



European Investment Strategy: Update



European Union
European Structural
and Investment Funds

Contents

Introduction	3
European Investment Strategy and ESIF Committee.....	3
Strategy Update	3
Strategic context.....	4
Alignment with the Norfolk and Suffolk Economic Strategy	4
Local Industrial Strategy.....	6
Progress so far.....	7
European Investment Strategy - Programme Priorities.....	8
Norfolk and Suffolk Economic Strategy data sets.....	8
Headline Programme Targets	8
European Social Fund.....	10
Programme priorities.....	10
Sector Skills Deals and Youth Pledge	10
Calls for Projects	10
Funding allocations and technical assistance	10
Norfolk and Suffolk Economic Strategy priorities for ESF delivery	11
Specific ESF Priorities and Calls.....	13
European Regional Development Fund	24
Programme priorities.....	24
Calls for Projects	25
Low Carbon Financial Instrument	25
Future Calls	25
Funding allocations and technical assistance	25
Role of the Growth Hub.....	25
ERDF Changes to investment priorities	25
Norfolk and Suffolk Economic Strategy priorities for ERDF delivery	26
Specific ERDF priorities and calls	31
European Agricultural Fund for Rural Development	38
Programme priorities.....	38
Norfolk and Suffolk Economic Strategy priorities for EAFRD delivery.....	38
Annex	41

Introduction

In the 2014-20 EU Funding Programme period, New Anglia LEP has an allocation of over £86m to invest in business growth and skills across our economy, administered directly by Government departments with LEP input on strategic fit.

European Structural and Investment Funds (ESIF)			
Fund	Purpose	Administration	New Anglia allocation
European Regional Development Fund (ERDF)	SME competitiveness, innovation and the low carbon economy.	Ministry for Housing, Communities and Local Government	£43.6m
European Social Fund (ESF)	Employability, training and skills	Department for Work and Pensions	£39.82m
European Agricultural Fund for Rural Development (EAFRD)	Rural business growth	Department for Food and Rural Affairs	£13.01m
Total ESIF Funds			£86.43m

European Investment Strategy and ESIF Committee

New Anglia LEP area has a European Structural and Investment Funds (ESIF) Committee which determines applications to the Programme against local Strategic fit, and which was responsible for the development of the original European Investment Strategy in 2014, updated in 2016.

Strategy Update

This European Investment Strategy Update provides a snapshot of Programme progress to date, setting the ESIF Programme priorities in the context of the Norfolk and Suffolk Economic Strategy.

The Treasury Guarantee agreed in 2018 means that the ERDF and ESF Programmes will run to 2020 with spend to 2023 as originally planned. The EAFRD rural Programme is, however, already fully committed, with further funding unlikely to be awarded.

The priorities set out in this document are aligned to the Norfolk and Suffolk Economic Strategy and emerging themes of the Local Industrial Strategy. They are also relevant even if there are changes in the administration of the Programme or in the wider economic climate.

Strategic context

The New Anglia European Investment Strategy is part of a set of strategic documents which provide a framework for the delivery of the Norfolk and Suffolk Economic Strategy.

The Economic Strategy Delivery Plan sets out the principal interventions proposed by the LEP and key partners to achieve the ambitions and goals set out in the Economic Strategy. A new Funding Framework will be developed during 2019 to help focus on funding opportunities that will deliver the biggest gains for delivery. This will be accompanied by an Investment Plan, a live document which sets out interventions for which some will require significant funding will be sought. The LEP ESIF Strategy sits alongside this Investment Plan providing the strategic basis for allocating the significant sums available through the ESIF funds.

Any new applicants to the Programme will be expected to test their proposals against the priorities in this Strategy, but it will also provide a useful tool for projects already up and running to measure their performance against Economic Strategy priorities and ambitions, and for the LEP to assess the impact of the Programme on completion.

Alignment with the Norfolk and Suffolk Economic Strategy

The programme targets in this European Investment Strategy have clear alignment with the headline ambitions of the Norfolk and Economic Strategy and its Priority themes.

Norfolk and Suffolk Economic Strategy Ambitions	ESIF Programme links
<p>The place where high growth businesses with aspirations choose to be</p>	<p>ERDF Priority 3 SME competitiveness seeks to fund projects which deliver high growth. Success to date: the New Anglia Business Growth Programme has been prioritising investment and support to high growth firms. It has supported over 1,000 businesses to date.</p>
<p>An international facing economy with high value exports</p>	<p>ERDF Priority 3 SME competitiveness will fund business support programmes which provide specialist export advice. Success to date: Get Exporting 2 is a multi-LEP project delivering export support. It has worked with 79 businesses in New Anglia during that period.</p>
<p>A high performing, productive economy</p>	<p>ERDF Priority 1 innovation supports projects which help businesses to innovate, ERDF Priority 3 SME competitiveness supports projects which work with businesses to develop and improve their business model and to invest in their growth. ESF Priority 2 supports</p>






	<p>project which provides the training and skills support to improve workforce skills and productivity.</p> <p>Success to date: over 770 jobs have been created as a direct result of ERDF investment so far in this programme, over 600 new businesses have been supported to start up and almost 40 new products have come to market.</p>
<p>A well connected place</p>	<p>Both ERDF Priority 1 innovation and ERDF Priority 3 SME competitiveness encourage projects to develop clusters, knowledge networks and ERDF Priority 1 innovation actively seeks projects which deliver knowledge transfer between specialist institutions and SMEs. New Anglia LEP works with other LEPs to share good practice and knowledge across projects.</p> <p>Success to date: The Transport and Logistical Efficiencies (TALE) project is funded by ERDF Priority 3 SME competitiveness to work with businesses in the logistics sector to improve efficiency, Keep+ is a multi-LEP project funded through ERDF Priority 1 innovation to connect university expertise with business need.</p>
<p>An inclusive economy with a highly skilled workforce</p>	<p>ESF Priority 1 supports projects which help unemployed and inactive people back into work. ESF Priority 2 supports businesses to up-skill employees and also supports projects which bring businesses and skills providers closer together in collaboration.</p> <p>Success to date: Over £38m ESF funding committed to date delivering to over 14,000 participants.</p>
<p>A centre for the UK's clean energy sector</p>	<p>Both ERDF Priority 1 innovation and ERDF Priority 3 SME competitiveness encourage targeted support to key sectors. ERDF Priority 4 low carbon economy supports projects which reduce carbon emissions and deliver low carbon innovation.</p> <p>Success to date: BEE Anglia has supported 100 businesses with clean energy actions to date and Innovation New Anglia has invested in 21 collaborations between business and the academic sector, building a cleantech network of businesses.</p>
<p>A place with a clear, ambitious offer to the world</p>	<p>New Anglia LEP is keen to ensure that its ESIF allocation is spent on high quality projects which deliver growth and improved skills, and develop an excellent investment offer in Norfolk and Suffolk.</p> <p>Success to date: Invest East is a new project seeking to generate significant investment into the Norfolk and Suffolk business community.</p>

Local Industrial Strategy

The Government has asked all parts of England to develop a Local Industrial Strategy, to show how growth and productivity will continue to be achieved and to make the case for investment once the current round of local growth funding and EU funding has ended.

For Norfolk and Suffolk, this does not mean revisiting all the ambitions and priorities set in the Economic Strategy. Rather it is a good opportunity to take stock of progress in implementing our economic strategy, and to focus on the actions we need to take to continue to support businesses to take the opportunities ahead.

The five Foundations of Productivity in the Industrial Strategy align most closely to the priorities in this European Investment Strategy and the priority themes of the Norfolk and Suffolk Economic Strategy as follows.

