norfolk and Suffolk is strong and compelling with an ambition and determination to deliver world class provision and skills. There is a clear vision for what the IoT will achieve.

The proposal fully grasps the opportunity to build on our key and distinct assets and advantages - such as the unique diversity and strength of our energy sector, our recognised technology clusters, our position as the leading LEP area for agricultural output and world leading research and the location of the UK's largest container port.

It maximises the impact of recent investments across our local training offer – including investments made through local Growth Deal funding – building on the individual strategies of each of the academic partners.

The vision provides a broad scope for impact but with clarity over the initial specialisms to be focused on.

The proposal is as specific as possible (e.g. which growth locations, competitive clusters, industries, businesses etc.) regarding the innovation it will create and the opportunities for growth that it will support and unlock, including the resulting scale of impact on the region, the nation and the world.

The proposal is as specific as possible (e.g. which geographical areas, which indicators of inclusivity, level of impact) regarding ambitions, plans and commitments to support the creation of a more inclusive economy.

### Collaboration

**Breadth of collaboration** - wide collective ownership and connections across the geography – a truly pan Norfolk and Suffolk approach to deliver an inclusive economy with a highly skilled workforce. The IoT should work openly and in collaboration with all key stakeholders, not just the IoT partners themselves, as a key component of our wider technical offer. Clear connections to be established with the regional skills governance landscape – including the Skills Advisory Panel and sector skills plan groups – to ensure that the IoT continues to delivery in line with regional priorities such as those outlined in the Economic Strategy for Norfolk and Suffolk, Local Industrial Strategy and Covid-19 Economic Recovery Restart Plan (and subsequent plans).

**Depth of Collaboration** - how will the delivery model actually foster closer working between partners – educational, research and employers - leading to a successful delivery of the IoT and the stimulation of innovation across the region. The IoT proposals grasps the opportunity to establish new methods of collaborative delivery that widen access and build on the quality of the local training offer. We expect to see clear evidence of the involvement of the partnership in the development of the proposal, jointly developed and jointly delivered. It should be a supportive partnership with everyone knowing their role and all being valued for it.

**Agile** – the collaboration should be agile and flexible, able to respond quickly and effectively to change – all with a view to make Norfolk and Suffolk a place with a clear, ambitious offer to the world in areas such as agri-food, clean growth, digital and energy.

**Creation of opportunities** - the proposal maximises the opportunity that the IoT collaboration between academic partners, research partners and employers will provide. It is expected that all partners of an IoT for Norfolk and Suffolk will work together to significantly enhance the range of work based opportunities available (e.g. by creating collaborative, innovative routes through to higher and degree level apprenticeship opportunities) that improve the competencies, employment and life prospects of local people, in addition to the expected broad range of training opportunities.

### Benefits

**Social Mobility** – The IoT should foster the creation of inclusive growth demonstrating a focus on inclusivity and accessibility for all. It should have a clearly defined role in raising aspiration and achievement levels and provide clearer and more accessible pathways through to higher level jobs in the local economy for all. The IoT should deliver on proactive ways to provide access for all including our rural, coastal and most deprived communities and under-represented groups (BAME, females into construction etc.)

**Industry Engagement** – Building on the work of the Local Industrial Strategy, New Anglia Sector Skills Plans, the Technical Skills Legacy Report and other local research we would expect the IoT to contribute to a greater articulation and shared understanding of the competencies and capabilities needed in our workforce for success in a rapidly changing global economy.

**Pathways to Employment** – strong employer involvement in the design and delivery of pathways through the IoT provision into key local employment areas – ensuring that IoT alumni are fully work ready with the right level and type of skills, competencies and behaviours required.

**Long-term legacy** – the IoT to provide a supply of the skills needed now and going forward into the future, facilitating inter-industry transferability where appropriate. It will identify and deliver skillsets for which we need a strong and wide pipeline, with long term applications that will facilitate development and growth in the region.

**High Quality Provision** – exploit the strength of the IoT partnership, including industry partners as well as academic institutes, to provide a means of addressing the need for a sufficient supply of quality tutoring and cutting edge resources

**Aligns with wider offer** – the IoT should consider the current regional offer in the development of a distinct curriculum and recruitment approach in order to avoid unnecessary competition, duplication and displacement that could compromise the viability of other providers. Travel to learn distances and accessibility of feeder programmes should be considered in the proposal to provide clear progression pathways for all.

**Reputation** – enriches the reputation and helps promote the Norfolk and Suffolk region by highlighting and enhancing our strength and specialisms, contributing to creating the conditions that will attract individuals and investment into the area.

**Creation of new opportunities** – the IoT to create employment and work opportunities especially in higher level and higher paid roles.

**Economic Impact** – we expect the proposal to specify the opportunities for growth it will unlock, the impact this will have on the region and the benefits for individuals including access to higher level positions, elevated wages, greater career prospects and improved social mobility.

### Learner Recruitment

**Breadth of recruitment** – the approach to learner recruitment should proactively seek to recruit a broad range of participation from learners by age, background, gender, geographical location and ethnicity and aim to raise levels of social mobility as well as create economic impact.

The IoT will create a curriculum offer and recruitment approach that enables this.

This includes:

- addressing gender imbalance in sectors and specific roles (e.g. under-representation of females in engineering and construction)
- a strong contribution to the representation targets contained within the national sector deals most relevant to Norfolk and Suffolk (e.g. Offshore and Nuclear)
- alignment with the likely demand across our key sectors by drawing on the local research undertaken (e.g. sector skills plans, Technical Skills Legacy Report) to identify this.

**Inspiration** – the IoT should be used as a catalyst, alongside new, game-changing facilities funded through recent capital investment (e.g. Growth Deal and Skills Deals), to inspire and motivate all, creating a wide pipeline of potential learners for the IoT and other technical education provision.

### Curriculum Delivery

**Innovation** – a responsive curriculum delivered using a range of innovative methods with strong partnerships with industry. Courses should be developed and delivered with sector experts and industry-relevant resources and equipment, providing an engaged, networked and knowledgeable

workforce. Trialling of new industry systems to improve productivity should be embedded so the area is seen as a leading light, and to inspire an enquiring mind in the students that they utilise in their careers. The proposal grasps the opportunity for collaboration across all partners to embed the world-leading innovation being generated by our regional research bases and businesses (e.g. John Innes, BT Martlesham) into a new ambitious curriculum. Strong levels of collaboration will be evident, above and beyond levels that already exist and an holistic learning ecosystem will be fostered with these partnerships.

**Long-term legacy** – the IoT to provide a supply of the skills needed now and going forward into the future, facilitating inter-industry transferability where appropriate. It will identify and deliver skillsets for which we need a strong and wide pipeline, with long term applications that will facilitate development and growth in the region. A practice of lifelong learning will be established with the students and the businesses.

The IoT will build an affinity between learners and the regional economy. Alumni should be encouraged to give back their time and knowledge (e.g. to future cohorts and/or sector development groups) to grow the economy and further the reputation and positioning of our region.

**Responsive** – proposal to clearly articulate how the curriculum will be reviewed and developed over time, in line with and in response to changing regional and industry priorities. This to include a description of which local stakeholders will be involved in gaining intelligence on regional trends and requirements.

**Access for all** – curriculum delivery approach to enable access to as broad a range of learners as possible. This is likely to include blended learning and delivery across multiple sites allowing for broad access to the IoT offer across the Norfolk and Suffolk geography. Consideration must be given to allow access to students in remote parts of the county or where travel routes are challenging, plus a mix of FT and PT delivery plus timings to support individuals personal situations (e.g. work and caring responsibilities). There should be clear entry pathways into the IoT and targeted programmes and associated guidance for non-traditional and under-represented groups.

**Quality Curriculum** – provision of a quality curriculum aligned with the IoT focus (as outlined above), continuously monitored, evaluated and reviewed. It should provide learners with all the capabilities and competencies an individual requires to fulfil employer needs, not just a technical qualification. Apprenticeships and other work-based learning plus assessment options should be included and delivery should accommodate the full range of learning styles.

### Equipment and Workforce

All proposals should align to the assessment criteria provided in the national guidance.

### Estates

All proposals should align to the assessment criteria provided in the national guidance.

#### IoT Set-Up

##### Strong Governance

A governance set-up that ensures influence is not overly invested in one single organisation - that provides transparency, true influence and a voice for all partners – educational, research and employers, fostering a culture of collaboration, co-ownership, co-development and co-delivery. Responsibilities and roles for these IoT partners are clearly defined.

The governance model should include details as to the proposed role and involvement of the New Anglia Local Enterprise Partnership, the Local Authorities and the Skills Advisory Panel as key regional stakeholders who can provide a steer to ensure continuous alignment with regional priorities in the ongoing development and delivery of the Institute of Technology.

##### Geography

A set-up that reflects the ambition for the IoT to be as far reaching as possible across the full geography of the Norfolk and Suffolk region, providing access to the opportunities it will create for residents across as wide a geographical range as possible.

**Communication**

Strong communication networks that ensure the mission, remit and impact of the IoT is widely understood, opportunities are identified and the impact is maximised.

This should include links across to the New Anglia Local Enterprise Partnership, the Local Authorities and the Skills Advisory Panel.

**Flexibility**

A strong set-up with enough flexibility to allow the Institute to respond and adapt to change quickly, enabling an effective response to opportunities as they present themselves.

**New Anglia Local Enterprise Partnership Board**  
**Wednesday 23<sup>rd</sup> September 2020**

**Agenda Item 7**

---

**Suffolk Inclusive Growth Investment Fund (SIGIF)**

---

Author: Karen Chapman (Suffolk Growth Programme Board) and Lisa Roberts  
Presenter: Chris Starkie

**Summary**

This paper set out the request for £1m capital of LEP funds to the Suffolk Inclusive Growth Investment Fund to support economic recovery. It also sets out the proposed principles for the process of allocation of the funds and the role of the LEP.

**Recommendation**

The board is asked to:

- Approve the proposed allocation of £1m capital from the LEP to Suffolk Inclusive Growth Investment Fund which is available because of repaid loans; and
- Approve the proposed process for the management and allocation of the funds.

**Background**

Suffolk local authorities have approached the LEP seeking a contribution to their Suffolk Inclusive Growth Investment Fund to support economic recovery, like the Norfolk Strategic Fund.

Prior to COVID 19, Suffolk Public Sector Leaders (SPSL) identified seven policy priorities to deliver against:

- Climate change
- Inclusive economic growth
- Health & care
- Strong communities
- Supporting the vulnerable
- Community safety
- Fairer funding for local public services

These priorities remain unchanged, but with Leaders having a more focused role providing the strategic direction for the whole system in Suffolk and taking specific action in areas where a partnership approach is needed.

To support this role, in July 2020 Suffolk Public Sector Leaders (SPSL) made an in-principle commitment of £3.454m to Suffolk's recovery from COVID 19; including:

- £1.3m over three years to support inclusive economic growth
  - £650k to establish the Suffolk Inclusive Growth Investment Fund (SIGIF)

- £250k to establish a 3-year funded post to support the strategic development of Suffolk's visitor economy (incorporated into wider work of the Suffolk Growth Partnership)
- £402k to support Suffolk Growth Partnership & regional memberships
- £1.35m over three years to support community safety initiatives
- £800k to support those hardest hit by Covid (supporting the vulnerable)

Suffolk Leaders are due to consider additional funding allocations to COVID 19 recovery at their September 2020 meeting.

SPSL are seeking a contribution of £1m from NALEP to supplement the SIGIF and establish a one-year fund that will be open to public sector partners including the LEP for applications.

### **Key Considerations**

Initial funding of £1.65m to the SIGIF will be managed by Suffolk Growth Partnership Management Team<sup>1</sup> with sign off for all expenditure approved by Suffolk Chief Officers Leadership Group (SCOLT) and the Suffolk Public Sector Leaders Group (SPSL) working with the LEP's Investment Appraisal Committee.

The fund will be open to local authorities and public sector partners including the LEP with a full set of terms and application form developed and published by 1<sup>st</sup> October 2020.

The broad operation of the scheme is set out below:

- Rolling call for projects with decisions made quarterly (Dec / Mar / June / Sept) – the aim is to have all funding committed by 30<sup>th</sup> September 2021. A decision on continuing the fund will be made in June 2021.
- To ensure the fund delivers value for money the Suffolk Growth Partnership Management Team, which includes the LEP, will review the focus each quarter.
- All applications to be sponsored by a Suffolk local authority or the LEP (i.e. could be led by a public sector partner but must have LA or LEP sponsorship)
- The LEP will be involved in the assessment process to identify the project to be recommended for funding.
- Funding will be managed through Suffolk Growth & allocated to local projects / priorities in line with Suffolk Leaders' vision and the LEP's vision.
- There will be a requirement for Suffolk to capture and report outputs and progress feeding back into the LEPs reporting 'system' so that the LEP can report and demonstrate the value of the fund and its contribution.
- Six monthly report on projects & impacts to Leaders / NALEP Board with opportunity to reset funding priorities if required.
- Priority will be given to bids that:
  - seek both capital & revenue funding as experience has demonstrated that the impact achieved from this type of project tends to be greater than that achieved by capital or revenue alone
  - deliver across more than one district / borough in Suffolk

---

<sup>1</sup> Suffolk Growth Partnership Management Team: Stephen Baker, Chair / Mark Ash / Chris Starkie / John Dugmore / Karen Chapman. Note: Suffolk Chamber of Commerce will be consulted on bids to the fund but will not have an approval vote.

The fund is made up of both capital and revenue funding, with all NALEP's funding to be allocated to capital expenditure (£1m).

