

## New Anglia Local Enterprise Partnership Board Meeting

Wednesday 27<sup>th</sup> November

10.00am to 12.30pm

The Hubble Room, 1st Floor, The Hub, Adastral Park, Martlesham  
Ipswich IP5 3RF

### Agenda

No.	Item	Duration
1.	Welcome from the Chair	<b>10 mins</b>
2.	Apologies	
3.	Declarations of Interest	
4.	Welcome from BT	
5.	Actions / Minutes from the last meeting	
<b>Forward Looking</b>		<b>30 mins</b>
6	Enterprise Adviser Network and Careers Hub: Insight from Enterprise Adviser Ben Miller EAN and Careers Hub Extension – <b>confidential</b>	Update and approval
<b>Governance and Delivery</b>		<b>20 mins</b>
7.	The LEP's role in enabling infrastructure for growth	Update and approval
<b>Break</b>		<b>10 mins</b>
<b>Governance and Delivery</b>		<b>80 mins</b>
8.	Towns Fund and the role of LEPs	Update and approval
9.	ESIF Strategy	For Approval
10.	Brexit	Update
11.	Chief Executive's Report including <b>confidential</b> items	Update
12.	November Programme Performance Reports including Dashboards	Update
13.	Board Forward Plan	Update
14.	Any Other Business	



## **New Anglia Board Meeting Minutes (Unconfirmed) 30<sup>th</sup> October 2019**

### **Present:**

Sam Chapman-Allen (SC)	Breckland Council
Claire Cullens (CC)	Norfolk Community Foundation
David Ellesmere (DE)	Ipswich Borough Council
Doug Field (DF)	East of England Coop
Matthew Hicks (MH)	Suffolk County Council
John Griffiths (JG)	West Suffolk Council
Pete Joyner (PJ)	Shorthose Russell
Dominic Keen (DK)	Britbots
Steve Oliver (SO)	MLM
Andrew Proctor (AP)	Norfolk County Council
Johnathan Reynolds (JR)	Nautilus
Lindsey Rix (LR)	Aviva
Sandy Ruddock (SR)	Scarlett & Mustard
Nikos Savvas (NS)	West Suffolk College
Alan Waters (AW)	Norwich City Council

### **Attendees**

John Last (JL)	NUA – For Helen Langton
Shan Lloyd (SL)	BEIS
Sue Roper (SuR)	Suffolk County Council
Vince Muspratt (VM)	Norfolk County Council
Linn Clabburn (LC)	New Anglia LEP – For Item 6
Iain Dunnett (ID)	New Anglia LEP – For Item 8
Ellen Goodwin (EG)	New Anglia LEP – For Item 10
Julian Munson (JM)	New Anglia LEP – For Item 7
Chris Starkie (CS)	New Anglia LEP
Rosanne Wijnberg (RW)	New Anglia LEP
Helen Wilton (HW)	New Anglia LEP

<b>Actions from the meeting: (30.10.19)</b>	
Chief Executive's Report To receive an update on the progress of dualling of the A47 at Tuddenham	<b>EG</b>
<b>1</b>	<b>Welcome from the Chair</b>
Doug Field (DF) welcomed everyone to the meeting including John Last (JL) who was observing for Helen Langton.	
<b>2</b>	<b>Apologies</b>
Apologies were received from Jeanette Wheeler, Johnathan Reynolds, Tim Whitley and Helen Langton.	
<b>3</b>	<b>Declarations of Interest</b>
Full declarations of interest can be found at <a href="http://www.newanglia.co.uk/about-us/the-board">http://www.newanglia.co.uk/about-us/the-board</a> .	
Steve Oliver (SO) noted an interest in item 8a - Growing Business Fund Large Company Scheme.	
<b>4</b>	<b>Minutes of the last meeting 25<sup>th</sup> September 2019</b>
The minutes were accepted as a true record of the meeting held on 25 <sup>th</sup> September 2019.	
<i>Actions from last meeting updated as follows:</i>	
The one page summary of the Local Industrial Strategy was distributed to board members. Chris Starkie (CS) asked for feedback.	
The revised LIS Foreword had been issued to board members and the LIS has been submitted to Government.	
CS advised that Sam Chapman-Allen (SC) had requested a one page summary of board outcomes. This had been circulated with board papers and CS asked for comments to be sent to Helen Wilton (HW).	
<b>5</b>	<b>Welcome from Cllr Sam Chapman – Allen</b>
SC welcomed the Board to Thetford and provided the board with a brief overview of the area noting the increase in home building. The board was advised that £20m had been allocated to build 5000 new homes and work was also ongoing to improve existing estates with better infrastructure and community facilities.	
SC thanked the LEP for its contribution of £1.5m towards the roundabout at the Thetford Enterprise Park and confirmed that work is continuing to secure further funding to develop the site.	
A number of collaborative projects are ongoing with West Suffolk College to support skills development and training in the area.	
<b>6</b>	<b>Cambridge – Norwich Tech Corridor</b>
Linn Clabburn (LC) provided the Board with an overview of the Cambridge-Norwich Tech Corridor (CNTC) which was set up using pooled business rate funding with the aim of attracting new businesses and investment to the area.	
LC advised that the study carried out by Cambridge Econometrics proposed the project should focus on the existing science and technology strengths and assets in the Corridor and build on these to develop complementing clusters. In doing so the Tech Corridor has the potential to create 26,000 jobs and add £2.75bn to the local economy. LC also noted that the term "Tech" covers a wide range but focuses on the key strengths in the region including, life-science, biotech, pharma, agritech, ICT, digital, AI and robotics and engineering,	
The team identified that the CNTC needs to be more than the establishment of a brand and are working to create joined-up, complementing, clusters in order to attract inward investment LC reviewed some on the work currently ongoing detailing how the corridor is being promoted with the web site receiving 1000 unique visitors per month and social media reaching a wide audience by targeting influential people with a high number of followers.	
An ambassador network has been set up with over 100 members who promote the CNTC within and outside the region.	

	<p>LC reviewed the next steps for the team including targeted sector promotion, international partnerships and further work to develop the relationships and collaboration across the Corridor and help the delivery of the Economic strategy and LIS.</p> <p>John Griffiths (JG) noted the work also being carried out in West Suffolk and asked whether the CNTC would be self-financing after the one year's funding being requested was complete. CS advised that given the uncertainty over future funding from Government the practical decision was to initially request funding for one year.</p> <p>The meeting discussed the work being carried out to promote the Norwich end of the corridor such as assisting with talent sharing for companies struggling to find the correctly skilled staff and also links to other clusters outside the corridor ie energy around Gt Yarmouth. LC confirmed that they were working with staff at NCC to identify areas for collaboration.</p> <p>Matthew Hicks (MH) asked about the long term future of the project noting that it had the potential to be bigger than the current corridor. LC agreed that there was potential for growth and the partnership itself could agree the future direction. John Last (JL) asked if there was a finite point for the project or whether success criteria had been agreed. LC confirmed that indicators were being monitored but a final target had not been set.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To continue supporting the CNTC by agreeing an allocation of £62k for the financial year 2020/21</li> <li>• To work with corridor partners to secure their future commitment to the project</li> </ul>	
<b>7</b>	<b>Norfolk &amp; Suffolk Unlimited</b>	
	<p>Julian Munson (JM) reviewed the successful launch of the new brand and the positive feedback received especially from the private sector where over 60 brand ambassadors had been signed up. JM reviewed the next steps and the work going on to promote the brand both within the region and externally.</p> <p>CS reviewed the confidential appendix proposing the combining the inward investment teams of the LEP, Norfolk County Council and Suffolk County Council to create a single team – Invest Norfolk and Suffolk, which would create a single inward investment strategy and promote the new brand.</p> <p>Pete Joyner (PJ) asked how success would be measured. CS confirmed that there would be hard targets around job creation and also softer targets established with the former measures brought back to the board as part of the Inward Investment Strategy. Andrew Proctor (AP) noted that this proposal was at an early stage and that further details and measures would be established during the next phase. The meeting discussed the financial implications of the establishment of the team.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To endorse the forward plan of activity for the development of the Norfolk &amp; Suffolk Unlimited Brand</li> <li>• To support the establishment of Invest Norfolk and Suffolk and the creation of a new post of head of inward investment</li> </ul>	
<b>8</b>	<b>Growing Business Fund Large Company Scheme Applications – Confidential</b>	

<b>9</b>	<b>Equality and Diversity Action Plan</b>
<p>Rosanne Wijnberg (RW) presented the background to the production of the plan which has been designed to support the statement and role of the diversity champion. Three areas have been identified as priority areas of activity – recruitment and membership, decision making and workforce.</p> <p>RW confirmed that progress will be monitored and updates provided to the Board. JL noted the issue of recruiting a diverse range of board members. David Ellesmere (DE) noted that the initial drive from Government was for gender equality but agreed that further diversification was an issue.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To endorse the Equality and Diversity Action Plan</li> </ul>	
<b>10</b>	<b>Housing Update</b>
<p>Ellen Goodwin (EG) presented the main points of the report summarising the work of the LEP on the housing agenda and recommending activities to support SMEs in achieving targets for house building.</p> <p>DE felt that the LEP should be focussing on lobbying Government on those areas of housing building where developers were facing issues. AP noted that closer involvement with SMEs would support the LEP’s role as enabler to growth and development.</p> <p>EG confirmed that the Building Growth Group is reviewing its work and Terms of Reference and is looking to reengage with the local authorities as attendance at the meetings has been limited.</p> <p>AW updated the meeting on the recent visit of the Housing Minister to Goldsmith Street in Norwich which provided an opportunity to present her with the main challenges to providing good quality housing.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To commission a research piece to identify construction and housebuilding SME activity in Norfolk and Suffolk including barriers to construction</li> <li>• To delegate authority to the Chief Executive to commission the above research once a brief with partners has been agreed</li> <li>• To agree the reconstitution of the Building Growth Group to align with the Norfolk and Suffolk Economic Strategy, the Local Industrial Strategy and the outputs of the Housing Conference</li> </ul>	
<b>11</b>	<b>Brexit</b>
<p>CS reviewed the paper and noted that plans would be revised to the new Brexit deadline of 31<sup>st</sup> January 2020.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> </ul>	

<b>12</b>	<b>The Role of the Chair / Chair job description</b>	
<p>RW presented the report and reviewed the process carried out for the production of the job description. LR observed that adding details of the time commitment of the role would be useful.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To endorse the job description for the Role of the Chair as attached</li> <li>• To delegate authority to the Chair to approve the job description for the Role of the Vice Chair</li> </ul>		
<b>13</b>	<b>Skills Advisory Chair Panel</b>	
<p>CS presented the paper advising that the Board needed to approve the new chair and that Government guidelines stated that it should be a member of the LEP board but noting that, as this may not always be possible, external candidates could be considered.</p> <p>DF asked for nominations from the board and CS offered to discuss the role further with anyone interested.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To approve the Skills Advisory Panel Terms of Reference</li> <li>• To formally acknowledge the work of Paul Winter as Chair of the Skills Board</li> <li>• To approve the proposal that a current LEP Board member takes on additional responsibility for chairing the Skills Advisory Panel as recommended by Government.</li> <li>• To seek nominations for the role of Skills Board chair from the board or to externally advertise if there are no candidates from the LEP board</li> </ul>		
<b>14</b>	<b>Chief Executive's Report</b>	
<p>CS noted some of the highlights of the report asked for questions from the board. CS advised that investigations were ongoing into the possibility of joining the London stand at MIPIIM in Cannes to promote the NSU brand. SC requested an update on the progress of the dualling of the A47 at Tuddenham. CS agreed to request an update from EG. SC asked if there was an opportunity for a regional energy strategy. CS noted that this has already been written with the Hertfordshire LEP and the CPCA. The accountable body of the Energy Hub will be changing which will help in getting traction on key projects.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the content of the report</li> <li>• To receive an update on the dualling of the A47 at Tuddenham</li> </ul>		
<b>15</b>	<b>October Programme Performance Reports</b>	<b>EG</b>
<p>Rosanne Wijnberg (RW) reviewed the reports for October and highlighted key areas noting that Small Grants Scheme applications were ahead in Q1 and have now slowed down but area still ahead of profile.</p> <p>The Board agreed:</p> <ul style="list-style-type: none"> <li>• To note the contents of the reports</li> </ul>		
<b>16</b>	<b>Quarterly Management Accounts - Confidential</b>	
<p>RW presented the accounts which include the table of programmes and their respective end dates as requested by the Board.</p> <p>RW highlighted key variances in spend and income.</p>		

<b>The Board agreed:</b>	
<ul style="list-style-type: none"> <li>To note the content of the report</li> </ul>	
<b>17</b>	<b>Board Forward Plan</b>
CS reviewed the Forward Plan and advised that the planning of items for 2020 was ongoing.	
<b>The Board agreed:</b>	
<ul style="list-style-type: none"> <li>To note the content of the plan</li> </ul>	
<b>18</b>	<p>Any Other Business</p> <p>DF advised that this would be Nikos Savvas' (NS) last meeting and thanked him for his commitment and contribution to the LEP during his time as a board member.</p> <p>NS thanked board members and highlighted the growth and expansion of the LEP over his term of office and expressed his support going forward.</p>

**Next meeting:**

**Date and time of next meeting:** 10.00am – 12.30pm, 27<sup>th</sup> November 2019

**Venue:** The Hub, Aadastral Park, Ipswich

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**Actions from New Anglia LEP Board Meetings**

<b>Date</b>	<b>Item</b>	<b>Action</b>	<b>Update</b>	<b>Actioned By</b>	<b>Target Date</b>
30/10/2019	Chief Executive's Report	Receive an update on the progress of dualling of the A47 at Tuddenham	Included in the infrastructure update at the November meeting	EG	Complete
25/09/2019	Enterprise Zones	Details of the overall EZ investment and the funding split to be provided	Written update to be circulated to board members	JM	Nov-19
25/09/2019	Enterprise Zones	A confidential update on the stalled sites to be provided to the Board	Written update to be circulated to board members	JM	Nov-19
23/07/2019	July Programme Performance Reports	A programme summary including performance against targets will be included in future NAC reports	To be included in the next NAC report in January 2020	CD	Jan-20
25/06/2019	GE Update Report	To provide the Board with regular reporting of the pipeline of visits relating to inward investment and subsequent outcomes	To be included in the next Inward Investment update report	JM	Jan-20
23/05/2019	Growth Hub Presentation	Growth Hub Annual review to be circulated to the Board when published	Expected autumn 2019	CD	Nov-19
23/11/2018	Infrastructure	For the LEP team to ensure that links are progressed with other sub-national transport bodies	Progress will be included in the next infrastructure update in November	EG	Complete

**New Anglia Local Enterprise Partnership  
Board Decision Log - Public**

Date	Decision Making Body*	Decision Made
30/10/19	LEP Board	<p><b>The Board made the following decisions:</b></p> <p><b>Cambridge – Norwich Tech Corridor</b> To continue supporting the CNTC by agreeing an allocation of £62k for the financial year 2020/21</p> <p><b>Norfolk &amp; Suffolk Unlimited</b></p> <ul style="list-style-type: none"> <li>• To endorse the forward plan of activity for the development of the Norfolk &amp; Suffolk Unlimited Brand</li> <li>• To support the establishment of Invest Norfolk and Suffolk and the creation of a new post of head of inward investment</li> </ul> <p><b>Growing Business Fund Large Company Scheme Applications – Confidential</b></p> <p><b>Equality and Diversity Action Plan</b> To endorse the Equality and Diversity Action Plan</p> <p><b>Housing Update</b> To commission a research piece to identify construction and housebuilding SME activity in Norfolk and Suffolk including barriers to construction and delegate authority to the Chief Executive to commission the above research once an brief with partners has been agreed</p> <p><b>The Role of the Chair / Chair job description</b> To endorse the job description for the Role of the Chair as attached</p> <p><b>Skills Advisory Chair Panel</b></p> <ul style="list-style-type: none"> <li>• To approve the Skills Advisory Panel Terms of Reference</li> <li>• To seek nominations for the role of Skills Board chair from the board or to externally advertise if there are no candidates from the LEP board</li> </ul>
30/10/19	Investment Appraisal Committee	<p>The IAC made the following decisions:</p> <p><b>Growing Places Fund Grant: – Confidential</b></p> <p><b>Large Company Grant Application- Confidential</b></p> <p><b>Revised IPF project request: NUA Connecting Creative Capital</b></p> <p>The Committee agreed to leave the grant award at the original size of £100k with conditions applied - That the grant is paid by intern placement, so each placement achieved would release a percentage of the funding and that this application is the final one of this type from NUA.</p>
2/10/19	Growing Business Fund Panel	<p><b>The Panel ratified the following application:</b></p> <ul style="list-style-type: none"> <li>• Musks Limited - Agreed to support. Approved Grant: £71,469</li> </ul> <p><b>The Panel approved the following application:</b></p> <ul style="list-style-type: none"> <li>• Hollinger Print Limited - Agreed to support Approved Grant: £57,000</li> <li>• Equipmake Limited - Agreed to support Approved Grant - £121,997</li> <li>• Richmond Defence Systems Limited - Agreed to support Approved Grant: £70,000</li> </ul>
25/9/19	LEP Board	<p><b>The Board made the following decisions:</b></p> <p><b>Local Industrial Strategy</b></p>

\* New Anglia Local Enterprise Partnership Board, Investment Appraisal Committee, Growing Business Fund Panel, Remuneration Committee, Audit & Risk Committee

**New Anglia Local Enterprise Partnership Board**  
**Wednesday 27<sup>th</sup> November 2019**

## **Agenda Item 7**

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### **The LEP's role in enabling infrastructure for growth**

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Author and presenter: Ellen Goodwin

#### **Summary**

The provision of high-quality infrastructure to support economic growth is a key element of the LEP's Economic Strategy and Local Industrial Strategy.

The LEP plays a number of roles with partners in planning, securing and delivering this infrastructure.

Appendix A, which will be presented to the board meeting by the LEP's infrastructure manager, outlines the different roles of the LEP and partners in the provision of infrastructure and highlights the progress being made in key strategic projects.

#### **Recommendation**

The Board are asked to:

- Note the update; and
- Task the LEP's sub boards and working groups responsible for infrastructure with considering how the clean growth agenda might be achieved.

#### **Background**

The Economic Strategy states that *"Infrastructure improvements underpin all our priority places and themes"*. Infrastructure is also one of the five foundations of productivity in the Local Industrial Strategy which sets our collective aim to *'Deliver integrated infrastructure to enable productivity gains and clean growth and to create places that people want to live and work.'*

#### **The role of the LEP**

The role of the LEP in the provision of infrastructure is threefold:

1. Leadership – the LEP, working with partners can help to identify infrastructure improvements at both a strategic level and local level and demonstrate the economic benefits these will bring.

2. Influencing – the LEP, working with partners can help to influence national infrastructure providers and funding bodies to invest in infrastructure improvements by promoting our growth ambitions.
3. Funding – the LEP can directly fund infrastructure projects through the Growth Deal or other funding sources open to the LEP where appropriate

It is critical for the Board and its partners to continue in their role of providing leadership, influencing for improvements and securing as well as agreeing funding.

Appendix A outlines the key strategic infrastructure projects which we believe will help to unlock growth across Norfolk and Suffolk. The update covers transport, utilities, digital and flooding and does not cover innovation or skills infrastructure which is presented to the Board through other agenda items throughout the year. It is not an exhaustive list of projects being worked on across the area and there are many key partners involved in the delivery of this infrastructure.

It is designed to provide a key summary of the significant projects and programmes. The presentation will be delivered at the Board meeting.

### **Link to the Economic Strategy and Local Industrial Strategy**

Boosting our infrastructure is central to delivering all our Economic Strategy ambitions and the Local Industrial Strategy. As such is it a key underpinning priority throughout the Strategy.

Our key policies associated with infrastructure are:

- Build the right kind of housing and commercial space where it is needed
- Use new rail investment to further improve connectivity
- Prioritise digital and physical infrastructure projects
- Commit to further supporting businesses through a smoother planning system,
- At a regional level, continue to work with other areas, in particular Cambridge and Essex, on major physical and digital infrastructure improvements.

Given the Local Industrial Strategy's golden thread of clean growth, we think the board should invite the LEP's sub boards and groups responsible for infrastructure to look at how clean growth can be built into their plans.

### **Recommendation**

The Board are asked to:

- Note the update; and
- Task the LEP's sub boards and working groups responsible for infrastructure with considering how the clean growth agenda might be achieved.

### **Appendix A – Infrastructure presentation to the board**

**New Anglia Local Enterprise Partnership Board**  
**Wednesday 27<sup>th</sup> November 2019**

**Agenda Item 8**

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**Towns Fund and the role of LEPs**

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Author: Chris Starkie    Presenter: Chris Starkie

**Summary**

This report provides an update for the board on the new Towns Fund announced by Government and the role of LEPs.

**Recommendation**

The Board is asked to note the contents of the report.

**Background**

Earlier this month the Government published a prospectus giving details of the new £3.6bn Towns Fund.

It follows the earlier naming of 101 towns in England which have been invited to put forward bids to the Towns Fund. Each town can bid for up to £25m.

In Norfolk and Suffolk there are five: Norwich, Ipswich, King's Lynn, Great Yarmouth and Lowestoft.

The objective of the fund is to drive the economic regeneration of towns to deliver long term economic and productivity growth through:

- 1 Urban regeneration, planning and land use. Ensuring towns are thriving places for people to live and work.
- 2 Skills and enterprise infrastructure. Driving private sector investment and ensuring towns have the space to support skills and small business development.
- 3 Connectivity. Developing local transport schemes that complement regional and national networks, as well as supporting the delivery of improved digital connectivity.

**Key issues**

Each of the towns has been asked to put together a Town Deal Board by end of January 2020 and produce a Town Investment Plan by summer 2020.

In each location the district or borough council has been nominated as the lead and will be awarded capacity funding of between £140,000 and £173,000 to support this work, depending on the size of their town (or in Norwich's case city).

Each area can determine the precise governance structure of the Town Deal Board, but it must include all tiers of local Government and the LEP as well as representatives from large and small employers and the voluntary/community sector.

Other institutions such as Business Improvements Districts, universities and colleges, Job Centre Plus, cultural bodies can also be included.

There is an expectation that the board chair will be from the private sector, although not mandatory.

The Town Investment Plans should set out investment priorities that could drive economic growth, supported by clear evidence and targeting of investment into the economic infrastructure.