Industrial Strategy Foundations of Productivity	Norfolk and Suffolk Economic Strategy Priority Themes	European Investment Strategy Programme Priorities
<p>Ideas The world's most innovative economy</p>	 <p>Competitive Clusters close to Global Centres</p>  <p>Collaborating to Grow</p>	<p>ERDF Priority 1 innovation</p> <p>ERDF priority 4 Low Carbon Economy</p>
<p>People Good jobs and greater earning power for all</p>	 <p>Driving Inclusion and Skills</p>	<p>ESF Priority 1 and 2 Inclusive Labour Markets and Skills for Growth</p> <p>ERDF all priorities</p> <p>EAFRD – investment leading to the creation of quality jobs</p>
<p>Infrastructure A major upgrade to the UK's infrastructure</p>	<p>Targeted infrastructure development supports delivery of all priority themes</p>	<p>ESIF Programmes do not generally invest in infrastructure. However, ESIF investment can be aligned with infrastructure initiatives e.g. through Growth Deal.</p>
<p>Business environment The best place to start and grow a business</p>	 <p>Our Offer to the World</p>  <p>Driving Business Growth and Productivity</p>	<p>ERDF Priority 3 SME competitiveness</p>
<p>Places Prosperous communities across the UK</p>	<p>Relevant to all priority themes and places</p>	<p>Interventions across all Programmes need to deliver against local needs and strategies</p>

Progress so far

European Regional Development Fund Headline achievements in New Anglia since 2015	
£26m contracted in 13 projects, almost 60% of the programme total, with a further £10m in the application process	Over 4,800 businesses due to receive support, more than double the programme target of 2,325.
Target for businesses supported 84% achieved already with more than 1,967 businesses supported with specialist advice and/or grants.	More than 275 businesses have received direct grants from ERDF-funded Programmes, 22% of the target.
38 new to the market products developed thanks to ERDF funding, over 63% of the target of 60.	608 start-ups have been supported to establish and grow, 92% of the 657 target.
771 jobs created as a result of ERDF investment in businesses, 119% of the target of 647 jobs.	2370 businesses receiving specialist information and diagnostics , almost 20 times exceeding the target of 119.

European Social Fund Headline achievements in New Anglia since 2015		
£31m contracted with 17 projects	Over 14,522 individuals due to receive employability or training support	30% of unemployed participants receiving employability support predicted to find work as a result

European Agricultural Fund for Rural Development Headline figures to end 2018		
Programme fully committed with over £13m awarded to projects or in the application process	16 food processing projects approved or contracted including 4 projects with around £1m investment	27 business development projects including investment in tourism, brewing and rapeseed oil production

European Investment Strategy - Programme Priorities

The following pages set out the following elements for each of the three ESIF Programmes – European Regional Development Fund (ERDF), European Social Fund (ESF) and European Agricultural Fund for Rural Development (EAFRD):

- Key Programme priorities linked to the Norfolk and Suffolk Economic Strategy
- Programme-specific information about Calls for projects or ESIF targets
- Aspirations for programme delivery set against Norfolk and Suffolk Economic Strategy high level objectives
- National and local objectives against each priority within each programme and New Anglia LEP official targets for those objectives

Norfolk and Suffolk Economic Strategy data sets

The development of the Economic Strategy was supported by the collation of a substantial [dataset](#), which applicants to all programmes should use to inform project development and post-project evaluation.

Headline Programme Targets

These are some of the key targets at Programme level which New Anglia will be using to determine progress and delivery against this Strategy and against the Norfolk and Suffolk Economic Strategy. Each target is broken down by sub-priority in the sections which follow. This table also indicates where ESIF Programme targets correlate directly with Norfolk and Suffolk Indicators used to measure delivery of the Norfolk and Suffolk Economic Strategy.

Target reference	Target	Programme Target	Performance to end 2018 (processed claims)	% achieved	Economic Strategy Indicator
European Regional Development Fund					
CO01	Number of enterprises receiving support	2325	1967	84%	
CO02	Number of enterprises receiving grants	1247	275	22%	

CO05	Number of new enterprises supported	657	608	92%	Businesses – 2% annual growth
CO08	Employment increase in supported enterprises	647	771	119%	Jobs – 0.5% annual growth
CO28	Number of enterprises supported to introduce new to the market products	60	38	63%	
P13	Number of enterprises receiving information, diagnostic and brokerage	119	2370	1991%	
European Social Fund					
01	Number of participants	28,110			
R1	Number of participants in priority 1 into employment	1659			
R7	Number of participants receiving training achieving level 3 or above	1489			Skills, increase in NVQ3+ by 1.4% over 5 years
European Agricultural Fund for Rural Development					
	Jobs created as a result of investment	130			Jobs – 0.5% annual growth

The results to date for the ESF and EAFRD programmes are not available at LEP level. We will be working with the Programmes and successful projects to collate this data on a regular basis.

European Social Fund

Programme priorities

One of the five priority themes in the Norfolk and Suffolk Economic Strategy is Driving Inclusion and Skills. The Norfolk and Suffolk aspiration is that –

Our people, whether in traditional careers, micro businesses, arts and culture or supporting others in the community, are central to all our ambitions and goals. We want to raise and support aspiration across all ages. Good progress has been made in raising skill levels, but we want to go further and faster, particularly for those already in work. We will help our young people set their ambitions high and understand the exciting local careers available to them.

There are a number of high-level objectives under this theme which provide the focus for interventions in the Economic Strategy Delivery Plan. ESF-funded projects to date have contributed to the delivery of a number of these objectives as detailed below and we would expect any future projects to deliver against at least one of these objectives. Suggestions for possible future activity are also outlined.

Sector Skills Deals and Youth Pledge

A key driver of Norfolk and Suffolk skills activity is the Sector Skills Deals, developed with ESF funding, and now providing the starting point for focused skills activity tailored to the needs of our key sectors. The New Anglia Youth Pledge is also a focus for our aspiration to ensure that all young people are given a good start to their careers.

Calls for Projects

ESF operates through targeted Calls for projects. The Calls to date in Norfolk and Suffolk are listed in the Priority sections below. All Call documents are approved by the LEP ESIF sub-Committee, which includes specialists from the skills and employability sector.

There is still some scope for additional local Calls in Priority 2. Later in 2019, there are likely to be national Calls for projects. This Strategy Update will help the New Anglia ESIF Committee to test the strategic impact of any New Anglia projects put forward nationally.

Funding allocations and technical assistance

The funding allocated to the New Anglia LEP area is in euros, and therefore the amount in £ can change. The ESF Programme was revalued in 2018 and the figures in this document are all up to date at February 2019

New Anglia LEP has worked closely with colleagues in Norfolk County Council and Suffolk County Council to deliver Technical Assistance projects in ERDF and ESF which support potential applicants through the funding process and promote the Programmes.

Theme: Driving Inclusion and Skills	ESIF delivery to date and future direction	ESF Priority
<p>High Level Objective: (DIS1):</p> <p>Through the development of sector skills plans produce clear statements about the skills businesses need now and in the future, to influence providers, business investment and personal choices by new students and those already in the workforce.</p>	<p>Sector Skills Plans received £300,000 funding under Priority 2.1 and the completed plans are published here.</p> <p>The New Anglia LEP Skills Board and Sector Working Groups are working on the delivery of the Plans.</p> <p>Future projects may address challenges identified in the sector skills plans.</p>	2
<p>High Level Objective: (DIS2):</p> <p>Develop an integrated skills offer for businesses across Norfolk and Suffolk, to make it easier for them to navigate and access the initiatives and providers that are available. We will focus particularly on long term development of technical skills in our existing workforce.</p>	<p>Skills training for businesses in the ESF programme have been concentrated in a small number of high impact projects to date, and have included a wide range of training options, including technical skills.</p> <p>Future projects may focus on the technical skills gaps identified in sector skills plans, and should also work towards an ‘integrated skills offer’ with other initiatives.</p>	2
<p>High Level Objective: (DIS3):</p> <p>Prioritise capital investment on provision that will deliver the future skills our sectors and workforce need. Take a commissioning approach and being clear about what must be provided. We will use the Skills Deal programme to drive innovation aligned to local economic need.</p>	<p>While the ESF Programme does not fund capital interventions, the LEP Funds invested in capital interventions in our colleges have helped support them to deliver a range of ESF employability and training activity in the ESF Programme to date.</p> <p>Skills Deal funding has been used to match fund ESF investment and has included a major work trials project for young people leaving care.</p> <p>Future projects may be generated by the sector skills plans or sector groups, and may align capital</p>	2

