Our programme of targeted improvements will transform the 105 miles of the A47 into a true strategic link between central/northern Europe and the Midlands and the North – boosting the economic development of a large part of the east of England and making a significant contribution to the national economic recovery.

With a combination of selected dualling, junction improvements and the creation of a new river crossing in Great Yarmouth, there will, within 20 years, be 9,615 more jobs in Norfolk and an increase of £390 million per annum in economic output (GVA).

This represents an excellent return on investment – equating to over £3 billion net present value.

As well as reducing travel times by over 30 minutes (benefiting road users in excess of £42 million per year), our improvements will bring an additional £802 million of private investment and an extra 500 investment related jobs.

The A47 is part of the Trans-European Network and designated by the British government as a trunk road. However, the poor quality and unreliability of parts of the route means it does not function as the ‘gateway to growth’ it should be. The following pages outline our vision for the future of this major route. It shows the positive action local partners are taking to progress this vision and sets out our ask to Government if this vision is to be fully realised.

The A47 Alliance brings together businesses, local authorities, MPs and stakeholders along the route. Partners, including the New Anglia LEP and the business community, are working together to make the case for improvement and to secure the investment required to make it happen.
King's Lynn:
- Planned growth – 15,000 dwellings (2001-2026) and 5,000 jobs (2001-2021)
- Regeneration focus
- Key sectors – manufacturing, engineering, agriculture, food processing, pharmaceuticals
- Economic benefits from A47 transport improvements:
  - 750 jobs
  - £15m private investment
  - 400 dwellings
  - £19m GVA per annum by 2032
- Hardwick – A10 junction – £20-30m – growth-related capacity issues
- Saddlebow – junction – scheme cost tbd
- Pullover – A17 junction – scheme cost tbd

Norwich:
- Planned growth – 37,000 dwellings and 27,000 jobs (GNP area) 2008-2026
- Largest economy in the East of England
- Key sectors – financial services, creative industries, health and life sciences, advanced engineering
- Economic benefits from A47 transport improvements:
  - 5,000 jobs
  - £40m private investment
  - 2,600 dwellings
  - £229 m GVA per annum by 2032
- Postwick junction – £19m – restricts jobs and housing
- Harford junction – £2m – lack of sustainable transport links
- Thickthorn A11 junction – £30m – growth-related capacity issues
- B1108 traffic signals – £1m – access issues to Norwich Research Park
- Easton/Longwater junction – £30m – growth-related capacity issues

Peterborough:
- Planned growth – 32,100 dwellings (2001-2026) and 20,000 jobs (2001-2021)
- Key sectors – financial services, media, environmental services, advanced manufacturing
- Transport – strategic location, A1 junction, dualling required between city and A1.

Great Yarmouth:
- Planned growth – 4,500 dwellings and 3,750 jobs (2013-2028)
- Enterprise Zone – 10,000 jobs and 200 businesses in 25 years (Great Yarmouth and Lowestoft) and Centre of Renewable Engineering
- Key sectors – energy, tourism
- Economic benefits from A47 transport improvements:
  - 3,865 jobs
  - £227m private investment
  - 200 dwellings
  - £146m GVA per annum by 2032
- A12 junctions – £350,000 – Gr Yarmouth Enterprise Zone restrictions
- Third River Crossing – bridge – £112m – port to trunk road connection
- Vauxhall roundabout – £20-30m – congestion hotspot
## The business case

### Business case scheme by scheme

<table>
<thead>
<tr>
<th>Schemes</th>
<th>Cost</th>
<th>Potential local contributions</th>
<th>Scale of additional funding to be secured</th>
<th>Jobs Inv. (£m)</th>
<th>GVA (£m)</th>
<th>Homes £m</th>
<th>Funding identified (£m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Great Yarmouth</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Third River Crossing</td>
<td>£112m</td>
<td>Being examined (including tolls)</td>
<td>✓✓</td>
<td>3,300</td>
<td>146</td>
<td>200</td>
<td></td>
</tr>
<tr>
<td>Vauxhall roundabout</td>
<td>£20-30m</td>
<td>None identified</td>
<td>✓✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A12 Beacon Park roundabout</td>
<td>£100,000</td>
<td>Pinchpoint fund – announcement expected end 2012</td>
<td>✓✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other local junctions</td>
<td>£250,000</td>
<td>Pinchpoint fund – announcement expected end 2012</td>
<td>✓✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Great Yarmouth to Norwich</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acle Straight duality</td>
<td>£84m</td>
<td>None identified</td>
<td>✓✓</td>
<td>750</td>
<td>15</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Blofield to Burlingham duality</td>
<td>£38m</td>
<td>None identified</td>
<td>✓✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Figures are based on information known to date. Jobs and homes are based on economic modelling techniques which attribute a proportion of the growth potential of the land released. E.g. the land released by Postwick can accommodate around 5,000 jobs and 1,600 homes.

### KEY:
- **Red** – Schemes for which we need support
- **Amber** – Schemes we are more confident about delivering locally
- **Green** – Schemes for which full funding has already been secured
The A47 is part of the Trans-European Network but due to the poor quality and unreliability of parts of the route it does not function as the gateway to growth that it should be. We are taking positive action to progress our vision. So far we have identified local funding of around £110m and there is the potential to increase this by seeking other external funding opportunities. However, we are calling on Government to also back our vision and help us secure a fully funded business plan to deliver an A47 fit for the future.

Contact details

Mike Jackson
Director of Environment, Transport and Development
Tel: 01603 222500   Email: mike.jackson@norfolk.gov.uk