They should also complement other existing strategy documents including the Local Industrial Strategy and Economic Strategy, the work of the Skills Advisory Panel, local plans and local transport plans.

It should be aligned with the Government's clean growth objectives where possible and capture existing government and local initiatives and suggest ways of better coordinating investments in a place.

### **Role of the LEP**

The role of the LEP in the development of the Town Deal Board and Town Investment Plan is very clearly stated in the prospectus.

The fund and investment plans must be aligned to the Economic Strategy and the Local Industrial Strategy. The fund therefore presents a huge opportunity to accelerate delivery of these strategies in the five places – which are all priority places in the Economic Strategy.

At the same time the very significant evidence base gathered as part of the LIS and ES development will be helpful for local partners developing Town Investment Plans for each place.

There is also an opportunity to align LEP activity and interventions alongside those proposed in the town fund to create a much stronger and coherent Town Investment Fund.

For example the Town Fund offers the opportunity to:

- Strengthen the LEP's role in business support – via the Growth Hub and grant programmes such as Growing Business Fund and the Small Grants Fund.
- To accelerate development of many of our Enterprise Zone sites.
- To build on skills investments made by the LEP in all five locations.
- To build on transport investments made by the LEP in all five locations.

### **Areas not included**

Whilst the investment in the five towns is welcome – it is important to recognise that much of the LEP area will not benefit from this investment, for example West Suffolk and Breckland, North Norfolk, Babergh and Mid Suffolk.

There is to be a call for a further round of town deals, and we will support colleagues in their bids.

And we also need to continue to make the case for further investment, particularly in our market towns and rural areas.

### **LEP actions**

The LEP team has begun work with the five towns to support their work in establishing boards and developing the Town Investment Plans.

A lead officer from the LEP leadership team has been allocated a town to act as our single point of contact.

At the same time we are also developing a support offer for each town.

This will cover our expertise in strategy development and economic evidence and data, as well as expertise around key topics such as skills, business support, inward investment and development.

### **Recommendation**

The Board is asked to note the contents of the report.



**New Anglia Local Enterprise Partnership Board**  
**Wednesday 27<sup>th</sup> November 2019**

**Agenda Item 9**

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**European Investment Strategy Update November 2019**

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Author: Emma Taylor    Presenter: Lisa Roberts

**Summary**

This report introduces an update of the European Investment Strategy for Norfolk and Suffolk which underpins the strategic allocation of the £86.43m European Structural and Investment (ESIF) funding allocated to the New Anglia LEP area under the European Regional Development Fund (ERDF), European Social Fund (ESF) and the European Agricultural Fund for Rural Development (EAFRD), explaining the purpose of the document, and the key themes covered.

**Recommendation**

The Board is asked to approve the contents of the European Investment Strategy Update and note its adoption by the New Anglia ESIF Committee, which is a Committee of the National Growth Programme (ESIF) Board.

**Background**

Responsibility for the administration of the £86.43m European Structural and Investment Funds (ESIF) notionally allocated to New Anglia is with the three Government departments – the Ministry for Housing Communities and Local Government, The Department for Work and Pensions and the Department for Food and Rural Affairs.

The ESIF funds are also known as the Growth Programme and there is a National Growth Programme Board which sets the strategic direction of the Programme, assisted in each LEP area by an ESIF Committee comprising members from across the public, private and voluntary sectors in the area and from the LEP. For New Anglia, the ESIF Committee Chair is Richard Powell OBE, who also sits on the national Growth Programme Board. Emma Taylor, LEP funding manager, attends the committee on behalf of the LEP.

The ESIF sub-Committee is responsible for the development and adoption of a European Investment Strategy which provides the strategic basis for their assessment of the strategic fit of applications.

New Anglia LEP, in collaboration with EU funding colleagues in Norfolk and Suffolk County Councils, is responsible for the drafting of the Strategy for approval and must be signed off the by the LEP board.

As part of this process the LEP Board approved a substantial update of the Strategy at its March 2019 meeting.

The European Investment Strategy Update November 2019 (Appendix One) retains almost all of the content of the version agreed in March 2019 but has been updated to align with the Local Industrial Strategy.

Apart from some minor factual updates, it has been amended in one significant respect – the addition of ERDF priorities 2, 5 and 6 for potential investment when the National Reserve Fund Call for the ERDF Programme is issued in 2020. The updates are highlighted in yellow in appendix one.

### **Key Considerations**

The New Anglia ESIF Committee originally decided to allocate its notional programme funding to the innovation, business support and low carbon priorities in the ERDF programme.

There is an opportunity in 2020 for local projects to apply to the National Reserve Fund for ERDF funds across all priorities where there is unallocated funding. The European Investment Strategy Update November 2019 includes the following additional ERDF priorities -

- Priority 2 - Enhancing Access to, and use and Quality Of, ICT.
- Priority 5 - Promoting Climate Change Adaptation, Risk Prevention and Management
- Priority 6 - Preserving and Protecting the Environment and promoting Resource Efficiency

This update, which was approved by the ESIF Committee on 11 November 2019, would enable local bids under these priorities to apply to the National Reserve Fund Call.

It is worth stressing that the strategy needs to be updated irrespective of the UK's decision to leave the EU.

That is because the Government has pledged to underwrite projects funded through ESIF in the event of a UK departure before the end of the ESIF programme. In essence this means that funding is expected to be available for projects through the programme either via the EU or UK Government.

### **Link to the Economic Strategy and Local Industrial Strategy**

The Strategic Context and Programme Priorities sections of the Strategy Update link ESIF Programme priorities with the relevant Economic Strategy high level objectives and explain how future projects are expected to deliver against these objectives.

The link with the Local Industrial Strategy and its Foundations of Productivity is also made.

In particular, priority 2 could enable some key strategic digital /ICT projects identified in the Local Industrial Strategy to secure funding, and priority 5 and 6 are relevant to the Local Industrial Strategy vision for clean growth.

### **Next Steps**

The National Reserve Fund opportunity will be actively promoted and aligned with priority projects were relevant.

### **Recommendation**

The Board is asked to note the contents of the European Investment Strategy Update November 2019 and endorse its adoption by the ESIF Committee.



European Investment Strategy: Update November 2019



**European Union**  
European Structural  
and Investment Funds

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## Introduction

In the 2014-20 EU Funding Programme period, New Anglia LEP has an allocation of over £86m to invest in business growth and skills across our economy, administered directly by Government departments with LEP input on strategic fit.

<b>European Structural and Investment Funds (ESIF)</b>			
<b>Fund</b>	<b>Purpose</b>	<b>Administration</b>	<b>New Anglia allocation</b>
European Regional Development Fund (ERDF)	SME competitiveness, innovation and the low carbon economy.	Ministry for Housing, Communities and Local Government	£43.6m
European Social Fund (ESF)	Employability, training and skills	Department for Work and Pensions	£39.82m
European Agricultural Fund for Rural Development (EAFRD)	Rural business growth	Department for Food and Rural Affairs	£13.01m
<b>Total ESIF Funds</b>			<b>£86.43m</b>

### European Investment Strategy and ESIF Committee

New Anglia LEP area has a European Structural and Investment Funds (ESIF) Committee which determines applications to the Programme against local Strategic fit, and which was responsible for the development of the original European Investment Strategy in 2014, updated in 2016, and March 2019.

### Strategy Update

This European Investment Strategy Update provides a snapshot of Programme progress to date, setting the ESIF Programme priorities in the context of the Norfolk and Suffolk Economic Strategy.

The Treasury Guarantee agreed in 2018 means that the ERDF and ESF Programmes will run to 2020 with spend to 2023 as originally planned. The EAFRD rural Programme will see a further National Reserve Fund Call in 2019-20 to contract a final cohort of projects.

The priorities set out in this document are aligned to the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy. They are also relevant even if there are changes in the administration of the Programme or in the wider economic climate.

## Strategic context

The New Anglia European Investment Strategy is part of a set of strategic documents which provide a framework for the delivery of the Norfolk and Suffolk Economic Strategy.

The Economic Strategy Delivery Plan sets out the principal interventions proposed by the LEP and key partners to achieve the ambitions and goals set out in the Economic Strategy. A new Funding Framework and Investment Plan will be developed during 2019/20 to help focus on funding opportunities that will deliver the biggest gains for delivery. This will be accompanied by an Investment Plan, a live document which sets out interventions for which some will require significant funding will be sought. The LEP ESIF Strategy sits alongside this Investment Plan providing the strategic basis for allocating the significant sums available through the ESIF funds.

Any new applicants to the Programme will be expected to test their proposals against the priorities in this Strategy, but it will also provide a useful tool for projects already up and running to measure their performance against Economic Strategy priorities and ambitions, and for the LEP to assess the impact of the Programme on completion.

### Alignment with the Norfolk and Suffolk Economic Strategy

The programme targets in this European Investment Strategy have clear alignment with the headline ambitions of the Norfolk and Economic Strategy and its Priority themes.

Norfolk and Suffolk Economic Strategy Ambitions	ESIF Programme links
<p><b>The place where high growth businesses with aspirations choose to be</b></p>	<p><b>ERDF Priority 3 SME competitiveness</b> seeks to fund projects which deliver high growth.  <b>Success to date:</b> the New Anglia Business Growth Programme has been prioritising investment and support to high growth firms. It has supported over 1,000 businesses to date.</p>
<p><b>An international facing economy with high value exports</b></p>	<p><b>ERDF Priority 3 SME competitiveness</b> will fund business support programmes which provide specialist export advice.  <b>Success to date:</b> Get Exporting 2 is a multi-LEP project delivering export support. It has worked with 79 businesses in New Anglia during that period.</p>
<p><b>A high performing, productive economy</b></p>	<p><b>ERDF Priority 1 innovation</b> supports projects which help businesses to innovate, <b>ERDF Priority 3 SME competitiveness</b> supports projects which work with businesses to develop and improve their business model and to invest in their growth. <b>ESF Priority 2</b> supports</p>

	<p>project which provides the training and skills support to improve workforce skills and productivity.</p> <p><b>Success to date:</b> over 770 jobs have been created as a direct result of ERDF investment so far in this programme, over 600 new businesses have been supported to start up and almost 40 new products have come to market.</p>
<b>A well connected place</b>	<p>Both <b>ERDF Priority 1 innovation</b> and <b>ERDF Priority 3 SME competitiveness</b> encourage projects to develop clusters, knowledge networks and <b>ERDF Priority 1 innovation</b> actively seeks projects which deliver knowledge transfer between specialist institutions and SMEs. New Anglia LEP works with other LEPs to share good practice and knowledge across projects.</p> <p><b>Success to date:</b> The Transport and Logistical Efficiencies (TALE) project is funded by ERDF Priority 3 SME competitiveness to work with businesses in the logistics sector to improve efficiency, Keep+ is a multi-LEP project funded through ERDF Priority 1 innovation to connect university expertise with business need.</p>
<b>An inclusive economy with a highly skilled workforce</b>	<p><b>ESF Priority 1</b> supports projects which help unemployed and inactive people back into work. <b>ESF Priority 2</b> supports businesses to up-skill employees and also supports projects which bring businesses and skills providers closer together in collaboration.</p> <p><b>Success to date:</b> Over £38m ESF funding committed to date delivering to over 14,000 participants.</p>
<b>A centre for the UK's clean energy sector</b>	<p>Both <b>ERDF Priority 1 innovation</b> and <b>ERDF Priority 3 SME competitiveness</b> encourage targeted support to key sectors. <b>ERDF Priority 4 low carbon economy</b> supports projects which reduce carbon emissions and deliver low carbon innovation.</p> <p><b>Success to date:</b> BEE Anglia has supported 100 businesses with clean energy actions to date and Innovation New Anglia has invested in 21 collaborations between business and the academic sector, building a cleantech network of businesses.</p>
<b>A place with a clear, ambitious offer to the world</b>	<p>New Anglia LEP is keen to ensure that its ESIF allocation is spent on high quality projects which deliver growth and improved skills, and develop an excellent investment offer in Norfolk and Suffolk.</p> <p><b>Success to date:</b> Invest East is a new project seeking to generate significant investment into the Norfolk and Suffolk business community.</p>

## Local Industrial Strategy

The Government has asked all parts of England to develop a Local Industrial Strategy. The draft Norfolk and Suffolk Local Industrial Strategy has been compiled in consultation with a wide range of local stakeholders and adopted locally by the LEP Board and endorsed by all Local Authorities. It reflects a broad consensus on the strengths of the Norfolk and Suffolk economy and the strategic economic opportunities we want to build on.

The Local Industrial Strategy is the next stage in the evolution and implementation of Norfolk and Suffolk Economic Strategy. It looks in more detail at our competitive strengths and high growth sectors, focussing on what makes our region stand out against the rest of the UK and identifies key interventions to help drive clean growth.

It sets out a vision for Norfolk and Suffolk as the UK's clean growth region, supported by our underpinning sectors. Norfolk and Suffolk seek to play a major role in the UK's transition to a post carbon economy and to continue at the forefront of tackling the challenges and opportunities of climate change. **To support this aspiration, we would like to enable local projects to seek support under Priority 5 Promoting Climate Change Adaptation and Risk Management, and Priority 6 Resource Efficiency under the National Reserve Fund opportunity.**

As the Local Industrial Strategy highlights, Norfolk and Suffolk have a significant issue with water shortage, which hampers sustainable growth, especially in the agrifood sector. There is also a growing commitment to soil sustainability and increasing and maintaining biodiversity, reflected in our clean growth planning, which also provides opportunities to our digital and clean energy sectors.

Future investment under Priority axis 6 would enable the delivery of these priorities. Investment under priority axis 5 would enable the best possible land management for the mitigation of climate change, as well as supporting the protection of homes and key economic assets at risk of flooding, especially in our coastal towns. Investment under **priority 2** could also support our wider digital infrastructure and enable us to deliver our ambitions for this key sector.

The following tables highlight some of the links between Local Industrial Strategy priorities and ERDF priority axes, but are not intended to be comprehensive.

Norfolk and Suffolk Local Industrial Strategy – key opportunities	European Investment Strategy Programme Priorities
<b>Clean Energy – powering the world</b> Norfolk and Suffolk is well placed to be a global exemplar for clean, low carbon energy production, exporting services and skills globally, whilst increasing the availability of affordable sustainable energy for local communities and businesses.	ERDF Priority 1 innovation  ERDF priority 4 Low Carbon Economy

<p align="center"><b>Agri-food – feeding the world</b></p> <p>Norfolk and Suffolk has the innovation and expertise to develop, pioneer and apply new approaches to sustainable agriculture, utilising clean energy and innovative water management, and increase value added processing and exports through the applications of new technologies and systems.</p>	<p align="center"><b>ERDF Priority 1 innovation</b></p> <p align="center"><b>ERDF priority 6 – preserving and protecting the Environment and Promoting Resource Efficiency</b></p>
<p align="center"><b>Information and Communications Technology and Digital Creative– connecting the world</b></p> <p>Grow and secure the information and communications technology and digital creative clusters at Adastral Park and Norwich as national assets. Build the integrated networks that business need including the UK’s first advanced highspeed optical wireless network.</p>	<p align="center"><b>ERDF Priority 1 innovation</b></p> <p align="center"><b>ERDF priority 2 access to and quality of ICT</b></p> <p align="center"><b>ERDF priority 4 Low Carbon Economy</b></p>

<b>Industrial Strategy Foundations of Productivity</b>	<b>Norfolk and Suffolk Economic Strategy Priority Themes</b>	<b>European Investment Strategy Programme Priorities</b>
<p align="center"><b>Ideas</b> The world’s most innovative economy</p>	 <p align="center"><b>Competitive Clusters close to Global Centres</b></p>  <p align="center"><b>Collaborating to Grow</b></p>	<p align="center"><b>ERDF Priority 1 innovation</b></p> <p align="center"><b>ERDF priority 4 Low Carbon Economy</b></p>
<p align="center"><b>People</b> Good jobs and greater earning power for all</p>	 <p align="center"><b>Driving Inclusion and Skills</b></p>	<p align="center"><b>ESF Priority 1 and 2 Inclusive Labour Markets and Skills for Growth</b></p> <p align="center"><b>ERDF all priorities</b></p> <p align="center"><b>EAFRD – investment leading to the creation of quality jobs</b></p>
<p align="center"><b>Infrastructure</b> A major upgrade to the UK’s infrastructure</p>	<p align="center"><b>Targeted infrastructure development supports delivery of all priority themes</b></p>	<p align="center"><b>Priority axis 6 promoting resource efficiency (especially in relation to water and land resources)</b></p> <p align="center"><b>Priority 2 Access to, and quality of, ICT.</b></p>
<p align="center"><b>Business environment</b> The best place to start and grow a business</p>	 <p align="center"><b>Our Offer to the World</b></p>  <p align="center"><b>Driving Business Growth and Productivity</b></p>	<p align="center"><b>ERDF Priority 3 SME competitiveness</b></p>
<p align="center"><b>Places</b> Prosperous communities across the UK</p>	<p align="center"><b>Relevant to all priority themes and places</b></p>	<p align="center"><b>Priority axis 5 Promoting Climate Change adaptation and risk management</b></p>

## Progress so far

European Regional Development Fund Headline achievements in New Anglia since 2015	
£26m contracted in 13 projects, almost 60% of the programme total, with a further £10m in the application process	Over 4,800 businesses due to receive support, <b>more than double</b> the programme target of 2,325.
Target for businesses supported <b>84% achieved</b> already with <b>more than 1,967 businesses supported</b> with specialist advice and/or grants.	More than <b>275 businesses have received direct grants</b> from ERDF-funded Programmes, 22% of the target.
<b>38 new to the market products developed</b> thanks to ERDF funding, over <b>63%</b> of the target of 60.	<b>608 start-ups have been supported</b> to establish and grow, <b>92%</b> of the 657 target.
<b>771 jobs created</b> as a result of ERDF investment in businesses, <b>119% of the target</b> of 647 jobs.	<b>2370 businesses receiving specialist information and diagnostics</b> , almost 20 times exceeding the target of 119.

European Social Fund Headline achievements in New Anglia since 2015		
£31m contracted with 17 projects	Over 14,522 individuals due to receive employability or training support	30% of unemployed participants receiving employability support predicted to find work as a result

European Agricultural Fund for Rural Development Headline figures to end 2018		
Programme fully committed with over £13m awarded to projects or in the application process	16 food processing projects approved or contracted including 4 projects with around £1m investment	27 business development projects including investment in tourism, brewing and rapeseed oil production

## European Investment Strategy - Programme Priorities

The following pages set out the following elements for each of the three ESIF Programmes – European Regional Development Fund (ERDF), European Social Fund (ESF) and European Agricultural Fund for Rural Development (EAFRD):

- Key Programme priorities linked to the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy.
- Programme-specific information about Calls for projects or ESIF targets
- Aspirations for programme delivery set against Norfolk and Suffolk Economic Strategy high level objectives
- National and local objectives against each priority within each programme and New Anglia LEP official targets for those objectives

### Norfolk and Suffolk Economic Strategy data sets

The development of the Economic Strategy was supported by the collation of a substantial [dataset](#), which applicants to all programmes should use to inform project development and post-project evaluation.

### Headline Programme Targets

These are some of the key targets at Programme level which New Anglia will be using to determine progress and delivery against this Strategy and against the Norfolk and Suffolk Economic Strategy. Each target is broken down by sub-priority in the sections which follow. This table also indicates where ESIF Programme targets correlate directly with Norfolk and Suffolk Indicators used to measure delivery of the Norfolk and Suffolk Economic Strategy.

Target reference	Target	Programme Target	Performance to end 2018 (processed claims)	% achieved	Economic Strategy Indicator
<b>European Regional Development Fund</b>					
CO01	Number of enterprises receiving support	2325	1967	84%	
CO02	Number of enterprises receiving grants	1247	275	22%	

CO05	Number of new enterprises supported	657	608	92%	Businesses – 2% annual growth
CO08	Employment increase in supported enterprises	647	771	119%	Jobs – 0.5% annual growth
CO28	Number of enterprises supported to introduce new to the market products	60	38	63%	
P13	Number of enterprises receiving information, diagnostic and brokerage	119	2370	1991%	
European Social Fund					
01	Number of participants	28,110			
R1	Number of participants in priority 1 into employment	1659			
R7	Number of participants receiving training achieving level 3 or above	1489			Skills, increase in NVQ3+ by 1.4% over 5 years
European Agricultural Fund for Rural Development					
	Jobs created as a result of investment	130			Jobs – 0.5% annual growth

The results to date for the ESF and EAFRD programmes are not available at LEP level. We will be working with the Programmes and successful projects to collate this data on a regular basis.

## European Social Fund

### Programme priorities

One of the five priority themes in the Norfolk and Suffolk Economic Strategy is Driving Inclusion and Skills. The Norfolk and Suffolk aspiration is that –

*Our people, whether in traditional careers, micro businesses, arts and culture or supporting others in the community, are central to all our ambitions and goals. We want to raise and support aspiration across all ages. Good progress has been made in raising skill levels, but we want to go further and faster, particularly for those already in work. We will help our young people set their ambitions high and understand the exciting local careers available to them.*

There are a number of high-level objectives under this theme which provide the focus for interventions in the Economic Strategy Delivery Plan. ESF-funded projects to date have contributed to the delivery of a number of these objectives as detailed below and we would expect any future projects to deliver against at least one of these objectives. Suggestions for possible future activity are also outlined.

#### Sector Skills Deals and Youth Pledge

A key driver of Norfolk and Suffolk skills activity is the Sector Skills Deals, developed with ESF funding, and now providing the starting point for focused skills activity tailored to the needs of our key sectors. The New Anglia Youth Pledge is also a focus for our aspiration to ensure that all young people are given a good start to their careers.

#### Calls for Projects

ESF operates through targeted Calls for projects. The Calls to date in Norfolk and Suffolk are listed in the Priority sections below. All Call documents are approved by the LEP ESIF sub-Committee, which includes specialists from the skills and employability sector.

There is still some scope for additional local Calls in Priority 2. Later in 2019, there are likely to be national Calls for projects. This Strategy Update will help the New Anglia ESIF Committee to test the strategic impact of any New Anglia projects put forward nationally.

#### Funding allocations and technical assistance

The funding allocated to the New Anglia LEP area is in euros, and therefore the amount in £ can change. The ESF Programme was revalued in 2018 and the figures in this document are all up to date at February 2019

New Anglia LEP has worked closely with colleagues in Norfolk County Council and Suffolk County Council to deliver Technical Assistance projects in ERDF and ESF which support potential applicants through the funding process and promote the Programmes.