	investment with new programme delivery which meets our priorities.	
<p>High Level Objective: (DIS4):</p> <p>Prioritise leadership support for our entrepreneurs and those in new high growth businesses, through further accelerator support and business mentorship. We will provide the ecosystem that new entrepreneurs need to succeed.</p>	<p>The College of West Anglia has run a Skills Support for Emerging Leaders programme with £375,000 ESF funding, and through the ESF -funded LIFT Programme, Hethel Innovation are offering a start-up advice programme to budding entrepreneurs.</p> <p>Future projects may consider how to nurture the skills needed for successful entrepreneurship.</p>	2
<p>High Level Objective: (DIS5):</p> <p>Deliver the Youth Pledge for all our young people, providing an integrated offer that shows and inspires them about the opportunities that exist and provides support to enable them to access them, including support into employment.</p>	<p>There have been two ESF Calls specifically requesting projects addressing the Youth Pledge, one under investment priority 1.2 seeking programmes of support from providers and the other under 2.2 to develop better links with businesses committed to the Youth Pledge.</p> <p>Two major multi-partner ESF projects – run by the Matthew Project and Community Action Suffolk respectively – have also provided a significant package of support for young people facing barriers to employment.</p> <p>Future projects will consider what further interventions are needed in addition to existing provision, and will ensure a good fit with other services.</p>	1
<p>High Level Objective: (DIS6):</p> <p>Step up our efforts to promote and support the delivery of high quality apprenticeships providing clear entry routes into our focus sectors, directly produce the skills and capabilities our economy needs – including higher level technical skills through</p>	<p>ESF is supporting a number of projects to create new apprenticeships and there have been two specific apprenticeship calls under Priority 2.1 and 2.2.</p> <p>Future projects will consider the existing landscape of provision in identifying gaps where intervention will increase the number and/or quality of apprenticeships.</p>	2

degree and higher level apprenticeships.		
<p>High Level Objective: (DIS10):</p> <p>Develop new approaches and remove barriers to get people back into work, especially for those further from the job markets and provide support for all into sustained employment</p>	<p>ESF has over £18m of support allocated to supporting people into work who face barriers to employment. Projects include Opportunity Suffolk, which has to date worked with 535 long-term unemployed people, 82 of whom have gone into work, 95 into further training and 36 into active job search.</p> <p>Future projects will review the lessons learned from current and previous interventions and identify a clear gap in provision where further intervention is needed.</p>	1

Specific ESF Priorities and Calls

ESF Priority 1 - Inclusive Labour Markets					
Funds available					
New Anglia ESF Funding Allocation			€21,127,293 (fixed) £18,380,745*		
Investment Priority 1.1: access to employment			€4,185,130 (fixed) £3,641,063*		
Investment Priority 1.2: sustainable integration of young people into the labour market			€4,995,990 (fixed) £4,346,511*		
Investment Priority 1.4: Active inclusion			€11,946,173 (fixed) £10,393,171*		
Total spend (including match funding)			€42,254,586 £36,761,490*		
*Based on exchange rate revaluation of the Programme in January 2019.					
INDICATORS (by Investment Priority)					
ID	Output Indicators	IP 1.1	IP 1.2	IP 1.4	Total

O1	Number of Participants	4,120		5,380	9,500
	O1 Participants – Male	2,260		2,960	5,220
	O1 Participants - Female	1,860		2,420	4,280
O2	Participants (below 25 years of age) who are unemployed or inactive		4,990		4,990
	O2 Participants – Male		2,740		2,740
	O2 Participants - Female		2,250		2,250
O4	Participants over 50 years of age	970		1,130	2,100
O5	Participants from ethnic minorities	180	190	240	610
O6	Participants without basic skills	730	880		1,610
CO01	Unemployed, including long-term unemployed		3,490	2,830	6,320
CO03	Inactive participants	1,030	1,250	2,160	4,440
CO14	Participants who live in a single adult household with dependent children	410	150		560
CO16	Participants with disabilities	1,060	560	1,370	2,990
ID	Result Indicators		IP 1.1	IP 1.2	IP 1.4
R1	Unemployed participants into employment (including self –employment) on leaving		22%		14%
R2	Inactive participants into employment, or job search on leaving		33%		27%
R3	Participants gaining basic skills		4%	4%	
R4	Participants with childcare needs receiving childcare support		36%		36%
R5	Participants (below 25 years of age) in employment, including self-employment, or education/training upon leaving			43%	
CR02	Participants in education or training on leaving				17%
CR06	Participants in employment, including self-employment, 6 months after leaving		34%	34%	

ESF Priority 1.1 - Current projects and remaining funding opportunities

Access to employment for job seekers and the inactive

National priorities

1.1 Access to employment for job-seekers and inactive people, including the long-term unemployment and people far from the labour market. Also through local employment initiatives and support for labour mobility.

1.1.1 To improve the employability of long-term unemployed people, so that they can compete effectively in the labour market.

1.1.2 To provide individuals from groups which face particular labour market disadvantage with additional

support so that they can compete effectively in the labour market.

1.1.3 To encourage inactive people to participate in the labour market and to improve their employability.

1.1.4 To address the basic skills needs of unemployed and inactive people so they can compete effectively in the labour market.

1.1.5 To provide support for women at a disadvantage in the labour market, and particularly those who are currently inactive, to contribute to our efforts to reduce the gender employment gap.

<p>Local priorities</p>	<p>In addition to addressing the high-level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> • The needs of employers across the key sectors of the New Anglia economy and where relevant, skills gaps identified in the Sector Skills Plans. • How their projects contribute to the delivery of the New Anglia Youth Pledge which makes a commitment to giving young people the support they need to get into further training or work within 3 months of leaving education or employment. • How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. Employability provision can be confusing for participants, so successful applications will evidence good partnership working and effective networks in their delivery model. • Lessons learned from previous delivery. • Potential partnerships which could harness the skills of a range of organisations in a coordinated programme. 	
<p>Calls and opt-ins to date</p>	<p>Grassroots Community Programme – open call Work and Health Integrated Services – open call</p>	
<p>Projects contracted to end 2018</p>	<p>LIFT Jobs, a grassroots employability grant scheme for rural initiatives run by Norfolk County Council.</p>	<p>£373,760</p>
<p>Projects in the application process</p>	<p>Three ambitious multi-partner initiatives under the Work and Health Integrated Services Call are awaiting full application approval in March 2019. These projects aspire to work across the public and VCSE sectors to deliver a seamless programme of interventions to support people with long-term health issues</p>	

	into work. Linked projects are under consideration for those even further from the workplace under Priority 1.4.
Future opportunities	Unlikely to be further Calls under this priority if the projects currently in the pipeline are approved.

ESF Priority 1.2 - Current projects and remaining funding opportunities	
Sustainable integration of young people into the labour market	
National priorities	<p>1.2 Sustainable integration into the labour market of young people, in particular those not in employment, education or training, including young people at risk of social exclusion and young people from marginalised communities, through implementation of the Youth Guarantee.</p> <p>1.2.1 To support the rise in the participation age by providing additional traineeship and apprenticeship opportunities</p> <p>1.2.2 To engage marginalised 15-18 year olds and support them to re-engage with education or training</p> <p>1.2.3 To address the basic skills needs of young NEETS so that they can compete effectively in the labour market</p> <p>1.2.4 To provide additional work experience and pre-employment training opportunities to unemployed 18-24 year olds</p> <p>1.2.5 To support young lone parents to overcome the barriers they face in participating in the labour market (inc. childcare)</p>
Local priorities	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> • The needs of employers across the key sectors of the New Anglia economy and where relevant, skills gaps identified in the Sector Skills Plans. • How their projects contribute to the delivery of the New Anglia Youth Pledge which makes a commitment to giving young people the support they need to get into further training or work within 3 months of leaving education or employment.

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Calls and opt-ins to date	Greater Ipswich Youth Guarantee – open Call NEET Prevention – ESFA opt-in Youth Pledge in New Anglia – open Call
Projects contracted to end 2018	My Go project, delivering a youth employment service in Ipswich. £1,565,779
	Norfolk NEET prevention project led by City College, Norwich £332,721
Projects in the application process	The Youth Pledge Call closed in February 2019.
Future opportunities	Unlikely to be further Calls under this priority if the projects currently in the pipeline are approved, as Priority 1 is fully committed.