Successful projects must demonstrate how they deliver:

- SPSL's Strategic Recovery Plan outcomes
- Suffolk's Inclusive Growth Framework (updated to reflect above, October 2020)
- Norfolk & Suffolk Economic Recovery RESTART Plan (and as we move into 2021 contributions to delivering the RENEW Plan should be highlighted)
- Norfolk & Suffolk Economic Strategy (2019) and the Norfolk & Suffolk Local Industrial Strategy (2020)
- Clear and measurable outputs and outcomes that demonstrate value for money

Projects can seek full funding from the SIGIF or use SIGIF as match funding for a larger project. There is a funding minimum of £50,000 and a funding maximum of £300,000, meaning between five and 33 successful applications can be granted over the first year.

Agreement to allocating the £1m does not commit the LEP to further funding contribution if the decision is to extend the fund later in 2021.

### **Link to the Economic Strategy and Local Industrial Strategy**

This fund will support the economic recovery and successful bids will be expected to deliver against the Economic Strategy, Local Industrial Strategy and the Economic Recovery Plan.

### **Next Steps**

The LEP will work with Suffolk Growth Partnership Management Team to develop and agree the application and guidance and the formal reporting to the LEP.

The guidance and application form will be published on 1<sup>st</sup> October.

All funds to be committed by the end of September 2021.

### **Recommendation**

The board is asked to:

- Approve the proposed allocation of £1m capital from the LEP to Suffolk Inclusive Growth Investment Fund which is available because of repaid loans; and
- Approve the proposed process for the management and allocation of the funds



**Author: Chris Starkie**

### **Summary**

This report provides an overview of LEP team activities since the August board.

It incorporates both Covid-19 specific activity and business as usual.

The report is split into five parts, reflecting different strands of LEP activity:

- 1) LEP programmes
- 2) Strategy
- 3) Industry Councils, sector groups and external partnerships
- 4) Engagement and promotion
- 5) Governance, Operations and Finance

The media dashboard is attached as an appendix to the report.

### **Highlights**

#### **Business Resilience and Recovery Scheme**

65 businesses have been supported with the LEP’s flagship Business Resilience and Recovery Scheme, (up from 47 last month). Total grants of £2.476m (£1.8m) and private match of £3.577m (2.5m) has been committed, giving projects with a total value of £6.053m (£4.3m). £1.030m has been paid out to 50 businesses (4 of which have had their final payments).

#### **Visitor Economy Grant Scheme (VEGs) and Wider Economy Grant Scheme (WEGs)**

The schemes were launched at the end of August and received significant interest from potentially eligible SMEs.

300 SMEs have submitted formal expressions of interest and we have now closed the schemes to new enquiries. Funding awarded by Government will enable around 200 grants to be awarded. To date, eleven applications have been submitted for consideration and are going through the due diligence process.

#### **Local Resilience Forums and Health Protection Boards**

The LEP is working with local partners under the Local Resilience Forum and Health Protection Board structures in both counties to provide the economy view. The LEP is represented on both Local Outbreak Engagement Boards and Health Protection Boards as well as the appropriate workstreams to provide that economic perspective.

On the Norfolk side, the LEP has stood up the Economy Cell to monitor the impact of the outbreak at Banham Poultry, to support the business and supply chain.

#### **Job Support Programme**

This [campaign](#) was launched on September 2<sup>nd</sup>. It offers information about careers guidance, training, financial support and mental health referral options. There is also support for businesses and the Growth Hub advisers will be carrying out business health check ups, identifying businesses who are contracting and where possible link them with businesses who are growing. 500 people accessed the programme’s web page in the first five days following launch.

#### **Ely Task Force**

Network Rail has secured £13.1m funding from the Department for Transport to understand the scale of the challenge to increase capacity through Ely and progress early design options for public consultation.

#### **RESTART Business Recovery Festival**

The RESTART virtual business recovery festival takes place next week (29 and 30 September). Bringing together more than 40 speakers discussing topics from grants to marketing and skills to innovation, more than 400 local businesses have now signed up to watch the event.

**Recommendation**

The board is asked to note the contents of the report

**1) LEP Programmes**

**Business Resilience and Recovery Scheme**

To date 65 businesses have been supported with the LEP’s flagship Business Resilience and Recovery Scheme.

Total grants of £2.476m and private match of £3.577m has been committed, giving projects with a total value of £6.053m. £1,030m has been paid out to 50 businesses (4 of which have had their final payments).

Investment in these 65 businesses will create 44 FTEs and safeguard 1,576. Of the 65 businesses supported, 38 are in Norfolk (£1,409,740) and 27 are in Suffolk (£1,065,981). Businesses supported come from a wide range of sectors from leisure and hospitality to manufacturing, creative and cultural and food production.

**Peer to Peer Network Programme**

We have now recruited three Coordinators to deliver the Programme and are in the process of seeking Facilitators to deliver the Workshop elements.

The LEP’s CRM is also being modified to be able to record delivery and report to BEIS.

To date the take up of the 250 SME places has been slow, and we are working with local authority and other partners to promote the scheme.

Over the next month the three Coordinators will focus their attention on finalising delivery as well as recruiting SMEs to take part, with the first cohort of SMEs is expected to start in mid-October.

**Business Growth Programme**

**New Anglia Growth Hub**

The Growth Hub has seen a reduction in COVID specific enquires, however, we continue to see a rise in the number of SMEs seeking grants and other forms of financial support.

The launch of the new Visitor Economy Grant Scheme (VEGs) and Wider Economy Grant Scheme (WEGs) produced a huge number of enquires to the Growth Hub within a two week period, as well as a steady flow of SMEs enquiring about the Business Resilience and Recovery Scheme.

**Visitor Economy Grant Scheme (VEGs) and Wider Economy Grant Scheme (WEGs)**

The schemes were launched at the end of August and received significant interest from potentially eligible SMEs.

With 300 SMEs having completed the expression of interest process, we have now closed the schemes to new enquiries to enable us to focus on supporting eligible applications.

To date, eleven applications have been submitted for consideration and are going through the due diligence process. We expect this number to rise significantly over the next month.

The funding awarded to us by Government will enable around 200 businesses to be supported, depending on the value of individual grants.

We intend to approve all the applications required to allocate all of the funding by the end of October 2020 in order to achieve the required spend by the end of February 2021.

**Small Grant Scheme**

The number of applications coming through to the Small Grant Scheme has now significantly dropped with just two applications totalling £8,143 approved in August, taking the total to £2.79m. This is due to potential applicants delaying investment and the availability of other LEP grant

### **Agenda Item 8 – Chief Executive’s Report**

schemes to support their business – in particular the R&R fund, the VEG and WEG schemes and Growing Business Fund.

The drop is manageable given the remaining period of operation for the scheme and interest levels will rise once other LEP programmes are fully committed financially.

#### **Growth Through Innovation**

Since the 1<sup>st</sup> April, 19 projects have been approved, totalling £310k, an increase of eight projects with a value of £118k in a month. This takes the project well on its way towards our £483k target by the end of March 2021. The average grant value approved to date remains just under £20k, with a healthy pipeline of potential projects totalling £159k being supported by the Growth Hub.

#### **Growing Business Fund**

Interest in the GBF continues, particularly from the manufacturing sector. As of the end of August we have approved £955k worth of projects and have a further £1.4m of applications going through the due diligence process, which we hope will come to the October and November Panel meetings for approval. With the programme ending at the end of March 2021, priority is being given to applicants that can demonstrate that their project is able to spend and claim the required funds before the fund closes.

#### **Eastern Agri-tech Initiative**

Interest in this scheme continues, and although there were no projects approved in August, there is a healthy pipeline of applications coming forward, with five projects totalling £253k anticipated to come to the September meeting for approval. We continue our work with CPCA to ensure that funding is fully allocated and drawn down by applicants by the end of March 2021.

#### **Start-Up Programme**

The number of people coming forward seeking support to start their own business continues to increase and NWES and Menta are providing a range of virtual based workshops and one to one sessions.

#### **Growing Places Fund**

The LEP’s Investment Appraisal Committee have received a presentation by the team promoting the development of a vertical farm in Norfolk. The committee is likely to bring a recommendation forward to the Board at the October Board meeting.

The Winerack development has made a further repayment of £350k on its loan in August, bringing the total repaid so far to £1.8m. Most of this return to the LEP has occurred during the Covid 19 pandemic.

A further award of £30k has been made to the New Wolsey Theatre redevelopment project in Ipswich. This is to help the project respond to increased capital costs experienced during the Covid 19 pandemic.

Despite a slowing of capital projects due to Covid 19 project development has continued, with the NEST Project in Norwich and Saxmundham Creative Enterprise Hub both drawing down grants against capital expenditure.

#### **New Anglia Capital**

New Anglia Capital continues to receive enquiries for investment, with recent support agreed for med-tech and digital marketing companies.

A full half-yearly report is included at agenda item 9.

#### **LEP Innovative Projects Fund**

##### **Innovative Projects Fund 1 (2018 Call) - £500,000.**

IPF2 Summary: 7 projects with a combined allocation of £539,531.

**Agenda Item 8 – Chief Executive’s Report**

All projects are now in the delivery phase. The Ipswich Cornhill Project (year one) has been completed. Profiled Spend for the programme to the end of September 2020 is £197,352. Actual Spend to date is 201,040. Local Authority match funding of £139k and Private match funding of £106k has been recorded.

**Innovative Projects Fund (2019 Call) - £1.5m**

IPF2 Summary: 18 projects with a combined allocation of £1.522m.

The Ipswich Cornhill project was awarded £100,000 at the last meeting of the IAC. Eleven projects now have their Grant Offer Letters and have commenced. £15,674 has been claimed so far in this financial year. Private match funding of £10,450 has been recorded.

**Project Status:**

- TCHC’s VG Incubator has submitted its first claim. 1 new FTE job and 1 PTE job have been created. 15 learners have joined the Programme.
- Claims for the remaining ten projects (with Offer Letters) are expected anytime between now and mid-October.
- A further four projects are awaiting their Offer Letters from SCC.

The remaining three projects are being reviewed and re-profiled in view of current circumstances.

**Growth Deal (Capital Growth Programme)**

It is pleasing to report good progress with two of our more challenging schemes.

The Snetterton Employment Area Power Upgrade is now making good progress following a significant delay in accessing the initially preferred site. An alternative site has now been secured for the building of the Primary substation, with no negative effect on project objectives or overall cost.

Detailed land investigations, including environmental impact assessments, archaeological and ecological surveys, will support the next stage of planning.

Works are expected to start in November 2020 with a target completion date of October 2021, and finally handover to UK Power Network operation in December 2021.

Network Rail continue development of the Ely Area Rail Capacity Enhancement programme, which is presently concentrating on investigations and modelling work for Ely Station and the southern Dock Junction. Additional funding from the Department for Transport was recently approved for continuing development through option selection toward submission of an Outline Business Case in Autumn 2022 for a Decision to Design the preferred solution.

This work will include full public consultation and preparation of a Transport & Works Act Order required for changes to the track position and layout, which should shorten the time needed to proceed with delivery.

DfT is also initiating a separate piece of work to consider the risk at level crossings from Ipswich to Ely, the mitigation of which will be essential to achieve additional freight and passenger services in full.

**Enterprise Zones**

Work has started on the Futura Park site in Ipswich with the construction of a new factory for Hubbard Products as part of their expansion plans. A homegrown success story, the company currently employs 170 people with plans to increase to about 250 by 2025. The factory deal leaves just one plot left vacant on Futura Park.

**Enterprise Zone Accelerator Fund**

**Norwich Research Park – Zone 4 Building - £2.5m**

**Agenda Item 8 – Chief Executive’s Report**

Construction work by RG Carter is well underway with completion of the build set for February 2021. A second claim for £631,000 is due. This will bring total spend to £1.526m. The topping out ceremony took place on the afternoon of 27<sup>th</sup> August.

Positive discussions are still ongoing between South Norfolk Council and a prospective tenant for the building; it is expected that a Heads of Terms with the tenant will be agreed in September.

**Norwich Research Park EZ– Hethersett Lane Roundabout - £1.5m**

Work on the Hethersett Lane roundabout is expected to start this month and is due to complete early in 2021, in line with the opening of the new Zone 4 building.

**Nar Ouse Enterprise Zone (King’s Lynn) – Construction of Light Industrial and Office Units - £5.37m**

The legal agreement between SCC and BCKLWN has been signed. Work continues to secure a contract with builders for both phases of the development (phase 1 will see the construction of a pair of office units and 2 light industrial units, whilst phase 2 will see the construction of 2 larger light industrial units). The contract with RG Carter for phase 1 could be signed as early as the end of this month at which point an ‘on site’ date can be confirmed. Works to clear the sites in preparation are being scheduled to start as soon as possible.

**Inward investment**

**Enquiries and support**

Following receipt of a DIT enquiry for a large-scale timber frame manufacturer looking to set up operations in England, the Invest Norfolk & Suffolk team has been furthering discussions with Suffolk Districts and Boroughs and King’s Lynn and West Norfolk to progress a commercial offer for the client.

A response package for a large-scale Chinese enquiry looking for 10ha of port adjacent land has been submitted. This is a horizon scanning stage, in competition with many other locations in the UK and Europe.

Other current enquiries:

- a small fabrication company is being supported to relocating from their current operation base from Essex to East Suffolk or North Norfolk. A thorough response has been provided with opportunities and the company is considering options.
- an enquiry from a company based in India, with links to Cambridge, who are looking to set up a factory to produce exoskeletons for the pre-patient market.
- an opportunities portfolio has been developed for an AI company looking at relocating to the region and has provided them with contacts at universities, local businesses and property offers.