<b>Theme: Driving Inclusion and Skills</b>	<b>ESIF delivery to date and future direction</b>	<b>ESF Priority</b>
<p><b>High Level Objective: (DIS1):</b></p> <p>Through the development of sector skills plans produce clear statements about the skills businesses need now and in the future, to influence providers, business investment and personal choices by new students and those already in the workforce.</p>	<p>Sector Skills Plans received £300,000 funding under Priority 2.1 and the completed plans are published <a href="#">here</a>.</p> <p>The New Anglia LEP Skills Board and Sector Working Groups are working on the delivery of the Plans.</p> <p><b>Future projects may address challenges identified in the sector skills plans.</b></p>	2
<p><b>High Level Objective: (DIS2):</b></p> <p>Develop an integrated skills offer for businesses across Norfolk and Suffolk, to make it easier for them to navigate and access the initiatives and providers that are available. We will focus particularly on long term development of technical skills in our existing workforce.</p>	<p>Skills training for businesses in the ESF programme have been concentrated in a small number of high impact projects to date, and have included a wide range of training options, including technical skills.</p> <p><b>Future projects may focus on the technical skills gaps identified in sector skills plans, and should also work towards an ‘integrated skills offer’ with other initiatives.</b></p>	2
<p><b>High Level Objective: (DIS3):</b></p> <p>Prioritise capital investment on provision that will deliver the future skills our sectors and workforce need. Take a commissioning approach and being clear about what must be provided. We will use the Skills Deal programme to drive innovation aligned to local economic need.</p>	<p>While the ESF Programme does not fund capital interventions, the LEP Funds invested in capital interventions in our colleges have helped support them to deliver a range of ESF employability and training activity in the ESF Programme to date.</p> <p>Skills Deal funding has been used to match fund ESF investment and has included a major work trials project for young people leaving care.</p> <p><b>Future projects may be generated by the sector skills plans or sector groups, and may align capital</b></p>	2

	<b>investment with new programme delivery which meets our priorities.</b>	
<p><b>High Level Objective: (DIS4):</b></p> <p>Prioritise leadership support for our entrepreneurs and those in new high growth businesses, through further accelerator support and business mentorship. We will provide the ecosystem that new entrepreneurs need to succeed.</p>	<p>The College of West Anglia has run a Skills Support for Emerging Leaders programme with £375,000 ESF funding, and through the ESF -funded LIFT Programme, Hethel Innovation are offering a start-up advice programme to budding entrepreneurs.</p> <p><b>Future projects may consider how to nurture the skills needed for successful entrepreneurship.</b></p>	2
<p><b>High Level Objective: (DIS5):</b></p> <p>Deliver the Youth Pledge for all our young people, providing an integrated offer that shows and inspires them about the opportunities that exist and provides support to enable them to access them, including support into employment.</p>	<p>There have been two ESF Calls specifically requesting projects addressing the Youth Pledge, one under investment priority 1.2 seeking programmes of support from providers and the other under 2.2 to develop better links with businesses committed to the Youth Pledge.</p> <p>Two major multi-partner ESF projects – run by the Matthew Project and Community Action Suffolk respectively – have also provided a significant package of support for young people facing barriers to employment.</p> <p><b>Future projects will consider what further interventions are needed in addition to existing provision, and will ensure a good fit with other services.</b></p>	1
<p><b>High Level Objective: (DIS6):</b></p> <p>Step up our efforts to promote and support the delivery of high quality apprenticeships providing clear entry routes into our focus sectors, directly produce the skills and capabilities our economy needs – including higher level technical skills through</p>	<p>ESF is supporting a number of projects to create new apprenticeships and there have been two specific apprenticeship calls under Priority 2.1 and 2.2.</p> <p><b>Future projects will consider the existing landscape of provision in identifying gaps where intervention will increase the number and/or quality of apprenticeships.</b></p>	2

degree and higher level apprenticeships.		
<p><b>High Level Objective: (DIS10):</b></p> <p>Develop new approaches and remove barriers to get people back into work, especially for those further from the job markets and provide support for all into sustained employment</p>	<p>ESF has over £18m of support allocated to supporting people into work who face barriers to employment. Projects include Opportunity Suffolk, which has to date worked with 535 long-term unemployed people, 82 of whom have gone into work, 95 into further training and 36 into active job search.</p> <p><b>Future projects will review the lessons learned from current and previous interventions and identify a clear gap in provision where further intervention is needed.</b></p>	1

#### Specific ESF Priorities and Calls

<b>ESF Priority 1 - Inclusive Labour Markets</b>					
<b>Funds available</b>					
<b>New Anglia ESF Funding Allocation</b>			€21,127,293 (fixed) <b>£18,380,745*</b>		
<b>Investment Priority 1.1: access to employment</b>			€4,185,130 (fixed) <b>£3,641,063*</b>		
<b>Investment Priority 1.2: sustainable integration of young people into the labour market</b>			€4,995,990 (fixed) <b>£4,346,511*</b>		
<b>Investment Priority 1.4: Active inclusion</b>			€11,946,173 (fixed) <b>£10,393,171*</b>		
<b>Total spend (including match funding)</b>			€42,254,586 <b>£36,761,490*</b>		
*Based on exchange rate revaluation of the Programme in January 2019.					
<b>INDICATORS (by Investment Priority)</b>					
<b>ID</b>	<b>Output Indicators</b>	<b>IP 1.1</b>	<b>IP 1.2</b>	<b>IP 1.4</b>	<b>Total</b>

<b>O1</b>	Number of Participants	<b>4,120</b>		<b>5,380</b>	<b>9,500</b>
	O1 Participants – Male	<b>2,260</b>		<b>2,960</b>	<b>5,220</b>
	O1 Participants - Female	<b>1,860</b>		<b>2,420</b>	<b>4,280</b>
<b>O2</b>	Participants (below 25 years of age) who are unemployed or inactive		<b>4,990</b>		<b>4,990</b>
	O2 Participants – Male		<b>2,740</b>		<b>2,740</b>
	O2 Participants - Female		<b>2,250</b>		<b>2,250</b>
<b>O4</b>	Participants over 50 years of age	<b>970</b>		<b>1,130</b>	<b>2,100</b>
<b>O5</b>	Participants from ethnic minorities	<b>180</b>	<b>190</b>	<b>240</b>	<b>610</b>
<b>O6</b>	Participants without basic skills	<b>730</b>	<b>880</b>		<b>1,610</b>
<b>CO01</b>	Unemployed, including long-term unemployed		<b>3,490</b>	<b>2,830</b>	<b>6,320</b>
<b>CO03</b>	Inactive participants	<b>1,030</b>	<b>1,250</b>	<b>2,160</b>	<b>4,440</b>
<b>CO14</b>	Participants who live in a single adult household with dependent children	<b>410</b>	<b>150</b>		<b>560</b>
<b>CO16</b>	Participants with disabilities	<b>1,060</b>	<b>560</b>	<b>1,370</b>	<b>2,990</b>
<b>ID</b>	<b>Result Indicators</b>		<b>IP 1.1</b>	<b>IP 1.2</b>	<b>IP 1.4</b>
<b>R1</b>	Unemployed participants into employment (including self –employment) on leaving		<b>22%</b>		<b>14%</b>
<b>R2</b>	Inactive participants into employment, or job search on leaving		<b>33%</b>		<b>27%</b>
<b>R3</b>	Participants gaining basic skills		<b>4%</b>	<b>4%</b>	
<b>R4</b>	Participants with childcare needs receiving childcare support		<b>36%</b>		<b>36%</b>
<b>R5</b>	Participants (below 25 years of age) in employment, including self-employment, or education/training upon leaving			<b>43%</b>	
<b>CR02</b>	Participants in education or training on leaving				<b>17%</b>
<b>CR06</b>	Participants in employment, including self-employment, 6 months after leaving		<b>34%</b>	<b>34%</b>	

## ESF Priority 1.1 - Current projects and remaining funding opportunities

### Access to employment for job seekers and the inactive

#### National priorities

1.1 Access to employment for job-seekers and inactive people, including the long-term unemployment and people far from the labour market. Also through local employment initiatives and support for labour mobility.

1.1.1 To improve the employability of long-term unemployed people, so that they can compete effectively in the labour market.

1.1.2 To provide individuals from groups which face particular labour market disadvantage with additional

support so that they can compete effectively in the labour market.

1.1.3 To encourage inactive people to participate in the labour market and to improve their employability.

1.1.4 To address the basic skills needs of unemployed and inactive people so they can compete effectively in the labour market.

1.1.5 To provide support for women at a disadvantage in the labour market, and particularly those who are currently inactive, to contribute to our efforts to reduce the gender employment gap.

<p><b>Local priorities</b></p>	<p>In addition to addressing the high-level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• The needs of employers across the key sectors of the New Anglia economy and where relevant, skills gaps identified in the Sector Skills Plans.</li> <li>• How their projects contribute to the delivery of the New Anglia Youth Pledge which makes a commitment to giving young people the support they need to get into further training or work within 3 months of leaving education or employment.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. Employability provision can be confusing for participants, so successful applications will evidence good partnership working and effective networks in their delivery model.</li> <li>• Lessons learned from previous delivery.</li> <li>• Potential partnerships which could harness the skills of a range of organisations in a coordinated programme.</li> </ul>	
<p><b>Calls and opt-ins to date</b></p>	<p><b>Grassroots Community Programme – open call</b>  <b>Work and Health Integrated Services – open call</b></p>	
<p><b>Projects contracted to date</b></p>	<p><a href="#">LIFT Jobs</a>, a grassroots employability grant scheme for rural initiatives run by Norfolk County Council.</p>	<p><b>£373,760</b></p>
<p><b>Projects in the application process</b></p>	<p>Three ambitious multi-partner initiatives under the Work and Health Integrated Services Call are in the contracting process. These projects aspire to work across the public and VCSE sectors to deliver a seamless programme of interventions to support people with long-term health issues into work. Linked</p>	

	projects are under consideration for those even further from the workplace under Priority 1.4.
<b>Future opportunities</b>	Unlikely to be further Calls under this priority if the projects currently in the pipeline are approved.

<b>ESF Priority 1.2 - Current projects and remaining funding opportunities</b>	
<b>Sustainable integration of young people into the labour market</b>	
<b>National priorities</b>	<p>1.2 Sustainable integration into the labour market of young people, in particular those not in employment, education or training, including young people at risk of social exclusion and young people from marginalised communities, through implementation of the Youth Guarantee.</p> <p>1.2.1 To support the rise in the participation age by providing additional traineeship and apprenticeship opportunities</p> <p>1.2.2 To engage marginalised 15-18 year olds and support them to re-engage with education or training</p> <p>1.2.3 To address the basic skills needs of young NEETS so that they can compete effectively in the labour market</p> <p>1.2.4 To provide additional work experience and pre-employment training opportunities to unemployed 18-24 year olds</p> <p>1.2.5 To support young lone parents to overcome the barriers they face in participating in the labour market (inc. childcare)</p>
<b>Local priorities</b>	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• The needs of employers across the key sectors of the New Anglia economy and where relevant, skills gaps identified in the Sector Skills Plans.</li> <li>• How their projects contribute to the delivery of the New Anglia Youth Pledge which makes a commitment to giving young people the support they need to get into further training or work within 3 months of leaving education or employment.</li> </ul>

	<ul style="list-style-type: none"> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. Employability provision can be confusing for participants, so successful applications will evidence good partnership working and effective networks in their delivery model.</li> <li>• Lessons learned from previous delivery.</li> <li>• Potential partnerships which could harness the skills of a range of organisations in a coordinated programme.</li> </ul>
<b>Calls and opt-ins to date</b>	Greater Ipswich Youth Guarantee – open Call NEET Prevention – ESFA opt-in Youth Pledge in New Anglia – open Call
<b>Projects contracted to date</b>	My Go project, delivering a youth employment service in Ipswich. £1,565,779
	Norfolk NEET prevention project led by City College, Norwich £332,721
<b>Projects in the application process</b>	The Youth Pledge Call closed in February 2019.
<b>Future opportunities</b>	Unlikely to be further Calls under this priority if the projects currently in the pipeline are approved, as Priority 1 is fully committed.

### ESF Priority 1.4 - Current projects and remaining funding opportunities

#### Active inclusion

<b>National priorities</b>	<p>1.4 Active inclusion, including with a view to promoting equal opportunities and active participation, and improving employability.</p> <p>1.4.1 To support people with multiple and complex barriers to participation to address these underlying issues and to move closer to or into the labour market</p> <p>1.4.3 To engage marginalised individuals and support them to re-engage with education, training, or into employment</p>
<b>Local priorities</b>	<ul style="list-style-type: none"> <li>• The needs of employers across the key sectors of the New Anglia economy and where relevant, skills gaps identified in the Sector Skills Plans.</li> </ul>

	<ul style="list-style-type: none"> <li>• How their projects contribute to the delivery of the New Anglia Youth Pledge which makes a commitment to giving young people the support they need to get into further training or work within 3 months of leaving education or employment.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. Employability provision can be confusing for participants, so successful applications will evidence good partnership working and effective networks in their delivery model.</li> <li>• Lessons learned from previous delivery.</li> <li>• Potential partnerships which could harness the skills of a range of organisations in a coordinated programme.</li> </ul>														
<b>Calls and opt-ins to date</b>	<ul style="list-style-type: none"> <li>• Long term unemployed and young people opt-in opportunities from Building Better Opportunities, the Big Lottery Fund opt-in Programme.</li> <li>• Grassroots Community Programme – Open Call</li> <li>• Work and Health Integrated Services Open Call</li> <li>• ESFA Opt-in Community Grants programme</li> </ul>														
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<b>Projects in the application process</b>	Three ambitious multi-partner initiatives under the Work and Health Integrated Services Call are in the contracting process. These projects aspire to work across the public and VCSE sectors to deliver a seamless programme of interventions to														

	support people with long-term health issues into work. Linked projects are under consideration for those even further from the workplace under Priority 1.1.
<b>Future opportunities</b>	Unlikely to be further Calls under this priority if the projects currently in the pipeline are approved, as Priority 1 is fully committed, with high levels of commitment and spend in priority 1.4

<b>ESF Priority 2: Skills for Growth Funds available</b>			
<b>Local ESF Funding Allocation</b>		€24,638,009 (fixed) <b>£21,435,067*</b>	
<b>Investment Priority 2.1: access to lifelong learning</b>		€20,369,175 (fixed) <b>£17,721,182*</b>	
<b>Investment Priority 2.2: improving the labour market relevance of skills provision</b>		€4,268,833 (fixed) <b>£3,713,885*</b>	
<b>Total spend (with match)</b>		€49,276,018 <b>£42,870,134*</b>	
*Based on exchange rate revaluation of the Programme in January 2019. New values of New Anglia funding as confirmed to the ESIF Committee.			
<b>INDICATORS (by Investment Priority)</b>			
<b>ID</b>	<b>Output Indicator</b>	<b>IP 2.1</b>	<b>IP 2.2</b>
<b>O1</b>	<b>Number of participants</b>	<b>18,610</b>	
	<b>Participants - Male</b>	<b>9,120</b>	
	<b>Participants – Female</b>	<b>9,490</b>	
<b>O4</b>	<b>Participants over 50 years of age</b>	<b>4,300</b>	
<b>O5</b>	<b>Participants from ethnic minorities</b>	<b>810</b>	
<b>O6</b>	<b>Participants without basic skills</b>	<b>3,280</b>	
<b>CO14</b>	<b>Participants who live in a single adult household with dependent children</b>	<b>730</b>	
<b>CO16</b>	<b>Participants with disabilities</b>	<b>1,400</b>	
<b>CO23</b>	<b>Number of supported micro, small and medium-sized enterprises (including cooperative enterprises and enterprises of the social economy)</b>		<b>330</b>
<b>ID</b>	<b>Result Indicator</b>	<b>IP 2.1</b>	<b>IP 2.2</b>
<b>R3</b>	<b>Participants gaining basic skills</b>	<b>11%</b>	
<b>R6</b>	<b>Participants gaining level 2 or below or a unit of a level 2 or below qualification (excluding basic skills)</b>	<b>25%</b>	

<b>R7</b>	<b>Participants gaining level 3 or above or a unit of a level 3 or above qualification</b>	<b>8%</b>	
<b>R8</b>	<b>Employed females gaining improved labour market status</b>	<b>35%</b>	
<b>R9</b>	<b>Small and medium enterprises successfully completing projects (which increase employer engagement; and/or the number of people progressing into or within skills provision)</b>		<b>75%</b>

<b>ESF Priority 2.1 - Current projects and remaining funding opportunities</b>	
<b>Skills for Growth: access to lifelong learning</b>	
<b>National priorities</b>	<p>2.1 Enhancing equal access to lifelong learning for all age groups in formal, non-formal and informal settings, upgrading the knowledge, skills and competencies of the workforce, and promoting flexible learning pathways including through career guidance and validation of acquired competencies</p> <p>2.1.1 To address the basic skills needs of employed people, particularly in SMEs and Micro businesses.</p> <p>2.1.2 To increase the skills levels of employed people from the existing level to the next level up, to encourage progression in employment.</p> <p>2.1.3 To increase the number of people with technical and job specific skills, particularly at level 3 and above and into higher and advanced level apprenticeships, to support business growth.</p> <p>2.1.4 To increase the skills levels of employed women to encourage progression in employment to help address the gender employment and wage gap.</p>
<b>Local priorities</b>	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• The priorities identified in the Sector Skills Plans.</li> <li>• Involving businesses in delivery from the start to ensure that provision meets their needs.</li> <li>• Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision.</li> </ul>

	<ul style="list-style-type: none"> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery.</li> </ul>												
<b>Calls and opt-ins to date</b>	<p><b>ESFA opt-in Sector Skills Plans</b>  <b>ESFA opt-in Skills Support for the Workforce</b>  <b>ESFA opt-in Skills Support for Emerging Leaders</b>  <b>ESFA opt-in Skills Support for Redundancy</b>  <b>ESFA opt-in Skills Support for Redundancy and the Workforce (follow on tender)</b>  <b>Grassroots Community Programme – Open Call</b>  <b>In-work pay and progression – health and social care – Open Call</b>  <b>Local workforce development – Open Call</b>  <b>Apprenticeships Progression – Open Call</b>  <b>Basic Skills in Employment – open Call (no bids submitted)</b></p>												
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<b>Projects in the application process</b>	<p>A Skills in Health and Social Care project is in the contracting process. Applicants to the Local workforce development calls are still in the application process.</p> <p>A Call for projects under the theme of Apprenticeships Progression was launched in February 2019 but closed with no applications and the funds were reallocated.</p> <p>A combined Priority 2.1 and 2.2 Call for Sector Skills Development projects closes in December 2019.</p>												

<b>ESF Priority 2.2 - Current projects and remaining funding opportunities</b>			
<b>Skills for Growth: labour market relevance of skills provision</b>			
<b>National priorities</b>	<p>2.2 Improving the labour market relevance of education and training systems, facilitating the transition from education to work and strengthening vocational education and training systems and their quality, including through mechanisms for skills anticipation, adaptation of curricula and the establishment and development of work-based learning systems, including dual learning systems and apprenticeship schemes.</p> <p>2.2.1 To promote improvements in the labour market relevance of skills provision through active engagement with relevant institutions and employers, particularly SMEs and Micro businesses.</p>		
<b>Local priorities</b>	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• The priorities identified in the Sector Skills Plans.</li> <li>• Involving businesses in delivery from the start to ensure that provision meets their needs.</li> <li>• Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision.</li> <li>• How their projects contribute to the delivery of the New Anglia Youth Pledge.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery.</li> <li>• Potential partnerships which could harness the skills of a range of organisations in a coordinated programme.</li> </ul>		
<b>Calls and options to date</b>	<p>Grassroots Community Programme – Open Call  New Anglia Youth Pledge Marque – Open Call  Apprenticeships Support for Employers – Open Call</p>		
<b>Projects contracted to date</b>	<table border="1"> <tr> <td><a href="#">Place 21b</a>, engaging employers and young people in the development of training provision</td> <td>£293,904</td> </tr> </table>	<a href="#">Place 21b</a> , engaging employers and young people in the development of training provision	£293,904
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	<a href="#">LIFT Trials</a> , a grassroots rural grant programme for workplace trials projects.	£530,639
<b>Projects in the application process</b>	<p>The New Anglia Youth Pledge Marque call closed in February 2019 and the Apprenticeships Support for Employers Call closes in May 2019.</p> <p>A combined Priority 2.1 and 2.2 Call for Sector Skills Development projects closes in December 2019.</p>	
<b>Future opportunities</b>	A further Call for a Careers Hub project or projects opened in October 2019.	

DRAFT

## European Regional Development Fund

### Programme priorities

As discussed in the Strategic Context section, European Regional Development Fund priorities align closely to the following Norfolk and Suffolk Economic Strategy priority themes:

Our Offer to the World	<i>Improving and communicating a clear, ambitious offer to the world is central to all our ambitions and targets and to attracting the people, investors and businesses of the future</i>
Driving Business Growth and Productivity	<p><i>Our diverse economy is a real strength. Our key businesses and institutions see well established businesses and supply chains across our sectors.</i></p> <p><i>Our work to support business will be driven by three goals:</i></p> <ul style="list-style-type: none"> <li><i>• Increasing investment.</i></li> <li><i>• Driving productivity.</i></li> <li><i>• Helping our firms move into new markets and products</i></li> </ul>
Collaborating to Grow	<i>The competition we face does not come from within Norfolk and Suffolk. Many of the opportunities we have come from our proximity to Cambridge and London as well as global markets. The new markets and investment opportunities we seek are national and global.</i>
Competitive Clusters close to global centres	<i>Within our business sectors, Norfolk and Suffolk have a number of recognised national and global clusters of business, with excellent access to national and global markets and to London and Cambridge.</i>

There are a number of high-level objectives under these themes which provide the focus for interventions in the Economic Strategy Delivery Plan. ERDF-funded projects to date have contributed to the delivery of a number of these objectives as detailed below and we would expect any future projects to deliver against at least one of these objectives. Suggestions for possible future activity are also outlined here.

## Calls for Projects

ERDF operates through targeted Calls for projects. The Calls to date in the New Anglia LEP area are listed in the Priority sections below, and have in the most part been quite general to encourage the highest possible application rate.