ESF Priority 1.4 - Current projects and remaining funding opportunities

Active inclusion

National priorities

1.4 Active inclusion, including with a view to promoting equal opportunities and active participation, and improving employability.

1.4.1 To support people with multiple and complex barriers to participation to address these underlying issues and to move closer to or into the labour market

1.4.3 To engage marginalised individuals and support them to re-engage with education, training, or into employment

Local priorities

- The needs of employers across the key sectors of the New Anglia economy and where relevant, skills gaps identified in the Sector Skills Plans.

	<ul style="list-style-type: none"> • How their projects contribute to the delivery of the New Anglia Youth Pledge which makes a commitment to giving young people the support they need to get into further training or work within 3 months of leaving education or employment. • How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. Employability provision can be confusing for participants, so successful applications will evidence good partnership working and effective networks in their delivery model. • Lessons learned from previous delivery. • Potential partnerships which could harness the skills of a range of organisations in a coordinated programme. 												
Calls and opt-ins to date	<ul style="list-style-type: none"> • Long term unemployed and young people opt-in opportunities from Building Better Opportunities, the Big Lottery Fund opt-in Programme. • Grassroots Community Programme – Open Call • Work and Health Integrated Services Open Call • ESFA Opt-in Community Grants programme 												
Projects contracted to end 2018	<table border="1"> <tr> <td>Norfolk Community College, for long-term unemployed people in Norfolk, led by East Coast College. BBO opt-in.</td> <td>£967,100</td> </tr> <tr> <td>Opportunity Suffolk, for long-term unemployed people in Suffolk, led by TCHC. BBO opt-in.</td> <td>£967,100</td> </tr> <tr> <td>On Track, for young people in Norfolk, led by the Matthew Project. BBO opt-in.</td> <td>£830,450</td> </tr> <tr> <td>Minding the Gap, for young people in Suffolk, led by Community Action Suffolk. BBO opt-in.</td> <td>£830,450</td> </tr> <tr> <td>Place 21(c), a grassroots project working with people furthest from the labour market, led by West Suffolk College</td> <td>£293,904</td> </tr> <tr> <td>Great Yarmouth Inclusion Project, a grassroots project supporting neighbourhood employability projects in the Great Yarmouth area and run by Great Yarmouth Borough Council.</td> <td>£349,746</td> </tr> </table>	Norfolk Community College , for long-term unemployed people in Norfolk, led by East Coast College. BBO opt-in.	£967,100	Opportunity Suffolk , for long-term unemployed people in Suffolk, led by TCHC. BBO opt-in.	£967,100	On Track , for young people in Norfolk, led by the Matthew Project. BBO opt-in.	£830,450	Minding the Gap , for young people in Suffolk, led by Community Action Suffolk. BBO opt-in.	£830,450	Place 21(c) , a grassroots project working with people furthest from the labour market, led by West Suffolk College	£293,904	Great Yarmouth Inclusion Project , a grassroots project supporting neighbourhood employability projects in the Great Yarmouth area and run by Great Yarmouth Borough Council.	£349,746
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Projects in the application process	Three ambitious multi-partner initiatives under the Work and Health Integrated Services Call are awaiting full application approval in March 2019. These projects aspire to work across the public and VCSE sectors to deliver a seamless programme of interventions to support people with long-term health issues into work. Linked projects are under consideration for those even further from the workplace under Priority 1.1.												

	The ESFA opt-in Community Grants Programme has been informally awarded and is in the contract process.
Future opportunities	Unlikely to be further Calls under this priority if the projects currently in the pipeline are approved, as Priority 1 is fully committed, with high levels of commitment and spend in priority 1.4

ESF Priority 2: Skills for Growth Funds available			
Local ESF Funding Allocation	€24,638,009 (fixed) £21,435,067*		
Investment Priority 2.1: access to lifelong learning	€20,369,175 (fixed) £17,721,182*		
Investment Priority 2.2: improving the labour market relevance of skills provision	€4,268,833 (fixed) £3,713,885*		
Total spend (with match)	€49,276,018 £42,870,134*		
*Based on exchange rate revaluation of the Programme in January 2019. New values of New Anglia funding as confirmed to the ESIF Committee.			
INDICATORS (by Investment Priority)			
ID	Output Indicator	IP 2.1	IP 2.2
O1	Number of participants	18,610	
	Participants - Male	9,120	
	Participants – Female	9,490	
O4	Participants over 50 years of age	4,300	
O5	Participants from ethnic minorities	810	
O6	Participants without basic skills	3,280	
CO14	Participants who live in a single adult household with dependent children	730	
CO16	Participants with disabilities	1,400	
CO23	Number of supported micro, small and medium-sized enterprises (including cooperative enterprises and enterprises of the social economy)		330
ID	Result Indicator	IP 2.1	IP 2.2
R3	Participants gaining basic skills	11%	
R6	Participants gaining level 2 or below or a unit of a level 2 or below qualification (excluding basic skills)	25%	
R7	Participants gaining level 3 or above or a unit of a level 3 or above qualification	8%	

R8	Employed females gaining improved labour market status	35%	
R9	Small and medium enterprises successfully completing projects (which increase employer engagement; and/or the number of people progressing into or within skills provision)		75%

ESF Priority 2.1 - Current projects and remaining funding opportunities

Skills for Growth: access to lifelong learning

National priorities	<p>2.1 Enhancing equal access to lifelong learning for all age groups in formal, non-formal and informal settings, upgrading the knowledge, skills and competencies of the workforce, and promoting flexible learning pathways including through career guidance and validation of acquired competencies</p> <p>2.1.1 To address the basic skills needs of employed people, particularly in SMEs and Micro businesses.</p> <p>2.1.2 To increase the skills levels of employed people from the existing level to the next level up, to encourage progression in employment.</p> <p>2.1.3 To increase the number of people with technical and job specific skills, particularly at level 3 and above and into higher and advanced level apprenticeships, to support business growth.</p> <p>2.1.4 To increase the skills levels of employed women to encourage progression in employment to help address the gender employment and wage gap.</p>
Local priorities	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> • The priorities identified in the Sector Skills Plans. • Involving businesses in delivery from the start to ensure that provision meets their needs. • Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision. • How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. • Lessons learned from previous delivery.

Calls and opt-ins to date	ESFA opt-in Sector Skills Plans ESFA opt-in Skills Support for the Workforce ESFA opt-in Skills Support for Emerging Leaders ESFA opt-in Skills Support for Redundancy ESFA opt-in Skills Support for Redundancy and the Workforce (follow on tender) Grassroots Community Programme – Open Call In-work pay and progression – health and social care – Open Call Local workforce development – Open Call Apprenticeships Progression – Open Call Basic Skills in Employment – open Call (no bids submitted)	
Projects contracted to end 2018	Sector Skills Plans , developed by Skills Reach in collaboration with New Anglia LEP, and bringing together skills planning for key sectors New Anglia	£300,000
	Skills Support for the Workforce run by SEETEC , a major programme of workplace training opportunities.	£4,999,500
	Skills Support for Emerging Leaders , run by the College of West Anglia, offering targeted leadership training across New Anglia.	£375,000
	Skills Support for Redundancy , a programme to help people equip themselves for a career and job change after redundancy, run by TCHC	£349,803
	Place 21a , a grassroots training programme run by West Suffolk College	£293,904
	LIFT Skills , a grassroots grant programme funding bespoke training projects for rural businesses	£530,638
Projects in the application process	Applicants to the In-work pay and progression (health and social care) and Local workforce development calls are still in the application process, with funding decisions expected later in 2019. A Call for projects under the theme of Apprenticeships Progression will be launched in February 2019.	
Future opportunities	Further opportunities for Calls are being reviewed across Priority 2 with a view to launching any final calls by summer 2019, and with particular consideration being given to the opportunity to support the delivery of the Sector Skills Plans funded under Priority 2.1.	