**Norfolk and Suffolk key companies**

Reviews of key companies in King’s Lynn & West Norfolk, Breckland, Broadland & South Norfolk and Norwich have taken place with respective District colleagues. A North Norfolk review is scheduled for early October and Great Yarmouth yet to be scheduled.

**Promotion and profile-raising:**

*Energy:*

EEEZ energy sector marketing: preparations underway for SNS2020 and WindEnergy Hamburg.

*Agrifood:*

The team is working with Marloes De Goeijen, a new business advisor from Oost NL on a good news story to reflect the positive relationship between the East of England and East Netherlands.

**Agenda Item 8 – Chief Executive’s Report**

Marloes is engaging with the EDP to highlight multi-sector relationships, collaborations and Dutch attendance at events such as Local Flavours and the Agri-techE Reap conference.

*Tech:*

The IN&S team have been supporting Tech East staff in the development of the launch of the Tech 100 – the top 100 innovative and high-potential digital tech companies from the region. The resulting launch will be a virtual event on 17 September livestreamed from Adastral Park.

5G HPO promotion: IN&S staff will be involved in a presentation to overseas Tech sector posts within DIT on 22 September to develop leads.

The team are working with one of the organisers London Tech Week to explore post event Norfolk and Suffolk, promotion events and interactions.

**2) Strategy**

**Comprehensive Spending Review**

The LEP has prepared a response to government’s Comprehensive Spending Review which is included with the LEP Board papers. The UK has a well-established budgeting framework, through which a spending review is carried out approximately every 3 years to allocate funding to departments. This provides certainty for departments to plan ahead. The Comprehensive Spending Review 2020 will allow the government to consider its priorities across all spending over multiple years. The LEP has also fed into partner representations including the LEP Network. The deadline for submission is 24<sup>th</sup> September 2020.

**Local Resilience Forums and Health Protection Boards**

The LEP is working closely with local authority partners and the emergency services under the Local Resilience Forum and Health Protection Board structures in both counties to provide the economy view. The LEP is represented on both Local Outbreak Engagement Boards and Health Protection Boards as well as the appropriate workstreams to provide that economic perspective.

On the Norfolk side, the LEP has stood up the Economy Cell again to monitor the impact of the outbreak at Banham Poultry, working with local authority partners to support the business, their supply chain and working with recruitment agencies staffing the factory. This Cell will remain live to deal with any other potential outbreaks in business settings.

Key actions include setting up a regular meeting of the Norfolk and Suffolk poultry industry to discuss prevention, outbreak control measures and support the recruitment agencies they work with. Additional public health information and financial assistance information has been sent to recruitment agencies to pass on to agency workers who might be required to self-isolate. Work is ongoing to support other high-risk settings.

**Brexit**

There are many businesses deeply concerned about the practicalities of what a no deal exit from the EU looks like for them. Even if a deal is agreed now, there is a lot to prepare for at a time when the resilience of businesses has been affected through the impact of Covid-19 on cash reserves and stockpiles.

Business intermediaries have highlighted that most small businesses are not prepared when it comes to appointing freight forwarders or customs brokers or visa arrangements. With many small businesses in survival mode, it is important that we promote the necessary steps for them to take to simplify their preparations as much as possible. The Federation of Small Businesses

## **Agenda Item 8 – Chief Executive’s Report**

has highlighted the impact of tariffs in a no deal scenario, with 46% of their members saying that they would stop trading with the EU under the proposed tariff rates as it would make them uncompetitive.

Businesses would like to see clarification on data protection and regulated industries, particularly those hit hardest by Covid-19, will need urgent clarification for their sectors on key issues facing industries such as aviation and pharmaceuticals.

The LEP continues to monitor progress of negotiations and regularly providing updates for business on our website and social media in accordance with the latest government guidance for businesses. Government has made it clear that a decision will be taken following the 15-16 October European Council session and at that stage we should be in a clearer place to support businesses with the final, more intricate, part of their preparations as the rules of the future relationship become clearer whether it is a no deal exit or a light deal.

## **Skills and Employment**

### **Job Support Programme**

This [campaign](#) was launched on September 2<sup>nd</sup>. It offers information about where individuals can receive careers guidance, training, financial support and mental health referral options. There is also support for businesses and the Growth Hub advisers will be carrying out business health check ups, identifying businesses who are contracting and where possible link them with businesses who are growing to enable staff to move to new positions quickly and keep skills sets in the region.

In the first five days of the campaign there were 500 visits to these pages of the LEP website. The Employment Opportunities page also remains well visited and currently lists approximately 300 employers looking for staff and been viewed over 23,000 times since it launched in April.

The Programme, as well as the Workforce Workstream are getting behind the skills and employment initiatives that the Chancellor announced in his A Plan For Jobs. This includes Apprenticeships, Traineeships and the Kickstart campaign. Part of this work is to make it simple for employers as there is a real overload of requests being placed on employers currently.

### **Skills Advisory Panels (SAPs)**

An additional meeting was held in August to seek endorsement for the People delivery plan for the Restart Plan. The Institute of Technology was the second substantive item and ideal requirements of a local bid was discussed in advance of recommendations for the September LEP Board.

### **Apprenticeship Levy Transfer**

Since the last report there have been 61 new requests for levy transfer through August and an additional 6 in the first week of September. This makes a total of 148 requests for levy transfer of which 91 have been successful in securing funding.

There continues to be a demand for the support for training costs, with referrals through the Growth Hub, training providers and directly from employers. The value of pledges made and transfers agreed is currently £570,856.

There is a cross section of employers seeking levy transfer and a range of apprenticeship standards, these include: boat building, social care, roofing, early years, food processing, education, management, marketing and leadership. The age range of the apprentices is predominantly 24+ as expected and with 67% current staff using the funding for retraining or following on from a probation period.

However, there is a need to increase the number of participating transferring companies to meet the demand. There is a lack of commitment from those transferring companies who have agreed to participate in the scheme, to respond to requests. Further marketing to promote the scheme is being prepared using social media, website and direct marketing.

#### **EAN and Careers Hub**

The Enterprise Adviser Network continues to support Careers Leads and Students across the region with virtual and online careers and CPD resources. With the expansion of the Careers Hub confirmed the team are liaising with schools to communicate the benefits of participating in the Careers Hub and the school's commitments.

For the Autumn Term we have a number of CPD Events for Careers Leads and Teachers that have been communicated via Careers Calendar. Our Careers and Coffee broadcast has been highlighted by the Careers and Enterprise Company as an innovative approach to educating virtually various sectors and career pathways”

#### **European Funding Programmes**

£3.5m Call requests approved by DWP for New Anglia in August. Calls will now be developed in detail for approval by the ESIF Committee prior to launch at the end of September, but should enable a number of sector skills projects to be funded, alongside an initiative to support young people at risk of County Lines exploitation.

#### **Infrastructure**

##### **Transport Board**

Met at the end of August agreeing strategic connection priorities for the renew plan including an immediate action to produce a short brochure on the Ely Area Enhancement Programme. The brochure will provide a set of key messages that will update partners on progress of the scheme and the importance of delivering improvements at Ely. The aim is to raise awareness around the scheme and that communications are consistent across organisations.

##### **Transport East**

Received confirmation of funding from DfT of £425k for this financial year. This means increased capacity to progress their 4 key workstreams: Transport East as a functional body, Investment and Delivery Plan, Strategy development and communications. We are continuing to work closely with Transport East to ensure the transport priorities for Norfolk and Suffolk are embedded in the developing strategy.

##### **Great Eastern Main Line (GEML)**

The final draft Strategic Outline Business Case will be considered by the GEML Rail Taskforce in September. Work is well underway on the Wider Economic Benefits Study, which will complete the evidence refresh and inform MPs of the economic potential which would be unlocked through investment on the mainline. The Business Case will be submitted to Government in November. In the meantime, the LEP and the Essex Chambers of Commerce are reaching out to businesses across Norfolk, Suffolk and Essex to support the case for investment.

##### **Ely Task Force**

Network Rail has secured £13.1m funding from the Department for Transport to understand the scale of the challenge to increase capacity through Ely and progress early design options for public consultation. The [first phase of consultation](#) will begin on the 21<sup>st</sup> September and feedback will be used to help inform the design process so that Network Rail can present potential options at future stages of consultation.

**Trowse Rail Bridge Upgrade**

The group, working with Network Rail has identified two potential routes, which could accelerate the delivery of the bridge upgrade and align with the masterplan work for East Norwich. Next meeting will discuss additional modelling work and land strategy planning for the area.

**Maritime Cluster**

Collaborating with Maritime UK to develop a survey of Norfolk and Suffolk stakeholders to gain views on the geography the cluster should cover and what the key objectives should be, this is expected to be completed in September.

**Greater South East Energy Hub**

The Hub has shared responses to the BEIS call for home energy efficiency retrofits deliverables. In the New Anglia LEP area, Local Authority estimated properties for 2020/21 delivery are 1,421 and 2021/22 are 3,010. We continue to work closely with the Hub sharing intelligence on grid constraints, which will be used to inform a KTN challenge event in September and are developing plans for a Rural Community Energy Fund webinar to raise awareness of this opportunity across our area.

**3) Industry Councils, sector groups and external partnerships**

**LEP Innovation Board**

The Innovation Board met on 8 September for a discussion on innovation in agri-food. Clarke Willis from the Agri-Food Industry Council gave a presentation on the Food Innovation Centre followed by a discussion on potential areas of opportunity. One area of convergence is the cross over between energy and agri-food with links between the two Industry Councils to be facilitated.

The board also received an update on the bid to Strength in Places Fund. The project, entitled SuNRise Coast, is led by the UEA and is the first time the world leading research institutes of CEFAS, UEA and the Offshore Renewable Energy Catapult have worked together.

The first stage bid for development funding has been successful with the project now undertaking work to develop the £29m second round bid. UKRI’s feedback on the first stage submission highlighted the region’s diversity in energy generation, with a mixture of offshore wind, gas and nuclear, that could benefit from greater integration and collaboration between research centres and industry. The UKRI panel recognised the application’s high quality, which was considered “highly innovative”.

In addition an Innovation Forum event has been scheduled as part of the Restart Festival. Two innovative companies will share their journey during the pandemic. Norfolk business The User Story launched [Nook Spaces](#), newly formed over the last couple of months. A flexible and private meeting space which has been designed with COVID in mind for companies to meet up, work and collaborate from. [Big Drop Brewery](#) will be sharing their story on how they changed the way they do business, the challenges, and opportunities in having to shift to e-commerce. They will also talk about their business model, a “nomad brewery” which works collaboratively using other breweries to brew and is soon to branch out internationally to Australia and Chicago.

A more detailed progress report on Innovation Board activities is included in the Board Papers.

## **Sector Groups and Industry Councils**

### **Financial Industry Group (FIG) & Finance**

Working with FIG and FIG member Larking Gowen – a finance event will take place in October focusing on best practice, strategy and “what if scenarios” in readiness for a second wave/lock down. It will look to provide information to support businesses around profit/time forecasting.

### **Visitor Economy**

Following endorsement by the LEP Board, the Visitor Economy Recovery Plan was published in July, setting out the short-term actions needed to restart the sector. A more detailed delivery plan highlighting key actions and timeframes has now been produced and shared with the Visitor Economy Group leading this work.

The Visitor Economy Delivery Plan, which was a collaborative effort led by the LEP and Visit East of England (VEE), was endorsed by all the Local Authorities and DMOs in Norfolk and Suffolk. It was sent to the Department for Digital, Culture, Media and Sport (DCMS) who noted it as an excellent example of best practice. The Tourism Minister, Nigel Huddleston, visited the region on 21 August including Norwich Castle, Norwich Cathedral before taking a trip to the Broads, Great Yarmouth and North Norfolk.

### **All Energy Industry Council**

Work has commenced on the development of an energy sector-based recovery plan, led by the Industry Council, recognising some of the challenges and opportunities facing different parts of the sector. There are some major projects either planned, under consultation or being developed spanning the energy sector within our region – from offshore wind and hydrogen to nuclear and onshore renewables. The draft plan is due to be presented to the Industry Council’s October meeting and then will be presented to the LEP Board for endorsement.

### **Cambridge Norwich Tech Corridor**

As a direct result of the Funding Fit events organised by New Anglia LEP and the Cambridge Norwich Tech Corridor, the team identified the opportunity to develop a bid for an Industrial Research project for Digitizing Supply Chains in collaboration with Warren Services. The team has put together a consortia including the Institute for Manufacturing at the University of Cambridge and regional engineering and manufacturing businesses. The bid is for a 2-year project in the region of £1m and the team is supporting the bid preparation (bid due for submission on the 7<sup>th</sup> October).

## **4) Communications and Engagement**

### **RESTART business recovery festival**

The RESTART virtual business recovery festival takes place next week (29 and 30 September). Bringing together more than 40 speakers discussing topics from grants to marketing and skills to innovation, more than 400 local businesses have now signed up to watch the event. Supported by a number of private and public sector sponsors, the festival is aimed at micro and small businesses who need practical, timely support to restart their businesses.

The recorded sessions will all be available on the LEP website, and the RESTART festival app, after the event for as long as the subject matter is relevant, providing dozens of useful videos for partners to share with local companies.

## **5) Governance, Operations and Finance**

This section provides an update for the board on any key operational matters as well as a headline summary of the LEP’s operational finances.

**Agenda Item 8 – Chief Executive’s Report**

**Governance**

Our Mid Year Review (MYR) with Government is scheduled to take place on 6<sup>th</sup> October. The MYR will be light touch and follows on from the LGF review carried out in June. There will be no marking generated from the MYR.

