

## Lee Holyoake, Aviva, Security Culture and Awareness Lead

- **Where did you go to school?** North London
- **What path did you take to get to your current position?** A long and winding one! Studied Leisure and tourism at college, began work in travel agents and quickly realised the industry was dying. Moved into retail and then into managing a bookmakers. I then landed a role as a motor claims handler at Aviva and progression has been quick going into an investigative fraud role and now cyber security training awareness and content creation.
- **What subjects did you study?** English, Maths, Geography, IT, Science, Religious Studies, Leisure & Tourism, Travel & Tourism
- **How many jobs have you had, and can you name them?** 10+; Primark – sales assistant, Co-op – sales assistant, Samaritans – Listener (voluntary), Ladbrokes – Manager, Various travel agents and tour operators – Holiday sales, Aviva – Claims handler, Claims data investigator, Security culture awareness lead.
- **What school subjects link to your career?** IT and English Language
- **A typical day in your current role looks like:** Mailbox management, content creation (Communications/videos/guides/posters/website design), staff education (talks/newsletters/roadshows) and reporting.
- **What skills do you use daily, that you learnt at school?** IT skills (excel/PowerPoint), Cultural differences (Target audience analysis), Maths – Calculating percentages, averages, etc.
- **What is the number #1 piece of advice you've been given that helped you with your career choice?** Don't be afraid to fail and try new things.
- **Where do you see yourself in 5 years?** An industry leading Cyber security awareness subject matter expert.
- **What is the average salary for this role?** £35-40k
- **If you could have done anything differently on your career journey, what would it be?** Less time at Ladbrokes, a role with limited career opportunities

### Why do you love your job?

**My job is varied, I am learning new skills daily. I am encouraged to push the boundaries and try new things.**