ESF Priority 2.2 - Current projects and remaining funding opportunities		
Skills for Growth: labour market relevance of skills provision		
National priorities	<p>2.2 Improving the labour market relevance of education and training systems, facilitating the transition from education to work and strengthening vocational education and training systems and their quality, including through mechanisms for skills anticipation, adaptation of curricula and the establishment and development of work-based learning systems, including dual learning systems and apprenticeship schemes.</p> <p>2.2.1 To promote improvements in the labour market relevance of skills provision through active engagement with relevant institutions and employers, particularly SMEs and Micro businesses.</p>	
Local priorities	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> • The priorities identified in the Sector Skills Plans. • Involving businesses in delivery from the start to ensure that provision meets their needs. • Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision. • How their projects contribute to the delivery of the New Anglia Youth Pledge. • How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. • Lessons learned from previous delivery. • Potential partnerships which could harness the skills of a range of organisations in a coordinated programme. 	
Calls and options to date	<p>Grassroots Community Programme – Open Call New Anglia Youth Pledge Marque – Open Call Apprenticeships Support for Employers – Open Call</p>	
Projects contracted to end 2018	Place 21b , engaging employers and young people in the development of training provision	£293,904
	LIFT Trials , a grassroots rural grant programme for workplace trials projects.	£530,639

Projects in the application process	The New Anglia Youth Pledge Marque call closed in February 2019 and the Apprenticeships Support for Employers Call closes in May 2019.
Future opportunities	A further Call is being considered for projects which deliver relevant activity against the priorities in the Sector Skills Plans funded under Priority 2.1.

European Regional Development Fund

Programme priorities

As discussed in the Strategic Context section, European Regional Development Fund priorities align closely to the following Norfolk and Suffolk Economic Strategy priority themes:

Our Offer to the World	<i>Improving and communicating a clear, ambitious offer to the world is central to all our ambitions and targets and to attracting the people, investors and businesses of the future</i>
Driving Business Growth and Productivity	<p><i>Our diverse economy is a real strength. Our key businesses and institutions see well established businesses and supply chains across our sectors.</i></p> <p><i>Our work to support business will be driven by three goals:</i></p> <ul style="list-style-type: none"> <i>• Increasing investment.</i> <i>• Driving productivity.</i> <i>• Helping our firms move into new markets and products</i>
Collaborating to Grow	<i>The competition we face does not come from within Norfolk and Suffolk. Many of the opportunities we have come from our proximity to Cambridge and London as well as global markets. The new markets and investment opportunities we seek are national and global.</i>
Competitive Clusters close to global centres	<i>Within our business sectors, Norfolk and Suffolk have a number of recognised national and global clusters of business, with excellent access to national and global markets and to London and Cambridge.</i>

There are a number of high-level objectives under these themes which provide the focus for interventions in the Economic Strategy Delivery Plan. ERDF-funded projects to date have contributed to the delivery of a number of these objectives as detailed below and we would expect any future projects to deliver against at least one of these objectives. Suggestions for possible future activity are also outlined here.

Calls for Projects

ERDF operates through targeted Calls for projects. The Calls to date in the New Anglia LEP area are listed in the Priority sections below, and have in the most part been quite general to encourage the highest possible application rate.

Low Carbon Financial Instrument

In addition, New Anglia LEP in collaboration with the Cambridgeshire and Peterborough Combined Authority and Hertfordshire LEP has been supporting the development of a Low Carbon Financial Instrument under Priority 4, a proposal which has the support of the relevant LEPs' ESIF sub-Committees and is being developed by Norfolk County Council with the University of East Anglia.

Future Calls

There is still scope for local Calls under Priorities 1 and 3. Applicants to those Calls are asked to show how their projects deliver against the priorities set out here.

Later in 2019, there are likely to be national Calls for projects; local applicants to these should ensure their projects have strong strategic fit with the priorities set out here.

Funding allocations and technical assistance

The funding allocated to the New Anglia LEP area is in euros, and therefore the amount in £ can change. The ERDF and ESF Programmes have been revalued in 2018 and the figures in this document are all up to date at February 2019. During 2019, any allocated funding not committed by individual LEPs in these two programmes will be made available through a competitive national process. This Strategy Update will help the New Anglia ESIF Committee to test the strategic impact of any New Anglia projects put forward nationally.

New Anglia LEP has worked closely with colleagues in Norfolk County Council and Suffolk County Council to deliver Technical Assistance projects in ERDF and ESF which support potential applicants through the funding process and promote the Programmes.

Role of the Growth Hub

The LEP has also successfully bid for funding, notably to deliver the Business Growth Programme. Our Growth Hub plays a key role in raising awareness of the full range of ERDF, EAFRD and ESF support available to businesses.

ERDF Changes to investment priorities

Priority 1a, which enables capital investment in research infrastructure, was not included in the original New Anglia ESIF Investment Strategy – the thinking being at the time that we didn't want to spend a relatively small ERDF allocation on building projects, but rather on activity within existing buildings and on joining up innovation activity across Norfolk and Suffolk.

However, it was agreed by the New Anglia LEP ESIF Committee at its November 2018 meeting to include PA1a as an option for investment for the remaining funds for the following reasons –

- A number of the priorities in the Norfolk and Suffolk Economic Strategy may require capital investment as part of successful delivery.
- Experience of delivering the current ERDF Programme has shown that revenue projects generally rely heavily on private sector match funding. It would be helpful to offer another match funding option in the form of capital investment to widen the pool of potential applicants.
- PA1 is proving the hardest priority nationally to successfully commit and spend, and we would like to give potential applicants the widest possible range of options for the structure of PA1 projects, provided these deliver against local priorities.

Norfolk and Suffolk Economic Strategy priorities for ERDF delivery

Theme: Our Offer to the World		
Objective	Success to date/ future actions	Relevant ERDF Priority
<p>High Level Objective (OOW1): Work across all local authorities to integrate our inward investment and business location offer, campaigning at scale in new markets and working with national Government.</p>	<p>Invest East is a partnership project involving the LEP and local authority partners, with a £906,000 ERDF grant to develop the investment readiness of Norfolk businesses and improve our inward investment offer.</p> <p>Future projects may consider how to support businesses to improve their investment potential and development into new markets.</p>	3
<p>High Level Objective (OOW5): Work with Government to ensure that the unique contribution of our energy sector is well understood and supported.</p>	<p>SCORE has been supported to deliver innovation activity in the energy sector.</p> <p>Future projects could consider what further activity is needed to support this sector to grow.</p>	1 or 3
<p>High Level Objective (OOW6):</p>	<p>While ERDF does not support infrastructure projects, it can support the development of</p>	1a

Build the right kind of housing and commercial space where it is needed and integrate utility, road, rail and green infrastructure to build the communities and places people want to live.	commercial and innovation premises where these lead directly to planned business support or innovation activity. Future projects may take advantage of the inclusion of Priority 1a in our ERDF innovation offer, and develop research or innovation facilities where there is evidence of need.	
High Level Objective (OOW7): Develop a year-round visitor offer by investing in the strategic projects such as attractions, heritage and cultural institutions that also will increase visitor spend.	Start East has received an ERDF grant of £610,000 to deliver bespoke business support in the cultural sector in Norfolk and Suffolk. Future projects may consider how this support might be continued or enhanced.	3