**Finance**

Payment of our final third of 2020/21 Local Growth Funding (£15.8m) was received on 19<sup>th</sup> August.

We have not yet received the LEP’s allocation of the new Getting Building Fund (£32.1m anticipated September) or further detail of proposed profiling.

**Recommendation**

The board is asked to:

- Note the contents of the report

# Communications activity during August 2020

This dashboard sets out the outcomes and impact of communication during **August 2020** through owned media – the information which we control and issue ourselves – and earned media (third-party outlets). (\*Refers to pre-GDPR numbers)

## Owned media – social media channels and e-newsletters

	August 2019	July 2020	August 2020
<b>New Anglia LEP</b>			
Number of Twitter followers	7,923	8,603	8,673
Number of clicked links per month	157	497	614
Average Twitter engagements per day (likes, retweets etc.)	29.7	114.6	125.7
Number of impressions (the number of times a tweet showed in someone's timeline)	79.1K	193K	190K
Number of LinkedIn followers	1,004	2,898	3,107
Number of impressions on LinkedIn	N/A	52.7K	41.8K
E-newsletter: open rate	38.66%	33.6%	-
E-newsletter: click-through rate	28.5%	26.7%	-
<b>Norfolk &amp; Suffolk Unlimited</b>			
Number of Twitter followers	N/A	549	575
Number of clicks per month	N/A	26	21
Average Twitter engagements per day (likes, retweets etc.)	N/A	25.1	28.8
Number of impressions (number of times users saw our tweet)	N/A	30.4K	30.5K
Number of LinkedIn followers	N/A	895	958

## Top Tweet – New Anglia LEP

Aug 2020 • 31 days

TWEET HIGHLIGHTS

**Top Tweet** earned 5,240 impressions

Businesses in our tourism industry will be able to apply for grants of between £1,000 and £5,000 thanks to additional Government funding. To find out more, or to speak to a business growth adviser, contact

[@AngliaHub](#)

[#tourism](#) [#Grants](#) [tinyurl.com/y46odntd](https://tinyurl.com/y46odntd)

[pic.twitter.com/1kbSNv9DST](https://pic.twitter.com/1kbSNv9DST)



↻ 27   ❤️ 21

Grants for businesses in the tourism industry to help them cope with the impact of Covid-19 provided our top tweet for August, generating more than 5,000 impressions.

## Top Tweet – Norfolk & Suffolk Unlimited

Aug 2020 • 31 days

TWEET HIGHLIGHTS

**Top Tweet** earned 5,826 impressions

Norwich is the 7th best place to start a business in the UK, according to a study by [@Startups\\_Geek](#), with some of the lowest price office space in the country

[#weareunlimited](#) [#startups](#)

[tinyurl.com/y5ds8usw](https://tinyurl.com/y5ds8usw)

[pic.twitter.com/CH3uPDsh9o](https://pic.twitter.com/CH3uPDsh9o)



↻ 16   ❤️ 34

Norfolk & Suffolk Unlimited's top tweet was a survey which ranked Norwich as the seventh best place in the UK to start a business. It generated more than 5,800 impressions over the month.

## Media coverage – New Anglia LEP

### Seafront revamp to town centre changes - £32m to be invested in local projects

PUBLISHED: 08:33 04 August 2020 | UPDATED: 09:36 04 August 2020 | Clarissa Place



The new leisure centre as seen from the beach. Picture: GYBC

More than £32m will be invested in projects across Norfolk and Suffolk to create more than 1,000 new jobs in the wake of the coronavirus pandemic.

### Peer Networks to support businesses through Covid-19 and into Brexit

By Julie Graham, Business Editor - [julie.graham@liffepublishing.co.uk](mailto:julie.graham@liffepublishing.co.uk)

Published: 16:25, 19 August 2020 | Updated: 16:27, 19 August 2020



West Norfolk small businesses are among those being offered support to help them through Covid-19 and Brexit via a new Government initiative.

Businesses will be able to explore challenges and how best to adapt through Peer Networks, launched by the Government to aid the national recovery effort.

Companies will receive dedicated mentoring support from advisers at New Anglia Growth Hub through the national recovery effort launched by the Department for Business, Energy & Industrial Strategy (BEIS).

# NEWANGLIA

Local Enterprise Partnership

For a month when things are supposed to quieten down, it was a busy one for media coverage. The LEP featured in more than 36 separate stories during August.

The award of £32m from the Government's Getting Building Fund towards projects in our region – the largest amount received by any LEP – resulted in coverage from media including BBC Radio Norfolk and Suffolk, East Anglian Daily Times and Eastern Daily Press.

Our Head of Inward Investment David Dukes was interviewed for a BBC Look East report about the building of giant greenhouses on the outskirts of Norwich. The development, along with another in Suffolk, will meet one tenth of the UK's demand for tomatoes.

Chris Starkie was among those who welcomed Network Rail's securing of £13.1m for the next stage of improvements to the infrastructure at Ely. This story was covered by the Eastern Daily Press and Ely Standard.

Meanwhile, the announcement of support for small businesses via new Peer Networks was highlighted by the Lynn News, and our forthcoming RESTART festival was highlighted by BBC Radio Suffolk and KLFM online.

## Media coverage – Norfolk & Suffolk Unlimited

### Tourism minister visits Norfolk to back Covid-19 hit attractions

**PUBLISHED:** 13:47 21 August 2020 | **UPDATED:** 17:15 21 August 2020 | Simon Parkin



Nigel Huddleston meets James and Ruth Knight from Norfolk Broads Direct at Wroxham. Picture: Visit East of England

From sea creatures to samphire - a government minister has enjoyed a whistle-stop tour of Norfolk tourism as it bounces back from the pandemic.

Tourism Minister Nigel Huddleston was given a grand tour of Norfolk and Chris Starkie had the opportunity to discuss our recently published Visitor Economy Recovery Plan with him. The visit received positive media coverage and highlighted the recent publication of a Visitor Economy Recovery Plan under the Norfolk & Suffolk Unlimited brand.

## Google Analytics – New Anglia LEP website



The LEP website saw similar levels of traffic to July, with only marginally fewer page views and an increase in the number of users. New visitors accounted for 24.9% of all users while previous visitors made up for 75.1%. Most popular pages were funding, employment opportunities, the RESTART Festival and grant schemes. An average session lasted for just over two minutes.



**New Anglia Local Enterprise Partnership Board**  
**Wednesday 23<sup>rd</sup> September 2020**

**Agenda Item 10**

---

**September Programme Performance Reports**

---

Author: Programme leads;                      Presenter: Rosanne Wijnberg

**Summary**

The following reports follow for review by the LEP Board this month:

- Growth Deal; Jonathan Rudd
- Enterprise Zones; Julian Munson
- Enterprise Advisor Network; Glen Todd
- Programme Dashboard; produced by Simon Papworth

Please note: Economic Dashboard - given the lag in the availability of Economic data; we have produced a number of slides demonstrating the impact of Covid-19 on our economy.

**Recommendation**

The board is asked to:

- Note the reports
- Approve the Growth Deal Quarterly Dashboard

Growth Deal Performance Report		Q1 2020/21																								
<b>Programme Overview - What is the Growth Deal?</b>																										
<ul style="list-style-type: none"> <li>• Programme duration: April 2015 - March 2021.</li> <li>• Value: £223.517 million (excluding funding awarded directly to Norfolk County Council).</li> <li>• Aims: to boost the region's skills, drive innovation, target support to help small businesses to grow and improve transport and infrastructure.</li> <li>• Contribution to the Economic Strategy: estimated to create 54,750 new jobs, 6,800 new homes and to generate an additional £628m public and private investment.</li> </ul>																										
	<b>Capital Projects</b>	<b>Growing Places Fund</b>	<b>Growing Business Fund</b>	<b>EZ Accelerator Fund</b>	<b>Total £M</b>																					
	£164.081	£30.116	£18.450	£10.870	£223.517																					
<b>What is the Overall Programme Status?</b>																										
<b>Finance</b>	<b>Amber→</b>	Nearing full commitment, although forecast outturn has fallen and a growing amount of grant is likely to be unspent by Mar 21.																								
<b>Outputs</b>	<b>Green↓</b>	Reasonably on track to meet our forecast outputs, with some areas at risk of late or low achievement.																								
<b>Delivery</b>	<b>Amber→</b>	Increased amount of delay across many projects due to COVID restrictions, in addition to previous factors.																								
<b>What are our Key Updates?</b>																										
<ul style="list-style-type: none"> <li>• Programme progress: reasonable in circumstances, only a minority of projects are experiencing significant delay to delivery, with minimal impact on long term outcomes.</li> <li>• Refining the forecast of expenditure for remaining Growth Deal period to March 21 with the cooperation of all approved projects.</li> <li>• Key concerns: Delay in project delivery will undermine outturn this financial year.</li> </ul>																										
<b>What is our Financial Position?</b>																										
<b>Financials (£ million)</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Forecast</b>																				
<b>Financial Year</b>	<b>2015/16</b>	<b>2016/17</b>	<b>2017/18</b>	<b>2018/19</b>	<b>2019/20</b>	<b>2020/21</b>																				
<b>Brought Forward</b>	0.000	12.008	0.000	19.189	18.060	16.355																				
<b>Gov Allocation</b>	36.900	38.549	41.334	34.660	24.662	47.412																				
<b>Spend [Act/Fcst]</b>	-24.892	-50.556	-22.145	-35.789	-26.367	-52.642																				
<b>Unallocated</b>	0.000	0.000	0.000	0.000	0.000	0.000																				
<b>Carried forward</b>	12.008	0.000	19.189	18.060	16.355	11.125																				
<b>Total</b>																										
<b>2020/21 Expenditure Profile</b>	<table border="1"> <thead> <tr> <th>Financial Quarters</th> <th>Q1-20/21</th> <th>Q2-20/21</th> <th>Q3-20/21</th> <th>Q4-20/21</th> </tr> </thead> <tbody> <tr> <td>Qtrly Forecast</td> <td>8.793</td> <td>12.128</td> <td>15.406</td> <td>16.315</td> </tr> <tr> <td>Qtrly Spend</td> <td>6.564</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Available LGF</td> <td>63.767</td> <td>57.203</td> <td>57.203</td> <td>57.203</td> </tr> </tbody> </table>						Financial Quarters	Q1-20/21	Q2-20/21	Q3-20/21	Q4-20/21	Qtrly Forecast	8.793	12.128	15.406	16.315	Qtrly Spend	6.564				Available LGF	63.767	57.203	57.203	57.203
Financial Quarters	Q1-20/21	Q2-20/21	Q3-20/21	Q4-20/21																						
Qtrly Forecast	8.793	12.128	15.406	16.315																						
Qtrly Spend	6.564																									
Available LGF	63.767	57.203	57.203	57.203																						
<b>Spend progress quarter by quarter:</b>	<ul style="list-style-type: none"> <li>• Q1 expenditure includes claims that were too late for inclusion in Q4 2019/20.</li> <li>• Delivery delays from Q4 were compounded by COVID-19 travel</li> </ul>																									
<b>Apportionment:</b>	<ul style="list-style-type: none"> <li>• £3.5M of Local Growth Funds now apportioned to the Business Resilience &amp; Recovery Scheme.</li> </ul>																									
<b>What is our contribution to the Economic Strategy?</b>																										
<b>Quarter/Year:</b>																										
1 (Apr-June) 2020/21																										
<b>Outputs – Cumulative from April 2015 to Quarter 1 2020/21</b>					<b>Actual to date</b>	<b>Forecast to 2025</b>	<b>Percentage Progress</b>	<b>Change</b>																		
New Homes					749	1005	72%	11																		
New Jobs					2,834	2,478	112%	14																		
New Learners					1,635	6,707	24%	23																		
Match Funding ('Non-LGF Expenditure'); forecast to 2021 only.					£626.350M	£618.875M	97%	£23.167M																		
Forecasts have been updated to include Homes, Jobs & Learners from projects anticipated out to 2025.																										
<ul style="list-style-type: none"> <li>• Homes: 11 from Lark Grange, Bury Relief Road.</li> <li>• Jobs: being met primarily through Growing Business Fund</li> <li>• Learners: 23 Apprentices from UEA Productivity East.</li> <li>• Match funding: progressing well.</li> </ul>																										
<b>What is the Project Delivery Status?</b>																										
<b>Overall:</b>	<b>Green→</b>																									
	<b>Complete</b>	<b>Physically Complete</b>	<b>On track</b>	<b>Small Variation</b>	<b>Significant Variation</b>	<b>Under Development</b>	<b>Total Projects</b>																			
	<b>Black</b>	<b>Blue</b>	<b>Green</b>	<b>Amber</b>	<b>Red</b>	<b>Purple</b>	-																			
	10	8	17	8	7	0	50																			
<b>Change</b>	0	0	0	+1	0	0	+1																			
<ul style="list-style-type: none"> <li>• Addition: Introduction of the Business Resilience &amp; Recovery Scheme, although full grant spend may not be achieved this FY. Amber.</li> <li>• Project change: Delivery of NATS City Centre Package nearing completion. Amber to Green.</li> <li>• Project change: Eye Airfield Access Link Roads; construction begun &amp; full grant spend expected in Q2/3. Amber to Green.</li> <li>• Project change: Attleborough Sustainable Transport package; Delivery of schemes is improving. Red to Amber.</li> <li>• Project change: Ely Rail Capacity; Delivery and associated expenditure improving. Red to Amber.</li> <li>• Project change: UoS DigiTech Centre; delivery delayed by 6-9 months. Green to Red.</li> <li>• Project change: City College Norwich; delivery delayed by 3 months. Green to Amber.</li> <li>• Project change: Suffolk New College Technology Skills Hub; delivery delayed by approx. 6-9 months. Amber to Red.</li> </ul>																										
<b>What are the Next Steps?</b>																										
<ul style="list-style-type: none"> <li>• Continue to monitor impact of COVID on Growth Deal delivery schedule and expenditure profile, and offer support to projects where possible.</li> <li>• Proceed with Evaluating completed Projects, in accordance with Evaluation Framework.</li> <li>• Support development &amp; delivery of projects prioritised for investment through the "Getting Building Fund" to meet the ambitions of the Economic &amp; Local Industrial Strategies.</li> </ul>																										

## Appendix 1 – Growth Deal 2020-21 Q1 Programme Performance Report

Below is an update on all Growth Deal large capital projects and sub-programmes, reflecting the ‘Project Delivery Status’ section of the Programme Performance Report.