### Low Carbon Financial Instrument

In addition, New Anglia LEP in collaboration with the Cambridgeshire and Peterborough Combined Authority and Hertfordshire LEP has supported the development of a Low Carbon Financial Instrument under Priority 4. This project was contracted during 2019 and is run by Norfolk County Council with the University of East Anglia.

### National Reserve Fund opportunity

The final local Calls closed at the end of September 2019. There are further strong projects under priorities 1, 3 and 4 which may seek further funding when the National Reserve Fund opens soon. There is also an opportunity to develop initiatives under other priorities which were not included in the local allocation, but which have a strong synergy with the aims of the Local Industrial Strategy – an indication of local priorities to guide applicants under these priorities is set out below.

### Funding allocations and technical assistance

The funding allocated to the New Anglia LEP area is in euros, and therefore the amount in £ can change. The ERDF and ESF Programmes have been revalued in 2018 and the figures in this document are all up to date at February 2019. During 2019, any allocated funding not committed by individual LEPs in these two programmes will be made available through a competitive national process. This Strategy Update will help the New Anglia ESIF Committee to test the strategic impact of any New Anglia projects put forward nationally.

New Anglia LEP has worked closely with colleagues in Norfolk County Council and Suffolk County Council to deliver Technical Assistance projects in ERDF and ESF which support potential applicants through the funding process and promote the Programmes.

### Role of the Growth Hub

The LEP has also successfully bid for funding, notably to deliver the Business Growth Programme. Our Growth Hub plays a key role in raising awareness of the full range of ERDF, EAFRD and ESF support available to businesses.

### ERDF Changes to investment priorities

Priority 1a, which enables capital investment in research infrastructure, was not included in the original New Anglia ESIF Investment Strategy – the thinking being at the time that we didn't want to spend a relatively small ERDF allocation on building projects, but rather on activity within existing buildings and on joining up innovation activity across Norfolk and Suffolk.

However, it was agreed by the New Anglia LEP ESIF Committee at its November 2018 meeting to include PA1a as an option for investment for the remaining funds for the following reasons –

- A number of the priorities in the Norfolk and Suffolk Economic Strategy may require capital investment as part of successful delivery.
- Experience of delivering the current ERDF Programme has shown that revenue projects generally rely heavily on private sector match funding. It would be helpful to offer another match funding option in the form of capital investment to widen the pool of potential applicants.
- PA1 is proving the hardest priority nationally to successfully commit and spend, and we would like to give potential applicants the widest possible range of options for the structure of PA1 projects, provided these deliver against local priorities.

A local Call under the new combined Priority 1a and 1b was issued in 2019.

As indicated above, we would also like to enable local projects to receive funding under the National Reserve Fund opportunity under priorities 2, 5 and 6 in addition to the priorities included in the LEP allocation. Local context and priorities for these are set out below.

#### Norfolk and Suffolk Economic Strategy priorities for ERDF delivery

<b>Theme: Our Offer to the World</b>		
<b>Objective</b>	<b>Success to date/ future actions</b>	<b>Relevant ERDF Priority</b>
<p><b>High Level Objective (OOW1):</b> Work across all local authorities to integrate our inward investment and business location offer, campaigning at scale in new markets and working with national Government.</p>	<p>Invest East is a partnership project involving the LEP and local authority partners, with a £906,000 ERDF grant to develop the investment readiness of Norfolk businesses and improve our inward investment offer.</p> <p><b>Future projects may consider how to support businesses to improve their investment potential and development into new markets.</b></p>	3
<p><b>High Level Objective (OOW5):</b> Work with Government to ensure that the unique contribution of our energy sector is</p>	<p>SCORE has been supported to deliver innovation activity in the energy sector.</p> <p><b>Future projects could consider what further activity is needed to support this sector to grow.</b></p>	1 or 3

well understood and supported.		
<p><b>High Level Objective (OOW6):</b></p> <p>Build the right kind of housing and commercial space where it is needed and integrate utility, road, rail and green infrastructure to build the communities and places people want to live.</p>	<p>While ERDF does not support infrastructure projects, it can support the development of commercial and innovation premises where these lead directly to planned business support or innovation activity.</p> <p><b>Future projects may take advantage of the inclusion of Priority 1a in our ERDF innovation offer, and develop research or innovation facilities where there is evidence of need.</b></p>	<p>1a</p> <p>5</p> <p>6</p>
<p><b>High Level Objective (OOW7):</b></p> <p>Develop a year-round visitor offer by investing in the strategic projects such as attractions, heritage and cultural institutions that also will increase visitor spend.</p>	<p>Start East has received an ERDF grant of £610,000 to deliver bespoke business support in the cultural sector in Norfolk and Suffolk.</p> <p><b>Future projects may consider how this support might be continued or enhanced.</b></p>	<p>3</p>

<b>Theme: Driving Business Growth &amp; Productivity</b>		
<b>Objective</b>	<b>Success to date/ future actions</b>	<b>Relevant ERDF Priority</b>
<p><b>High Level Objective (DBGP1):</b></p> <p>Sharpen our high-quality business support offer to ensure it meets the changing needs of businesses adapting to new ways of working and technology. This will include leadership development, and the ecosystem firms need to share knowledge and services across sectors.</p>	<p>The New Anglia Growth Programme has received £12.89m for a major programme of business support, including in-depth advice and grants.</p> <p><b>Future projects will consider the current support offer, and identify gaps in particular sectors or types of support where there is clear evidence of demand for provision.</b></p>	<p>3 or 4</p>
<p><b>High Level Objective (DBGP2):</b></p>		

<p>Enable our SMEs to grow and increase exports by focusing grant programmes and other support on growth, innovation, and productivity.</p>	<p>The Business Growth Programme, Innovation New Anglia, TALE, and BEE Anglia all work with businesses on improving growth, efficiency and productivity.</p> <p><b>Future projects will consider lessons learned from previous and current initiatives and consider how to target support for the highest possible impact on growth and productivity.</b></p>	<p>3 or 4</p>
<p><b>High Level Objective (DBGP3):</b></p> <p>Lead a cross sector “trade global, supply local” campaign, to open up support chain opportunities for local businesses.</p>	<p>Supply chain development is eligible for support in the ERDF programme and the Business Growth Programme works on this as part of their package of support for local businesses.</p> <p><b>Future projects could be developed around supply chain potential and development.</b></p>	<p>3</p>
<p><b>High Level Objective: (DBDP4):</b></p> <p>Prioritise digital and physical infrastructure projects to support businesses to develop and provide the space that new and existing firms need to grow.</p>	<p>ERDF can support aspects of the development of business premises, especially where there is a central hub providing support or training to the businesses on site.</p> <p><b>Future projects may develop a bespoke support service linked to a new business facility, based on clear evidence of need.</b></p>	<p>3</p> <p><b>2</b></p>
<p><b>High Level Objective: (DGBP5):</b></p> <p>Set up new schemes to help high growth businesses and make it easier to access advice and funding for commercial innovation and commercialising business and university R&amp;D</p>	<p>Keep + and Innovation New Anglia make links between the university sector and business.</p> <p><b>Future projects could consider the gaps where interventions to support the commercialisation of research could deliver growth, especially focussed around Industrial Strategy key sectors Digital ICT, Agritech and Clean Energy.</b></p>	<p>1 or 3</p>
<p><b>High Level Objective: (DGBP6):</b></p>	<p>The New Anglia Business Growth Programme aims to provide a clear ‘front</p>	<p>3 or 4</p>

<p>Provide improved access to finance and assist business capability in identifying skills deficits. We will make it easier to access these services through a new “front door” for funding support.</p>	<p>door’ to all available support. The proposed Low Carbon Innovation Fund 2 will if successful provide a source of investment for relevant early stage companies.</p> <p><b>Future projects will ensure a good fit within the support landscape and synergy with the Business Growth Programme, as well as ensuring they have the expertise to support businesses to explore finance options.</b></p>	
<p><b>High Level Objective: (DGBP7):</b></p> <p>Establish new centres of excellence to improve productivity and innovation providing new skills for business leaders and employees.</p>	<p>This ERDF programme has not to date supported capital development, although it has supported business support and innovation activity at existing centres of excellence, Hethel Innovation and Orbis.</p> <p><b>Future projects could identify effective locations and partnerships to deliver new centres of excellence where there is a clear need and demand, a strong support and innovation offer and access to relevant expertise.</b></p>	<p>1a</p>

<b>Theme: Collaborating to Grow</b>		
<b>Objective</b>	<b>Success to date/ future actions</b>	<b>Relevant ERDF Priority</b>
<p><b>High Level Objective: CtC1</b></p> <p><b>Working Across Sectors</b></p> <p>Help businesses collaborate on increasingly common requirements for technical know-how and access to new markets and techniques.</p> <p>Link up innovation hubs and wider business support offer,</p>	<p>The New Anglia Business Growth Hub links all the business support and innovation projects in New Anglia, cross referring where helpful and signposting to the most appropriate support.</p> <p><b>Future projects might look at cross-sector support opportunities and supply chain support</b></p>	<p>3</p>

<p>focusing on specific places where it makes sense to do so, for example in the opportunities to link up culture, digital, fin-tech and creative firms in Norwich</p> <p>Build on the success of our growth hub and sector groups to help people and businesses find the support and funding needed</p> <p>Ensure our work on opening up supply chain opportunities crosses sectoral boundaries</p>		
<p><b>High Level Objective: CtC3</b></p> <p><b>Working with other regions</b></p> <p>Work with other parts of the UK on enhancing supply chains, learning best practices, influencing government and drive efficiency around procurement, maximising opportunities for our firms who are part of national and global supply chains and sectors.</p> <p>Collaborate with sector groups and trade organisations nationally and globally, where there is the opportunity for our businesses to work with others to develop new opportunities and markets</p>	<p>Several projects work across several LEP areas, bringing together partners and experts across a wide geography. For example the Innovation Bridge and Keep + projects deliver innovation activity across several LEP areas.</p> <p><b>Future projects could consider partnerships and activity across a wide geography, especially where this drives efficiency, or develops supply chains.</b></p>	<p>3 or 1</p>

<b>Theme: Competitive Clusters close to Global Centres</b>		
<p><b>High Level Objective: CCCGC1</b></p> <p><b>Develop a commercially led plan for each cluster that:</b></p> <p>Encourages new companies and commercial investment. Establishes global and national links. Maximises local supply chain benefits. Markets the commercial opportunity. Develops the ecosystem that enables the cluster to thrive</p>	<p>Innovation New Anglia has developed clusters and associated activity for a number of sectors. Invest East is supporting the development of investment opportunities.</p> <p><b>Future projects could develop a package of cluster-based activity.</b></p>	<p>3 or 1</p>

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## Specific ERDF priorities and calls

<b>ERDF Priority 1 : Promoting Research and Innovation Funding available</b>			
<b>Local ERDF Funding Allocation</b>	€12,214,186(fixed) <b>£11,033,074*</b>		
<b>Total spend (with match)</b>	€24,428,372 <b>£22,066,148*</b>		
*Based on exchange rate revaluation in January 2019 - €1=£0.87.			
<b>INDICATORS (by Investment Priority)</b>			
<b>ID</b>	<b>Indicator</b>	<b>IP1a</b>	<b>IP1b</b>
<b>CO01</b>	<b>Number of enterprises receiving support</b>		<b>385</b>
<b>CO02</b>	<b>Number of enterprises receiving grants</b>		<b>258</b>
<b>CO03</b>	<b>Number of enterprises receiving financial support other than grants</b>		<b>7</b>
<b>CO04</b>	<b>Number of enterprises receiving non-financial support</b>		<b>116</b>
<b>CO05</b>	<b>Number of new enterprises supported</b>		<b>33</b>
<b>CO06</b>	<b>Private investment matching public support to enterprises (grants)</b>		<b>€3,261,521</b>
<b>CO07</b>	<b>Private investment matching public support to enterprises (non-grants)</b>		<b>€456,552</b>
<b>CO08</b>	<b>Employment increase in supported enterprises</b>		<b>37</b>
<b>CO25</b>	<b>Number of researchers employed in improved research facilities</b>	<b>6</b>	
<b>CO26</b>	<b>Number of enterprises cooperating with research institutions</b>		<b>253</b>
<b>CO28</b>	<b>Number of enterprises supported to introduce new to the market products</b>		<b>37</b>
<b>CO29</b>	<b>Number of enterprises supported to introduce new to the firm products</b>		<b>74</b>
<b>P2</b>	<b>Public or commercial buildings built or renovated</b>	<b>200</b>	<b>202</b>

<b>Current projects and remaining funding opportunities</b>	
<b>ERDF Priority 1</b>	<b>Promoting research and innovation</b>
<b>National priorities</b>	1a) enhancing research and innovation (R&I) infrastructure and capacities to develop R&I excellence, and promoting centres of competence, in particular those of European interest

	<ul style="list-style-type: none"> <li>• increase investment in research and innovation infrastructure that catalyses collaboration with the research community especially in sectors identified through smart specialisation</li> </ul> <p>1b) Promoting business investment in R&amp;I:</p> <ul style="list-style-type: none"> <li>• developing links and synergies between enterprises, research and development centres and the Higher Education sector, in particular promoting investment in product and service development, technology transfer, social innovation, eco-innovation, public service applications, demand stimulation, networking, clusters and open innovation through smart specialisation;</li> <li>• supporting technological and applied research, pilot lines, early product validation actions, advance manufacturing capabilities and first production, in particular in key enabling technologies and diffusion of general purpose technologies.</li> </ul>
<b>Local priorities</b>	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy.</li> <li>• The needs of key sectors identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy.</li> <li>• Involving businesses in developing project activity and ensuring clear evidence of need.</li> <li>• Developing partnerships with a high level of expertise in innovation and growth and which have the potential to generate significant impact.</li> <li>• Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery.</li> </ul>
<b>Calls and options to date</b>	<p>Regular general calls for innovation projects under priority 1b throughout the Programme to date, and a 2019 Call under priority 1a and 1b.</p>

<b>Projects contracted to date</b>	Breakthrough, a Hethel Innovation project with Cambridge/Norwich Tech Corridor, Norfolk County Council, NUA and UEA among its partners.	£598,176
	<a href="#">Innovation New Anglia</a> , the precursor of Breakthrough, delivering innovation advice and network development across key sectors.	£528,252
	<a href="#">Keep+</a> , an innovation and knowledge exchange project across several LEP areas, with University of Suffolk a delivery partner.	£9,303,112
	<a href="#">SCORE</a> , an innovation project for the offshore wind sector.	£3,000,000
	<a href="#">Innovation Bridge</a> , a multi-LEP project providing access to university expertise to help businesses to grow, with University of Suffolk a partner.	£623,371
<b>Projects in the application process</b>	There is one further projects in the application process, and further applications have been submitted to the final local Call under this priority.	
<b>Future opportunities</b>	National Reserve Fund.	

<b>National Reserve Fund opportunity</b>	
<b>ERDF Priority 2</b>	<b>Enhancing Access to, and use and Quality Of, ICT.</b>
<b>National priorities</b>	<p>2(a) extending broadband deployment and the roll-out of high-speed networks and supporting the adoption of emerging technologies and networks for the digital economy.</p> <p>2.(b) developing ICT products and services, ecommerce, and enhancing demand for ICT</p>
<b>Local priorities</b>	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• How their project will support the delivery of clean growth in Norfolk and Suffolk.</li> <li>• How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy.</li> <li>• The needs of key sectors and strategic opportunities identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy.</li> <li>• Involving businesses in developing project activity and ensuring clear evidence of need.</li> </ul>

	<ul style="list-style-type: none"> <li>• Developing partnerships with a high level of expertise in innovation and growth and which have the potential to generate significant impact.</li> <li>• Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery.</li> </ul>
<b>Calls and opt-ins to date</b>	None in Norfolk and Suffolk. This priority was not included in the New Anglia allocation.

**ERDF Priority 3: Enhancing the competitiveness of SMEs**  
Funding available

**Local ERDF Funding Allocation** €22,857,024 (fixed)  
**£23,164,985\***

**Total spend (with match)** €45,714,048  
**£46,329,970\***

\*Based on exchange rate revaluation of the Programme in January 2019.

**INDICATORS (by Investment Priority)**

ID	Indicator	IP 3a	IP 3c	IP 3d	Total
CO01	Number of enterprises receiving support	298	761	425	1,484
CO02	Number of enterprises receiving grants	196	509	284	989
CO03	Number of enterprises receiving financial support other than grants	27	70	40	137
CO04	Number of enterprises receiving non-financial support	76	198	110	384
CO05	Number of new enterprises supported	231	239	135	605
CO06	Private investment matching public support to enterprises (grants)	€1.036m	€3.22m	€1.98m	€6.24m
CO07	Private investment matching public support to enterprises (non-grants)	€33.5k	€1.04m	€663k	€1.74m

CO08	Employment increase in supported enterprises	121	312	177	610
CO28	Number of enterprises supported to introduce new to the market products	23			23
CO29	Number of enterprises supported to introduce new to the firm products		119	68	187
P2	Public or commercial buildings built or renovated (sq. m)	37	95	53	185
P11	Number of potential entrepreneurs assisted to be enterprise ready	942			942
P13	Number of enterprises receiving information, diagnostic and brokerage		76	43	119
<b>Current projects and remaining funding opportunities</b>					
<b>ERDF Priority 3</b>	<b>Enhancing the competitiveness of SMEs</b>				
<b>National priorities</b>	<p>3a) promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and fostering the creation of new firms, including through business incubators.</p> <p>3c) supporting the creation and the extension of advanced capacities for products, services and development.</p>				
<b>Local priorities</b>	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy.</li> <li>• The needs of key sectors identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy.</li> <li>• Involving businesses in developing project activity and ensuring clear evidence of need.</li> <li>• Developing partnerships with a high level of expertise in business support and growth and which have the potential to generate significant impact.</li> <li>• Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery.</li> </ul>				

<b>Calls and opt-ins to date</b>	Regular general calls for Priority 3 projects throughout the programme, with one specific call for Grassroots projects which has not generated any contracted projects.	
<b>Projects contracted to date</b>	<a href="#">New Anglia Business Growth Programme</a> , incorporating the New Anglia Growth Hub.	£12,893,947
	<a href="#">Get Exporting 2</a> , an export readiness project from Exemplas in collaboration with the Department for International Trade.	£3,925,000
	<a href="#">TALE</a> , the Transport and Logistical Efficiencies project from Haven Gateway, works with businesses in the logistics sector.	£2,874,974
	<a href="#">Building the Cultural Economy in New Anglia</a> , a business support programme for the cultural sector.	£609,769
	<a href="#">Invest East</a> , a project supporting businesses to explore investment options, expand and grow.	£906,910
	<a href="#">Better off in Business</a> , a business support programme for young people from the Princes Trust	£64,327
	<a href="#">Manufacturing Growth Programme</a> , a multi-LEP programme supporting manufacturing SMEs to grow	£500,000
<b>Projects in the application process</b>	Two further projects in the contracting process. Limited funding still available was issued in a final local Call in 2019.	
<b>Future opportunities</b>	National Reserve Fund.	

**ERDF Priority 4 – supporting the shift towards a Low Carbon economy in all sectors**  
**Funding available**

<b>Local ERDF Funding Allocation</b>	€10,475,192 (fixed) <b>£9,462,000*</b>
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<b>Total spend (with match)</b>	€20,950,384 <b>£18,924,000*</b>
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\*Based on exchange rate revaluation of the Programme in January 2019. New values of New Anglia funding as confirmed to the ESIF Committee.

**INDICATORS (by Investment Priority)**

ID	Indicator	IP 4a	IP 4b	IP 4f	Total
CO01	Number of enterprises receiving support	27	354	75	456

CO05	Number of new enterprises supported	6		13	19
CO26	Number of enterprises cooperating with research institutions			6	6
CO29	Number of enterprises supported to introduce new to the firm products			10	10
CO30	Additional capacity of renewable energy production	3 MW			3 MW
CO34	Estimated annual decrease of GHG (tonnes of CO2 equivalent)	2,033	1,726	971	4,730

### Current projects and remaining funding opportunities

<b>ERDF Priority 4</b>	<b>Supporting the shift towards a Low Carbon economy</b>
<b>National priorities</b>	<p>4a) Promoting the production and distribution of energy derived from renewable sources</p> <p>4b) Promoting energy efficiency and renewable energy use in enterprises</p> <p>4f) Promoting research and innovation in, and adoption of, low carbon technologies.</p>
<b>Local priorities</b>	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy.</li> <li>• The needs of key sectors identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy.</li> <li>• Involving businesses in developing project activity and ensuring clear evidence of need.</li> <li>• Developing partnerships with a high level of expertise in business support and growth and which have the potential to generate significant impact.</li> <li>• Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery</li> </ul>

<b>Calls and opt-ins to date</b>	Regular general calls during the Programme in addition to the ongoing development of a multi-LEP low carbon financial instrument with the approval of the LEPs' ESIF sub-Committees.	
<b>Projects contracted to date</b>	<a href="#">BEE Anglia</a> , a low carbon advice and grant programme	£2,808,472
	<a href="#">Low Carbon Innovation Fund 2</a> , a financial instrument from Norfolk County Council and the University of East Anglia.	£4,300,000
<b>Projects in the application process</b>	None	
<b>Future opportunities</b>	There are no further local calls under this priority.	

<b>National Reserve Fund opportunity</b>	
<b>ERDF Priority 5</b>	<b>Promoting Climate Change Adaptation, Risk Prevention and Management</b>
<b>National priorities</b>	5b Promoting investment to address specific risks, ensuring disaster resilience and developing disaster management systems
<b>Local priorities</b>	<p>Clean growth is the core vision of the Norfolk and Suffolk Local Industrial Strategy, and underpins all its objectives. The area is at the forefront of tackling the challenges and opportunities of climate change – the area affected earliest by rising sea levels and changing rainfall pattern and with major research and business strengths in adapting to the change. Many businesses are directly threatened by a high level of flood risk, especially in coastal towns and villages, so managing that risk effectively will help to secure the economic future of our coastal communities.</p> <p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• How their project will support the delivery of clean growth in Norfolk and Suffolk.</li> <li>• How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy.</li> <li>• The needs of key sectors and strategic opportunities identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy.</li> <li>• Involving businesses in developing project activity where relevant and ensuring clear evidence of need.</li> </ul>

	<ul style="list-style-type: none"> <li>• Developing cross-sector partnerships with a high level of expertise and which have the potential to generate significant impact.</li> <li>• Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery.</li> </ul>
<b>Calls and opt-ins to date</b>	None in Norfolk and Suffolk. This priority was not included in the New Anglia allocation.