Theme: Driving Business Growth & Productivity		
Objective	Success to date/ future actions	Relevant ERDF Priority
High Level Objective (DBGP1): Sharpen our high-quality business support offer to ensure it meets the changing needs of businesses adapting to new ways of working and technology. This will include leadership development, and the ecosystem firms need to share knowledge and services across sectors.	The New Anglia Growth Programme has received £12.89m for a major programme of business support, including in-depth advice and grants. Future projects will consider the current support offer, and identify gaps in particular sectors or types of support where there is clear evidence of demand for provision.	3 or 4
High Level Objective (DBGP2): Enable our SMEs to grow and increase exports by focusing grant programmes and other support on	The Business Growth Programme, Innovation New Anglia, TALE, and BEE Anglia all work with businesses on improving growth, efficiency and productivity.	3 or 4

growth, innovation, and productivity.	Future projects will consider lessons learned from previous and current initiatives and consider how to target support for the highest possible impact on growth and productivity.	
<p>High Level Objective (DBGP3):</p> <p>Lead a cross sector “trade global, supply local” campaign, to open up support chain opportunities for local businesses.</p>	<p>Supply chain development is eligible for support in the ERDF programme and the Business Growth Programme works on this as part of their package of support for local businesses.</p> <p>Future projects could be developed around supply chain potential and development.</p>	3
<p>High Level Objective: (DBDP4):</p> <p>Prioritise digital and physical infrastructure projects to support businesses to develop and provide the space that new and existing firms need to grow.</p>	<p>ERDF can support aspects of the development of business premises, especially where there is a central hub providing support or training to the businesses on site.</p> <p>Future projects may develop a bespoke support service linked to a new business facility, based on clear evidence of need.</p>	3
<p>High Level Objective: (DGBP5):</p> <p>Set up new schemes to help high growth businesses and make it easier to access advice and funding for commercial innovation and commercialising business and university R&D</p>	<p>Keep + and Innovation New Anglia make links between the university sector and business.</p> <p>Future projects could consider the gaps where interventions to support the commercialisation of research could deliver growth, especially focussed around Industrial Strategy key sectors Digital ICT, Agritech and Clean Energy.</p>	1 or 3
<p>High Level Objective: (DGBP6):</p> <p>Provide improved access to finance and assist business capability in identifying skills deficits. We will make it easier to access</p>	<p>The New Anglia Business Growth Programme aims to provide a clear ‘front door’ to all available support. The proposed Low Carbon Innovation Fund 2 will if successful provide a source of investment for relevant early stage companies.</p>	3 or 4

these services through a new “front door” for funding support.	Future projects will ensure a good fit within the support landscape and synergy with the Business Growth Programme, as well as ensuring they have the expertise to support businesses to explore finance options.	
<p>High Level Objective: (DGBP7):</p> <p>Establish new centres of excellence to improve productivity and innovation providing new skills for business leaders and employees.</p>	<p>This ERDF programme has not to date supported capital development, although it has supported business support and innovation activity at existing centres of excellence, Hethel Innovation and Orbis.</p> <p>Future projects could identify effective locations and partnerships to deliver new centres of excellence where there is a clear need and demand, a strong support and innovation offer and access to relevant expertise.</p>	1a

Theme: Collaborating to Grow		
Objective	Success to date/ future actions	Relevant ERDF Priority
<p>High Level Objective: CtC1</p> <p>Working Across Sectors</p> <p>Help businesses collaborate on increasingly common requirements for technical know-how and access to new markets and techniques.</p> <p>Link up innovation hubs and wider business support offer, focusing on specific places where it makes sense to do so, for example in the opportunities to link up</p>	<p>The New Anglia Business Growth Hub links all the business support and innovation projects in New Anglia, cross referring where helpful and signposting to the most appropriate support.</p> <p>Future projects might look at cross-sector support opportunities and supply chain support</p>	3

<p>culture, digital, fin-tech and creative firms in Norwich</p> <p>Build on the success of our growth hub and sector groups to help people and businesses find the support and funding needed</p> <p>Ensure our work on opening up supply chain opportunities crosses sectoral boundaries</p>		
<p>High Level Objective: CtC3</p> <p>Working with other regions</p> <p>Work with other parts of the UK on enhancing supply chains, learning best practices, influencing government and drive efficiency around procurement, maximising opportunities for our firms who are part of national and global supply chains and sectors.</p> <p>Collaborate with sector groups and trade organisations nationally and globally, where there is the opportunity for our businesses to work with others to develop new opportunities and markets</p>	<p>Several projects work across several LEP areas, bringing together partners and experts across a wide geography. For example the Innovation Bridge and Keep + projects deliver innovation activity across several LEP areas.</p> <p>Future projects could consider partnerships and activity across a wide geography, especially where this drives efficiency, or develops supply chains.</p>	<p>3 or 1</p>
<p>Theme: Competitive Clusters close to Global Centres</p>		
<p>High Level Objective: CCCGC1</p>		

<p>Develop a commercially led plan for each cluster that:</p> <p>Encourages new companies and commercial investment. Establishes global and national links. Maximises local supply chain benefits. Markets the commercial opportunity. Develops the ecosystem that enables the cluster to thrive</p>	<p>Innovation New Anglia has developed clusters and associated activity for a number of sectors. Invest East is supporting the development of investment opportunities.</p> <p>Future projects could develop a package of cluster-based activity.</p>	<p>3 or 1</p>
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Specific ERDF priorities and calls

ERDF Priority 1 : Promoting Research and Innovation Funding available			
Local ERDF Funding Allocation	€12,214,186(fixed) £11,033,074*		
Total spend (with match)	€24,428,372 £22,066,148*		
*Based on exchange rate revaluation in January 2019 - €1=£0.87.			
INDICATORS (by Investment Priority)			
ID	Indicator	IP1a	IP1b
CO01	Number of enterprises receiving support		385
CO02	Number of enterprises receiving grants		258
CO03	Number of enterprises receiving financial support other than grants		7
CO04	Number of enterprises receiving non-financial support		116
CO05	Number of new enterprises supported		33
CO06	Private investment matching public support to enterprises (grants)		€3,261,521
CO07	Private investment matching public support to enterprises (non-grants)		€456,552
CO08	Employment increase in supported enterprises		37
CO25	Number of researchers employed in improved research facilities	6	
CO26	Number of enterprises cooperating with research institutions		253

CO28	Number of enterprises supported to introduce new to the market products		37
CO29	Number of enterprises supported to introduce new to the firm products		74
P2	Public or commercial buildings built or renovated	200	202

Current projects and remaining funding opportunities	
ERDF Priority 1	Promoting research and innovation
National priorities	<p>1a) enhancing research and innovation (R&I) infrastructure and capacities to develop R&I excellence, and promoting centres of competence, in particular those of European interest</p> <ul style="list-style-type: none"> • increase investment in research and innovation infrastructure that catalyses collaboration with the research community especially in sectors identified through smart specialisation <p>1b) Promoting business investment in R&I:</p> <ul style="list-style-type: none"> • developing links and synergies between enterprises, research and development centres and the Higher Education sector, in particular promoting investment in product and service development, technology transfer, social innovation, eco-innovation, public service applications, demand stimulation, networking, clusters and open innovation through smart specialisation; • supporting technological and applied research, pilot lines, early product validation actions, advance manufacturing capabilities and first production, in particular in key enabling technologies and diffusion of general purpose technologies.
Local priorities	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> • How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy. • The needs of key sectors identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy. • Involving businesses in developing project activity and ensuring clear evidence of need.

	<ul style="list-style-type: none"> • Developing partnerships with a high level of expertise in innovation and growth and which have the potential to generate significant impact. • Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision. • How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. • Lessons learned from previous delivery.
Calls and opt-ins to date	Regular general calls for innovation projects under priority 1b throughout the Programme to date.
Projects contracted to end 2018	Breakthrough, a Hethel Innovation project with Cambridge/Norwich Tech Corridor, Norfolk County Council, NUA and UEA among its partners. £598,176
	Innovation New Anglia , the precursor of Breakthrough, delivering innovation advice and network development across key sectors. £528,252
	Keep+ , an innovation and knowledge exchange project across several LEP areas, with University of Suffolk a delivery partner. £9,303,112
	SCORE , an innovation project for the offshore wind sector. £3,000,000
	Innovation Bridge , a multi-LEP project providing access to university expertise to help businesses to grow, with University of Suffolk a partner. £623,371
Projects in the application process	There are two further projects in the application process, but certainly scope for more projects under this priority.
Future opportunities	A further Call is being proposed to open up the opportunity to include priority 1a which was not previously considered in New Anglia.

ERDF Priority 3: Enhancing the competitiveness of SMEs Funding available	
Local ERDF Funding Allocation	€22,857,024 (fixed) £23,164,985*
Total spend (with match)	€45,714,048 £46,329,970*

*Based on exchange rate revaluation of the Programme in January 2019.