**Red: Great Yarmouth Transport Package-** Delivery is slower than anticipated, although preparation & planning activity and expenditure has risen. Hall Plain/Quay scheme delayed at least 12 months by challenge to public works order process and likely need for an inquiry.

**Red: Snetterton Employment Area-** Delivery delayed by 12 months, initially by a 30% cost increase & contract negotiation with UK Power Network, and secondly by an indemnity clause in the site lease agreement with owners BWSC. Delivery & expenditure expected to restart in Q2 2020-21, although this is unlikely to complete before October 2021.

**Red: Lowestoft Flood Risk Management Project-** Delivery of tidal defence elements delayed by 9 to 12 months, as a legal issue held up both ground & marine investigations. Planning permission was granted in February 2020 for construction of tidal walls, which should now take place from Summer 2020.

**Red: Enterprise Zone Accelerator Fund–** Project development was much slower than anticipated, with no delivery or spend during the 2019-20 FY. Construction and grant claims have now begun, with a final contract commitment expected shortly. However, delivery and spend likely to continue until Q3 of the 2021-22 FY.

**Red: Snape Maltings Flood Defences-** delivery delayed by an ongoing Internal Drainage Board (IDB) application to the Environment Agency for Flood Defence Grant in Aid (FDGiA). Decision expected Sept 20, with construction progressing in as soon as practical thereafter.

**Red: UoS DigiTech Centre –** Delayed approx. 9 months. Asbestos work in Orion Building (Acoustic Suite) now planned for Jan-Jun 2021, postponing move of personnel from Oberon House ground floor. Completion of works for full occupation now unlikely before December 2021.

**Red: SNC Tech Centre-** Delivery schedule slipped by 6-9 months, mainly due to land acquisition and planning processes and partly due to COVID restrictions.

**Amber: Growing Business Fund –** Applications have slowed. Contracted commitments, project delivery & expenditure likely to carry forward into 2021-22 Financial Year.

**Amber: Growing Places Fund –** All apportioned funding now allotted to projects, although Contracted commitments, project delivery & expenditure likely to carry forward into 2021-22 Financial Year.

**Amber: CCN Digital Technology Factory -** delivery schedule slipped 3 months, as it took longer to agree value engineering aspects of final contract and then COVID restrictions further delayed start of construction.

**Amber: Attleborough Sustainable Transport Package–** Land purchase and planning permission had been delaying delivery, but some construction has now begun.

**Amber: Thetford Transport Package-** No substantial progress or grant claims for the past 9 months. Delivery schedule for Croxton Road pedestrian & cycle path not yet confirmed, but construction likely to begin in Autumn 2020.

**Amber: Great Yarmouth Rail Station Interchange-** Delay and uncertainty remain over the Vauxhall Gardens element of the package for which a CPO may be used to acquire land.

**Amber: Ely Area Rail Enhancement Scheme-** Programme development is delayed by rail system complexity and the scale of risk mitigation at level crossings. Project has been awarded an additional £13.1m of funding from DfT for continuing development work through to option selection. An Outline Business Case is now expected to be produced and submitted in 2022 for a ‘Decision to Design’ the preferred solution. Possible delivery anticipated from 2025 onwards.

**Amber:** **Business Resilience & recovery Scheme-** Strong pipeline of grant applications, approval and acceptance, although full spend not likely before end of Financial Year.

**Green:** **West Suffolk College Engineering and Innovation Centre.**

**Green:** **Suffolk Broadband Programme.**

**Green:** **A47/A1074 Longwater Junction, Norwich.**

**Green:** **Ipswich (Radial) Transport Package.**

**Green:** **Norwich Area Transportation Strategy - City Centre Package.**

**Green:** **Norwich Area Transportation Strategy - A11 Corridor.**

**Green:** **Ipswich Cornhill.**

**Green:** **East Coast College Energy Skills & Engineering Centre.**

**Green:** **Great Yarmouth Third River Crossing.**

**Green:** **Cefas Marine Science Hub.**

**Green:** **Bacton to Walcott Coastal Management Scheme.**

**Green:** **Great Yarmouth Flood Defences.**

**Green:** **A140 Hempnall Roundabout.**

**Green:** **Honingham Thorpe Food Enterprise Park.**

**Green:** **Eye Airfield Access Link Roads-** Construction of northern roundabout began in early June 2020. Construction of southern roundabout should begin shortly.

**Green:** **Norfolk & Suffolk Innovation Network.**

**Green:** **UEA Productivity East.**

**Blue:** **Easton & Otley College Construction Training Centre.**

**Blue:** **Lynnsport Access Road (King's Lynn).**

**Blue:** **Bury St Edmunds Eastern Relief Road.**

**Blue:** **King's Lynn Innovation Centre.**

**Blue:** **Ipswich Waterfront Innovation Centre.**

**Blue:** **International Aviation Academy Norwich**

**Blue:** **South Lowestoft Industrial Estate.**

**Blue:** **Norwich Northern Distributor Road.**

**Black:** **College of West Anglia University Centre.**

**Black:** **Upper Orwell Crossing Feasibility study.**

**Black:** **Lowestoft Third Crossing Feasibility study.**

**Black:** **Norfolk Broadband programme.**

**Black:** **Beccles Southern Relief Road.**

**Black:** **Bury St Edmunds Sustainable Transport Package.**

**Black:** **Haverhill Innovation Centre.**

**Black:** **Growth Hub Programme.**

**Black:** **Sudbury Western Bypass Study.**

**Black:** **Felbrigg Junction Improvement.**

# Growth Deal Dashboard

LEP Name **New Anglia LEP**

This Quarter: **Q1\_2021**

## Deliverables Progress



Housing	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Houses Completed	11	176	7	62	493	11	-	749
Forecast for year	155	0	40	150	350	155	310	1,005
Progress towards forecast	7%	-	18%	41%	141%	7%	-	75%



Jobs	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Jobs Created	14	173	1,345	648	626	14	-	2,806
Apprenticeships Created*	0	8	7	10	3	0	-	28
Jobs including Apprenticeships	14	181	1,352	658	629	14	-	2,834
Forecast for year	231	598	393	605	407	231	294	2,528
Progress towards forecast	6%	30%	344%	109%	155%	6%	-	112%

\* Apprenticeships included within jobs totals prior to 2017



Skills	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Area of new or improved floorspace (m2)	0	3,944	4,849	0	13,968	0	-	22,761
Forecast for year	5,968	2,930	4,849	0	6,125	5,968	0	19,872
Progress towards forecast	0%	135%	100%	-	228%	0%	-	115%



Number of New Learners Assisted	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Forecast for year	862	72	279	846	870	862	3,778	6,707
Progress towards forecast	3%	213%	99%	84%	55%	3%	-	24%

Transport	This Quarter	15-17	Financial Year					Total
			17-18	18-19	19-20	20-21	21-25	
Length of Road Resurfaced	0.0	0.0	0.0	1.3	1.6	0.0	-	2.8
Length of Newly Built Road	0.0	1.4	2.5	23.1	0.0	0.0	-	27.0
Length New Cycle Ways	0.9	0.0	0.0	10.0	2.2	0.9	-	13.0

## Project RAG Ratings

Project Name	Previous Quarter Q4_1920	This Quarter Q1_2021	Project Name	Previous Quarter Q4_1920	This Quarter Q1_2021
Easton and Otley College	G	N/A	Great Yarmouth Third River Crossing	AG	AG
College of West Anglia	G	N/A	Lowestoft Flood Risk Management	AR	AR
Lynnsport Access Road	G	G	Ely Area Rail Capacity Enhancement	R	A
Bury St Edmunds Relief Road	G	G	Enterprise Zone Accelerator Fund	AR	AR
Kings Lynn Innovation Centre	G	G	Cefas Marine Science Hub	G	G
Growing Business Fund	AG	A	Bacton to Walcott Coastal Management Scheme	G	G
Growing Places Fund	AG	A	Eye Airfield Access Link Road	A	AG
West Suffolk College	G	G	Snape Maltings Flood Defence	AR	AR
Norfolk Broadband Programme	N/A	N/A	Great Yarmouth Flood Defences	AG	G
Suffolk Broadband Programme	G	G	A140 Hemprill Roundabout	AG	G
A47 Longwater Junction	G	G	Honingham Thorpe Food Enterprise Park	G	G
Norwich Area Transportation Strategy (NATS) C	AG	G	UoS DigiTech Centre	G	AR
Norwich Area Transportation Strategy (NATS) A	G	G	CCN Digital Technology Factory	G	A
Ipswich Waterfront Innovation Centre	G	G	SNC Digital & Technology Skills Hub	AG	AR
International Aviation Academy	G	G	Norfolk & Suffolk Innovation Network	G	G
Beccles Southern Relief Road	G	G	UEA Productivity East	G	G
Haverhill Innovation Centre	N/A	N/A	Business Resilience & Recover Scheme	-	AG
South Lowestoft Industrial Estate	G	G	Running Costs	G	G
Sudbury Western Bypass Study	N/A	N/A	-	-	-
Attleborough Sustainable Transport	AR	AR	-	-	-
Bury St Edmunds Sustainable Transport	G	G	-	-	-
Great Yarmouth Transport Package	AR	AR	-	-	-
Ipswich Radial Corridor Improvements	G	G	-	-	-
Thetford Transport Package	A	A	-	-	-
East Coast College	G	G	-	-	-
Felbrigg Junction Improvemnet	N/A	N/A	-	-	-
Ipswich Cornhill	G	G	-	-	-
Snetterton Employment Area	AR	AR	-	-	-
Norwich Northern Distributor Road	G	G	-	-	-
Great Yarmouth Rail Station Interchange	AG	AG	-	-	-

Growth Deal Performance
G

Area lead comments

## Financial Progress

LGF Award	2015-16	2016-17	17-18	18-19	19-20	20-21	Total
	£36,900,000	£38,548,555	£41,334,111	£34,659,957	£24,661,848	£47,412,132	£223,516,604

LGF Outturn	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 6,564,160	£ 75,448,555	£ 28,621,444	£ 29,312,509	£ 26,367,064	£ 6,564,160	£ 166,313,733
Forecast for year	£ 40,478,765	£ 75,448,555	£ 28,621,445	£ 35,420,467	£ 43,547,372	£ 40,478,765	£ 223,516,604
Progress towards forecast	16%	100%	£ 1	£ 1	£ 1	16%	74%

LGF Expenditure	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 6,819,651	£ 73,694,786	£ 22,489,457	£ 37,198,266	£ 22,446,523	£ 6,819,651	£ 162,648,683
Forecast for year	£ 40,478,765	£ 75,448,555	£ 22,144,993	£ 41,896,919	£ 43,547,372	£ 40,478,765	£ 223,516,604
Progress towards forecast	17%	98%	102%	89%	52%	17%	73%

Non-LGF Expenditure	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 23,167,035	£ 44,410,133	£ 155,062,844	£ 292,547,407	£ 111,162,422	£ 23,167,035	£ 626,349,841
Forecast for year	£ 111,466,956	£ 46,410,132	£ 55,432,686	£ 286,366,003	£ 122,698,974	£ 111,466,956	£ 622,374,751
Progress towards forecast	21%	96%	280%	102%	91%	21%	101%

Total LGF + non-LGF Expenditure	This Quarter	15-17	Financial Year				Total
			17-18	18-19	19-20	20-21	
Actual	£ 29,986,686	£ 118,104,919	£ 177,552,301	£ 329,745,673	£ 133,608,945	£ 29,986,686	£ 788,998,524
Forecast for year	£ 151,945,721	£ 121,858,687	£ 77,577,679	£ 328,262,922	£ 166,246,346	£ 151,945,721	£ 845,891,355
Progress towards forecast	20%	+97%	+229%	+100%	+80%	+20%	93%

## Contractual Commitments (manual entry)

Forecast	Actual	Variance	15-17	17-18	18-19	19-20	20-21	Total
			£	£	£	£	£	£
			£ 107,828,427	£ 23,950,927	£ 28,880,126	£ 55,595,263	£ 7,261,861	£ 223,516,604
			£ 107,828,427	£ 23,950,927	£ 27,769,356	£ 51,175,733	£ 1,791,986	£ 212,516,429
			+0%	+0%	-4%	-8%	-75%	-5%

## Commentary

- Contract Commitments include our 7% Running Costs.
- Lowestoft Flood Risk Management Project, which was an LGF award and government priority specified in New Anglia's Growth Deal, has experienced significant delay and slow expenditure.
- Development of the strategically significant Ely Area (Rail) Capacity Enhancement Programme is proving extremely complex, has therefore fallen well behind schedule and carries substantial risk.
- Snetterton Employment Area power upgrade project has been significantly delayed by legal issues that prevent preferred site access, and therefore alternatives have been explored.
- During May and June, we worked with our Area Lead to complete the LGF Programme Review, providing details of commitments, forecast expenditure, issues and risks affecting delivery of projects and the impact of COVID-19.