<b>National Reserve Fund opportunity</b>	
<b>ERDF Priority 6</b>	<b>Preserving and Protecting the Environment and promoting Resource Efficiency</b>
<b>National priorities</b>	<p>6d - Protecting and restoring biodiversity and soil and promoting ecosystems, including through Natura 2000 and green infrastructure.</p> <p>6f - promoting innovative technologies to improve environmental protection and resource efficiency in the waste sector, water sector and with regard to soil, or to reduce air pollution</p>
<b>Local priorities</b>	<p>Clean growth is the core vision of the Norfolk and Suffolk Local Industrial Strategy, and underpins all its objectives. We also have many businesses directly threatened by a high level of flood risk, especially in coastal towns and villages, so managing that risk effectively will help to secure the economic future of our coastal communities.</p> <p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> <li>• How their project will support the delivery of clean growth in Norfolk and Suffolk.</li> <li>• How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy.</li> <li>• The needs of key sectors and strategic opportunities identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy.</li> </ul>

	<ul style="list-style-type: none"> <li>• Involving businesses in developing project activity where relevant and ensuring clear evidence of need.</li> <li>• Developing partnerships with a high level of relevant expertise and which have the potential to generate significant impact.</li> <li>• Local networks and engagement.</li> <li>• How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market.</li> <li>• Lessons learned from previous delivery</li> </ul>
<b>Calls and options to date</b>	None in Norfolk and Suffolk. This priority was not included in the New Anglia allocation.

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## European Agricultural Fund for Rural Development

### Programme priorities

European Agricultural Fund for Rural Development align most closely to the Norfolk and Suffolk Economic Strategy priority theme Driving Business Growth and Productivity. The Norfolk and Suffolk aspiration is that –

*Our diverse economy is a real strength. Our key businesses and institutions see well established businesses and supply chains across our sectors.*

*Our work to support business will be driven by three goals:*

- *Increasing investment.*
- *Driving productivity.*
- *Helping our firms move into new markets and products*

In providing investment in tourism infrastructure projects, this Programme also supports Our Offer to the World with investment in our tourism offer.

There are a number of high-level objectives under these themes which provide the focus for interventions in the Economic Strategy Delivery Plan. EAFRD-funded projects to date have contributed to the delivery of a number of these objectives as detailed below and we would expect any future projects to deliver against at least one of these objectives.

As investment is at business level and over 50 projects have been contracted or are in the pipeline, a summary of the range of investments is given below. A National Reserve Fund Call is due in 2019, and Norfolk and Suffolk applicants will be expected to deliver against the priorities below.

### Norfolk and Suffolk Economic Strategy priorities for EAFRD delivery

<b>Theme: Our Offer to the World</b>	
<b>High Level Objective (OOW7):</b> Develop a year-round visitor offer by investing in the strategic projects such as attractions, heritage and cultural institutions that also will increase visitor spend.	EAFRD is investing over £3.7m in tourism infrastructure projects, including a development at the Museum of East Anglian Life, a number of footpath projects and a Deep History Coast interpretation project in North Norfolk. Business development projects approved include a number of holiday accommodation facilities.  <b>Future projects may particularly consider the challenge of enhancing the year-round offer</b>

**Theme: Driving Business Growth & Productivity**

**High Level Objective (DBGP2):**

Enable our SMEs to grow and increase exports by focusing grant programmes and other support on growth, innovation, and productivity.

EAFRD invests in business projects which create new jobs and growth. It aims to only support projects which create higher value jobs.

**Future projects should be focused on the creation of high value jobs and improved productivity.**

**Current projects and remaining funding opportunities**

Sub-Measure 4.2 Investments in processing, marketing and development of agricultural products

New Anglia ESIF Priority	Measure 4 – Investment in physical assets	
Sub-Measure	4.2 investments in processing, marketing and development of agricultural products	
Total ESIF Allocation 2014-20	€ 2,438,367 EAFRD £6,320,491	
EAFRD Intervention Rate	40%	
Distribution method	Open Call process	
Output Indicator	Programme Target	
Number of jobs created	55	
Number of beneficiaries	45	
Projects approved to date include : £1,000,000 for the Openfield Group towards a major new grain processing facility for the region, £436,261 for Place UK Ltd for a fruit packaging and storage project to enable them to supply more fruit to the smoothie market, and £1,000,000 to Condimentum for a mustard milling project at the Norfolk Food Enterprise Park		

Sub-Measure 6.4 Investments in creating and developing non-agricultural activities

New Anglia ESIF Priority		Measure 6 – farm and business development	
Sub-Measure 6.4 investments in creating and developing non-agricultural activities			
Total ESIF Allocation 2014-20		€ 2,438,367 EAFRD £3,593,088	
Distribution method		Open Call process	
Output Indicator		Programme Target	
Number of jobs created		55	
Number of beneficiaries		45	
Projects approved to date include: £77,905 for new facilities at Yare Valley Oils, £169,990 towards the development of a new boutique hotel in Suffolk, and £178,280 towards the expansion of a major garden centre to enhance its tourism potential.			

New Anglia ESIF Priority		Measure 7 – Basic services and village renewal in rural areas	
Sub-Measure 7.5 support for investments for public use in recreational infrastructure, tourist information and small scale tourism infrastructure			
Total ESIF Allocation 2014-20		€1,625,575 EAFRD £2,413,441	
Distribution method		Open Call process	
Output Indicator		Programme Target	
Number of Jobs Created		20	
Projects approach contract stage include new tourist attractions, major footpath development projects and tourism interpretation initiatives.			

**ERDF Project snapshot: New Anglia Business Growth Programme**



The Business Growth Programme is being delivered by New Anglia LEP in partnership with Menta, NWES, Suffolk Chamber of Commerce and Suffolk County Council, with £12.9m support from ERDF.

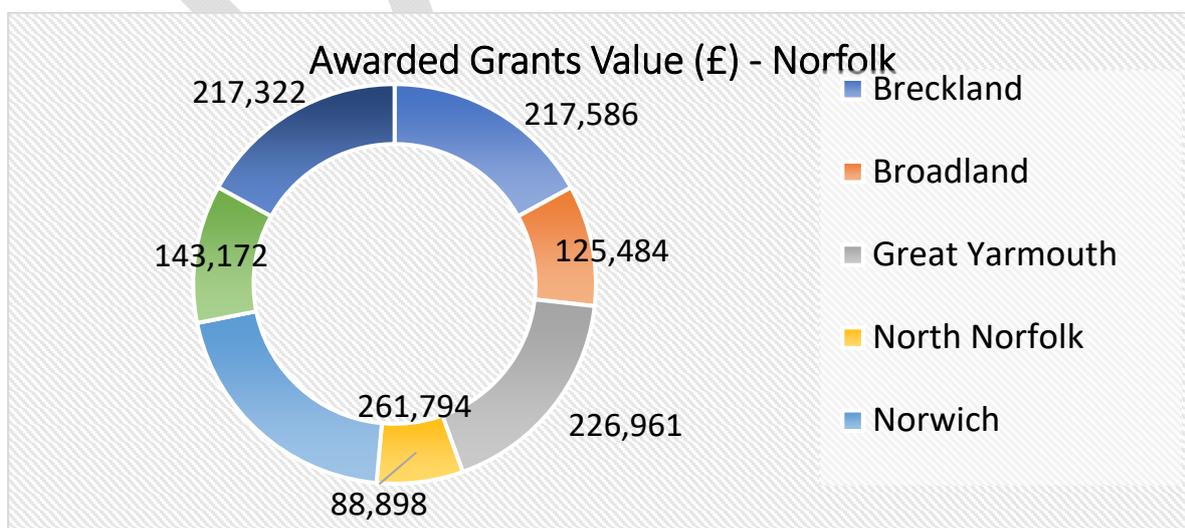
The Business Growth Programme delivers proactive, targeted ‘wrap-around’ support to existing and start-up businesses which have the potential to grow exponentially. The package of support includes:

- A Growth Hub, providing in-depth advice and guidance to businesses.
- The provision of a Small Grant Scheme to enable business growth.
- A Start-Up programme, supporting individuals during prestart stage and businesses during the first two years of operation.

The New Anglia Business Growth Programme achievements -

1050 businesses supported with in-depth advice	£2.7m grants awarded to 271 businesses	Enabling a projected 67 new jobs
More than 38,723 hours of business support given	7,886 businesses engaged with the Programme	Leveraged over £11.3m private sector match funds

The Business Growth Programme has invested across Norfolk and Suffolk with the following spread of Small Grants awarded to date:



## ERDF project snapshot: Innovation New Anglia



Innovation New Anglia was an innovation-led business support program under Priority 1, operating from October 2015 – October 2018 with £538,252

ERDF funding. With 5 delivery partners of Hethel Innovation, Norfolk County Council, Suffolk County Council, Norwich Research Park & the Institute of Food Research, the project aimed to –

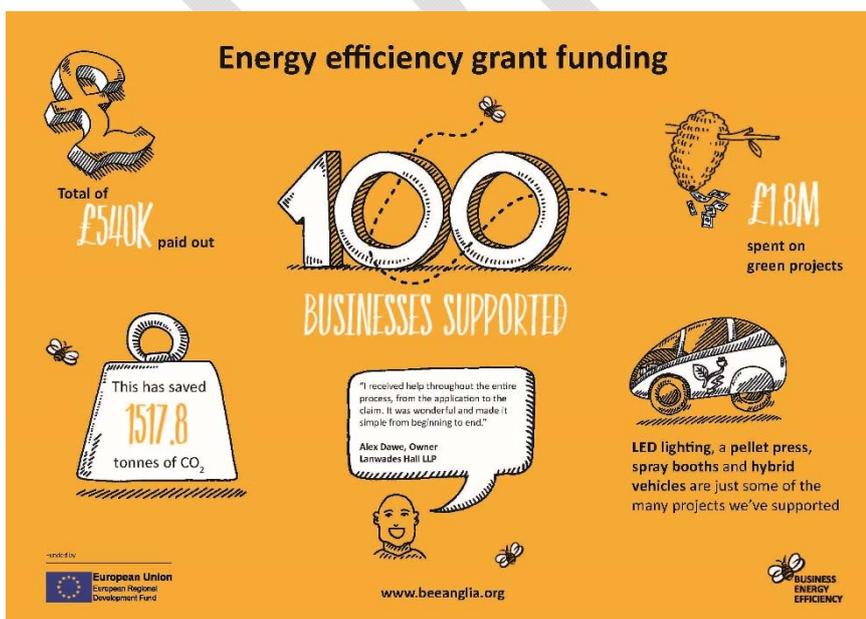
- encourage innovation leadership through sharing knowledge and best practice;
- create and grow innovation infrastructure, including networks around innovation hubs;
- create/develop knowledge networks through linking the emerging and enabling sectors;
- grow knowledge intensive business/community innovation clusters.

Innovation New Anglia achievements –

270 businesses supported to innovate	22 new to the market products developed	18 start-ups supported	109 jobs created as a result of support
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Hethel Innovation are building on the success of Innovation New Anglia with a follow-up project, Breakthrough, which launched at the end of 2018.

## ERDF Project snapshot: BEE Anglia



BEE Anglia is a £2.8m Suffolk County Council Priority 4 project, delivering advice and grants to support businesses to reduce their carbon footprint. Norfolk County Council, Groundwork and NWES are partners in the delivery of the project.

**ESF Project snapshot: Norfolk Community College**



Norfolk Community College supports long-term unemployed people facing multiple and complex barriers with training,

work placements, advice and volunteering opportunities. The project is funded as part of the Building Better Opportunities programme, funded by the National Lottery Community Fund and European Social Fund.

Norfolk Community College achievements so far -

461 participants receiving support	235 disabled participants	56 participants have secured employment	112 education or training qualifications gained by participants
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**ESF Project snapshot: Skills Support for the Workforce**



The Skills Support for the Workforce project provided a wide range of training opportunities to the region’s businesses. The programme was co-funded by the Employment and Skills Funding Agency and European Social Fund and provided free training to businesses.

Skills Support for the Workforce achievements –

3,386 employees receiving training	730 SMEs were engaged with the project and completed a learning needs analysis	850 participants achieved career progression within work as a result of their training	418 learners achieved Level 3 qualifications
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**EAFRD Project snapshot**



Condimentum Ltd were awarded £1m from the EAFRD programme towards a new mustard milling facility at the new Food Enterprise Park at Honingham Thorpe. They were also awarded £391,350 by New Anglia LEP’s Growing Business Fund, which will enable mustard processing to remain in the area when the Unilever-owned Colman’s factory in Norwich closes. This initiative will be the first business on site at the Food Enterprise Park, which has benefitted from

Growth Deal funding to install initial infrastructure.

**New Anglia Local Enterprise Partnership Board**  
**Wednesday 27<sup>th</sup> November 2019**

**Agenda Item 10**

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**Brexit**

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Author: James Allen    Presenter: Chris Starkie

**Summary**

This report provides an update on the latest activity undertaken by the LEP ahead of the UK's anticipated departure date from the EU on 31<sup>st</sup> January 2020.

**Recommendation**

The Board is asked to note the contents of the report.

**Background**

Building on the previously agreed approach on Brexit, the LEP has received funding through a series of government pots to assist with Brexit preparedness, Brexit intelligence and Growth Hub support.

New Anglia LEP has been awarded the following:

- £59.5k for Brexit preparations to be used by the end of March.
- £28k on Brexit intelligence to be used by the end of March.
- £31.5k until the end of March for additional staffing resource in the Growth Hub.

Interviews took place during the week commencing 11<sup>th</sup> November 2019 for the two Growth Hub adviser roles funded by BEIS. Appointments have now been made.

As the deadline for leaving the EU has now moved to 31<sup>st</sup> January 2020, Government's advice has been to signpost businesses to the dedicated Brexit website and focus conversations around wider business resilience during purdah.

**Brexit intelligence**

The LEP and Growth Hub continue to report weekly into central government, setting out known impacts and opportunities for businesses across Norfolk and Suffolk. There has been a slow down in intelligence coming in from businesses, citing the postponement of the Brexit deadline from the end of October to the end of January and the upcoming General Election as key factors.

Government is still requesting weekly updates from the LEP and Growth Hub, with an additional focus now on the ability of LEPs and Growth Hubs to support economic shocks.

In the recent intelligence submissions, there have been a number of companies highlighting that the price of their materials has increased because of Brexit, with some looking to replace mainland European suppliers with UK-based companies.

**Brexit consultancy work**

The LEP Executive has appointed Metro Dynamics to update the work done in 2017 on the potential impacts of Brexit for Norfolk and Suffolk.

This piece of work will be completed in early January to ensure that it captures the different Brexit scenarios that remain on the table following the general election and how they will affect Norfolk and Suffolk's key sectors.

The findings of this work will be presented to the Board at the January 2020 meeting.

**Recommendation**

The Board is asked to note the contents of the report.

**Author: Chris Starkie**

### **Summary**

This report provides an overview of LEP team activities since the October board, structured around:

- 1) Programmes
- 2) Strategy
- 3) Engagement and promotion
- 4) Governance, Operations and Finance

The media dashboard is attached as an appendix to the report.

There is one item for board decision – under the Greater South East Energy Hub.

### **Recommendations**

The board is asked to:

- Note the contents of the report
- Nominate LEP CEO Chris Starkie as New Anglia LEP representative on the Greater South East Energy Hub with head of strategy Lisa Roberts as alternate.
- Agree that the LEP representative can make financial decisions involving funding attributed to the Energy Hub on behalf of New Anglia LEP.

### **1) LEP Programmes**

#### **Growth Deal**

The Energy Skills & Engineering Centre at East Coast College (£10m award) was officially opened on 12<sup>th</sup> November and the student uplift and apprenticeship outputs look very promising. Significant media coverage of the event was secured.

Progress is being made with sign-off of the Grant Agreements for the six projects approved in March 2019 with final preparations underway for the Norfolk & Suffolk Innovation Network (£440K) project.

The Princess Royal unveiled a plaque at Adastral Park to mark the launch of the University of Suffolk digi-tech centre, one of the six March projects. Doug Field, Tim Whitley and Helen Langton were in attendance.

The overall financial status has declined from green to amber as it’s likely that some grants will not be claimed in accordance with the forecast draw down schedule and funding profile. However, achievement of Outputs and Delivery remains reasonably on track to meet forecasts even though some projects are at risk of late or lower than expected achievement.

The Lowestoft Flood Risk Management Project (£10m) has experienced delays with planning permission, land & marine investigations and the navigational risk assessment.

The Eye Airfield Access Link Road (£1.46m) project delivery is being delayed 6+ months to spring 2020 on the contractors advice that greater progress could be made during better weather conditions. More information on the Growth Deal can be found in the Programme performance report (agenda item 12).

### **Growth Programme**

The Business Growth Programme is ahead of its overall output target and cumulative spend profile (by £700,000) despite a reduction in approvals and payments of the Small Grant Scheme over the last few months.

The latest financial claim covering the period July – September (actual June – August 2019) in the value of just over £1m was submitted to MHCLG.

In September 2019 an £1.1m application to extend the Growth Hub activity for further three months (to end of November 2021) and employ two additional Business Growth Advisers was submitted to MHCLG (waiting for a decision).

The recruitment process of existing vacancies at the Growth Hub (Senior Adviser and a replacement of the Growth Hub Manager, who is leaving at the end of January 2020 due to retirement) is in progress.

The submitted Application for the Innovation, Research and Development Grant Scheme is still being considered by MHCLG. Answers to the raised questions have been provided; we are still waiting for a decision, hoping to start the scheme in December 2019.

### **Growing Business Fund**

Growing Business Fund remains buoyant albeit slower than in the past with lower value applications.

It is taking longer for the applications to come to panel however we are seeing good quality growth projects coming forward, many linked to the purchase of new premises or relocations and other LEP projects such as EZs.

### **Eastern Agri tech Initiative**

The Eastern Agri tech initiative continues to deliver a steady interest however it would benefit from a marketing boost to encourage new applications across our region- this is being discussed with the CPCA administration.

Over 50% of the available fund has been paid out so far in support of 12 projects, a mix of R&D and growth grants in the Cambridge and Peterborough Combined Authority area. A number of projects in the New Anglia area are expected to come forward to future panels.

Improvements to the governance of the programme have been made, a requirement of the New Anglia funding.

### **Growing Places Fund**

Following the October meeting of the Investment Appraisal Committee, the LEP has offered a £250,000 grant from the Growing Places Fund to the Nest Project in North Norwich. The project is developing a sport-based community enterprise project with strong skills and employability elements in the project.

The November IAC meeting includes four projects for discussion for funding through GPF, both grant and loan and there are a number of other projects in the pipeline.

**Growing Places Fund: Confidential**

**New Anglia Capital: Confidential**

### **LEP Innovative Projects Fund**

#### **2018 Call of the Innovative Projects Fund - £500,000.**

A revised proposal for NUA’s Connecting Creative Capital Project was approved at a meeting of the IAC on 30<sup>th</sup> October. The project was awarded £100,000 and will create 15 jobs, support 22 businesses and lever in £63,137 of match funding. The project will demonstrate the benefits of employing graduates from the creative industries within a cross sector of industries. These are businesses/sectors that have not traditionally employed creative graduates.

- Total grant amount awarded is £430,268.
- Claims from 3 projects have been received for Quarter 2, requesting a total payment of £69,700.11.
- To date, 4 jobs have been created and 6 businesses have received support.
- Total claimed (including Quarter 2) for the 2018 call is: £76,280.11

**2019 Call of the Innovative Projects Fund (Norfolk & Suffolk) - £1.5m.**

- The 2019 Call of the Innovative Projects Fund was launched on Monday 7<sup>th</sup> October.
- 50 enquiries have been received to date (15/11/2019).
- Information relating to the call has been shared through local media, with Local Authorities, the New Anglia Growth Hub and Social Media platforms.
- The guidance document is available via the New Anglia LEP Website.

**Enterprise Zone Accelerator Fund: Confidential**

**Enterprise Zones – Confidential**

## **2) Strategy**

### **Greater South East Energy Hub**

New Anglia LEP is a partner in the Greater South East Energy Hub together with the 10 other LEPs covering the Greater South East area.

The establishment of the hub has been funded by the Department of Business, Energy and Industrial Strategy to support the development of an energy strategy for the area and the development of local energy projects.

The board provides a good opportunity for Norfolk and Suffolk to secure funding for energy projects, particularly in areas where a lack of energy is holding back development and also in support of the LEP’s clean growth ambitions.

The LEP board received an update on the progress of the hub in May’s at May’s board meeting, and gave authority for the LEP chief executive to sign the accountable body agreement, which governs the operation of the hub. That has now been done.

The board also agreed for Lisa Roberts, LEP head of strategy to be the LEP’s representative on the Energy Hub board, with Ellen Goodwin as deputy.

However given the make up of the board and the ability of the board to select projects for funding, the board is asked to nominate Chris Starkie, LEP CEO as the board representative, with Lisa Roberts as deputy.

Further the board is also asked to give authority to the LEP board representative to make spending decisions at the hub board on behalf of the LEP.

These funding decision would not involve LEP funding, but funding which has been provided to the Greater South East Energy Hub by BEIS or other sources. Without this authority the LEP would not be able to participate as a full member of the energy hub board.

### **Recommendation**

The board is asked to:

Nominate LEP CEO Chris Starkie as New Anglia LEP representative on the Greater South East Energy Hub with head of strategy Lisa Roberts as alternate.

Agree that the LEP representative can make financial decisions involving funding attributed to the energy hub on behalf of New Anglia LEP.

### **Economic Strategy Delivery Co-ordinating Board (ESDCB) - Skills Deep Dive**

The ESDCB have identified 14 priority objectives from the Economic Strategy which they focus on during 2019/20. The Board meets every 6 to 8 weeks.

At each meeting there is a deep dive into a grouping of these objectives which covers a presentation of evidence and understanding the current activity and testing to see what more can be done to ensure maximum impact of current activity. In addition, there is a discussion on gaps and the actions required to fill them.

The session on the 16<sup>th</sup> October focused on three skills related objectives and the discussion has informed enhancements in interventions and will form a part of the work undertaken to develop a shared approach to our SAP evidence base and monitoring indicators.

### **Norfolk and Suffolk Local Industrial Strategy**

The LIS was due to be discussed at the government LIS Implementation Board on 5<sup>th</sup> November however due to purdah the meeting was canceled. We are waiting to hear what the next steps will be following the general election.