INDICATORS (by Investment Priority)					
ID	Indicator	IP 3a	IP 3c	IP 3d	Total
CO01	Number of enterprises receiving support	298	761	425	1,484
CO02	Number of enterprises receiving grants	196	509	284	989
CO03	Number of enterprises receiving financial support other than grants	27	70	40	137
CO04	Number of enterprises receiving non-financial support	76	198	110	384
CO05	Number of new enterprises supported	231	239	135	605
CO06	Private investment matching public support to enterprises (grants)	€1.036m	€3.22m	€1.98m	€6.24m
CO07	Private investment matching public support to enterprises (non-grants)	€33.5k	€1.04m	€663k	€1.74m
CO08	Employment increase in supported enterprises	121	312	177	610
CO28	Number of enterprises supported to introduce new to the market products	23			23
CO29	Number of enterprises supported to introduce new to the firm products		119	68	187
P2	Public or commercial buildings built or renovated (sq. m)	37	95	53	185
P11	Number of potential entrepreneurs assisted to be enterprise ready	942			942
P13	Number of enterprises receiving information, diagnostic and brokerage		76	43	119

Current projects and remaining funding opportunities	
ERDF Priority 3	Enhancing the competitiveness of SMEs
National priorities	3a) promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and fostering the creation of new firms, including through business incubators.

	3c) supporting the creation and the extension of advanced capacities for products, services and development.	
Local priorities	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> • How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy. • The needs of key sectors identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy. • Involving businesses in developing project activity and ensuring clear evidence of need. • Developing partnerships with a high level of expertise in business support and growth and which have the potential to generate significant impact. • Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision. • How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. • Lessons learned from previous delivery. 	
Calls and opt-ins to date	Regular general calls for Priority 3 projects throughout the programme, with one specific call for Grassroots projects which has not generated any contracted projects.	
Projects contracted to end 2018	New Anglia Business Growth Programme , incorporating the New Anglia Growth Hub.	£12,893,947
	Get Exporting 2 , an export readiness project from Exemphas in collaboration with the Department for International Trade.	£3,925,000
	TALE , the Transport and Logistical Efficiencies project from Haven Gateway, works with businesses in the logistics sector.	£2,874,974
	Building the Cultural Economy in New Anglia , a business support programme for the cultural sector.	£609,769
	Invest East , a project supporting businesses to explore investment options, expand and grow.	£906,910

	Better off in Business , a business support programme for young people from the Princes Trust	£64,327
	Manufacturing Growth Programme , a multi-LEP programme supporting manufacturing SMEs to grow	£500,000
Projects in the application process	Two further projects are under consideration. Limited funding still available may be made available in one further local call in 2019.	
Future opportunities	A further general Call will be launched in 2019 if there is funding still unallocated	

ERDF Priority 4 – supporting the shift towards a Low Carbon economy in all sectors					
Funding available					
Local ERDF Funding Allocation		€10,475,192 (fixed) £9,462,000*			
Total spend (with match)		€20,950,384 £18,924,000*			
*Based on exchange rate revaluation of the Programme in January 2019. New values of New Anglia funding as confirmed to the ESIF Committee.					
INDICATORS (by Investment Priority)					
ID	Indicator	IP 4a	IP 4b	IP 4f	Total
CO01	Number of enterprises receiving support	27	354	75	456
CO05	Number of new enterprises supported	6		13	19
CO26	Number of enterprises cooperating with research institutions			6	6
CO29	Number of enterprises supported to introduce new to the firm products			10	10
CO30	Additional capacity of renewable energy production	3 MW			3 MW
CO34	Estimated annual decrease of GHG (tonnes of CO2 equivalent)	2,033	1,726	971	4,730

Current projects and remaining funding opportunities			
ERDF Priority 4	Supporting the shift towards a Low Carbon economy		
National priorities	<p>4a) Promoting the production and distribution of energy derived from renewable sources</p> <p>4b) Promoting energy efficiency and renewable energy use in enterprises</p> <p>4f) Promoting research and innovation in, and adoption of, low carbon technologies.</p>		
Local priorities	<p>In addition to addressing the high level objectives listed above and the priorities given in individual Calls, applicants are asked to consider –</p> <ul style="list-style-type: none"> • How their project will deliver in the priority places identified in the Norfolk and Suffolk Economic Strategy. • The needs of key sectors identified in the Norfolk and Suffolk Economic Strategy and Local Industrial Strategy. • Involving businesses in developing project activity and ensuring clear evidence of need. • Developing partnerships with a high level of expertise in business support and growth and which have the potential to generate significant impact. • Local networks and providing evidence of understanding of the New Anglia business landscape which will enable effective promotion and take-up of new provision. • How their proposed provision is aligned with the full range of other provision locally and how they will reach their target market. • Lessons learned from previous delivery 		
Calls and opt-ins to date	Regular general calls during the Programme in addition to the ongoing development of a multi-LEP low carbon financial instrument with the approval of the LEPs' ESIF sub-Committees.		
Projects contracted to end 2018	<table border="1"> <tr> <td>BEE Anglia, a low carbon advice and grant programme</td> <td>£2,808,472</td> </tr> </table>	BEE Anglia , a low carbon advice and grant programme	£2,808,472
BEE Anglia , a low carbon advice and grant programme	£2,808,472		
Projects in the application process	One further project in the application process, in addition to the proposed low carbon financial instrument from Norfolk County Council and the University of East Anglia.		
Future opportunities	There are unlikely to be further local calls under this priority.		

European Agricultural Fund for Rural Development

Programme priorities

European Agricultural Fund for Rural Development align most closely to the Norfolk and Suffolk Economic Strategy priority theme Driving Business Growth and Productivity. The Norfolk and Suffolk aspiration is that –

Our diverse economy is a real strength. Our key businesses and institutions see well established businesses and supply chains across our sectors.

Our work to support business will be driven by three goals:

- *Increasing investment.*
- *Driving productivity.*
- *Helping our firms move into new markets and products*

In providing investment in tourism infrastructure projects, this Programme also supports Our Offer to the World with investment in our tourism offer.

There are a number of high-level objectives under these themes which provide the focus for interventions in the Economic Strategy Delivery Plan. EAFRD-funded projects to date have contributed to the delivery of a number of these objectives as detailed below and we would expect any future projects to deliver against at least one of these objectives.

As investment is at business level and over 50 projects have been contracted or are in the pipeline, a summary of the range of investments is given below. There are unlikely to be further opportunities in this fund but the priorities below have been provided in case a further Call is issued.

Norfolk and Suffolk Economic Strategy priorities for EAFRD delivery

Theme: Our Offer to the World	
High Level Objective (OOW7): Develop a year-round visitor offer by investing in the strategic projects such as attractions, heritage and cultural institutions that also will increase visitor spend.	EAFRD is investing over £3.7m in tourism infrastructure projects, including a development at the Museum of East Anglian Life, a number of footpath projects and a Deep History Coast interpretation project in North Norfolk. Business development projects approved include a number of holiday accommodation facilities. Future projects may particularly consider the challenge of enhancing the year-round offer

Theme: Driving Business Growth & Productivity

High Level Objective (DBGP2):

Enable our SMEs to grow and increase exports by focusing grant programmes and other support on growth, innovation, and productivity.

EAFRD invests in business projects which create new jobs and growth. It aims to only support projects which create higher value jobs.

Future projects should be focused on the creation of high value jobs and improved productivity.

Current projects and remaining funding opportunities

Sub-Measure 4.2 Investments in processing, marketing and development of agricultural products

New Anglia ESIF Priority		Measure 4 – Investment in physical assets	
Sub-Measure	4.2 investments in processing, marketing and development of agricultural products		
Total ESIF Allocation 2014-20	€ 2,438,367 EAFRD £6,320,491		
EAFRD Intervention Rate	40%		
Distribution method	Open Call process		
Output Indicator	Programme Target		
Number of jobs created	55		
Number of beneficiaries	45		
Projects approved to date include : £1,000,000 for the Openfield Group towards a major new grain processing facility for the region, £436,261 for Place UK Ltd for a fruit packaging and storage project to enable them to supply more fruit to the smoothie market, and £1,000,000 to Condimentum for a mustard milling project at the Norfolk Food Enterprise Park			

Sub-Measure 6.4 Investments in creating and developing non-agricultural activities

New Anglia ESIF Priority	Measure 6 – farm and business development	
Sub-Measure	6.4 investments in creating and developing non-agricultural activities	
Total ESIF Allocation 2014-20	€ 2,438,367 EAFRD £3,593,088	
Distribution method	Open Call process	
Output Indicator	Programme Target	
Number of jobs created	55	
Number of beneficiaries	45	
Projects approved to date include: £77,905 for new facilities at Yare Valley Oils, £169,990 towards the development of a new boutique hotel in Suffolk, and £178,280 towards the expansion of a major garden centre to enhance its tourism potential.		