## Section 151 Officer Approved

Name	Chris Starkie, Chief Executive
Signature	
Date	12th August 2020

## Enterprise Adviser Network and Careers Hub

### Programme Overview - What is the Enterprise Adviser Network and Careers Hub.

The Enterprise Adviser Network was created and commissioned by the Careers and Enterprise Company which in turn was commissioned by the Department for Education

The Enterprise Adviser Network consists of eight Enterprise Coordinators and one Enterprise Adviser Manager.

The New Anglia Enterprise Adviser Network is accountable to the LEP Board with direct input from the Skills Board.

With current funding from the Careers and Enterprise Company along with match funding from the LEP the EAN Network and Careers Hub will currently run until August 2020

- Enterprise Advisers are Senior Business Volunteers recruited to support schools with assisting pupils to experience the work place and have meaningful encounters with employers
- The Careers Hub comprises 32 schools across East Anglia with the aim of all schools achieving on average six Gatsby Benchmarks by Aug 2020. Please see below for description of the Benchmarks.

### What is the overall Programme Status?

Finance	Green	Meeting the contract approved Careers and Enterprise Grant Claim which is 50% of the running costs and resources for the EAN.
Outputs	Green	Most targets for Aug 2020 have been met. Covid -19 has impacted our ability to achieve against those targets in slight deficit.
Delivery	Green	The Programme is performing well in terms of delivery with new schools and EA's being brought in to the Network.

### What are our key updates?

- 105 Mainstream and FE Institutes to be matched to an EA by the end of August 2020
- 70% of matched schools to be fully achieving BM5 by the end of August 2020
- 55% of matched schools to be fully achieving BM6 by the end of August 2020

### What is our financial position?

#### Financials (£)

Year	2019 - 2020				2020 - 2021			
	Qtr. 1 (Apr to Jun)	Qtr. 2 (Jul - Aug)	Qtr. 3 (Sep to Dec)	Qtr. 4 (Jan to Mar)	Qtr. 1 (Apr to Jun)	Qtr. 2 (Jul - Aug)	Qtr. 3 (Sep to Dec)	Qtr. 4 (Jan to Mar)
LEP Costs	£83,051.56	£61,195.51	£125,885.78	£100,872.46	£108,968.10			
CEC Grant	£49,350.30	£42,982.39	£89,657.34	£70,161.31	£69,361.78			

Funding claims to the CEC are made four times a year (quarterly).

CEC pay 50% of the EAN and contribute 100% of the Careers Hub Manager Salary. One of the Enterprise Coordinators works 50% of the time on the Lowestoft Lowestoft Rising and 50% of his cost is covered by this LR Project.

### Outputs

Outputs - To Aug 2020.	Target - August 2020	End of Aug 2020	Diff	Notes
Mainstream and FE Schools Signed up to the Network	105	121	16	
Mainstream and FE Schools matched to an EA	105	105	0	
Matched schools fully achieving BM5 by the end of August 2020	70%	68.75%	-1.25%	
Matched schools fully achieving BM6 by the end of August 2020	55%	57.81%	2.81%	
Hub Schools fully achieving BM5 by end of August 2020	75%	78.13%	3.13%	
Hub Schools fully achieving BM6 by end of August 2020	60%	56.25%	-3.75%	

### What is the project status?

Delivery has moved to virtual support for Educational Establishments with the CEC recognising New Anglia EAN during national masterclass sessions for its innovative approach to supporting careers leads and students virtually.

Overall:	Green →	
EAN Network	Green →	The EAN Network is on track to meet its revised CEC targets.
Careers Hub	Green →	The Careers Hub is on track to meet its targets.

### What are the next steps?

- Providing virtual and online support to teachers and careers leads during lock down.
- Continue to recruit EA's to match to schools virtually during lock down.

### The Gatsby Benchmarks for Careers Guidance

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

# New Anglia LEP programme outputs dashboard - Q1 2020/21

Data as of Sep 2020

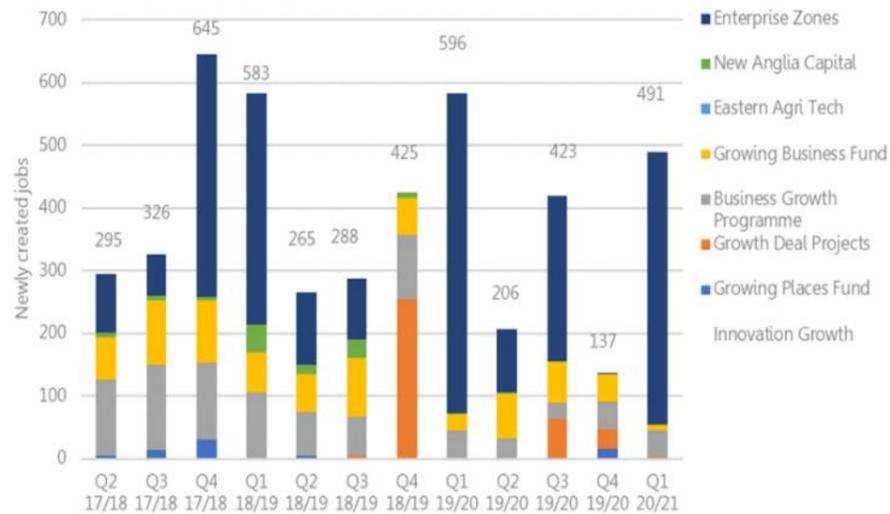
## Jobs created

**88,000**  
NET NEW JOBS  
BY 2036

A **HIGHER** PROPORTION  
OF PEOPLE ENGAGED IN THE  
LABOUR MARKET  
THAN ACROSS  
THE UK BY 2036

Primary Economic Strategy (ES) indicators supported

### Newly created jobs by programme



Delivery, this quarter (Q1, Apr-Jun 2020): **491**

Delivery, year to date (2020-21 financial year): **491**

With a proven track record of creating jobs and supporting employment opportunities in the local economy, LEP programmes have a demonstrable and clearly measurable impact on the ambitions of the Economic Strategy, and associated indicators.

The Enterprise Zones, Growing Business Fund (GBF), Growth Deal projects, and Business Growth Programmes will be the primary drivers of the jobs created to date in 2020/21.

In Q1 of 2020 Enterprise Zones and the Business Growth Programme made the most significant contributions. Compared to previous trend data, the figures for Q1 2020 were very encouraging, driven by the larger number being registered against companies locating in Enterprise Zones.

Though there has been an encouraging start, we anticipate that delivery against the target for this metric could prove very challenging in the year ahead, in light of prevailing economic conditions.

Target, this year (20-21 financial year): **2,107**

Delivery, year to date, as % of target: **2.5%**

## Private sector investment unlocked

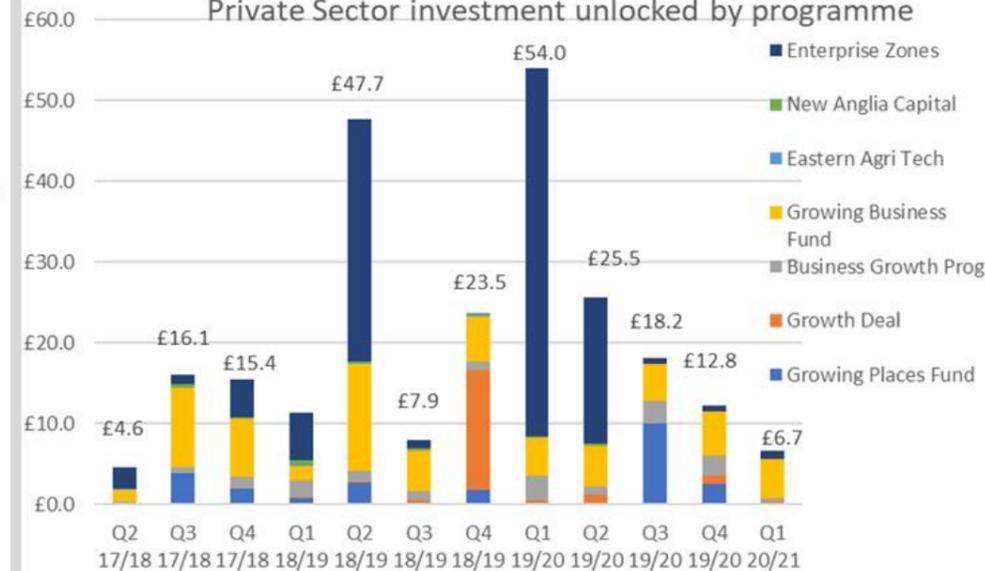
GROW OUR ECONOMY BY  
**£17.5**  
BILLION  
IN REAL TERMS BY 2036



GVA PER HOUR OF  
**£39**  
BY 2036

Primary Economic Strategy (ES) indicators supported

### Private Sector investment unlocked by programme



Delivery, this quarter (Q1, Apr-Jun 2020): **£6.7m**

Delivery, year to date (2020-21 financial year): **£6.7m**

Delivery, cumulative to date (2012-): **£494m**

LEP programmes continue to leverage in significant private sector investment, helping to unlock jobs, housing, capital and growth. In fact, the IMF estimates every £1 of private sector investment can stimulate a further £3 of economic growth, highlighting its direct impact on the delivery of the aims and ambitions in the Economic Strategy.

Delivery through last year was very successful, achieving an outcome of 198% above target.

Its likely that this year will prove far more challenging by comparison. Aside from the overall impact of the lockdown itself, it seems likely that various projects may not progress as quickly as initially anticipated.

The potential shortfall in this metric is likely to be directly linked to the performance of the job created metric.

Target, this year (20-21 financial year): **£62m**

Delivery, year to date, as % of target: **9%**

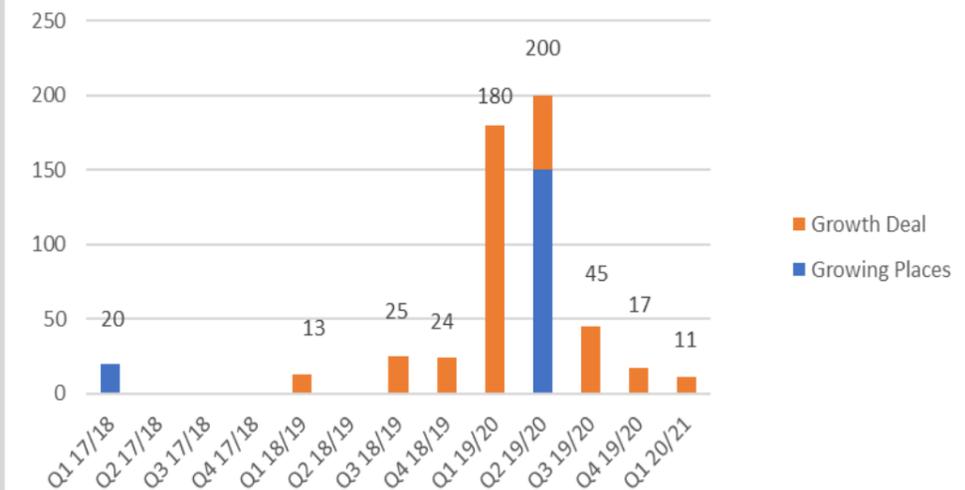
## New dwellings supported

**140,000**  
NEW HOMES  
BY 2036



Primary Economic Strategy (ES) indicators supported

### New Dwellings supported by programme



Delivery, this quarter (Q1, Apr-Jun 2020): **11**

Delivery, year to date (2018-20 financial year): **453**

Though typically small-scale and limited in terms of direct tangible outputs, LEP programmes still have a demonstrable role in supporting the delivery of new homes and leveraging in resources to unlock sites and development.

This was another metric, where we saw considerable over achievement through 2019/20, however, the impact of the lockdown through Q1 2020 meant that some construction sites were closed, curtailing delivery.

However, sites appear to have reopened through June and we are confident that demand for housing will bounce back, and early indications are that finished units are being purchased at an encouraging rate.

Target, this year (20-21 financial year): **195**

Delivery, year to date, as % of target: **5.6%**

# New Anglia LEP programme outputs dashboard - Q1 2020/21

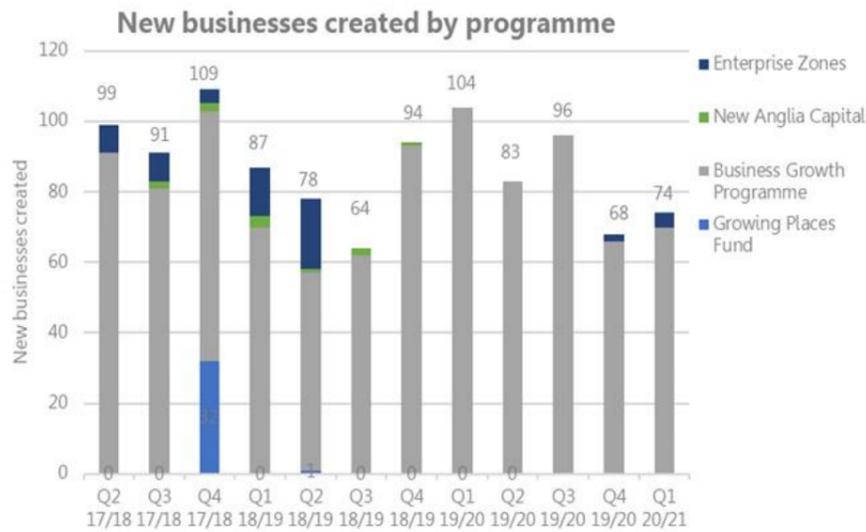
Data as of Sep 2020

## New businesses created

**30,000**  
NEW SUCCESSFUL  
BUSINESSES BY 2036



Primary Economic Strategy (ES) indicators supported



Delivery, this quarter (Q1, Apr-Jun 2020): **74**

Delivery, year to date (2020-21 financial year): **74**

Delivery, cumulative to date (2012-): **1,429**

The scale and breadth of the LEPs activity within enterprise support means it has a vital and unrivalled role to play in supporting and stimulating the uplift in enterprise required to achieve the aims and ambitions of the Economic Strategy.