### **Local Industrial Strategy Innovation Sprint**

A short sprint session took place on 14<sup>th</sup> November which examined the ambition to ‘Introduce a new integrated offer and programme of activity that will stimulate collaboration and innovation’ an intervention in the LIS. The session was facilitated by Simon Burckitt from Aviva and attended by a mix of businesses, academia and LEP executives. A number of ideas were generated, and a plan is now being developed to take these forward. A second sprint is taking place on 19<sup>th</sup>

November and will look at business support in particular how large companies could support small scale up companies through a volunteering mentoring scheme.

### **LEP Programme of Evaluation**

Following the development of the LEP’s programme of evaluation, the LEP is now in the early stages of conducting evaluations on the first of its Local Growth Fund projects including Easton and Otley College Construction Training Centre, College of West Anglia University Centre and the Norfolk Broadband Programme and on New Anglia Capital, our co-investment fund which brings angel investors together to kick-start new products and innovative ideas as well as supporting existing high-growth companies.

The evaluation approach and scope for the New Anglia Capital evaluation will be reported to the LEP Board in January and the evaluation report will be provided to the LEP Board in July 2020.

### **Skills**

#### **Skills Advisory Panels (SAPs)**

We are currently seeking nominations for the Chair and hope this process will move forward seamlessly. Stuart Rimmer is chairing the November meeting as he has offered to host the SAP meeting. It coincides with Offshore Wind Week and the Energy Centre being completed so he is keen to show Panel members around.

Tom Brown, CEO from the Green Light Trust has been recruited as the voluntary sector member. The Trust uses the natural environment to transform lives. They work with children and adults who are marginalised or disadvantaged and help them to refocus and rebuild their lives. Tom worked at Otley College and is a qualified lecturer. He is involved in providing accreditation for Forest School trainers, sits on various arboriculture groups and has been involved in writing the new apprenticeship standard.

He has recently completed an MBA at the University of Suffolk looking at what businesses expect of charities. The Green Light Trust are involved with a lot of projects that the LEP support and are working in 4 schools in Ipswich. Mark Pendlington is their patron.

#### **Apprenticeship Levy Transfer**

Alison Ward starts as our Apprenticeship Levy Sharing Coordinator at the beginning of December. This role will work with partners to identify businesses which want to take part in levy sharing and will match them with one another and potential apprenticeship providers.

We had our launch at the Suffolk Skills and Careers Festival on October 16<sup>th</sup> at Trinity Park. This was well attended and we have a lot of positive discussions on the day and enquiries afterwards.

#### **Suffolk Skills and Careers Festival**

The LEP had two stands at this event showcasing careers in the region supported by the Enterprise Adviser Team and the AgriFood sector plus wider supply chain and linked sectors. Over 4000 young people attended and feedback has been positive.

A planning meeting for the next Norfolk event has taken place later and we are awaiting dates for further meetings. Hannah Colledge is also supporting them with their SEND offer to the festival as everyone is keen to support this group appropriately.

**Maritime Cluster Development Lunch – 24 October**

The LEP and partners are working with Maritime UK to explore the possibility of a Norfolk and Suffolk maritime cluster. An initial meeting was held in Great Yarmouth on 24 October. Themes explored included the need to think about geography and focus/theme. Opportunities that were considered included east-west connectivity, blue tech and using short distance maritime as an alternative to road/rail.

**Transport Board – 19 November**

The latest Transport Board took place on 19 November and focused on the Connecting the East, Accessing the World theme of the Integrated Transport Strategy. The agenda looked at the importance of port connectivity, BREXIT and the delivery of the Integrated Transport Strategy.

**Ely Taskforce – 22 November/20 December**

Recent discussions include how we might deliver the scheme using a programme approach. Discussions have also involved how to bolster the strategic case for delivery and further political support.

**Integrated investment in flooding – 27 November**

As a result of a meeting with the Rt Hon Therese Coffey which Doug Field attended, Coastal Partnerships East is holding a session in late November to consider how we might integrated flooding investment in the longer term.

**Transforming Cities – 28 November submission/18 December**

The LEP is a member of the Transforming Cities Joint Committee for Norwich, represented by Pete Joyner. Norwich is one of 12 cities bidding for £1.2bn to transform transport to boost modal shift and social inclusion. Norfolk County Council will be submitting the approved bid to DfT on 28 November.

**European Structural Investment Funds (ESIF)**

**ESIF Committee**

The New Anglia area Programme Committee for ERDF, ESF and EAFRD met on 11 November at Hethel Innovation Centre.

Two ESF projects were approved with a number of conditions, and four ERDF projects were given approval at outline stage, with more detail to be developed in full applications in the next few months.

The ESIF Committee also approved a further revision to the EU Investment Strategy, to enable projects under a wider range of programme priorities to be considered under the National Reserve Fund Call. More detail on this can be found under Agenda item 9.

**National Reserve Calls – EU funding**

We have now almost reached the end of committing the notional allocations made to each LEP area under the ESF, ERDF and EAFRD (Rural Growth) Programmes. The remaining funds from across the Programmes are being made available in final national Calls for activity to 2023.

The ESF National Reserve Fund opportunity is already open, and the LEP is working with County Councils and other partners to identify potential projects.

EAFRD, the Rural Growth Programme, has National Calls open, which we have promoted widely through social media and our networks.

The ERDF National Reserve Fund Call opens in the spring of 2020, and we are working with partners to develop a pipeline of suitable projects. To this end, we have secured ESIF Committee approval for widening the scope of our EU Investment Strategy to show the local strategic fit for the full range of ERDF opportunities available.

### **3) Engagement**

This section covers engagement activity with local stakeholders, including local authorities, local businesses and MPs. It also covers activity with Government and our wider international activity. The Communications and Engagement Dashboard is included as Appendix A to this report.

#### **Norfolk & Suffolk Unlimited**

Lesley Van Dijk has returned to the LEP on a part-time, fixed term contract (to end March 2020) as Brand Manager for our place brand work. She will focus on building our regional ambassador programme, ensuring we’re engaging with businesses who can help to promote our message and deliver game-changing outcomes for the region. She will support the growing programme of international events and will continue to develop the brand’s website, marketing materials and online presence.

Two ambassador breakfast events for local businesses are being held in early December to update supporters on our plans for 2020. This will be a great opportunity for us to meet businesses who want to be more involved and find out how they see the branding complementing their existing work.

#### **New Anglia LEP website redevelopment**

We have commissioned an agency to support the redevelopment of the LEP website, including a new page template, some new interactive features (including an interactive investment map) and support to redesign the navigation. We are undertaking some user experience assessments, using our analytics to create journeys through the site based on what visitors are searching for.

This should ensure that the information on the site is more user-friendly and easier to find. This work will be completed in March 2020.

#### **Key diary dates**

The LEP is involved in a number of key launches and events over the next few months. Listed below are some of the key events planned.

21/22 November	Offshore Wind Conference
6 December	West Suffolk College STEM centre launch
13-16 January 2020	Horecava in Amsterdam
Q4 (early 2020)	Launch of Growth Through Innovation fund (name TBC)
19 February 2020	NAAME conference
24 to 27 Feb 2020	Mobile World Congress in Barcelona
3 and 4 March 2020	Innovation stakeholders dinner and conference
10-13 March 2020	MIPIM Cannes
July 2020	Expected completion of building work on new CEFAS headquarters
2020/21 academic year	UEA, UoS, City College Norwich and Suffolk New College projects to launch

#### **4) Governance, Operations and Finance**

This section provides an update for the board on any key operational matters as well as a headline summary of the LEP’s operational finances.

##### **Governance**

The Government’s Review of LEPs recommended that accountability should be strengthened through a combination of local and national review.

As part of this, LEPs are now required to develop an appropriate scrutiny mechanism. This can either be by establishing their own scrutiny panel or by asking a local authority to fulfil this function.

We have previously attended Suffolk County Council’s Scrutiny Committee and will do again in 2020. Doug Field and Chris Starkie are also scheduled to attend Norfolk County Council’s Scrutiny Committee on 17<sup>th</sup> December.

In addition, Government strengthened its assurance process by introducing a mid-year review of LEPs. Our meeting was held on the 19<sup>th</sup> September and we have received the notes from that discussion.

We are now working on the requirements for the Annual Performance Review, and this meeting has been scheduled for 7<sup>th</sup> February 2020.

In addition to these performance reviews we are in discussion about a process of Peer Review, to enable the sharing of best practice. We have been paired with the Heart of the South West LEP and are scheduled to meet in London on 10<sup>th</sup> January 2020. The meeting will be supported by an independent representative from the Centre for Public Scrutiny.

##### **Finance**

The next set of management accounts will be Quarter 3 (April 19 – Dec 19). These will be published in the January 2020 board papers. Since the last board meeting there have been no extraordinary or unexpected costs.

As reported last month the LEP’s annual funding letters for 2019/20 have been sent out to local authorities. These contributions are beginning to be paid.

##### **Recommendation**

The board is asked to:

- Note the contents of the report
- Nominate LEP CEO Chris Starkie as New Anglia LEP representative on the Greater South East Energy Hub with head of strategy Lisa Roberts as alternate.
- Agree that the LEP representative can make financial decisions involving funding attributed to the energy hub on behalf of New Anglia LEP.

## Communications & Engagement

### October 2019

This dashboard sets out the outcomes and impact of communication during October 2019 through owned media – the information which we control and issue ourselves – and earned media (third-party outlets). (\*Refers to pre-GDPR numbers)

#### Owned media – social media channels and e-newsletters

	Oct 2018	Sept 2019	Oct 2019
<b>New Anglia LEP</b>			
Number of Twitter followers	7,271	7,967	8,051
Number of clicked links per month	N/A	164	329
Average Twitter engagements per day (likes, retweets etc.)	72.2	36.5	41.2
Number of impressions (number of times users saw our tweet)	113K	80.4K	86.9K
Number of LinkedIn followers	496	1,118	1,247
E-newsletter: open rate	N/A	46.45%	34.43%
E-newsletter: click-through rate	N/A	18.63%	28.89%
<b>Norfolk &amp; Suffolk Unlimited</b>			
Number of Twitter followers	N/A	152	211
Number of clicks per month	N/A	49	99
Average Twitter engagements per day (likes, retweets etc.)	N/A	24.9	27.8
Number of impressions (number of times users saw our tweet)	N/A	41.5K	62.2K
Number of LinkedIn followers	N/A	267	343

## Top Tweet – New Anglia LEP

**Top Tweet** earned 3,882 impressions

Useful guidance for Tech businesses about preparing for [#brexit](#) from [@TechNation](#) [technation.io/resources/brex...](https://technation.io/resources/brex...)

↻ 3   ♥ 2

[View Tweet activity](#)

[View all Tweet activity](#)

Once again, our top tweet for the month related to Brexit, this time signposting people to advice from Tech Nation. This earned 3,882 impressions.

## Top Tweet – Norfolk & Suffolk Unlimited

TWEET HIGHLIGHTS

**Top Tweet** earned 3,514 impressions

Just a few hours until the unveiling of an exciting brand to promote Norfolk and Suffolk's world-class business offer and attract vital new investment to the region. Follow us here to find out more [#Norfolk](#) [#Suffolk](#) [#place](#) [#brand](#) [pic.twitter.com/zw3Vewc6fD](https://pic.twitter.com/zw3Vewc6fD)



↻ 5   ♥ 9

Our tweet ahead of the launch of the region's news brand continued to have an impact during October, earning 3,514 impressions. In total, this tweet attracted 5,300 impressions and 46 engagements.

## Media coverage – New Anglia LEP

### How the East of England is building an offshore wind empire

Eleanor Pringle | eleanor.pringle@archant.co.uk | @EleanorMPringle  
PUBLISHED: 15:30 02 October 2019 | UPDATED: 15:30 02 October 2019



Vattenfall's offshore Norfolk Vanguard project promises to be one of the largest in the world. Picture: Vattenfall

The region's growing importance in the offshore wind sector was the focus of a buoyant EDP story. Chris Starkie was quoted and highlighted our £10 million investment in the Energy Skills Centre at East Coast College.

News that giant greenhouses are to be built in Norfolk and Suffolk to provide 10 per cent of the UK's tomatoes was covered by the BBC. Chris Starkie was interviewed for the story which reported how the £120 million greenhouses in Trowse in Norfolk and Ingham in Suffolk could deliver 136 permanent jobs and 120 seasonal ones. This story was also covered by The Guardian, Eastern Daily Press and East Anglian Daily Times.

Other media coverage included an EDP story about our Innovative Projects Fund, with comments from Chris Starkie and Doug Field.

## Public engagements



The LEP was represented at more than 45 events in and around the region during October.

This included the UK's leading property event MIPIM in London, the Defra LEP Roundtable in London, Suffolk Skills & Careers Festival at Trinity Park, and a Ports Cluster Business Lunch in Great Yarmouth.

## Google Analytics – New Anglia LEP website



In October, the LEP website had 19,064 page views (up 1,190 on the previous month). Most viewed pages were news, our team and small grants scheme.

Visitors spent an average of 1.48 seconds on the site (up two seconds on the previous month).

Of those visiting the site, 64.7% were new visitors (down 2.5%) and 35.3% were returning (up 2.5%).

**New Anglia Local Enterprise Partnership Board**  
**Wednesday 27<sup>th</sup> November 2019**

**Agenda Item 12**

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**November Programme Performance Reports**

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Author: Programme leads

Presenter: Rosanne Wijnberg

**Summary**

The following reports follow for review by the LEP Board this month:

- Growth Deal; Jonathan Rudd / Chris Dashper
- Programmes Dashboard; Simon Papworth
- Economic Dashboard; Simon Papworth

**Recommendation**

The board is asked to:

- Note the PPR reports
- Approve the Growth Deal Dashboard

**Growth Deal Performance Report Q2 2019/20**

**Programme Overview - What is the Growth Deal?**

- Programme duration: April 2015 - March 2021.
- Value: £223.5 million (excluding funding awarded directly to Norfolk County Council).
- Aims: to boost the region's skills, drive innovation, target support to help small businesses to grow and improve transport and infrastructure.
- Contribution to the Economic Strategy: estimated to create 54,750 new jobs, 6,800 new homes and to generate an additional £628m public and private investment.

Capital Projects	Growing Places Fund	Growing Business Fund	EZ Accelerator Fund	Total £m
£164	£25	£19.5	£15	£223.5

**What is the Overall Programme Status?**

Finance	Amber↑	Likely that some grants will not be claimed in accordance with forecast draw down schedule and funding profile.
Outputs	Green↓	Reasonably on track to meet our forecast outputs, with some areas at risk of late or low achievement..
Delivery	Green↓	Some slippage on the delivery schedule has occurred but is still within reasonable parameters overall.

**What are our Key Updates?**

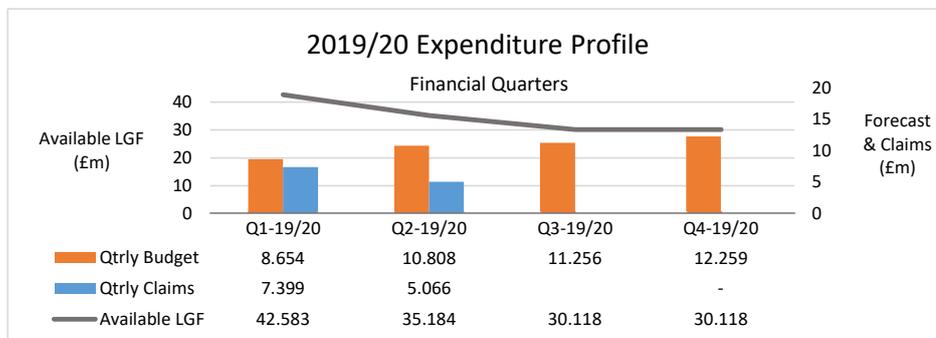
- Programme progress: generally good; only a few projects have significant variations.
- Refining the forecast of expenditure for remaining Growth Deal period to March 21 with the cooperation of all approved projects.
- Key concerns: Delay in project delivery will undermine outturn for the remaining financial years.

**What is our Financial Position?**

Financials (£ million)	Actual	Actual	Actual	Actual	Forecast	Forecast		
Financial Year	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21		Total
Brought Forward	0.000	12.008	0.000	19.189	18.060	5.000		
Gov Allocation	36.900	38.549	41.334	34.660	24.662	47.412		223.517
Spend [Act/Fcst]	-24.892	-50.556	-22.145	-35.789	-37.722	-40.290		-211.395
Unallocated	0.000	0.000	0.000	0.000	0.000	-4.130		-4.130
Carried forward	12.008	0.000	19.189	18.060	5.000	7.992		7.992

Spend progress quarter by quarter:

- Q2 spend well below forecasts due to some late claims & absence of Grant Agreements
- Delayed delivery to a small number of projects has introduced forecast rollover of approx. £5m
- Unallocated:
- Enterprise Zone Accelerator Fund £4.130m



**What is our contribution to the Economic Strategy?**

Quarter/ year:  
2 (Jul-Sep) 2019

Outputs – Cumulative from April 2015 to Quarter 2 2019/20	Actual to date	Forecast to 2025	Percentage Progress	Change
New Homes	676	1005	67%	200
New Jobs	2,304	2,478	93%	83
New Learners	1,530	6,707	23%	394
Match Funding ('Non-LGF Expenditure'); forecast to 2021	£546.848m	£618.875m	88%	£32.383m

Note: this data refers to Q2 of 2019/20 FY. Forecasts have been updated to include Homes, Jobs & Learners from projects anticipated out to 2025.

- Homes: 50 further houses associated with Lynnsport Access Road and 150 dwellings from the Winerack development.
- Jobs: forecasts being met primarily through Growing Business Fund.
- Learners: 92 from IAAAN & 302 from ECC. Forecasts now include CCN, SNC, UoS & UEA through to 2025.
- Match funding: forecast to be met following completion of projects, particularly large scale infrastructure projects.

**What is the Project Delivery Status?**

Overall:

Complete	Physically Complete	On track	Small Variation	Significant Variation	Under Development	Total Projects	
Black	Blue	Green	Amber	Red	Purple	-	
10	8	15	9	2	5	49	
Change	+1	-1	-1	+1	+1	-1	0

- Project change: Lowestoft Flood Risk Management Project delayed by planning permission, land & marine investigations, and navigational risk assessment. Amber to Red.
- Project change: Eye Airfield Access; delivery delayed 6+ months to spring 2020 due to contractor's advice regarding progress during better weather. Green to Amber.
- Project change: Snape Maltings Flood Defences; delayed by Internal Drainage Board (IDB) application for Flood Defence Grant in Aid (FDGIA). Green to Amber.
- Projects change: Thetford Transport Package; delivery & spend improving, moved from Amber to Green.

**What are the Next Steps?**

- Complete and issue Grant Agreements for projects approved since March 2019.
- Proceed with Evaluating completed Projects.
- Support developing a list of future projects to meet the ambitions of the Economic Strategy & Local Industrial Strategy in preparation for future funding.

## Appendix 1 – Growth Deal Performance Report for November 2019

Below is an update on all Growth Deal projects, reflecting the 'Project Status' section of the Performance Report.

**Purple: Great Yarmouth Flood Defences-** approved by the board in May 2018, to upgrade existing sea defences to protect more homes, business & critical infrastructure. The Environment Agency have approved the Grant Agreement and plan to claim £500k this financial year.

**Purple: UoS Digital Skills & Innovation Accelerator-** approved by the board on 27 Mar 19, to establish a number of laboratories at Adastral Park for ICT education, training & collaboration.

**Purple: SNC Digital & Technology Skills Hub-** approved by the board on 27 Mar 19, to create tailored workshops & spaces to enhance technology & digital sector training provision & qualifications to meet the needs of employers.

**Purple: Norfolk & Suffolk Innovation Network-** approved by the board on 27 Mar 2019, to create a network of masts across Norfolk & Suffolk to support an Internet of Things technology.

**Purple: UEA Institute of Productivity-** approved by the board on 26 Jun 2019, to develop a regional hub for innovative engineering, technology and business management solutions.

**Red: Lowestoft Flood Risk Management Project-** Delivery has not yet accelerated as predicted. Planning permission is still outstanding, ABP have delayed land & marine based investigations, and a navigational risk assessment is also required. Construction of tidal walls now delayed between 9 and 12 months.

**Red: Ely Area Rail Enhancement Scheme-** Integration of road scheme for Queen Adelaide level crossings and scale of interventions is complicating solution & increasing cost. Transport Secretary and Rail Minister affordability challenge may prevent Network Rail completing the development work to agreed standard and products required to achieve stakeholder objectives.

**Amber: Norwich Area Transportation Strategy - City Centre Package-** Delivery of Prince of Wales Road gyratory scheme progressing well, although there is a remaining risk to the Plumstead Road Roundabout scheme.

**Amber: Norwich Area Transportation Strategy - A11 Corridor-** works progressing well.

**Amber: Attleborough Sustainable Transport Package-** Delivery of schemes has begun, although later than forecast and additional delays due to public consultation, land purchase and planning permission continue to slow delivery & drawdown of grant.

**Amber: Great Yarmouth Transport Package-** Delivery of cycle and pedestrian schemes has improved following delays due to extensive consultation. Delivery remains slower than anticipated, although preparation & planning activity increased, and expenditure has also risen.

**Amber: Snetterton Employment Area-** Delivery had been delayed by 3 months due to a 30% cost plan estimate increase and contract renegotiation between Breckland DC and UK Power Network. Activity has now restarted and a further grant claim is expected shortly.

**Amber: Great Yarmouth Rail Station Interchange-** Delay and uncertainty remain over the Vauxhall Gardens element of the package for which a CPO may be used to acquire land.

**Amber: Enterprise Zone Accelerator Fund-** no new delivery took place during the 2018/19 financial year. Two projects have been approved and delivery is expected to begin this FY.

**Amber: Eye Airfield Access Link Roads-** delivery delayed by more than 6 months to spring & summer 2020 in accordance with contractor's advice regarding progress during better weather.

**Amber: Snape Maltings Flood Defences-** delivery delayed by an ongoing Internal Drainage Board (IDB) application for Flood Defence Grant in Aid (FDGiA).

