

- **School/College/Business:** Downham Market Academy and Balfour Beatty
- **Topic:** First school in West Norfolk to be matched with an Enterprise Adviser
- **Gatsby Benchmark(s):** 1, 2, 4 and 5

Downham Market Academy became the first secondary school in West Norfolk to be matched with an Enterprise Adviser (EA); Nicky Paine from Balfour Beatty.

Prior to their first official meeting, Nicky had already supported Downham Market with an event for pupil premium students in year 9/10, and during this the relationship really took off. Nicky will be supporting the school with their careers programmes offering an employer's perspective, providing Labour Market Information regarding Balfour Beatty and the sectors they employ staff within, supporting the school to embed careers within the curriculum and increase the schools encounters with employers.

Nicky has hit the ground running and already has plans in place supporting students with developing soft skills as well as a mentoring programme for year 9 and 10 students.

In return, Balfour Beatty are developing a positive reputation by this support for the local community as well as supporting the future workforce, broadening their networks and engaging with young people at an early age with an interest in working in the sector and more specifically their organisation.

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