This was another metric where delivery exceeded expectations last year, though only marginally in this instance.

Q1 of 2020 though somewhat lower than expectations, and below trend on previous years—is perhaps not as low as might have feared. This remains a very difficult metric to predict, as while we would anticipate fewer businesses being started in a time of economic down turn, potential impending redundancies could see a proportion of the workforce starting their own businesses. Q3 figures may reveal more about the true progression of efforts against this particular metric, as the furlough scheme comes to and end.

Target, this year (20-21 financial year): **387**

Delivery, year to date, as % of target: **18%**

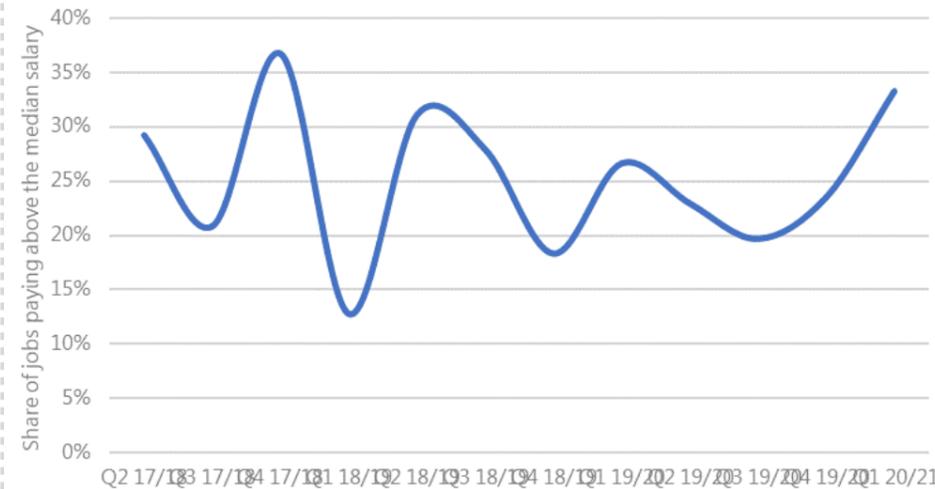
## Jobs paying above the median salary\*

INCREASED  
MEDIAN WAGES BY  
**£200**  
MORE PER  
WEEK BY 2036



Primary Economic Strategy (ES) indicators supported

### Share of new jobs paying above the median salary



Delivery, this quarter (Q1, Apr-Jun 2020): **3**

Delivery, year to date (2020-21 financial year): **3**

Delivering quality jobs, particularly in terms of remuneration, is important in order for the LEP to achieve the aims and ambitions around inclusive growth.

Through 2019/20, 22% of new LEP supported jobs were paying above the median wage, in relation to the overall job creation figure, this proportion is largely reflective of the median salary job creation profile for the Norfolk and Suffolk economy as a whole.

While the percentage figure for Q1 looks to be more encouraging—running at 33%, it is important to place this in the context of the volume of jobs created. Through Q1 for 2020 only 9 jobs were registered against this metric, with 3 of them paying above the median wage.

Much like the overall job creation figure its likely that the volume of jobs created will remain subdued through the year, but the proportion paying above the median wage looks encouraging—for now.

*\* The baseline median salary figure for Norfolk and Suffolk using by Office for National Statistics is £26,500 p.a.*

Target, this year as % of all GBF job creation **33%**

Delivery, Year to date, as % of target **33%**

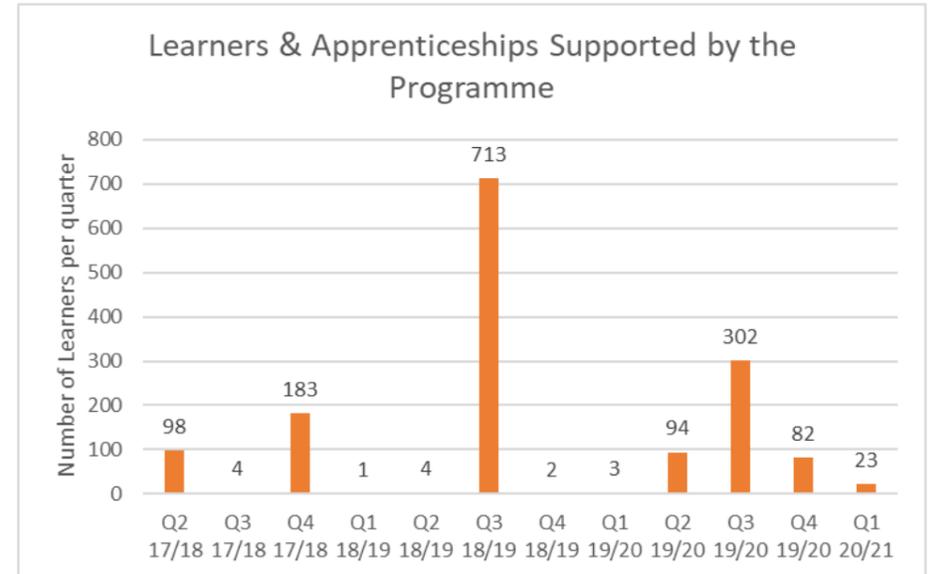
## Learners & apprenticeships supported

**66%**  
OF THE  
POPULATION  
WITH NVQ3+  
BY 2036



**88,000**  
NET NEW JOBS  
BY 2036

Primary Economic Strategy (ES) indicators supported



Delivery, this quarter (Q1, Apr-Jun 2020): **23**

Delivery, year to date (2020-21 financial year): **23**

Delivery, cumulative to date (2018-): **1,509**

LEP programmes play an important role in creating and supporting learners and apprenticeships, ensuring a demonstrable impact on the ambitious skills-related aims of the Economic Strategy and associated indicators.

In 2019/20 delivery against target fell below what was anticipated—in particular, the Aviation academy and West Suffolk College projects have not met projections in terms of through put.

While learner numbers for Q1 2020 also look low, its important to bear in mind this is one of the most cyclical metrics we track—and Q3 often delivers a substantial number of the overall total. In addition, around 500 of the learners are anticipated to flow through the 'Fit for Nuclear' programme, which we will closely monitor, as it will have a significant bearing on achieving the overall goal.

Target, this year (20-21 financial year): **1,467**

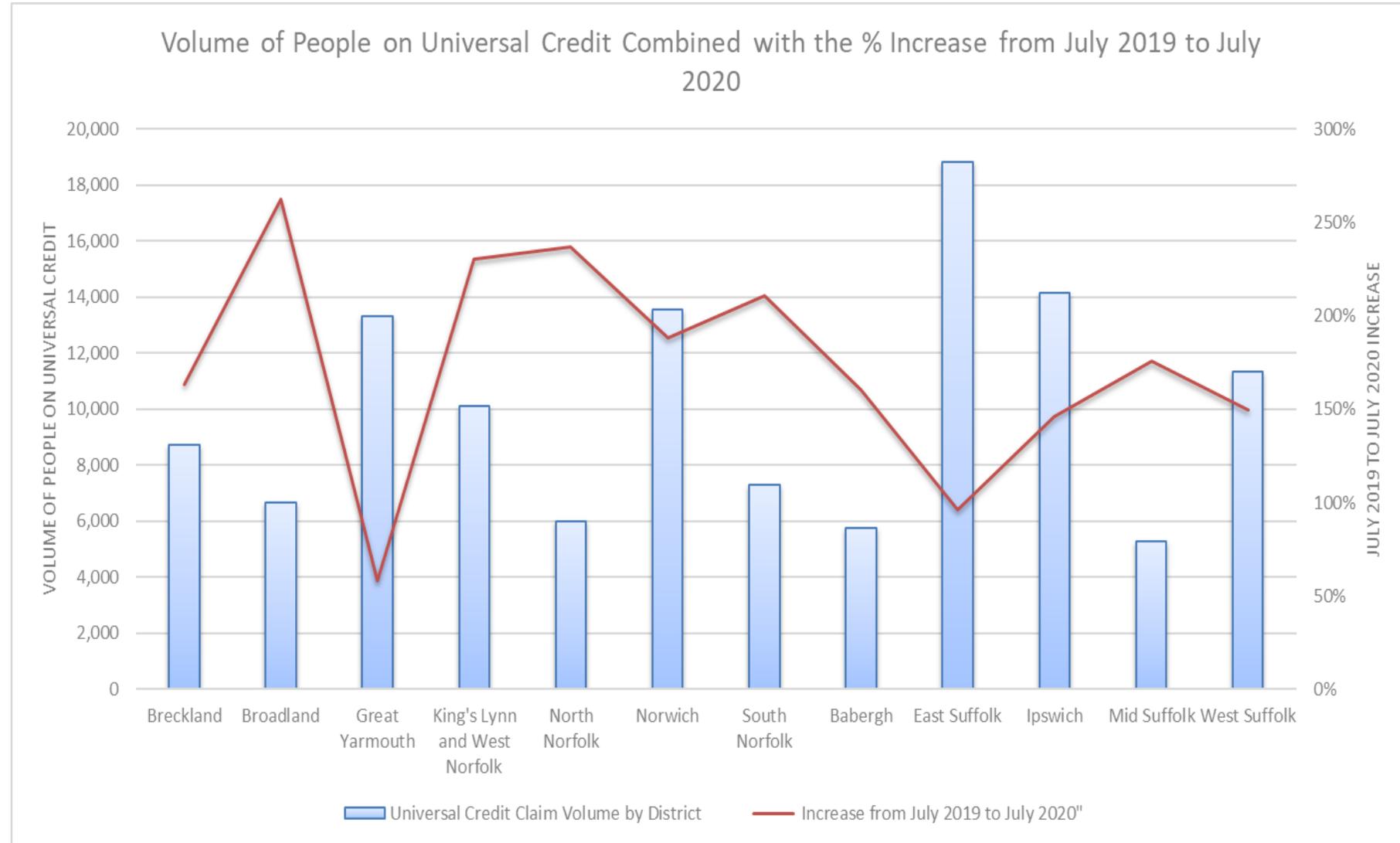
Delivery, year to date, as % of target **1.6%**

# Norfolk & Suffolk Economy - Headline Observations

- Latest available data suggests that overall, the Norfolk and Suffolk economy has responded in line with many of the projections made in our June Restart Plan, and that in terms of universal credit claim rates, and furlough rates, the local economy is largely reflecting the average trends seen across the UK economy.
- Overall, the monthly like for like increase in Universal Credit Claims since March have risen across Norfolk and Suffolk in accordance with predictions, and in tracking in-line with the national trend.
- As expected, the rate of employments furloughed in Norfolk and Suffolk has edged up slightly from the figures in June's Restart Plan, from 28% to 31%, very slightly below the 32% figure for England.
- In terms of the official Employment and Unemployment rates, the true impact of the outbreak and lockdown continues to be obscured by various government support measures such as: the furlough scheme, self employment support scheme, VAT deferment, and rent/rate holidays etc.
- It is anticipated that by the end of Q1 of 2020/21 a more comprehensive set of metrics will emerge, but at present, the key economic metrics available are indicating that the Norfolk and Suffolk economy is in-line with the 'middle-case' scenario set out in our Restart Plan.
- We are keeping very close tabs on the redundancy notices being registered by larger firms, and aligning our employment and re-training support schemes accordingly.