**Green: Growing Business Fund** (Subject to separate Performance Report).

**Green: Growing Places Fund** (Subject to separate Performance Report).

**Green:** West Suffolk College Engineering and Innovation Centre.

**Green:** Suffolk Broadband Programme.

**Green:** A47/A1074 Longwater Junction, Norwich

**Green:** Ipswich Transport Package ('Ipswich Radial Corridor').

**Green:** Thetford Transport Package

**Green:** Ipswich Cornhill.

**Green:** East Coast College Energy Skills & Engineering Centre

**Green:** Great Yarmouth Third River Crossing

**Green:** Cefas Marine Science Hub.

**Green:** Bacton to Walcott Coastal Management Scheme.

**Green:** A140 Hempnall Roundabout.

**Green:** Honingham Thorpe Food Enterprise Park.

**Green:** CCN Digi-Tech Factory.

**Blue:** Easton & Otley College Construction Training Centre.

**Blue:** Lynnsport Access Road (King's Lynn).

**Blue:** Bury St Edmunds Eastern Relief Road.

**Blue:** King's Lynn Innovation Centre.

**Blue:** Ipswich Waterfront Innovation Centre.

**Blue:** International Aviation Academy Norwich

**Blue:** South Lowestoft Industrial Estate – Phoenix Park officially opened.

**Blue:** Norwich Northern Distributor Road.

**Black:** College of West Anglia University Centre.

**Black:** Upper Orwell Crossing Feasibility study.

**Black:** Lowestoft Third Crossing Feasibility study.

**Black:** Norfolk Broadband programme.

**Black:** Beccles Southern Relief Road.

**Black:** Bury St Edmunds Sustainable Transport Package.

**Black:** Haverhill Innovation Centre.

**Black:** Growth Hub Programme.

**Black:** Sudbury Western Bypass Study.

**Black:** Felbrigg Junction Improvement.

# Growth Deal Dashboard

LEP Name **New Anglia LEP**

This Quarter: **Q2\_1920**

## Deliverables Progress



Housing	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21	21-25	
Houses Completed	200	176	7	62	431	0	-	676
Forecast for year	350	0	40	150	350	155	310	1,005
Progress towards forecast	57%	-	18%	41%	123%	0%	-	67%



Jobs	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21	21-25	
Jobs Created	83	173	1,345	649	112	0	-	2,279
Apprenticeships Created*	0	8	7	10	0	0	-	25
Jobs including Apprenticeships	83	181	1,352	659	112	0	-	2,304
Forecast for year	407	598	393	605	407	216	259	2,478
Progress towards forecast	20%	30%	344%	109%	28%	0%	-	93%

\* Apprenticeships included within jobs totals prior to 2017



Skills	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21	21-25	
Area of new or improved floorspace (m2)	2,535	3,944	4,849	0	2,535	0	-	11,328
Forecast for year	6,125	2,930	4,849	0	6,125	5,968	0	19,872
Progress towards forecast	41%	135%	100%	-	41%	0%	-	57%



Number of New Learners Assisted	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21	21-25	
Forecast for year	870	72	279	846	870	862	3,778	6,707
Progress towards forecast	45%	213%	99%	84%	45%	0%	-	23%

Transport	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21	21-25	
Length of Road Resurfaced	0.0	0.0	0.0	1.3	0.0	0.0	-	1.3
Length of Newly Built Road	0.7	1.4	2.5	23.1	0.7	0.0	-	27.7
Length New Cycle Ways	0.0	0.0	0.0	10.0	1.5	0.0	-	11.4

## Project RAG Ratings

Project Name	Previous Quarter Q1_1920	This Quarter Q2_1920	Project Name	Previous Quarter Q1_1920	This Quarter Q2_1920
Easton and Otley College	G	G	Great Yarmouth Third River Crossing	G	G
College of West Anglia	G	G	Lowestoft Flood Risk Management	AR	AR
Lynnsport Access Road	G	G	Ely Area Rail Capacity Enhancement	AR	R
Bury St Edmunds Relief Road	G	G	Enterprise Zone Accelerator Fund	A	A
Kings Lynn Innovation Centre	G	G	Cefas Marine Science Hub	G	G
Growing Business Fund	G	G	Bacton to Walcott Coastal Management Scheme	AG	AG
Growing Places Fund	G	G	Eye Airfield Access Link Road	G	A
West Suffolk College	AG	G	Snap Maltings Flood Defence	AG	AG
Norfolk Broadband Programme	G	G	Great Yarmouth Flood Defences	A	AG
Suffolk Broadband Programme	G	G	A140 Hempnall Roundabout	AG	AG
A47 Longwater Junction	G	G	Honingham Thorpe Food Enterprise Park	G	G
Norwich Area Transportation Strategy (NATS) C	A	A	UoS Digital Skills & Innovation Accelerator	G	G
Norwich Area Transportation Strategy (NATS) A	AG	AG	CCN Digital Technology Factory	G	G
Ipswich Waterfront Innovation Centre	G	G	SNC Digital & Technology Skills Hub	G	G
International Aviation Academy	G	G	Norfolk & Suffolk Innovation Network	G	G
Beccles Southern Relief Road	G	G	UEA Institute of Productivity	G	G
Haverhill Innovation Centre	-	-	Running Costs	G	G
South Lowestoft Industrial Estate	G	G	-	-	-
Sudbury Western Bypass Study	G	G	-	-	-
Attleborough Sustainable Transport	AG	A	-	-	-
Bury St Edmunds Sustainable Transport	G	G	-	-	-
Great Yarmouth Transport Package	G	G	-	-	-
Ipswich Radial Corridor Improvements	G	G	-	-	-
Thetford Transport Package	G	G	-	-	-
East Coast College	G	G	-	-	-
Felbrigg Junction Improvemnet	G	G	-	-	-
Ipswich Cornill	G	G	-	-	-
Snetterton Employment Area	AG	AG	-	-	-
Norwich Northern Distributor Road	G	G	-	-	-
Great Yarmouth Rail Station Interchange	AG	AG	-	-	-

Growth Deal Performance
G

Area lead comments

## Financial Progress

LGF Award	2015-16	2016-17	17-18	18-19	19-20	20-21	Total
	£36,900,000	£38,548,555	£41,334,111	£34,659,957	£24,661,848	£47,412,132	£223,516,604

LGF Outturn	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21		
Actual	£ 5,066,283	£ 75,448,555	£ 28,621,444	£ 29,312,509	£ 12,465,163	£ -	£ 145,847,672	
Forecast for year	£ 43,547,372	£ 75,448,555	£ 28,621,445	£ 35,420,467	£ 43,547,372	£ 40,242,892	£ 223,280,731	
Progress towards forecast	12%	100%	100%	83%	29%	0%	65%	

LGF Expenditure	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21		
Actual	£ 5,066,283	£ 73,694,786	£ 22,489,457	£ 37,198,266	£ 12,465,163	£ -	£ 145,847,672	
Forecast for year	£ 43,547,372	£ 75,448,555	£ 22,144,992	£ 41,896,919	£ 43,547,372	£ 40,242,892	£ 223,280,730	
Progress towards forecast	12%	98%	102%	89%	29%	0%	65%	

Non-LGF Expenditure	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21		
Actual	£ 32,403,280	£ 44,410,132	£ 156,718,635	£ 290,891,617	£ 54,828,028	£ -	£ 546,848,412	
Forecast for year	£ 122,698,974	£ 46,410,132	£ 55,432,686	£ 286,366,003	£ 122,698,974	£ 107,966,956	£ 618,874,751	
Progress towards forecast	26%	96%	283%	102%	45%	0%	88%	

Total LGF + non-LGF Expenditure	This Quarter	Financial Year						Total
		15-17	17-18	18-19	19-20	20-21		
Actual	£ 37,469,563	£ 118,104,918	£ 179,208,092	£ 328,089,883	£ 67,293,191	£ -	£ 692,696,084	
Forecast for year	£ 166,246,346	£ 121,858,687	£ 77,577,679	£ 328,262,922	£ 166,246,346	£ 148,209,848	£ 842,155,482	
Progress towards forecast	23%	+97%	+231%	+100%	+40%	+0%	82%	

## Contractual Commitments (manual entry)

	15-17	17-18	18-19	19-20	20-21	Total
Forecast	£ 107,828,427	£ 23,950,927	£ 28,880,126	£ 48,366,770	£ 7,200,000	£ 216,226,250
Actual	£ 107,828,427	£ 23,950,927	£ 27,769,336	£ 9,288,770	-	£ 168,837,460
Variance	+0%	+0%	-4%	-81%	-100%	-22%

## Commentary

1. New Anglia have approximately £4.13 million of Local Growth Fund allotted to its Enterprise Zone Accelerator Fund that still requires formal allocation to projects.
2. Our Forecast LGF Outturn, Expenditure and Contract Commitments do not include our 7% Running Costs.
3. The addition of a considerable number of forecast learners from new skills projects out to 2025 has significantly reduced our percentage progress.
4. Lowestoft Flood Risk Management Project which has the most significant risk of delay and underspend was an LGF award and government priority specified in New Anglia's Growth Deal.

## Section 151 Officer Approved

Name
Signature
Date



# New Anglia LEP programme outputs dashboard - Q2 2019/20

Data as of Sept 2019

## Jobs created

**88,000**  
NET NEW JOBS  
BY 2036

A **HIGHER** PROPORTION  
OF PEOPLE ENGAGED IN THE  
LABOUR MARKET  
THAN ACROSS  
THE UK BY 2036

Primary Economic Strategy (ES) indicators supported

## Private sector investment unlocked

GROW OUR ECONOMY BY  
**£17.5**  
BILLION  
IN REAL TERMS BY 2036



GVA PER HOUR OF  
**£39**  
BY 2036

Primary Economic Strategy (ES) indicators supported

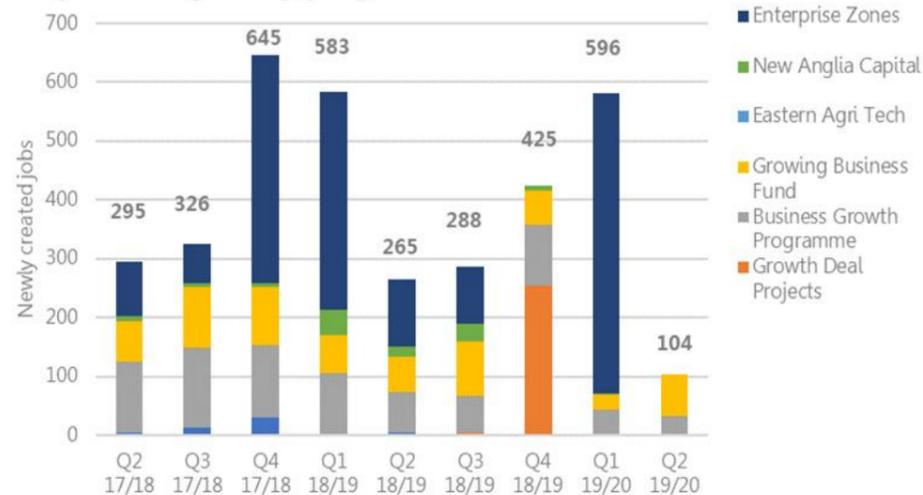
## New dwellings supported

**140,000**  
NEW HOMES  
BY 2036

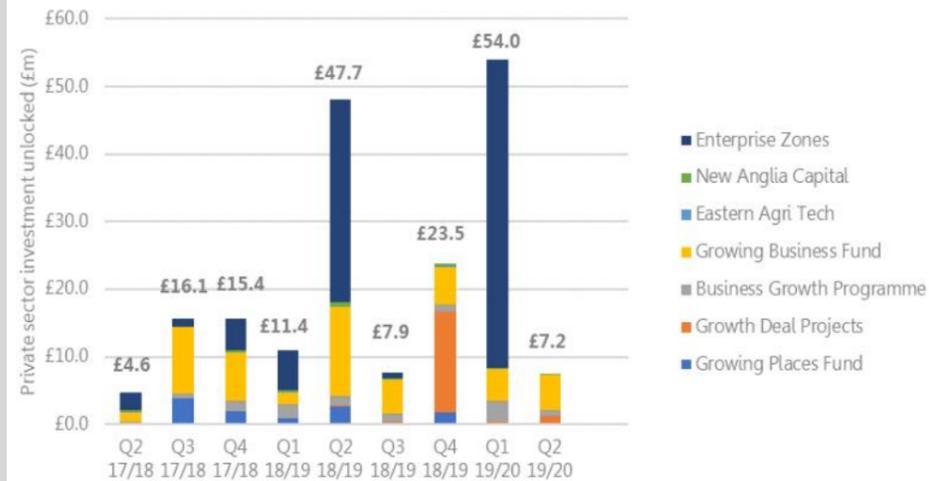


Primary Economic Strategy (ES) indicators supported

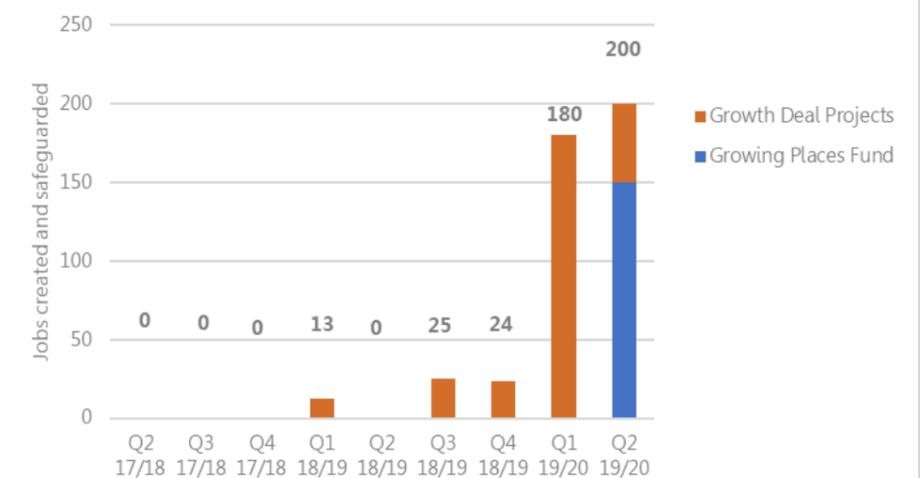
### Newly created jobs by programme



### Private sector investment unlocked by programme



### New dwellings supported by programme



Delivery, this quarter (Q2, Jul-Sep 2019):

**104**

Delivery, year to date (2019-20 financial year): **700**

With a proven track record of creating jobs and supporting employment opportunities in the local economy, LEP programmes have a demonstrable and clearly measurable impact on the ambitions of the ES and associated indicators.

The Enterprise Zone, Growing Business Fund and Business Growth Programmes are the primary drivers of the jobs created to date in 19/20. With the average grant size falling across GBF and the Small Grant Scheme, lower job creation continues to impact quarterly job returns.

The figures for Q2 include some of the forecast jobs due to be created in the Enterprise Zones, overall, we anticipate the EZ programme to create at least 1140 jobs during 19/20.

Target, this year (2019-20 financial year): **2,183**

Delivery, year to date, as % of target: **32%**

Delivery, this quarter (Q2, Jul-Sep 2019):

**£7.2m**

Delivery, year to date (2019-20 financial year): **£61.2m**

LEP programmes continue to leverage in significant private sector investment, helping to unlock jobs, housing, capital and growth. In fact, the IMF estimates every £1 of private sector investment can stimulate a further £3 of economic growth, highlighting its direct impact on the delivery of the aims and ambitions in the ES.

Following a very successful quarter Q1, the majority of the private match funding for this quarter came via the Growing Business Fund, which requires a minimum of 80% private match funding from approved applications.

Target, this year (2019-20 financial year): **£55m**

Delivery, year to date, as % of target: **111%**

Delivery, this quarter (Q2, Jul-Sep 2019):

**200**

Delivery, year to date (2018-19 financial year): **380**

Though typically small-scale and limited in terms of direct tangible outputs, LEP programmes still have a demonstrable role in supporting the delivery of new homes and leveraging in resources to unlock sites and development.

A number of additional outputs have been achieved for quarter 2, but not yet captured in the monitoring cycle. We anticipate that both the Lark Grange development in Bury St Edmunds and the Winerack project in Ipswich will contribute further outputs for 2019/20 to be captured in Q3.

Both projects will continue to add further dwellings as a result of LEP intervention during 19/20,

Target, this year (2019-20 financial year): **209**

Delivery, year to date, as % of target: **182%**

# New Anglia LEP programme outputs dashboard - Q2 2019/20

Data as of Sept 2019

## New businesses created

**30,000**  
NEW SUCCESSFUL  
BUSINESSES BY 2036



Primary Economic Strategy (ES) indicators supported

## Jobs paying above the median salary\*

INCREASED  
MEDIAN WAGES BY  
**£200**  
MORE PER  
WEEK BY 2036



Primary Economic Strategy (ES) indicators supported

## Learners & apprenticeships supported

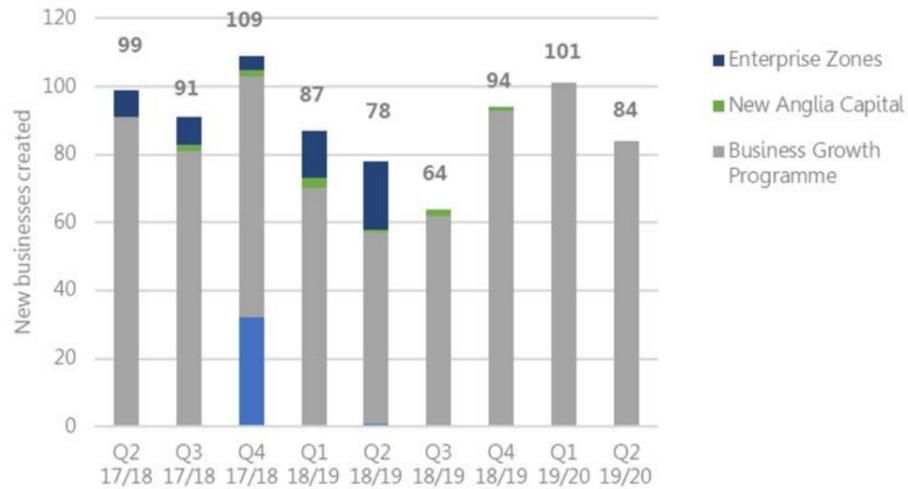
**66%**  
OF THE  
POPULATION  
WITH NVQ3+  
BY 2036



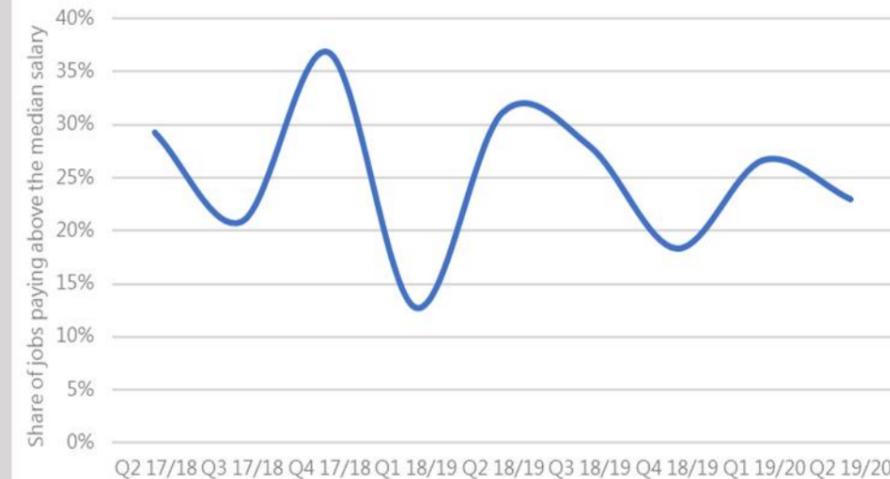
**88,000**  
NET NEW JOBS  
BY 2036

Primary Economic Strategy (ES) indicators supported

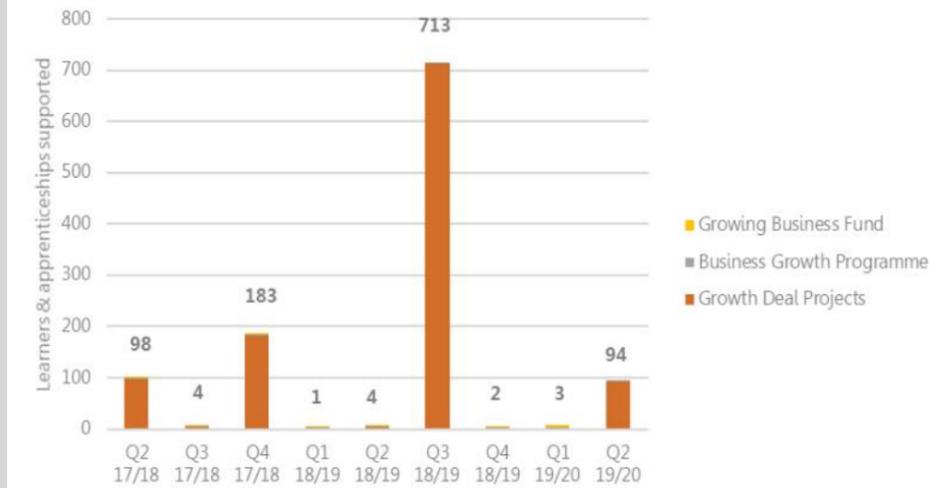
### New businesses created by programme



### Share of new jobs paying above the median salary



### Learners & apprenticeships supported by programme



Delivery, this quarter (Q2, Jul-Sep 2019): **84**

Delivery, year to date (2019-20 financial year): **185**

Delivery, cumulative to date (2012-): **1,396**

The scale and breadth of the LEPs activity within enterprise support means it has a vital and unrivalled role to play in supporting and stimulating the uplift in enterprise required to achieve the aims and ambitions of the ES.

A positive start to the 19/20 delivery year and a new challenging target, which we are now just over half way to achieving at the end of Q2.

Figures do not yet include any new businesses created on the Enterprise Zones. These will be incorporated into the Q3 Dashboard.

On this momentum the target for the year will be achieved.

Target, this year (2019-20 financial year): **322**

Delivery, year to date, as % of target: **57%**

Delivery, this quarter (Q2, Jul-Sep 2019): **17**

Delivery, year to date (2019-20 financial year): **25**

Delivering quality jobs though its programmes and interventions - particularly in terms of remuneration - is important for the LEP to achieve the aims and ambitions around inclusive growth and its associated ES indicators.

Between April and June, 24% of new LEP-supported jobs\* were paying above the median wage as a starting salary. This reflects the average figure for the previous 18/19 financial year.

Year to date delivery of 24% of jobs paying above the median wage falls below the target for a third of all jobs to be paying above the median salary. Further regional data will be available for Q3 reporting.