New Anglia ESIF Priority	Measure 7 – Basic services and village renewal in rural areas	
Sub-Measure	7.5 support for investments for public use in recreational infrastructure, tourist information and small scale tourism infrastructure	
Total ESIF Allocation 2014-20	€1,625,575 EAFRD £2,413,441	
Distribution method	Open Call process	
Output Indicator	Programme Target	
Number of Jobs Created	20	
Projects approach contract stage include new tourist attractions, major footpath development projects and tourism interpretation initiatives.		

ERDF Project snapshot: New Anglia Business Growth Programme



The Business Growth Programme is being delivered by New Anglia LEP in partnership with Menta, NWES, Suffolk Chamber of Commerce and Suffolk County Council, with £12.9m support from ERDF.

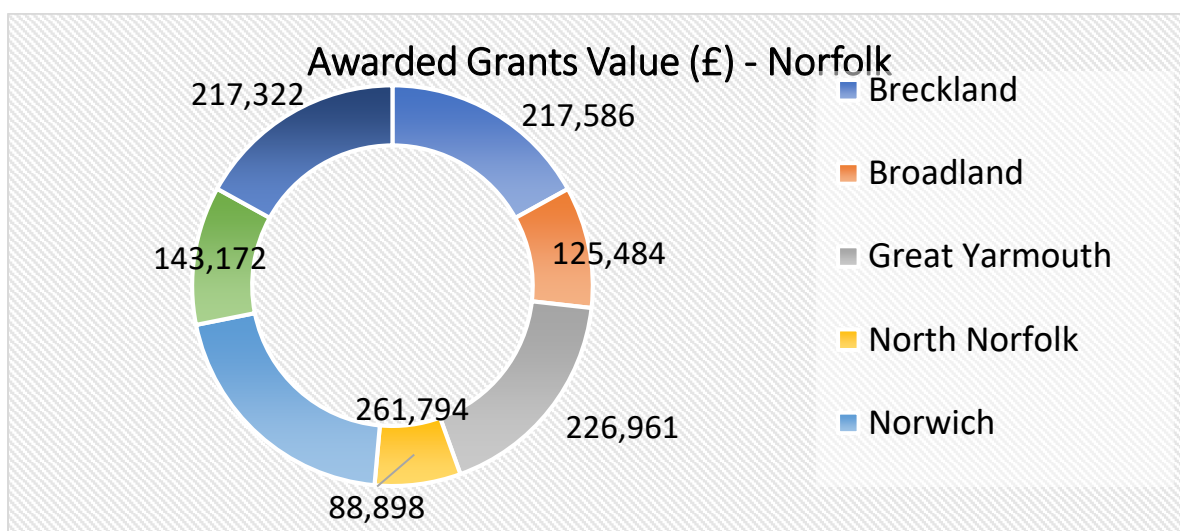
The Business Growth Programme delivers proactive, targeted ‘wrap-around’ support to existing and start-up businesses which have the potential to grow exponentially. The package of support includes:

- A Growth Hub, providing in-depth advice and guidance to businesses.
- The provision of a Small Grant Scheme to enable business growth.
- A Start-Up programme, supporting individuals during prestart stage and businesses during the first two years of operation.

The New Anglia Business Growth Programme achievements -

1050 businesses supported with in-depth advice	£2.7m grants awarded to 271 businesses	Enabling a projected 67 new jobs
More than 38,723 hours of business support given	7,886 businesses engaged with the Programme	Leveraged over £11.3m private sector match funds

The Business Growth Programme has invested across Norfolk and Suffolk with the following spread of Small Grants awarded to date:



ERDF project snapshot: Innovation New Anglia



Innovation New Anglia was an innovation-led business support program under Priority 1, operating from October 2015 – October 2018 with £538,252

ERDF funding. With 5 delivery partners of Hethel Innovation, Norfolk County Council, Suffolk County Council, Norwich Research Park & the Institute of Food Research, the project aimed to –

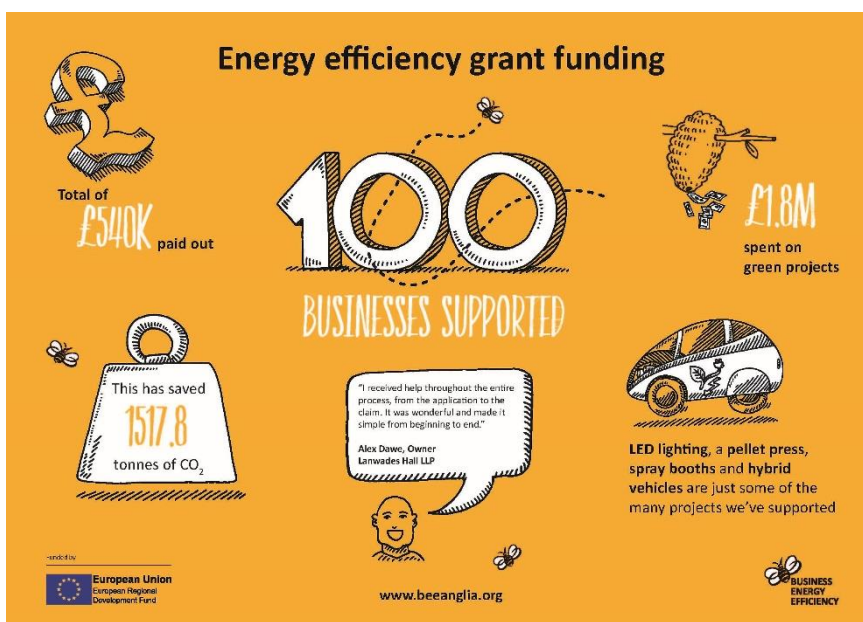
- encourage innovation leadership through sharing knowledge and best practice;
- create and grow innovation infrastructure, including networks around innovation hubs;
- create/develop knowledge networks through linking the emerging and enabling sectors;
- grow knowledge intensive business/community innovation clusters.

Innovation New Anglia achievements –

270 businesses supported to innovate	22 new to the market products developed	18 start-ups supported	109 jobs created as a result of support
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Hethel Innovation are building on the success of Innovation New Anglia with a follow-up project, Breakthrough, which launched at the end of 2018.

ERDF Project snapshot: BEE Anglia



BEE Anglia is a £2.8m Suffolk County Council Priority 4 project, delivering advice and grants to support businesses to reduce their carbon footprint. Norfolk County Council, Groundwork and NWES are partners in the delivery of the project.

ESF Project snapshot: Norfolk Community College



Norfolk Community College supports long-term unemployed people facing multiple and complex barriers with training,

work placements, advice and volunteering opportunities. The project is funded as part of the Building Better Opportunities programme, funded by the National Lottery Community Fund and European Social Fund.

Norfolk Community College achievements so far -

461 participants receiving support	235 disabled participants	56 participants have secured employment	112 education or training qualifications gained by participants
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ESF Project snapshot: Skills Support for the Workforce



The Skills Support for the Workforce project provided a wide range of training opportunities to the region’s businesses. The programme was co-funded by the Employment and Skills Funding Agency and European Social Fund and provided free training to businesses.

Skills Support for the Workforce achievements –

3,386 employees receiving training	730 SMEs were engaged with the project and completed a learning needs analysis	850 participants achieved career progression within work as a result of their training	418 learners achieved Level 3 qualifications
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EAFRD Project snapshot



Condimentum Ltd were awarded £1m from the EAFRD programme towards a new mustard milling facility at the new Food Enterprise Park at Honingham Thorpe. They were also awarded £391,350 by New Anglia LEP’s Growing Business Fund, which will enable mustard processing to remain in the area when the Unilever-owned Colman’s factory in Norwich closes. This initiative will be the first business on site at the Food Enterprise Park, which has benefitted from

Growth Deal funding to install initial infrastructure.