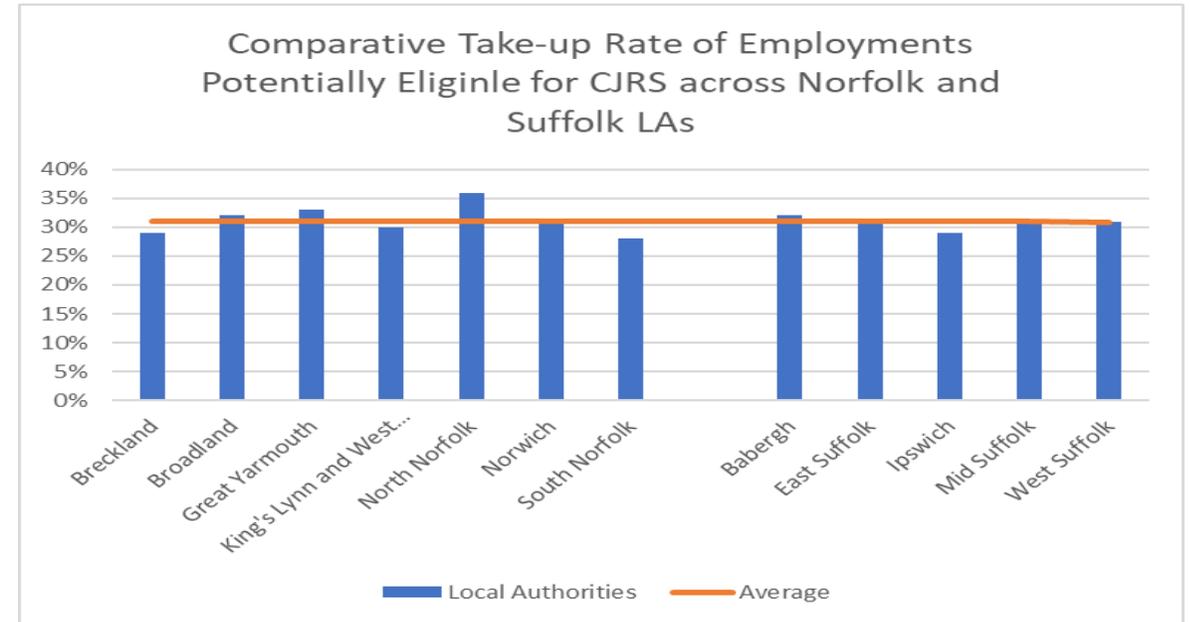
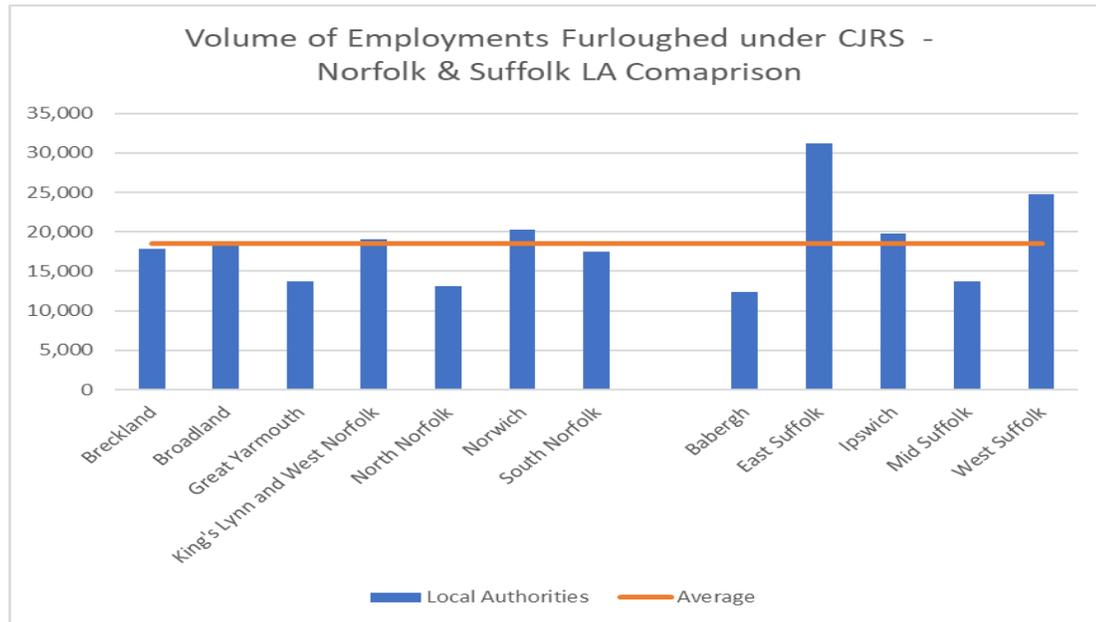
# Universal Credit Claims

- While almost every local authority saw at least a 100% rise in the volume of Universal Credit Claims, compared with the same May-June timeframe in 2019, this rise is not exceptional in a national context.
- While this is a significant increase taken in isolation, this does reflect the conditions we predicted in the most likely 'middle case' scenario of our Restart Plan.



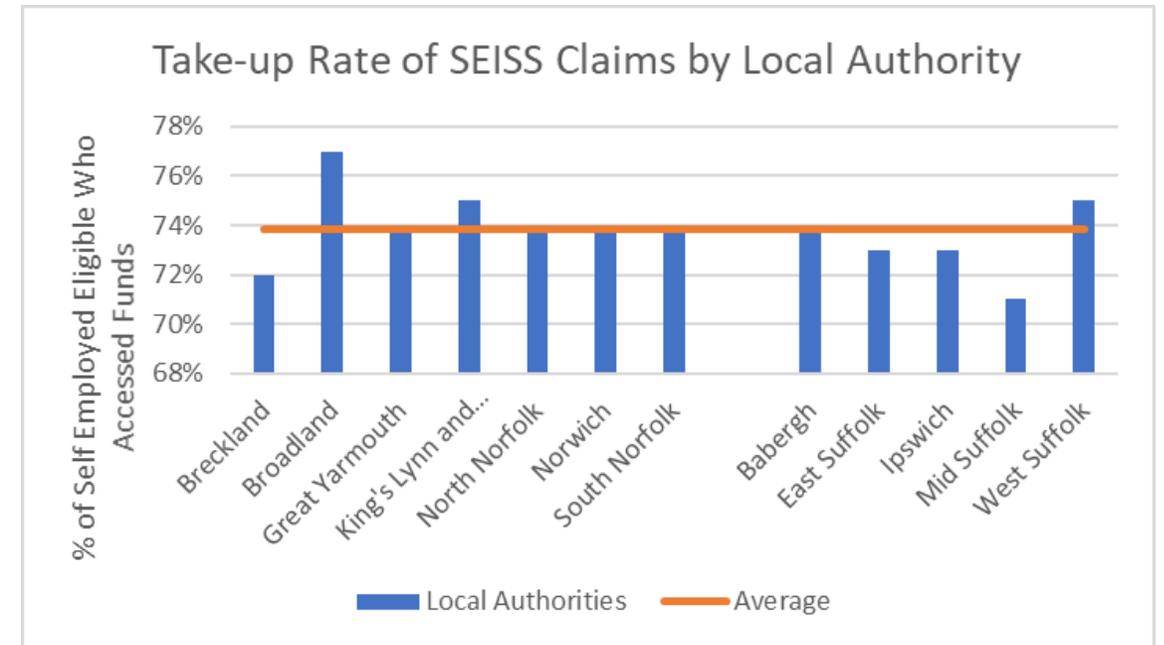
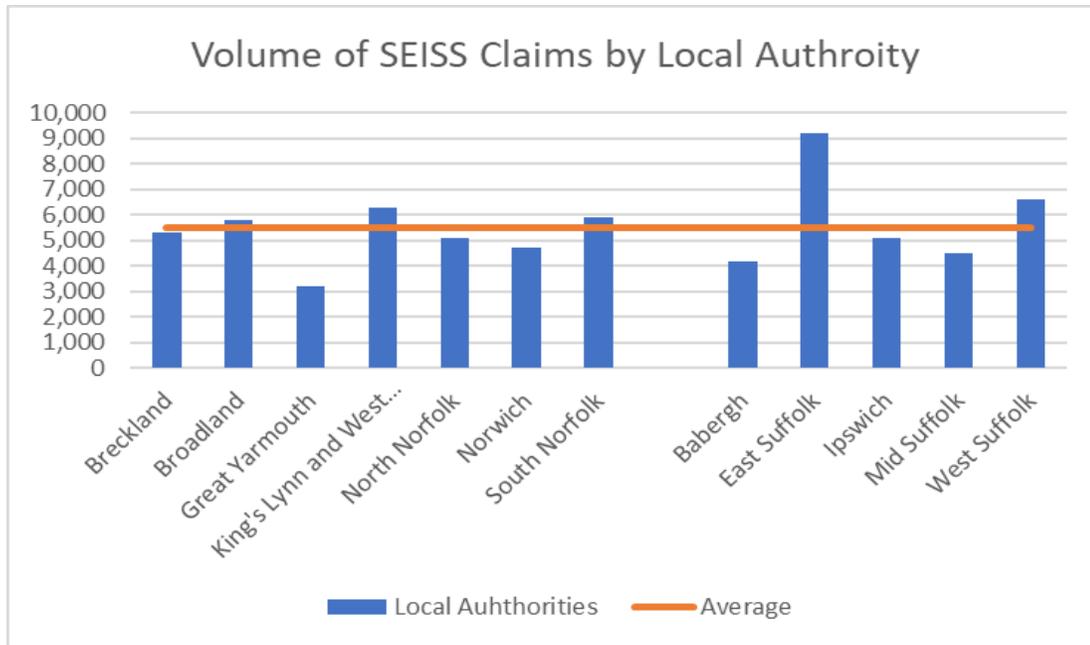
# 'Furlough' or Corona-virus Job Retention Scheme (CJRS) Data

- The latest figures from July for the Furlough scheme show that 31% of employments across Norfolk and Suffolk were being supported. This is line with the most likely scenario we predicted in our Restart Plan, and very close to the average figure for England, which stands at 32%.



# Self Employment Support Scheme (SEISS) Data

- The latest figures from July for the SEISS show that 74% of those eligible for self-employment support made a claim across Norfolk and Suffolk. This is very slightly below the UK average of 77%, and again is in keeping with the most likely scenario we predicted in our Restart Plan.



## New Anglia LEP Board Forward Plan – 2020

Date	Venue	Forward Looking	Governance & Delivery
29 <sup>th</sup> January	Liftshare Norwich	<ul style="list-style-type: none"> <li>● Aims and Objectives for the Year</li> <li>● Brexit impact report</li> </ul>	<ul style="list-style-type: none"> <li>● Local Industrial Strategy – investment plan</li> <li>● Evaluation Framework</li> <li>● Board Recruitment</li> <li>● Remuneration Committee ToR</li> <li>● Growth Programme, EAN, Enterprise Zones &amp; NAC Reports</li> <li>● Quarterly Management Accounts</li> </ul>
26 <sup>th</sup> February	Ipswich Town Hall, Ipswich	<ul style="list-style-type: none"> <li>● Establishment of Clean Growth Taskforce and framework</li> <li>● Development of Tourism sector action plan</li> </ul>	<ul style="list-style-type: none"> <li>● Governance – reporting from industry councils and other sub-boards</li> <li>● Investment Plan Pipeline</li> <li>● Economic and Programme Dashboards</li> <li>● Growth Deal Performance Report</li> </ul>
25 <sup>th</sup> March	Teleconference	<ul style="list-style-type: none"> <li>● LEP Delivery plan 20/21</li> </ul>	<ul style="list-style-type: none"> <li>● LEP updated Local Assurance Framework 20/21</li> <li>● LEP Operating Budget 20/21</li> <li>● Freeports</li> <li>● Economic Shocks – Brexit &amp; COVID-19</li> <li>● Election of Deputy Chair</li> <li>● Enterprise Zones, EAN and Agritech Performance Reports</li> </ul>
21 <sup>st</sup> April	Teleconference		<ul style="list-style-type: none"> <li>● LEP Continuing Business</li> <li>● LEP Response to COVID-19</li> <li>● Business Resilience and Recovery Scheme</li> <li>● Board recruitment</li> </ul>
20 <sup>th</sup> May	Teleconference		<ul style="list-style-type: none"> <li>● Food Innovation Centre Investment</li> <li>● COVID-19 Update</li> <li>● Covid-19 Economic Recovery Plan</li> <li>● Capital Budget 20/21</li> <li>● Quarterly Management Accounts</li> <li>● Growth Programme and Growth Deal Performance Reports</li> </ul>
23 <sup>rd</sup> June	Teleconference		<ul style="list-style-type: none"> <li>● Covid-19 Update</li> <li>● Economic Recovery Plan Sign Off</li> <li>● Covid-19 Impact on employment</li> <li>● Enterprise Zones, Eastern Agr-Tech &amp; EAN Performance Reports</li> <li>● Operating &amp; HR Policies</li> </ul>
21 <sup>st</sup> July	Teleconference		<ul style="list-style-type: none"> <li>● Visitor Economy Recovery Plan Sign Off</li> <li>● Covid-19 Update</li> <li>● Large Company Grant Application</li> <li>● Growth Programme Performance Report,</li> <li>● Apprenticeship Levy Pool</li> <li>● Capital Budget / Q2 Management Accounts</li> </ul>
26 <sup>th</sup> August	Teleconference		<ul style="list-style-type: none"> <li>● GPF Amendment</li> <li>● Draft Accounts Approval</li> </ul>
23 <sup>rd</sup> September	Teleconference	<ul style="list-style-type: none"> <li>● Innovation Board Update</li> </ul>	<ul style="list-style-type: none"> <li>● Institute of Technology</li> <li>● Suffolk Inclusive Growth Investment Fund</li> <li>● Growth Deal, EAN &amp; Enterprise Zones Performance Reports</li> <li>● Economic and Programme Dashboards</li> <li>● NAC Bi-Annual Report</li> </ul>
23 <sup>rd</sup> September	New Anglia LEP AGM		
21 <sup>st</sup> October	Teleconference	<ul style="list-style-type: none"> <li>● Skills Advisory Panel Update</li> </ul>	<ul style="list-style-type: none"> <li>● All Energy Industry Council &amp; Energy Recovery Plan</li> <li>● Growth Programme &amp; Agritech Performance Reports</li> <li>● Quarterly Management Accounts</li> </ul>
25 <sup>th</sup> November	Teleconference	<ul style="list-style-type: none"> <li>● Inward Investment Strategy</li> <li>● Economic Recovery Plan – Restart Update</li> </ul>	<ul style="list-style-type: none"> <li>● Economic and Programme Dashboards</li> <li>● Growth Deal Performance Report</li> </ul>
December	No Board Meeting		

## Standing Items (where relevant)

- Brexit
- Local Industrial Strategy
- IAC recommendations
- Continuing Business/ Chief Executive's Report including updates on
  - Programmes
  - Strategy
  - Engagement and promotion
  - Governance, Operations and Finance
- Board Forward Plan

## Items to be Scheduled

- Equality & Diversity Training
- Opportunity Areas progress report
- Freeports
- EZ forward plan – February or March 2021
- Tourism Zones / Visitor Economy – To be scheduled once timing known
- IoT sign off on bid – to be scheduled once timing is known
- Towns Deals
- Norfolk and Suffolk Investment Plan
- Clean Growth Taskforce
- Economic Recovery Plan – Restart & Renew progress update