*\* While the proportion of jobs created above the median salary level appears to be low, this is reflective of the median salary job creation profile for the Norfolk and Suffolk economy as a whole.*

Target, this year (2019-20 financial year) **720**

**(33% of all jobs created)**

Delivery, this quarter (Q2, Jul-Sep 2019): **94**

Delivery, year to date (2019-20 financial year): **97**

Delivery, cumulative to date (2012-): **1,618**

LEP programmes play an important role in creating and supporting learners and apprenticeships, ensuring a demonstrable impact on the ambitious skills-related aims of the ES and associated indicators.

Targeted delivery for the year stands at 919 new learners and apprenticeships with a number of capital-related projects expected to drive delivery for the year.

Delivery for Q2 has picked up, however the majority of delivery schemes follow an academic year cycle so the traditional September learner intakes will be reflected in reporting for Q3 and will demonstrate a significant increase in outputs, as figures are compiled.

Target, this year (2019-20 financial year): **919**

Delivery, year to date, as % of target **11%**

# New Anglia LEP quarterly economic dashboard - Q1 2019/20

Data as of November 2019, covering period Apr-Jun 2019

## Labour market

Associated Economic Strategy (ES) indicators

**88,000**  
NET NEW JOBS  
BY 2036

**A HIGHER** PROPORTION  
OF PEOPLE ENGAGED IN THE  
LABOUR MARKET  
THAN ACROSS  
THE UK BY 2036

**NOTE:** Proxy metrics (used below) are leading indicators used to informally track quarterly trajectory and context - actual progress of ES indicators will be officially reported annually (Feb)

### Employment rate and jobs



## Economic output & growth

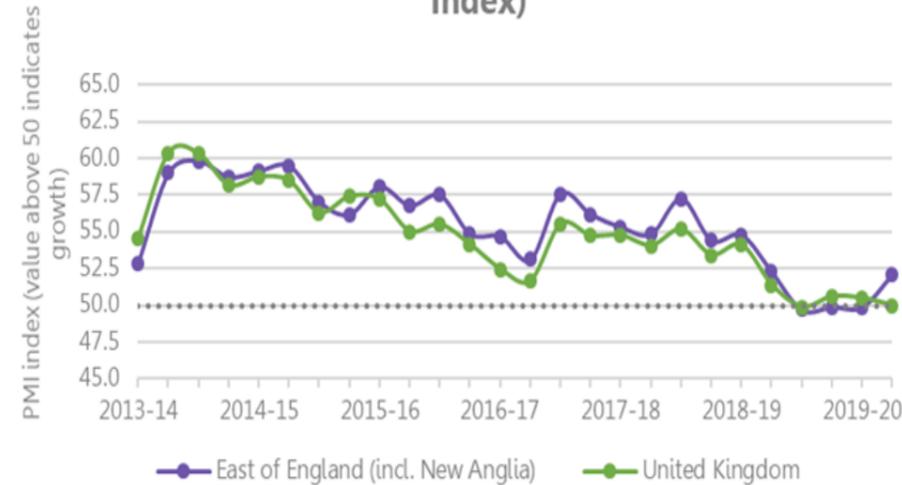
Associated Economic Strategy (ES) indicators

**GROW OUR ECONOMY BY**  
**£17.5**  
**BILLION**  
IN REAL TERMS BY 2036

**GVA PER HOUR OF**  
**£39**  
BY 2036

**NOTE:** Proxy metrics (used below) are leading indicators used to informally track quarterly trajectory and context - actual progress of ES indicators will be officially reported annually (Feb)

### Economic activity - PMI (Purchasing Managers Index)



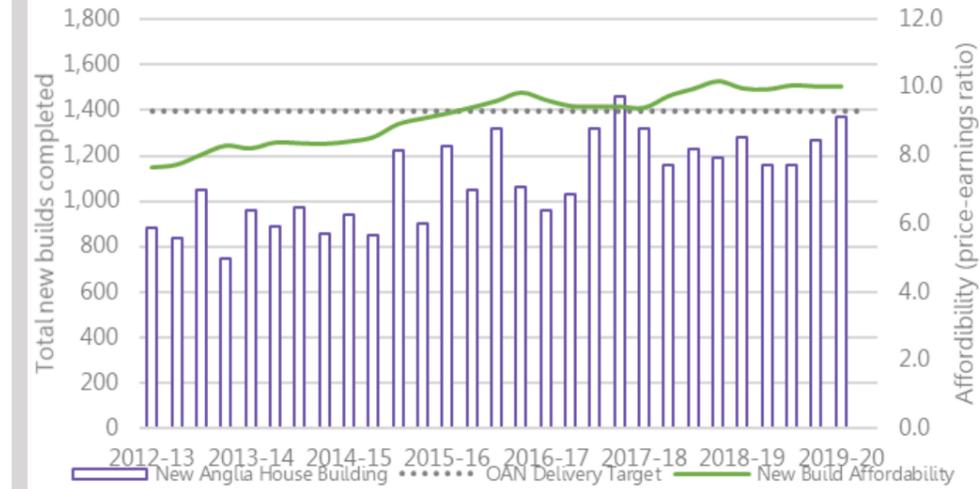
## Housing market

Associated Economic Strategy (ES) indicators

**140,000**  
NEW HOMES  
BY 2036

**NOTE:** Proxy metrics (used below) are leading indicators used to informally track quarterly trajectory and context - actual progress of ES indicators will be officially reported annually (Feb)

### Housebuilding and affordability



### Comparator profile - Q1 19-20

The employment rate in New Anglia remains in a comparatively healthy state, tracking in line with the overall UK figure.

The unemployment rate decreased marginally, from 3.7% in the previous quarter, to 3.2% in the first quarter of 2019-20, this decrease was shared by the East of England, and the South East. Both the East Midlands and South West saw marginal increases of 0.2% in their unemployment rates.

While the UK employment rate increased by 1.1% to 75% in the first quarter of 2019-20, the unemployment rate remain fixed at 3.8%.

The East Midlands was the only comparator to see an increase in its unemployment rates, and a decrease in its employment rate — though both movements were very marginal.

New Anglia, East of England, and the South East all saw increases in their respective employment rates, and decreases in their unemployment rates through the first quarter of 2019-20.

Overall, the picture remains comparative healthy, in terms of progress towards the associated ES indicators — though in real terms performance is somewhat flat.

	Employment rate %	Unemployment rate	
	(and % change on previous quarter)		
New Anglia	75.0%	0.8%	3.1%
East of England	78.9%	0.5%	2.8%
East Midlands	76.8%	0.1%	4.2%
South East	79.5%	0.4%	2.8%
South West	80.1%	0.5%	2.6%
United Kingdom	75.0%	1.1%	3.8%

Unlike the rest of the metrics in this dashboard, PMI figures are available on a regular monthly basis, allowing us to track data from Q2, July-September.

It is always worth bearing in mind that this particular metric measures performance across the whole of the East of England, rather than New Anglia in isolation. A score above 50 indicates purchasing managers are expecting economic growth to improve, and a score below 50 indicates they expect economic growth to contract.

The regional economy for the East of England, (encompassing Norfolk and Suffolk) somewhat bucked the comparators' trend for the July to September period, seeing a very healthy return, though it worth noting the two previous quarters had returned negative indicators.

It is worth remembering that throughout the year there has been considerable political and economic uncertainty, a trend which looks likely to continue through the rest of this calendar year.

The data suggests regional purchasing managers throughout the UK are not positive with regards to the growth prospects of the broader economy, and confidence remains comparatively uncertain across the UK, and the wider macroeconomic landscape.

\*Data taken from snapshot survey, drawn from a comparatively small sample size

### Comparator profile - Q1 19-20

	PMI output (and index point change on previous quarter)	
East of England	52.1	2.4
East Midlands	49.1	0.0
South East	49.4	1.4
South West	48.6	0.5
London	51.5	0.7
United Kingdom	50.0	0.5

### Comparator profile - Q1 19-20

	New builds per 10k residents		Average new build price
New Anglia	10.0	1.8	£301,000
East of England	9.1	1.7	£359,100
East Midlands	9.1	2.9	£258,500
South East	9.2	0.6	£372,600
South West	6.0	2.2	£297,900
England	8.4	0.9	£302,000

Local housing delivery continued on a strong trend, building on the progress through the previous quarter.

Through the first quarter of 2019-20 the rate of house building came close to reaching the (Objectively Assessed Need) OAN targets for Norfolk and Suffolk, this trajectory is encouraging.

The affordability ratio, appears to have largely levelled off over the past 3 quarters.

There was an increase in the median advertised salaries across Norfolk and Suffolk in the first quarter of 2019-20, which is encouraging, this will have had a very marginal positive impact on the affordability ratio.

The rate of house building increased across the England, except for the South West, where it actually contracted. New Anglia ranked second behind the East Midlands, and was broadly in line with the East of England as a whole.

\*In order to meet quarterly reporting schedule, data does not perfectly align with that used for annual Norfolk and Suffolk Economic Strategy review.

# New Anglia LEP quarterly economic dashboard - Q1 2019/20

Data as of November 2019, covering period Apr-Jun 2019-20

## Business & enterprise

Associated Economic Strategy (ES) indicators

**30,000**  
NEW SUCCESSFUL  
BUSINESSES BY 2036



**NOTE:** Proxy metrics (used below) are leading indicators used to informally track quarterly trajectory and context - actual progress of ES indicators will be officially reported annually (Feb)

## Earnings & income

Associated Economic Strategy (ES) indicators

INCREASED  
MEDIAN WAGES BY  
**£200**  
MORE PER  
WEEK BY 2036

**NOTE:** Proxy metrics (used below) are leading indicators used to informally track quarterly trajectory and context - actual progress of ES indicators will be officially reported annually (Feb)

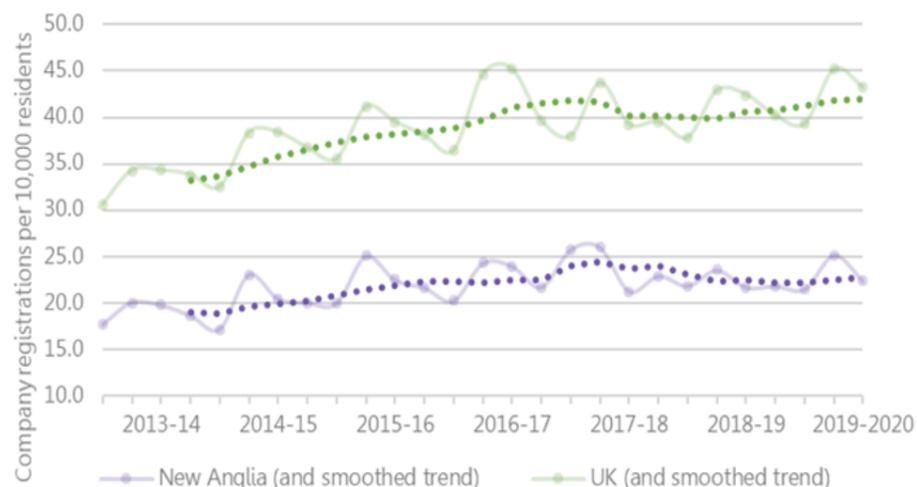
## Skills & qualifications

Associated Economic Strategy (ES) indicators

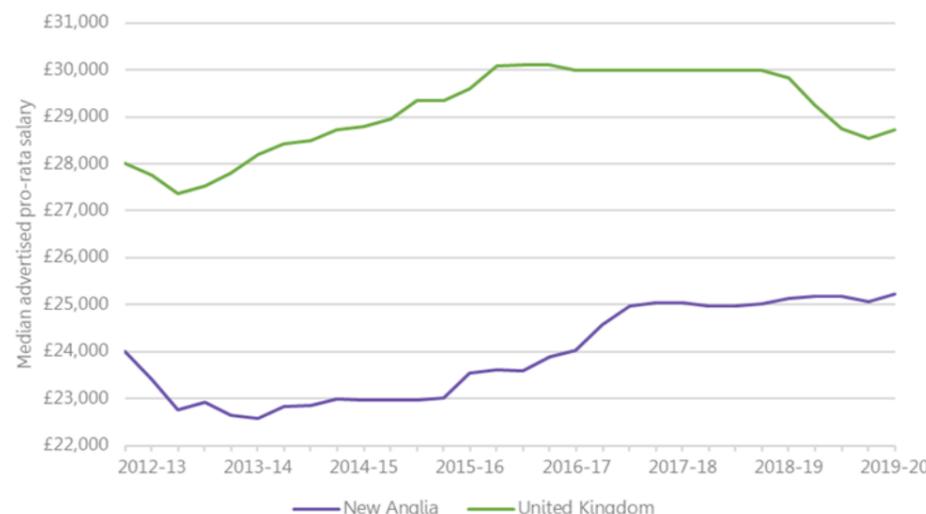
**66%**  
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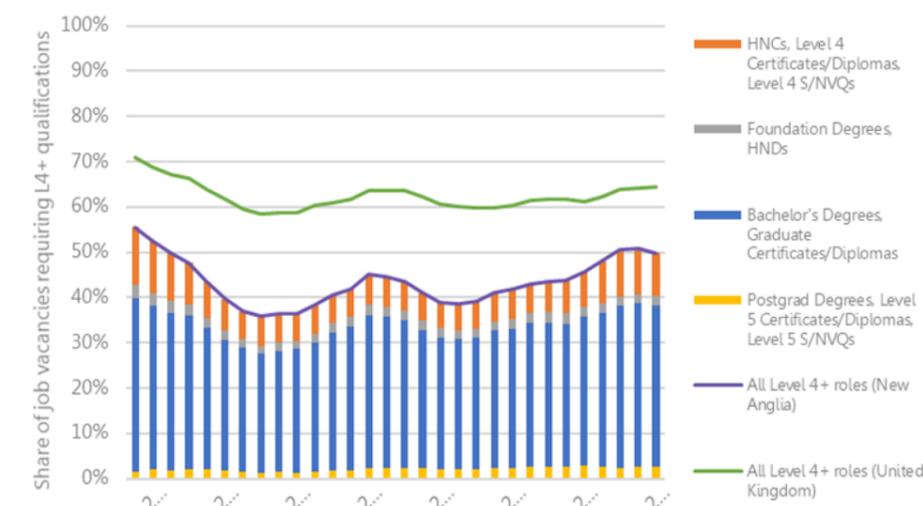
### Enterprise rates



### Median advertised salary of job vacancies



### Share of job vacancies by skill level



It is worth highlighting that this quarter's data incorporates a UK-wide annual update on population estimates across the UK—which may go some way to explain the unilateral dip in enterprise rates.

However, the East of England overall count per 10k of residents is still some way ahead of the New Anglia, though the gap between the two slightly narrowed through the first quarter of 2019-20.

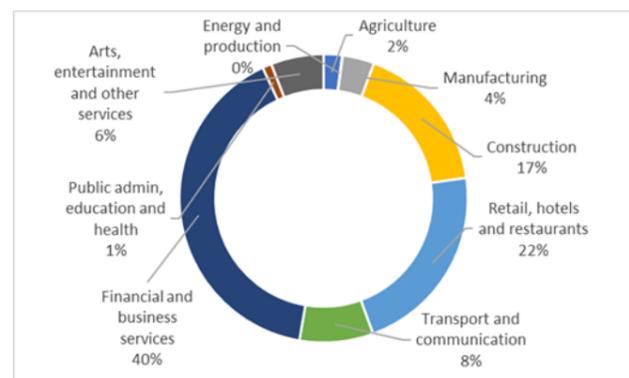
Although Norfolk and Suffolk have closed the gap in terms of their rate of entrepreneurialism on some comparators, this indicator remains a very challenging area for improvement, and is still some way off the overall national rate of 43.2 businesses

### Comparator profile - Q1 19-20

	New businesses per 10k working-age residents (and % change on previous quarter)
<b>New Anglia</b>	<b>22.4</b> <b>2.6</b>
East of England	33.4 <b>4.4</b>
East Midlands	31.0 <b>0.1</b>
South East	33.8 <b>1.3</b>
South West	26.4 <b>1.7</b>
United Kingdom	43.2 <b>2.0</b>

### Sectoral profile - Q1 2019-20

created per 10k residents.



\*Data is drawn from a broad base, and does not reflect the data sample used in the Economic Strategy annual review process.

### Comparator profile - Q1 19-20

	Median advertised salary of job vacancies (and % change on previous quarter)
<b>New Anglia</b>	<b>£26,000</b> <b>3.8%</b>
East of England	£28,000 <b>0.0%</b>
East Midlands	£27,000 <b>1.9%</b>
South East	£29,000 <b>1.7%</b>
South West	£27,000 <b>0.4%</b>
United Kingdom	£30,000 <b>2.7%</b>

Indicators for the first quarter of 2019-20 showed a consistent trend of wage growth across the UK, and average median wages across Norfolk and Suffolk increased by a very healthily 3.8%, following a slight contraction in the fourth quarter of 2018-19.

It is worth bearing in mind that these figures are based only on advertised salaries, and therefore many elements of the actual wage market may not be being captured, particularly those roles that rely heavily on overtime hours worked, and/or performance related pay.

Norfolk and Suffolk still lag behind in terms of actual median salary levels, and while progress towards the ES indicator is steady, there remains much potential for improvement.

\*Data is taken from a comparatively small sample size, and is reliant on information provided by respective employers in the actual job advert.

### Comparator profile - Q1 19-20

	Share of job vacancies requiring L4+ qualifications (and % change on previous quarter)
<b>New Anglia</b>	<b>49.8%</b> <b>1.5%</b>
East of England	59.3% <b>0.9%</b>
East Midlands	50.9% <b>0.6%</b>
South East	59.3% <b>0.7%</b>
South West	53.0% <b>1.4%</b>
United Kingdom	60.3% <b>0.9%</b>

Between April and June of 2019, 49.8% of all job opportunities in Norfolk and Suffolk required a degree level qualification (Level 4 equivalent and above), compared with 60.3% across the UK.

However, overall higher skilled job opportunities continue to increase in number in Norfolk and Suffolk.

Except for the East of England, all comparator regions saw a contraction in the proportion of jobs that required a higher level of qualification, and the national trend also saw a slight dip of 0.9%.

\*Data is taken from a comparatively small sample size, and is reliant on the information provided by respective employers in the actual job advert.

## New Anglia LEP Board Forward Plan – 2020 (provisional)

Date	Venue	Forward Looking	Governance & Delivery
29 <sup>th</sup> January	Liftshare Norwich	<ul style="list-style-type: none"> <li>Aims and Objectives for the Year</li> <li>Brexit impact report</li> </ul>	<ul style="list-style-type: none"> <li>Local Industrial Strategy – progress report</li> <li>Digital Skills Project – for approval</li> <li>Growth Programme and Enterprise Zones Performance Reports</li> <li>New Anglia Capital Bi-Annual Report</li> <li>Finance Report</li> </ul>
26 <sup>th</sup> February	Ipswich Town Hall, Ipswich	<ul style="list-style-type: none"> <li>Establishment of Clean Growth Industry Council and development of action plan</li> <li>Development of Tourism sector action plan</li> </ul>	<ul style="list-style-type: none"> <li>Governance – reporting from industry councils and other sub-boards</li> <li>Economic and Programme Dashboards</li> <li>Growth Deal Performance Report</li> </ul>
25 <sup>th</sup> March	Dudgeon Offshore Wind Farm Base Gt Yarmouth	<ul style="list-style-type: none"> <li>LEP Delivery plan 20/21</li> </ul>	<ul style="list-style-type: none"> <li>LEP updated Local Assurance Framework 20/21</li> <li>LEP Operating Budget 20/21</li> <li>Enterprise Zones and Agritech Performance Reports</li> <li>Economic Strategy Annual Review</li> </ul>
April		<b>No Board Meeting</b>	
20 <sup>th</sup> May	West Suffolk College Bury St Edmunds	<ul style="list-style-type: none"> <li>Inward investment strategy</li> <li>Skills Advisory Panel plans and progress</li> </ul>	<ul style="list-style-type: none"> <li>Growth Programme and Growth Deal Performance Reports</li> <li>Economic and Programme Dashboards</li> <li>Capital Budget 20/21</li> <li>Finance Report</li> </ul>
23 <sup>rd</sup> June	Norfolk	<ul style="list-style-type: none"> <li>Energy Industry Council progress report</li> <li>Opportunity Areas progress report</li> </ul>	<ul style="list-style-type: none"> <li>Tourism Action Plan</li> <li>Enterprise Zones and Agritech Performance Reports</li> <li>Equal Opportunity &amp; Diversity Policy Report</li> <li>Modern Slavery and Human Trafficking statement</li> </ul>
21 <sup>st</sup> July	Felixstowe Port Felixstowe	<ul style="list-style-type: none"> <li>Innovation Board progress report</li> <li>Transport Board progress report</li> </ul>	<ul style="list-style-type: none"> <li>Draft accounts</li> <li>Growth Programme Performance Report</li> <li>NAC Bi-Annual Report</li> <li>Apprenticeship Levy Pool</li> <li>Finance Report</li> </ul>
August		<b>No Board Meeting</b>	
23 <sup>rd</sup> September	Norfolk	<ul style="list-style-type: none"> <li>Enterprise Zones</li> <li>Agritech Industry Council progress report</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise Zones Performance Report</li> <li>Economic and Programme Dashboards</li> <li>Growth Deal Performance Report</li> </ul>
23 <sup>rd</sup> September	New Anglia LEP AGM		
21 <sup>st</sup> October	Sutton Hoo Suffolk	<ul style="list-style-type: none"> <li>Skills Advisory Panel update</li> <li>ICT Digital Industry Council progress report</li> </ul>	<ul style="list-style-type: none"> <li>Evaluation on LEP programmes</li> <li>Growth Programme Performance Report</li> <li>Agritech Report</li> <li>Finance Report</li> </ul>
25 <sup>th</sup> November		<ul style="list-style-type: none"> <li>Growth Deal</li> </ul>	<ul style="list-style-type: none"> <li>Economic and Programme Dashboards</li> <li>Growth Deal Performance Report</li> </ul>
December		<b>No Board Meeting</b>	

## Standing Items / Items to be Scheduled

### Standing Items

- Brexit
- Local Industrial Strategy
- IAC recommendations
- Chief Executive's Report including updates on
  - Programmes
  - Strategy
  - Engagement and promotion
  - Governance, Operations and Finance
- Board Forward Plan

### Items to be Scheduled

- Equality & Diversity Training
- Investment Plan
- Social Investment